

# REPORT TO DONORS

## 2011 FEDERATION ANNUAL CAMPAIGN

Your support for the Jewish Federation Annual Campaign is the primary reason we are able to meet an extraordinarily wide range of needs across the breadth of our Jewish world. We are pleased to share with you our 2011 Federation Annual Campaign Report to Donors. This report provides an overview of how the \$7.6 million raised in 2011 has been put to work on your behalf.

While our campaign fell 2% short of our prior year result, we were still able to ensure a strong impact with the funds contributed.

The primary responsibility for translating our results into action rests with two Federation committees: our Allocations Planning Committee, chaired by Stephen Gaerber, which recommends local agency allocations, and our Israel and Overseas Affairs Committee, chaired by Ted Zacks, which recommends our overseas allocations.

In 2010, facing economic and fundraising volatility, Jewish Federation created the Allocations Stabilization Fund to help maintain local agency allocations, at least in the short term, in case of reduced campaign results. Our local allocations from the 2011 Annual Campaign will be supplemented for the first time with \$91,000 from this fund to support our 2012-13 allocations. This prudent risk management step introduced a few years ago is quickly proving its worth.

Even with essentially stable levels of allocations, Jewish Federation was able to adjust its funding to respond to several emerging community priorities. These are highlighted in the local and overseas sections that follow in the report.

Thanks again for your generous support.

Sincerely,



Stephen Gaerber, Chair  
Allocations Planning Committee



Ted Zacks, Chair  
Israel and Overseas Affairs Committee



 JEWISH FEDERATION ANNUAL CAMPAIGN  
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## NETWORK OF CARING

Our community is strengthened by the programs and services delivered by our partner agencies, whose important work you support with your gift to the Jewish Federation Annual Campaign.

**LOCAL PARTNERS:** Beth Israel Hebrew School • Beth Tikvah Hebrew School • Burquest Jewish Community Association • Camp Hatikvah • Habonim – Dror Camp Miriam • Hillel Vancouver • Jewish Community Centre of Greater Vancouver • Jewish Family Service Agency • Jewish Historical Society of BC • Jewish Seniors Alliance • Kehila Society of Richmond • King David High School • North Shore Hebrew School • Or Shalom Religious School • Pacific Torah Institute • Peretz Centre for Secular Jewish Culture • Richmond Jewish Day School • Temple Sholom Religious School • Tikva Housing Society • Torah High • Vancouver Hebrew Academy • Vancouver Holocaust Education Centre • Vancouver Jewish Film Festival Society • Vancouver Talmud Torah Elementary School • White Rock / South Surrey Community Centre • Yaffa Housing Society

**NATIONAL PARTNERS:** Canada Israel Experience • The Centre for Israel and Jewish Affairs • Jewish Federations Canada – UIA • Jewish Immigrant Aid Society

**INTERNATIONAL PARTNERS:** Jewish Agency for Israel • Joint Distribution Committee • Keren Hayesod • Mercaz Ma'ase • Partnership2Gether

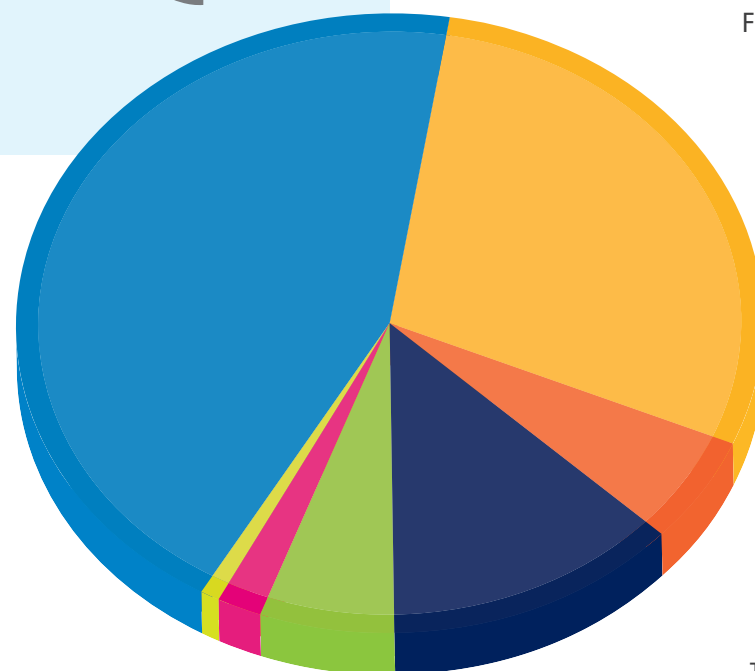
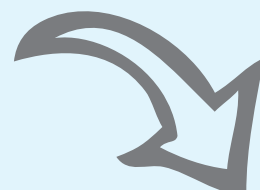
 JEWISH FEDERATION ANNUAL CAMPAIGN



