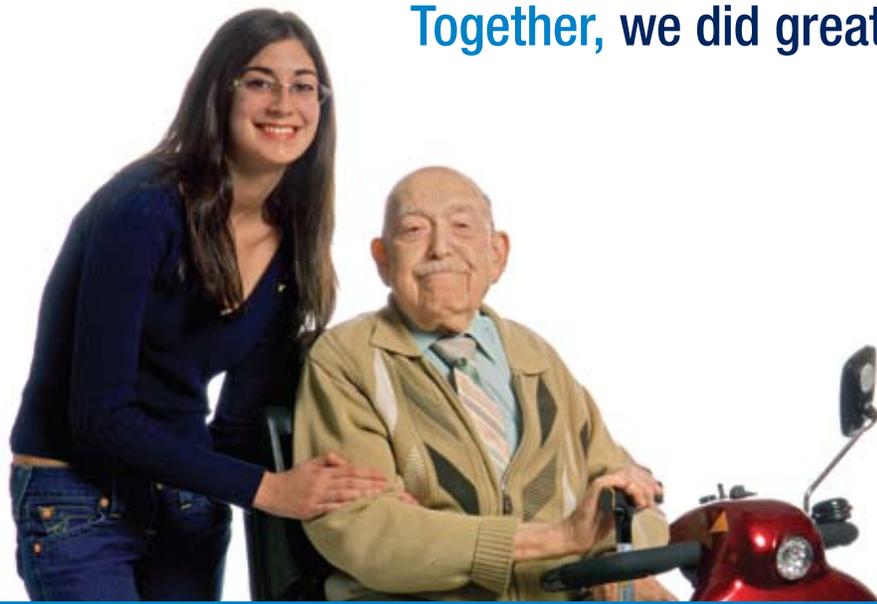


**2008
ANNUAL CAMPAIGN
REPORT TO DONORS**



Together, our community generated \$7.2 million through the Federation Annual Campaign to fund critical programs and services locally, nationally, overseas and in Israel.

TOP FUNDING PRIORITIES

Funds raised in the 2008 Federation Annual Campaign were directed to these priority areas:

1. Serving Vulnerable Populations
2. Jewish Education and Identity
3. Engaging the Next Generation



**Together,
we assisted our
most vulnerable.**

Programs and services that assist our most vulnerable include:

- » Medical needs, food, clothing and transportation through Jewish Family Services Agency (JFSA);
- » Needs assessments to better understand the issues facing adults with mental health issues;
- » Resettlement and integration services for hundreds of new immigrants;
- » JFSA support services that enabled 100 seniors to remain in their homes;
- » Food parcels and hot meals to nearly 200,000 impoverished and elderly Jews in the Former Soviet Union;
- » Programs for youth-at-risk in the periphery of Israel, designed to strengthen their self-esteem and help high school drop-outs get back on track;
- » Crisis preparation for local leadership in our Partnership 2000 region.

**Together,
we supported Jewish
education and identity.**

Programs and services that support Jewish education and identity include:

- » Camperships for over 100 youth to attend Jewish summer camps;
- » Operating funds and tuition assistance to keep our five Jewish day schools accessible;
- » Professional development opportunities for our community's educators;
- » Public Speaking Contest and High School Debates, which connected youth with their Jewish roots;
- » Celebration of Yom Ha'atzmaut and Israel's 60th birthday, attended by over 2,500 community members;
- » Outreach activities to engage Jewish children and their families in holiday celebrations.

**Together,
we engaged
the next generation.**



Programs and services that engage the next generation include:

- » The Canada-Israel Experience Birthright Program in Vancouver, which sent approximately 150 teens and young adults to Israel in 2009;
- » The JCCGV's EIDAN program, which in 2008 prepared dozens of counselors and teen participants for leadership roles in the community;
- » Hillel, which engaged more than 1,000 students at UBC, SFU and UVic during a year in which anti-Israel activities became more prevalent on Canadian campuses;
- » Programs for students, teens and young adults through Federation's Israel and Overseas Affairs Department;
- » Training programs to develop tomorrow's leaders;
- » Outreach programs in regional communities.

Distribution of Annual Campaign Funds

Our community generated \$7.2 million in 2008 which, although short of its goal, was an excellent result. In order to preserve funding to agencies, \$160,000 was drawn from reserve funds.



Local Funding \$ 3,367,087

Nearly \$3.4 million from the Annual Campaign was allocated locally.

For a complete breakdown of 2008-10 local allocations, by category and by agency, please visit jewishvancouver.com.

Funding Category	Funds Directed from Annual Campaign
Jewish Education	\$1,041,727
Social Services	\$1,020,372
Community Building	\$900,598
Youth	\$305,628
Arts and Culture	\$98,761

Totals in the chart above have been rounded down to the closest dollar.

