

COMMUNITY NEEDS BREAKDOWN



Our Strategic Priorities



Investing Strategically in our Community 3

- Community Security 3
- Jewish Education 3
- Infrastructure 3

Closing the Funding Gap to Meet Ongoing Community Needs 4 – 5

- Income Support 4
- Affordable Housing 4
- Camperships 4
- Mental Health Support 4
- Children and Youth in Transition 4
- Inclusion Services 5
- Program Subsidies 5
- Seniors Engagement 5

- Arts and Culture 5

Addressing New and Evolving Community Needs 6

- Emerging/ Underserved Communities 6
- Engaging Young Families 6
- Food Security 6
- Complementary Jewish Education Programs 6
- Early Childhood Education 6

Engaging the Next Generation 7

- Generation Now 7
- Campus Programs 7
- Israel Experience Follow-Up Programming 7

Israel & Upper Galilee Partnership Region 8

- Building Social and Cultural Bridges in Israel 8
- Youth and Families at Risk in Israel ... 8
- Israel Scholarships 8
- Israeli Cultural Connections 8

Global Jewish Communities in Need ... 9

- Frail Elderly in the FSU 9
- Strengthening Jewish Life in Jewish Communities in Need Overseas 9

Growing the Resources Required to Sustain our Community 10



Investing Strategically in our Community

Community Security

With the changing global environment and the re-emergence of anti-Semitism in Europe, threats to North American Jewish communities have grown. To address the needs of our vulnerable institutions, provide ongoing training, and emergency preparedness a new security grant program needs to be created.

Current Support: \$100,000

2020 Goal: Ensure adequate security measures at our most frequently used and most vulnerable institutions.

Additional Support Needed: \$300,000 more per year

Jewish Education

At our Jewish day schools families are being turned away because they cannot access tuition assistance, or because of insufficient support for children with special learning needs.

We support six schools that provide our community with an array of educational choices. The cost of providing Jewish education, maintaining a strong sense of Jewish identity and delivering a level of excellence that our families have come to expect is growing. The recently completed Jewish Education Task Force was established to provide Jewish Federation with an action plan to ensure high

quality, innovative education opportunities affordable and accessible to all, and have adequate funds to maintain high levels of academic and Judaic learning.

Current Support: \$860,000

2020 Goal: An additional \$250,000 a year would enable the schools to provide up to 50 additional subsidies, support 50 students with diverse learning needs, and have adequate resources to introduce innovative teaching methods.

Additional Support Needed: \$250,000 more per year

Infrastructure

Existing core grants have not kept up with rising costs and changing technology. The infrastructure fund will enable partner agencies located in stand-alone buildings to address operational costs ranging from new computer networks to heating systems.

Current Support: \$300,000

2020 Goal: An additional \$150,000 per year would enable us to be able to address the growing needs of these partner agencies.

Additional Support Needed: \$150,000 more per year

Current Support: \$1,260,000

Additional Support Needed: \$700,000



Closing the Funding Gap to Meet Ongoing Community Needs

Income Support

Current funding to assist individuals and families living in poverty address their basic food and shelter needs is not sufficient for the growing number of poor living in our community.

Current Support: \$360,000

2020 Goal: Expand our financial assistance by 30% to those not currently receiving support and increase our support to those already receiving funds to enable them to engage Jewishly.

Additional Support Needed: \$150,000 more per year

Affordable Housing

There is a lack of affordable housing options, and additional professional resources are needed.

Current Support: \$75,000

2020 Goal: Subsidies for an additional 20 people. Half-time staff person to expand the scope of work in this area.

Additional Support Needed: \$85,000 more per year

Camperships

Jewish summer camp is one of the most impactful experiences a child can have. Current support funds 110 camperships, but does not meet increased demand.

Current Support: \$65,000

2020 Goal: Expand the number of camps that are receiving camperships from three to five, and provide support for an additional 30 campers.

Additional Support Needed: \$25,000 more per year

Mental Health Support

Jewish adults struggling with mental health issues receive inadequate or no support from our community. In addition, current funding limits the support available to an increasing number of campers with special needs and/or mental health issues.

Current Support: \$75,000

2020 Goal: Support for an additional 25 adults. Expanded support services at two group homes. Two camps would be able to offer a wide range of psychological services for campers throughout the summer.

Additional Support Needed: \$75,000 more per year

Children and Youth in Transition

Children and youth are struggling with anxiety, depression and family pressures. They need support as they transition through various life stages (elementary to high school to university to adult life).

Current Support: \$60,000

2020 Goal: Fund a full-time counselling position to support school-aged children and youth.

Additional Support Needed: \$60,000 more per year

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Closing the Funding Gap to Meet Ongoing Community Needs, Cont'd

Inclusion Services

Children and youth with special needs are unable to participate fully in Jewish life. Many families struggle to find appropriate community services and to meet various funding requirements.

