

2010 FEDERATION ANNUAL CAMPAIGN REPORT TO DONORS

Your gift touched thousands of lives.



HIGHLIGHTS

AS A RESULT OF INCREASED DONATIONS MADE THROUGH THE ANNUAL CAMPAIGN, JEWISH FEDERATION WAS ABLE TO:

Restore allocations to partner agencies to 2008's pre-recession record level – and in many cases exceed them;

Fund new strategic priorities emerging from agency consultations and the community planning process;

Provide seed funding for the creation of a new service delivery model for Jewish seniors in Richmond;

Expand newly launched initiatives that are meeting emerging community needs;

Restore funding to support special learning needs in our Jewish day schools.

INCREASED ALLOCATIONS TO AGENCIES

This is the second year of a two-year cycle of allocating campaign funds to support programs and services offered through our partner agencies. Last year, agencies were informed that they could expect the same level of funding in 2011 as in 2010. Since donations through the Annual Campaign increased by 6%, we were able to increase allocations to agencies. The additional funds were allocated through the Allocations Planning Committee, in consultation with the agencies.

FUNDING FOR ONGOING PROGRAMS AND SERVICES

Many ongoing programs and services sustain our community's social safety net, strengthen ties to Jewish life, support Jewish education and connect us with our partnership region in Israel. Examples include:

- Food vouchers, housing assistance and job placement services;
- Cultural and educational program subsidies for families with limited incomes;
- Programs and services for frail and socially isolated seniors;
- Tuition assistance for students at our day schools;
- Expansion of The PJ Library program;
- Increased funding for Taglit-Birthright Israel trips;
- Critical social services for elderly Jews in the former Soviet Union;
- Programs for at-risk youth in our partnership region of the Upper Galilee Panhandle.

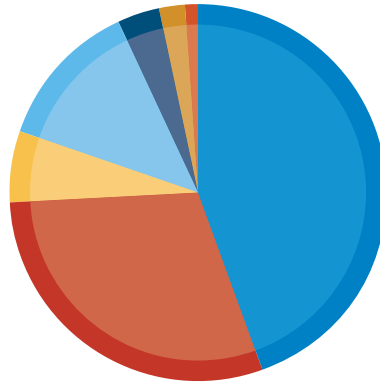
FUNDING FOR NEW INITIATIVES

The increased funds raised through the Annual Campaign mean that support is available for new initiatives that address emerging needs and our community's growing demand for resources. These include:

- Funding for an outreach worker so adults with mental health issues and their families can receive care in a Jewish setting;
- Establishment of a new seniors' services centre for the growing yet underserved population of Jewish seniors in Richmond;
- Restoration of funding to support students with special learning needs at local day schools;
- New funding to help children with special needs attend Jewish summer camp;
- New family education programming in our nine supplementary schools to enhance the learning experience;
- New funding for a program manager to strengthen young adults' connections to our community and Jewish life;
- Increased funding to Hillel to support student activities and Israel advocacy initiatives at UBC, SFU and UVic;
- New funding for programs that help at-risk teens in our community develop the healthy attitudes and skills that ensure successful transition to adulthood;
- New funding to support the outreach activities of the Vancouver Jewish Film Festival.

DISTRIBUTION OF ANNUAL CAMPAIGN FUNDS

TOGETHER, OUR COMMUNITY GENERATED \$7.8 MILLION THROUGH THE 2010 FEDERATION ANNUAL CAMPAIGN: AN INCREASE OF 6% OR \$450,000 FROM THE PREVIOUS YEAR.



- Local Funding **\$3,482,250** (See breakdown below)
- Israel and Overseas Funding **\$2,262,191**
- National Funding **\$428,500**
- Campaign Expenses **\$985,000**
- Campaign+ (formerly Plus Giving) **\$447,000**
- Collection Expenses (including unpaid pledges) **\$146,000**
- Contingency Funds (for emergency community needs) **\$75,000**

LOCAL FUNDING

\$3,482,250

This year all five funding categories experienced growth, due to increased donations to the Annual Campaign. For a complete breakdown of 2010–11 allocations, please visit jewishvancouver.com.

Increased allocations by funding category:

| | 2010 | 2011 | Increase |
|-----------------------------|---------------------|---------------------|----------|
| Social Services | \$ 1,170,750 | \$ 1,249,250 | 6.71% |
| Jewish Education & Identity | 1,057,500 | 1,085,500 | 2.65% |
| Community Building | 561,000 | 616,000 | 9.80% |
| Youth & Young Adults | 372,500 | 414,000 | 11.14% |
| Arts & Culture | 109,000 | 117,500 | 7.80% |
| | \$ 3,270,750 | \$ 3,482,250 | 6.47% |

ISRAEL & OVERSEAS FUNDING

\$2,262,191

The duty to help world Jewry is one our community takes seriously. Our partnership region of the Upper Galilee Panhandle is in the periphery of Israel, far from the economic and political centres of the country, and close to the borders with Lebanon and Syria. Our work there is focused on programs for at-risk youth and enhancing educational resources in the region. *Gesher Chai* (Living Bridge) programs connect local youths and teachers with their counterparts in our partnership region. Through our trusted partner, the Joint Distribution Committee (JDC), we address critical rescue and relief needs in the former Soviet Union and in more than 60 other countries around the world.

NATIONAL ALLOCATIONS

\$428,500

Funds from Federation Annual Campaigns across Canada contribute to the operations of our national partner agencies, including those that advocate on behalf of Israel and the Jewish people and support university students on Canadian campuses.

NETWORK OF CARING

OUR COMMUNITY IS STRENGTHENED BY THE PROGRAMS AND SERVICES DELIVERED BY THESE PARTNER AGENCIES:

LOCAL PARTNERS

Beth Israel Hebrew School, Beth Tikvah Hebrew School, Burquest Jewish Community Association, Camp Gan Israel, Camp Hatikvah, Habonim-Dror Camp Miriam, Hillel Vancouver, Jewish Community Centre of Greater Vancouver, Jewish Family Service Agency, Jewish Historical Society of BC, Jewish Seniors Alliance, Kehila Society of Richmond, King David High School, North Shore Hebrew School, Or Shalom Religious School, Pacific Torah Institute, Peretz Centre for Secular Jewish Culture, Richmond

Jewish Day School, Shalom BC, TAG Community High School, Temple Sholom Religious School, Vancouver Hebrew Academy, Vancouver Holocaust Education Centre, Vancouver Talmud Torah Elementary School, White Rock / South Surrey Community Centre

NATIONAL PARTNERS

Canadian Council for Israel and Jewish Advocacy, Canada Israel Experience, Jewish Immigrant Aid Society, United Israel Appeal Federations Canada

ISRAEL & OVERSEAS PARTNERS

Jewish Agency for Israel, Joint Distribution Committee, Partnership 2000 – Galilee Panhandle, Mercaz Ma'ase



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