

FEDERATION FOCUS YOUR JEWISH COMMUNITY CONNECTION

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—
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Welcome to Federation Focus, the semi-annual supplement about your Jewish Federation, its partner agencies, and their impact on Jewish life. Federation Focus keeps you informed about and connected with important issues in our community, ensuring that everyone knows where to find a helping hand and where to extend one.

AN INCREDIBLE YEAR OF GENEROSITY

From the Annual Campaign to emergency relief to high-priority special projects and more, it has been an incredible year of generosity and impact for our community. Donors placed their trust in us, and together with our partners, we are making a difference locally and around the world. We drew upon our strengths to address unprecedented challenges and make a lasting impact. In doing so, we also uncovered new opportunities.

This year we welcomed hundreds of new donors to the Federation Annual Campaign. We also had more Major donors, more Lions of Judah, and more young philanthropists join the Ben Gurion Society.

Together, we generated an incredible \$9.52 million during the 2021 Annual Campaign, which includes Annual Campaign contributions, corporate partnerships and support for community initiatives. Surpassing the \$9 million mark for the first time is a significant milestone in and of itself, but there is more!

THANK YOU + TODAH RABAH!

On top of that we generated \$1.64 million in additional support for special projects, community recovery, emergency relief, and through donors' multi-year commitments to our international partners. That brings the total raised for our community during the campaign period to \$11.16 million!

We want to say a big todah rabah—thank you—for your generosity and commitment to community.



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ANNUAL GENERAL MEETING

7:00 p.m.
Monday, June 27, 2022
Beth Israel | 989 W 28th Ave

FEATURING A CONVERSATION WITH:

Michal Cotler-Wunsch, former MK and Senior Public Policy and Strategy Advisor and **Yaron Deckel**, the Jewish Agency's Regional Director for Canada

PRESENTATION OF AWARDS:

Diane Switzer, The Arthur Fouks Award

Rick Kohn, The Robert Coleman Award

Kyra Morris, The Young Leadership Award

Special Recognition of the **Community Recovery Task Force**, chaired by **Risa Levine**.

The Annual General Meeting includes the election of directors and officers, and proposed bylaw amendments.

Register at jewishvancouver.com/agm2022





The campaign was led by Lana Marks Pulver, who brought energy, dedication, and passion for our community. We would like to thank her, and we know that she would like to thank you! Lana worked closely with a team of committed volunteer leaders on the Annual Campaign cabinet, the professionals in our campaign department, and the 224 volunteer canvassers who dedicated their time and energy to make this possible for our community.

Another remarkable achievement is the unprecedented funds raised for emergency

relief during the campaign period. Thanks to your generosity we raised nearly \$400,000 for BC Flood Relief and, just as the last gifts came in for the 2021 campaign, our community rose to the challenge again, generating close to \$1 million for Ukraine so far.

This remarkable demonstration of generosity shows the depth of caring and commitment in our community. We said from the beginning of our Annual Campaign that we as a community would come out stronger if we responded together, and what a response it has been!

**\$1.4
MILLION
RAISED FOR
EMERGENCY
RELIEF**

SCHOLARSHIPS FOSTER CHANGE IN NORTHERN ISRAEL

Jewish Federation and the Jewish Community Foundation are dedicated to improving the lives of the residents of our partnership region, where challenges stem from geographic isolation and socioeconomic disadvantages prevalent in Israel's periphery.

With a focus on supporting our partnership region's most valuable resource – it's people – Jewish Federation and the Foundation work in tandem to maximize support for cultivating young leaders who can create lasting change.

One of the ways we support these young people is by providing annual scholarships to students at Tel Hai College and Beit Vancouver, so they can gain the skills they need to reach their potential and become leaders in their chosen fields and in the community. These scholarships are funded in three ways: through gifts to the Federation Annual Campaign, by Jewish Federation donors who make special gifts above and beyond their Annual Campaign gifts, and by fund holders at the Jewish Community Foundation. To maximize the impact of these gifts, Tel Hai College matches funding for these student scholarships and Beit Vancouver receives support from Israel's national lottery to also match funds, doubling the impact that we and our donors make.

The benefits of these scholarships reaches far beyond the individual student. While they provide educational opportunities that many of these students would not otherwise have, advancing the student's prospects, they also foster a community of skilled individuals who can contribute to a higher overall quality of life and standard of living across the region.

Part of the criteria for receiving and maintaining a scholarship for Beit Vancouver Youth involves a volunteer

commitment throughout the school year, ensuring the students give back in the Upper Galilee. This volunteer component helps the students gain valuable experience, and simultaneously empowers the student and the community.

Scholarships to Tel Hai College help young people stay in the region for their education, where they will hopefully settle once their program is complete. Boasting a highly diverse student body and faculty, Tel Hai College is a leading post-secondary institution that also

serves as a major strategic driver of the economic development of the Galilee. Scholarships are available for a variety of faculties to develop the next generation of scientists, researchers, teachers, and leaders in the region.

Knowing that not every student can pursue their chosen field of study in the Galilee, scholarships awarded to teens who are active in Beit Vancouver programs enable students to study anywhere they choose, with the hope that those highly skilled graduates will come back and settle in Northern Israel.

Positioning the region for future success starts with enabling young people to reach their full potential, and we are proud to set them up for success with a strong educational foundation.