Current Support: \$52,000

2020 Goal: Expand programs for children and youth with special needs. Increase support groups for parents. Support staff to help families navigate and access appropriate community services.

Additional Support Needed: \$75,000 more per year

Program Subsidies

More than 120 people receive assistance to participate in informal and extracurricular Jewish programs. For many, these are their primary community connections.

Current Support: \$40,000

2020 Goal: Assistance for an additional 30 adults and children to connect to Jewish life.

Additional Support Needed: \$50,000 more per year

Seniors Engagement

Our seniors population is expected to double by 2030, and more of them want to age in place. To enable them to remain healthy, safe and engaged, we need to provide additional peer and professional services.

Current Support: \$238,000

2020 Goal: Expanded programs and services to address the needs of 100 more seniors.

Additional Support Needed: \$50,000 more per year

Arts and Culture

This traditionally underfunded area has been very effective in reaching out to otherwise unengaged community members.

Current Support: \$70,000

2020 Goal: Increase capacity for four key agencies that provide innovative arts and cultural programming.

Additional Support Needed: \$60,000 more per year

Current Support: \$1,035,000

Additional Support Needed: \$630,000



Addressing New and Evolving Community Needs

Emerging/Underserved Communities

Nearly 50% of our community now lives beyond the border of the City of Vancouver. Over 850 children do not have access to Jewish programs and education. Most existing community institutions do not have the capacity or resources to expand their scope and engage new members in Jewish community life.

Current Support: \$75,000

2020 Goal: Full time community developer to support existing organizations and develop new and expanded programs and services to address community needs. New grant program to spark innovation and support grassroots and informal initiatives.

Additional Support Needed: \$150,000 more per year

Engaging Young Families

Currently, 750 children ages six months to eight years old participate in PJ Library, an important outreach program that sends free Jewish children's books and CDs to their homes. There are currently 60 children on the waiting list.

Current Support: \$60,000

2020 Goal: An additional 100 families would participate for three years.

Additional Support Needed: \$36,000 more per year

Food Security

Approximately 45% of community members residing in the regional communities live in poverty and have limited access to Jewish food security programs.

Current Support: \$60,000

2020 Goal: Alternate approaches such as community kitchens, food bank partnerships, and food distribution through existing community facilities.

Additional Support Needed: \$40,000 more per year

Complementary Jewish Education Programs

The current funding for the eight K – 7 programs and four high school programs does not allow for growth and innovation or expansion to underserved communities that have limited access to other forms of Jewish education.

Current Support: \$100,000

2020 Goal: 100 children and youth would benefit from the implementation of new initiatives and innovative approaches to the delivery of Jewish education and identity programs.

Additional Support Needed: \$75,000 more per year

Early Childhood Education

Access to high quality, affordable childcare is a significant challenge for working families. There are very limited options for families who want their children to learn and grow up in a Jewish environment. This is a new priority developed in response to the needs of community members.

Current Support: Emerging Need

2020 Goal: Increase the number of available and affordable spaces to get families off the waiting list.

Additional Support Needed: \$36,000 per year

Current Support: \$295,000

Additional Support Needed: \$262,000



Engaging the Next Generation

Generation Now

We need to develop new young leaders to ensure our Jewish future. Through Axis we are engaging the next generation to take on needed leadership and philanthropic roles within our community. Axis currently reaches approximately 500 young people.

Current Support: \$85,000

2020 Goal: Expanded programming and community engagement—like Axis Leadership Lab—to reach 750 young adults aged 22 to 35.

Additional Support Needed: \$40,000 more per year

Campus Programs

The growing number of Jewish post-secondary students means demand for services on seven BC campuses is exceeding capacity.

Current Support: \$220,000

2020 Goal: Increase the staff complement and expand to three new campuses.

Additional Support Needed: \$75,000 more per year

Israel Experience Follow-Up Programming

Currently, we provide funding to send more than 200 young adults on high school and gap year trips to Israel every year, including Masa, Taglit-Birthright Israel and March of the Living. Upon their return, they do not receive any follow-up programming to harness their enthusiasm.

Current Support: Emerging Need

2020 Goal: Engage young adults returning from these programs so they remain active participants in our community, and become our future leaders.

Additional Support Needed: \$20,000 more per year

Current Support: \$305,000

Additional Support Needed: \$135,000



Israel & Upper Galilee Partnership Region

Building Social and Cultural Bridges in Israel

Current funding only scrapes the surface and does not address the growing and changing needs of disadvantaged youth and young adults in our partnership region. With challenges emerging constantly from the dichotomy in Israeli society, there is a dire need to build social and cultural bridges.

