

FEDERATION FOCUS YOUR JEWISH COMMUNITY CONNECTION

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YOUR JEWISH COMMUNITY CONNECTION

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Welcome to Federation Focus, the semi-annual supplement about your Jewish Federation, its partner agencies, and their impact on Jewish life. Federation Focus keeps you informed about and connected with important issues in our community, ensuring that everyone knows where to find a helping hand and where to extend one.

FEDERATION ANNUAL CAMPAIGN PROVIDING STABILITY IN UNCERTAIN TIMES

With a 40-year inflation high on the heels of the pandemic, community members—and the organizations that serve them—are feeling the pinch.

Skyrocketing costs are forcing more people to turn to our partners for help, while our partners struggle to keep up.

We are all familiar with the high price tag to live in this region. However, the latest report from platform [liv.rent](#) finds renters in Metro Vancouver are now spending more than half of their income on rent, far beyond the recommended percentage and up 16% from August.

For families, students and seniors on fixed incomes, that can mean choosing between rent, paying bills or putting food on the table.

When it comes to affordability in our community, we know that often the first thing to go is Jewish community life experiences. People may opt out of joining synagogues, sending their children to summer camp, or attending Hebrew school to cut costs. Organizations may also cut back on programs and services or community events that are not deemed essential. That hurts us all.

Our partners are grappling with rising costs that can't be passed on to clients.

Our partners were already stretched. Everything they bring in goes to the people they serve. Now, higher operating costs and a tight labour market are hampering their ability to meet increased demand for their services.

One of our partners reported a 15% increase in demand over the last few months alone. Now they must make tough choices. This in turn has a ripple effect on the programs and services they provide.

Organizations that provide nutritious meals to seniors have had to be more diligent in the type of food they are purchasing and the quantities they are providing.

Most of our partners rely on volunteer drivers to deliver things like meals to those in need. But with the high price of gas, it is harder for volunteers to afford to do this extra driving. Organizations are working to offset these increased costs so they can continue to rely on these volunteers.

Many of our partners are challenged to attract or retain staff now that the labour market has shifted. Simply providing their staff with a modest cost



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 JEWISH FEDERATION
ANNUAL CAMPAIGN
Amazing happens.*
*When your gift joins with us.
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of living increase is out of reach for many. Yet they cannot afford to lose their staff to better paying jobs or jobs where they don't have to commute.

For those organizations in social services, housing, or residential care programs their major concern is the level of care they would be able to provide with reduced staffing.

Jewish Federation takes a holistic approach to community needs.

As a Federation we have a unique vantage point. We see the bigger picture and bring to bear our strengths in community planning, convening partners, inspiring collaborations and generating the funds to meet community needs.

Through a recent survey that we conducted, Jewish community organizations expressed significant concern due to rising costs.

91% of respondents are concerned or very concerned that the rise in food and fuel costs will affect their ability to maintain the same level of programs and services.

91% were also concerned or very concerned that inflation would affect community members' ability to fully participate in Jewish life.

All of our social service partners are concerned or very concerned that inflation will affect their ability to support clients' needs.

Amazing happens.*

Together, we can make Amazing Happen!

If we learned anything from the past two years, it is to expect the unexpected. Our community rose to the challenges of the pandemic, and we will get through this next challenge together.

People need to see that they are supported by community and to feel that they are able to participate in community life. It's what keeps our community strong and vibrant.

The organizations that serve them need the financial security to support those who are turning to them for help. The stability the Annual Campaign provides is vital in these uncertain times.

When we respond together, we can tackle any challenge that comes our way. And when we do, we can make Amazing Happen.

When you give, you are giving to the whole Jewish community and supporting everyone in it. Together, we make a greater impact, now and into the future.

Be a part of something greater. Because when your gift joins with us, Amazing Happens!

Make your gift today at
[JewishVancouver.com/donate](https://www.jewishvancouver.com/donate)



LONG-TIME CAMPAIGN DONORS ENSURE A STRONG JEWISH COMMUNITY FOR GENERATIONS TO COME

The Federation Annual Campaign supports a broad range of programs and services in our community. In an uncertain social and political climate, and as we emerge from the worst of the pandemic, the Annual Campaign reminds us that Jewish Federation is a place for community. As we look toward the future, establishing a campaign gift in perpetuity ensures we are strengthening our community for generations to come.

The Jewish Community Foundation is the centre of philanthropy and legacy giving for our Jewish community. Working with the Foundation, you can establish a Perpetual Annual Campaign Endowment (PACE) or a Lion of Judah Endowment (LOJE). These endowments are an embodiment of *l'dor v'dor* (from generation to generation) and a way of expressing your values of *tzedakah* and *tikkun olam*.

Long-time community supporter and past president of Jewish Federation, Arnie Fine, who together with his wife Susan served as the youngest ever campaign chairs in 1995, recently endowed their Annual Campaign gifts for exactly this reason. "We all strive during our lifetime to pass on to our children the importance of *tzedakah* in supporting our Jewish community. Endowing our gifts puts an exclamation point on that teaching," said Arnie.

The Foundation makes it easy to endow your campaign gift. You can set up an endowment through a gift of life insurance, a bequest in your will, a cash gift, or other funding vehicle, such as naming the Foundation as the beneficiary of all or part of your Registered Retirement Income Fund (RIFF).

Susan and Arnie had always thought about endowing their gift, but it wasn't until Susan realized that she had been a Lion of Judah for nearly half her life that she decided to reach out to the Foundation. Always thinking, "I'll wait until I'm older to endow my gift," the pandemic underscored to Susan that there is truly no time like the present.



Susan and Arnie Fine

"When I first became active in Federation the campaign relied solely on annual pledges. Thanks to forward thinking community volunteers, of which my aunt Helen Coleman z"l was a pivotal member, our Jewish Federation established the Jewish Community Foundation to inspire perpetual campaign funds and legacy giving."

With \$75 million in assets under management, the Foundation has the expertise to offer customized philanthropic options that enable you and your family to support the causes about which you are passionate.

For these reasons the Fines believed that it was the right time to endow their Annual Campaign support. "Endowing our campaign gifts ensures our community can rely on funds annually to plan for needed programs, despite the ups and downs of the economy."

Please consider endowing your gift to the Annual Campaign. Contact Marcie Flom at mflom@jewishvancouver.com to discuss how you can create your lasting legacy of support.

*When your gift joins with us

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