# DISTRIBUTION OF 2011 ANNUAL CAMPAIGN FUNDS

## CHART LEGEND

Local Funding .....	\$3,339,253
Israel and Overseas Funding .....	\$2,211,134
National Funding .....	\$428,500
Campaign Expenses .....	\$968,454
Plus Giving (Formerly CJA+) .....	\$442,000
Collection Expenses (including unpaid pledges) .....	\$143,300
Contingency Funds (for emergency community needs) .....	\$75,000
<b>Total .....</b>	<b>\$7,607,641</b>



New funding was provided for a **Jewish educational outreach program** aimed at youth and families on the North Shore. With nearly half our community living outside the reach of Jewish services, programs like this are important gateways to Jewish life. Funding for outreach programs in other communities was also increased.

Funding for a support group for parents of children with special needs was shifted to the **JCC Bagel Club**, which has a proven track record of running thriving programs for Jewish adults with special needs.

New funding was provided to the **Vancouver Holocaust Education Centre** to support its Holocaust symposium for high school students. Holocaust education is not compulsory in BC schools, so this program offers a valuable experience these students might not otherwise receive.

For a complete breakdown of local allocations, please visit [jewishvancouver.com/allocations](http://jewishvancouver.com/allocations).

**WE TAKE OUR RESPONSIBILITY TO HELP WORLD JEWRY VERY SERIOUSLY.  
THAT'S WHY OUR REACH EXTENDS BEYOND OUR LOCAL COMMUNITY.**

## ISRAEL AND OVERSEAS \$2,211,100

Funding for **Beit Vancouver** provides a well-rounded spectrum of invaluable opportunities for youth, including outreach programs for new immigrant youth, NET@ computer training, and a counseling office where at-risk youth can get the support they need.

**Kav Hazinuk (Starting Line)** cultivates tomorrow's leaders. This intensive 10-year program coaches talented youth between the ages of 15-25 to become true leaders in their communities and, ultimately, in Israeli society. Participants are mentored through hands-on projects that focus on social change.

**Merkaz Ma'ase** is a prestigious leadership program that engages young disadvantaged Israelis in a year of community volunteering before they begin their army service—regardless of their race, gender, or socio-economic background. The program's goal is to deliver opportunities for leadership development and social mobility to disadvantaged youth.

The **former Soviet Union** is home to more destitute elderly Jews than anywhere else in the world. Our support includes medical supplies, food packages and fuel to heat their homes in winter for Jews in Siberia and other eastern regions.

## NATIONAL \$428,500

Funds from the Annual Campaign support our community's collective voice through our partner and advocacy agent, **The Centre for Israel and Jewish Affairs**. CIJA is a non-partisan organization that creates and implements strategies to improve the quality of Jewish life in Canada and abroad, to increase support for Israel, and to strengthen the Canada-Israel relationship.

The Annual Campaign also funds **Jewish programs and services on Canadian campuses**, including national leadership training programs for student leaders.

## LOCAL FUNDING \$3,430,000\*

### INCREASED ACCOUNTABILITY

This year the Allocations Planning Committee required all requests for funding to include projected outcomes as part of an overall program evaluation initiative. By 2014 all funded programs will be evaluated this way.

### LOCAL FUNDING BREAKDOWN

- » Social Services = \$1,161,700
- » Jewish Education = \$1,067,900
- » Community Building = \$640,400
- » Youth and Young Adults = \$438,000
- » Arts and Culture = \$122,000

*\*This includes \$91,000 from the Allocations Stabilization Fund.*

### LOCAL RESPONSES — HIGHLIGHTS

First-time funding was provided for **Jewish Family Service Agency** to contract for accredited addiction services for clients in need, adding to their capacity and ability to respond.

A youth outreach worker has been funded for two years at the **JCC**. The youth outreach worker will be the connector between the schools, youth groups and the JCC, will respond to crises and provide appropriate referral options, and will be available to youth who need to speak with a caring adult.

The **Richmond community services hub** that is set to open in early 2013 received critical start-up funding. This hub, and the programs it will house, was developed in response to Jewish Federation's 2010 seniors report and subsequent research, which identified innovative program models and initiatives that would address seniors' unmet needs.