Current Support: \$50,000

2020 Goal: Social and psychological support for youth and families dealing with issues including addiction and domestic abuse. After school programs for students with special learning needs. Support networks for entire neighbourhoods, from creating community gardens to emergency preparedness.

Additional Support Needed: \$150,000 more per year

Youth and Families at Risk in Israel

In Kiryat Shmona there are over over 15,000 vulnerable children who need our help. Their situations range from living in poverty, to parents who are under-employed, to being victims of neglect or abuse. Very few are enrolled in programs that can change their lives.

Current Support: \$462,000

2020 Goal: Develop new initiatives to engage these children and their families, and connect them to existing support programs. Establish a network of appropriate programs that will help them transcend economic, social, and academic barriers to success.

Additional Support Needed: \$400,000 more per year

Israel Scholarships

Building Israel engagement among our youth is a key predictor of future communal leadership. There is a growing demand for financial assistance to enable teens and young adults to participate in short term education programs or enroll in post-secondary education in Israel.

Current Support: \$48,000

2020 Goal: Scholarships for an additional 15 teens and young adults to participate in education programs in Israel.

Additional Support Needed: \$45,000 more per year

Israeli Cultural Connections

Events that feature culturally diverse Israeli artists, performers and art exhibitions help connect unaffiliated Israelis and others Jews to our community. It also helps introduce Israel to the broader community. However, we are currently only able to support a very limited selection of cultural events.

Current Support: \$3,000

2020 Goal: Create a positive dialogue through cultural events such as theater and music, and events featuring Israeli authors and artists.

Additional Support Needed: \$10,000 more per year

Current Support: \$563,000

Additional Support Needed: \$605,000



Global Jewish Communities in Need

Frail Elderly in the FSU

The more than 165,000 elderly Jews in the former Soviet Union (FSU) are among the most destitute Jews in the world. War in Ukraine and the re-emergence of anti-Semitism has put these Jewish communities at increased risk.

Current Support: \$120,000

2020 Goal: Help for these frail, elderly Jews to live their last days in relative comfort by supplementing their meagre pensions so they can purchase additional groceries, medication, heating oil, and modest home care support.

Additional Support Needed: \$120,000 more per year

Strengthening Jewish Life in Jewish Communities in Need Overseas

Today, European Jewish communities face a growing number of challenges, including a marked increase in anti-Semitism, economic uncertainty, educational challenges, assimilation, and rapid shifts in modes of Jewish identity and affiliation.

Current Support: \$15,000

2020 Goal: Help re-emerging Jewish communities in the former Soviet Union (FSU) increase their self-sufficiency and work toward a vibrant Jewish future. Develop capable young leaders within the community who can create, inspire, excite, and educate.

Additional Support Needed: \$100,000 more per year

Current Support: \$135,000

Additional Support Needed: \$220,000



Growing the Resources Required to Sustain our Community

Jewish Federation generates the financial resources to fund programs and services that address our community's current, emerging and future needs. This is accomplished through the Federation Annual Campaign, our community's central fundraising initiative; through supplemental giving opportunities outside of the Annual Campaign; and through Jewish Community Foundation endowments.

In order to achieve our goal of community sustainability, we must increase our financial resources to meet community needs locally, in Israel, and in overseas Jewish communities in need.

\$10 Million – Federation Annual Campaign

Through our community's central fundraising initiative, we have the opportunity to increase the base of funding to the programs and services on which thousands of community members rely, and to fund new initiatives that are needed but are not yet funded. The Federation Annual Campaign provides stable and predictable funding for the work of our partner agencies, and for community-wide initiatives like security and emergency preparedness. The growth of the Federation Annual Campaign, year after year, is key to achieving community sustainability.

2020 Allocations Goals:

- Overseas allocations goal: \$700,000 increase
- Local allocations goal: \$1,300,000 increase

2015 Campaign: \$8.3 Million

\$2 Million – Special Projects

Jewish Federation works with donors throughout the year to connect them with special giving opportunities to enable our community either to pilot new programs and services or sustain existing programs. These opportunities provide key ways to engage donors in projects of particular interest to them, while launching new initiatives like PJ Library and developing community assets like Beit Vancouver in our partnership region. Expanding these opportunities for donors is an important way we can be flexible in our approach to addressing emerging community needs.

\$250,000 as of March 31, 2016

\$60 Million – Jewish Community Foundation

The Jewish Community Foundation plays an important role in the long term financial health of our community, and enjoys the well-deserved reputation of being the trusted, central address for legacy giving in our Jewish community. Funds managed by the Foundation are invested based on the requirements of preservation of capital, liquidity and yield. Growing the assets managed by the Foundation will provide our community with vital resources to respond to new and emerging needs, and a stable source of funding for generations to come.

Assets of \$46 million as of March 31, 2016