



JEWISH FEDERATION ANNUAL REPORT

2020 – 2021 | 5780 – 5781



2020/21

\$12.2M
RAISED FOR
COMMUNITY

DISTRIBUTED FROM **COMMUNITY RECOVERY FUND ROUND 1**
\$594,000

**OUR
ROLE:**
COMMUNITY PLANNING
**CONVENING
FACILITATING
FUNDRAISING**

34
**ORGANIZATIONS
REC'D COMMUNITY
RECOVERY GRANTS**

\$2M
RAISED IN **COMMUNITY RECOVERY**

BOARD CHAIR AND CEO REPORT

Our fiscal year began just two weeks after nearly every community organization had to shut its doors due to the pandemic, and COVID-19 continued to characterize much of our work throughout the 2020-2021 year on which we are reporting.

The toll that the pandemic took on individuals, organizations and the community as a whole is unlike anything we have ever experienced.

Fortunately, we were able to provide the leadership that the community expects of us in times of crisis.

The reason we were prepared and able to do so is the depth of experience we have in the core competencies that have long characterized our work: community planning, convening, facilitating, and fundraising.

Recognizing that the effects of the pandemic would linger for a considerable though undetermined length of time, we set in motion a strategic approach designed to serve our community for both the immediate and long term.

We worked with major donors to maintain their gifts over two years and to secure their support for the Community Recovery Fund, and made recovery a focus of the Annual Campaign.

We struck the Community Recovery Task Force, chaired by Risa Levine and comprised of the most experienced and well-respected leaders in our community. As part of their methodical and inclusive approach, they met with every community organization to understand their needs and how we could help—including those that do not receive funding through the Annual Campaign but were hit hard by the pandemic.

During this fiscal year, our board approved the first round of funding recommendations made by the task force totaling \$594,000, which benefitted 34 of organizations. Additional funding followed early in the next fiscal year.

The Jewish Community Foundation played an important role in recovery, too, providing the expertise fund holders relied on to support recovery and enabling organizations to acquire additional funding

through their Unrestricted Grant Program.

As the pandemic and its effects linger and evolve, the task force's work continues. They will be recommending additional rounds of funding to support organizations as they move from crisis through reopening and recovery.

Our partnership region of the Upper Galilee Panhandle felt the impact of COVID-19, too. We provided emergency support to the Mashabim Community Stress Prevention Centre, the Better Together program, and The Galil-Golan Rape Crisis Centre.

While our community recovery work is both urgent and important, our responsibilities in all other areas continued.

Like many organizations, we pivoted to deliver many of our local, Israel, young adult and family engagement programs online. We launched JSprouts, a new Jewish after-school program for children in public schools, and BeyachadBC, a program for newcomers. Enrolment increased at the Hebrew Schools we support in Langley and Coquitlam, and we supported the day schools with resources for online learning and in the fall as they returned to the classroom.

With so many programs running remotely, many Jewish communal institutions sat empty, which posed a new security challenge. In addition to addressing that issue, our Community Security Advisory Committee, chaired by Bernard Pinsky, launched the Cybersecurity and Information Subcommittee.

During a period that spanned crisis to uncertainty, our donors stepped up in truly incredible ways. Not only was the Annual Campaign strong, and not only did we raise \$2 million for recovery, the assets under management at the Jewish Community Foundation grew to an impressive \$73 million.

Through the Federation Annual Campaign we provided our partners with stable funding they could rely on through local allocations, and the flexibility for them to use that funding to meet COVID-related needs. This combination of stability and flexibility helped them weather a period of unprecedented instability.

Our efforts over the last several years to diversify the ways in which we generate and distribute funding meant that in this very difficult time, our partners were able to apply for and access more funding than ever before.

Many organizations received a combination of different types of support, including an allocation from the Annual Campaign, Community Recovery funds, special project funding, engagement grants, inclusion grants, distributions from funds at the Jewish Community Foundation, and/or support from the Foundation's Unrestricted Grant Program.

Despite the uncertainty that persists with regard to both the pandemic and its effects, we firmly believe that our community has a bright future ahead. We have before us a once in a generation opportunity to build back stronger and to build for the future.

Just a few weeks into the next fiscal year, we saw years of work behind the scenes come to fruition with the provincial government's announcement of \$25 million in support for the JCC site redevelopment. This project has the potential to become a legacy for our community, our city, and indeed the entire region—and that is part of a future in which we can all take tremendous pride!