Local Programs and Services

Local allocations also supported community-wide programs and services such as:

- » Jewish Federation's planning forums, Jewish education services, leadership development programs, and support to the Jewish Community Foundation to secure community program funding in perpetuity;
- » Development of a safety and security strategy for our community's organizations, involving security audits, community training and security equipment grants;
- » Housing development director support to the Tikva Housing Society.

Local Jewish Education and Identity

Providing opportunities to strengthen our children's Jewish identity was identified as a top priority. Local allocations support programs and services including:

- » Scholarships for 399 students to have a Jewish education;
- » Camperships for over 100 kids to connect with other Jewish youth;
- » Contributions to 370 student subsidies, and professional development opportunities for all nine supplemental schools;
- » An educational psychologist to serve the five Jewish day schools.

Israel & Overseas Funding \$ 2,231,645

Funding is provided to meet urgent, ongoing humanitarian and social services needs of Jews worldwide through non-governmental organizations (NGOs) such as the Jewish Agency for Israel (JAFI) and the Joint Distribution Committee (JDC).

Jewish Federation directs more funds annually to Israel than any other organization in Greater Vancouver, and JAFI is our key partner in Israel, ensuring the successful integration of new immigrants, and providing effective emergency response in times of crisis. The JDC is our partner in addressing critical rescue and relief needs in more than 60 other countries around the world, and particularly in the Former Soviet Union (FSU).

Federation Annual Campaign funds supported programs that include:

- » Training and resettlement of new immigrants and refugees in Israel;
- » Enrichment programs for youth-at-risk;
- » Educational and social welfare resources for communities in the periphery of Israel;
- » Partnership 2000 programs with the Upper Galilee region;
- » Food packages and communal meals for needy elderly and children in the FSU;
- » Support services for Jews in dire need, and renewal of Jewish community life in the FSU.

National Advocacy Funding \$ 498,720

Funds from Federation Annual Campaigns across Canada contribute to the operations of the following national organizations, which advocate on behalf of Israel and the Jewish people.

- » Canada-Israel Committee
- » National Jewish Campus Life
- » Canadian Jewish Congress
- » The Canadian Council for Israel and Jewish Advocacy

Network of Caring

Our community is strengthened by the programs and services delivered by these partner agencies.

Local Partners

Beth Israel Hebrew School • Beth Tikvah Hebrew School • Burquest Jewish Community Association • Camp Gan Israel • Camp Hatikvah • Habonim- Dror Camp Miriam • Hillel Vancouver • Jewish Community Centre of Greater Vancouver • Jewish Family Service Agency • Jewish Historical Society of BC • Jewish Seniors Alliance • Kehila Society of Richmond • King David High School • North Shore Hebrew School • Or Shalom Religious School • Pacific Torah Institute • Peretz Centre for Secular Jewish Culture • Richmond Jewish Day School • Shalom BC • TAG Supplementary Community High School • Temple Shalom Religious School • Vancouver Hebrew Academy • Vancouver Holocaust Education Centre • Vancouver Jewish Film Festival Society • Vancouver Talmud Torah Elementary School • White Rock / South Surrey Community Centre

National Partners

Canadian Council for Israel and Jewish Advocacy • Canada – Israel Committee, Pacific Region • Canada Israel Experience • Canadian Jewish Congress, Pacific Region • Jewish Immigrant Aid Society • National Jewish Campus Life Board • United Israel Appeal Federations Canada

International Partners

Isracorps • Joint Distribution Committee • Jewish Agency for Israel • Keren Hayesod • Partnership 2000 – Galilee Panhandle

The Planning and Allocations Process

1 Identifying Needs & Developing Responses

In collaboration with our partner agencies, the Planning Council identifies unmet community needs and recommends effective responses in order to facilitate funding of community priorities. This process ensures that programs and services fit the organization's mandate and do not duplicate other existing programs. Where possible, agencies form partnerships to expand the scope of a program, or to provide services in one or more of our regional communities.

2 Ranking Applications & Ensuring Accountability

The Allocations Planning Committee (APC) reviews and ranks applications based on a range of criteria including links to community priorities, program goals and partnership opportunities.

Federation ensures agency accountability by conducting mid-cycle reviews to confirm that services are provided and program outcomes achieved.

3 Adapting to the Changing Economy

In light of the economic downturn, the APC recalibrated its recommendations for 2009 – 10, the second year of the current allocations cycle. Based on priorities identified in consultation with partner agencies, strategic decisions were made to reduce \$370,000 from the base of allocations. Priority funding was preserved for critical social safety net and core Jewish education and identity programs. By working together for an increased campaign result, we can deliver additional resources to the community.



200 – 950 West 41st Ave.
Vancouver BC V5Z 2N7

P. 604.257.5100

F. 604.257.5110

jewishvancouver.com