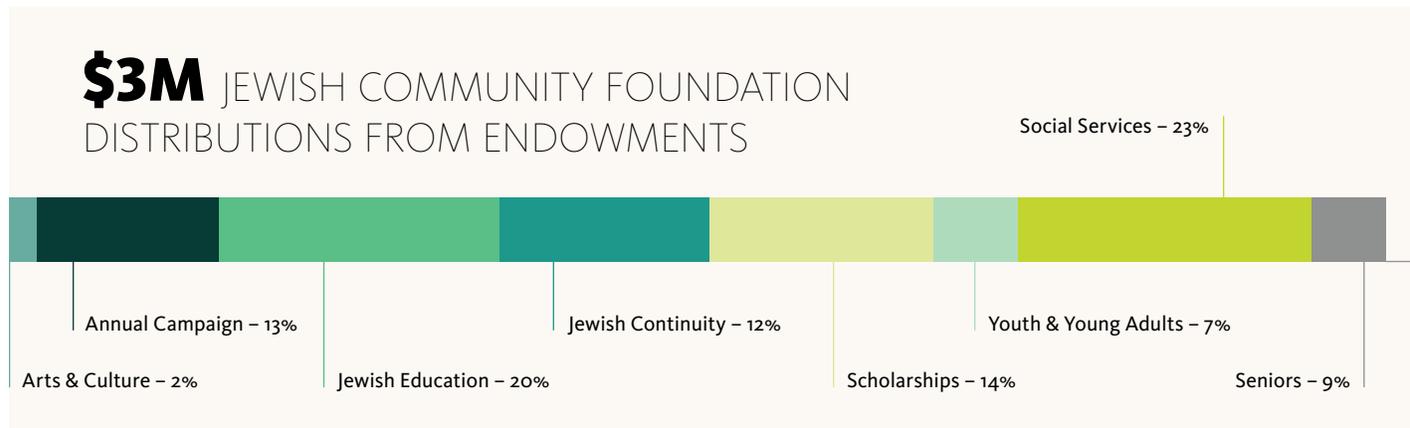
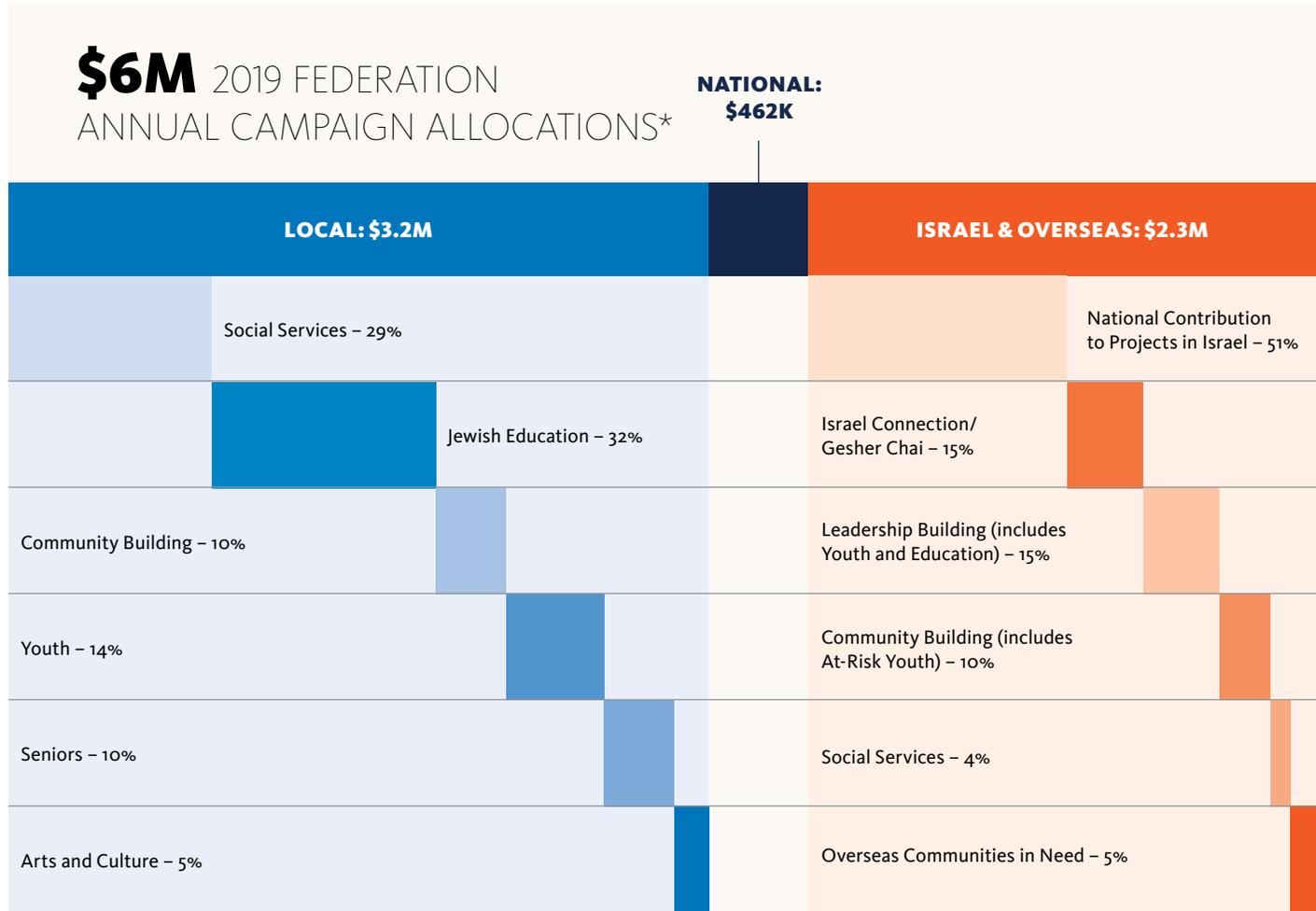


Alex Cristall
Board Chair



Ezra S. Shanken
Chief Executive Officer

\$11.8M TOTAL INVESTMENT FOR 2020/2021



*Funds from the 2019 Annual Campaign were allocated in the 2020-21 reporting year.

COMMUNITY ENGAGEMENT GRANTS

Since the launch of our strategic priorities in 2016, Jewish Federation has focused on diversifying our funding streams. Allowing organizations to receive funding from multiple Federation sources beyond their Annual Campaign allocation, to address ongoing and evolving community needs. These funds may include a grant or distribution from a Foundation endowment fund, the emergency funds distributed when the pandemic first hit, Community Recovery funds, and micro grants.

THIS PAST YEAR WE DISTRIBUTED \$11,500 APPROVED FOR COMMUNITY ENGAGEMENT GRANTS:

\$2,500 TO BI NEIGHBOURHOODS

an initiative that moved to online programming to continue engaging young Jewish families with Beth Israel synagogue and the broader Jewish community

\$1,500 TO SCHARA TZEDECK

to support delivery of mishloach manot to socially isolated Jewish seniors

\$3,500 TO THE JCC'S OLDER ADULTS AND INCLUSIONS PROGRAMS

to support their online "Cooking with You: Weekly Kosher Cooking Classes and Food Kit delivery program" to seniors and adults with diverse needs.

\$4,000 TO THE JFS

to support a study of Jewish homelessness, which has been amplified by COVID-19, in the Lower Mainland

\$2.2M SPECIAL PROJECT FUNDING**

LOCAL: 36%

OVERSEAS: 64%

\$594,000 COMMUNITY RECOVERY FUND ROUND 1

**Represents commitments from donors.



Our focus has been on resident safety. We implemented infection control practices very early in the year; but one area that I think has been neglected has been our infrastructure. Being able to upgrade our HVAC system is going to make a huge contribution to not only the safety of our residents, but also their comfort."

BEN CROCKER,
DIRECTOR — FINANCE, LOUIS
BRIER HOME AND HOSPITAL

JEWISH FEDERATION TAKES LEAD ON COMMUNITY RECOVERY

The impact of COVID-19 on our community has been nothing like any of us could have imagined. Not only did it affect individuals and families, but the organizations on which they rely. It created a seismic shift that threatened the vitality of our community as a whole.

It also provided an opportunity to bring together the key functions in which Jewish Federation has depth of knowledge and expertise: community planning, convening,

facilitating, and fundraising. We set to work immediately to develop a comprehensive response to this unprecedented crisis.

Fortunately, through strategic planning and our established reach and role in the community, Jewish Federation was in the position to act quickly and has become the central organization for recovery. It is a role Federation is meant to play in times of crisis.

At Jewish Federation, we are leading a multi-phased approach to recovery. We began by convening 14 groups of stakeholders on an ongoing basis to better understand their most pressing

challenges, and later to consider where collaboration could be beneficial.

During the initial lockdown, many organizations lost their primary sources of revenue overnight, and they needed immediate assistance. To help them through this crisis, we released \$505,000 of emergency funds just days after lockdown began. They were able to upgrade their technology and infrastructure to continue providing programs and services online, maintain community connections that people rely on, and provide a safer workplace for their employees.



Over the past five months we have been able to provide 141 adults and 56 children with nearly 3,000 bags of fresh food and essentials like diapers and hygiene products, all thanks to the Federation's Community Recovery Fund."

JEWISH FAMILY SERVICES

With an eye to the future, our next step was to work with our major donors to secure multi-year commitments to the Annual Campaign. Allocations from the Annual Campaign provide 35 organizations with a steady source of predictable funding—something we knew they would need to rely on more than ever. Many of our donors went above and beyond, increasing their annual giving and making substantial one-time gifts to the community recovery fund.

We then made recovery the focal point of our Annual Campaign. Our board approved the recommendation that 2020–2021 distributions remain consistent from the previous year, and gave agencies the ability to apply these funds where they were most needed. We also took advantage of Jewish Federation of North America's donation matching program.



Recovery is having a path forward to maintain the programs and services that are crucial to a vibrant, Jewish community, and ensuring we have strong, resilient organizations and agencies to deliver them."

RISA LEVINE, CHAIR, COMMUNITY RECOVERY TASK FORCE

Next, we formed the Community Recovery Task Force to lead a strategic approach to assessing the ongoing and increasingly complex needs of the community. Chaired by Risa Levine, the task force was comprised of some of the most experienced and well-respected leaders from across our community.

By January 2021 they had completed the initial phase of their work and on their recommendation our board approved the distribution of \$594,000 to pandemic-related needs at 21 community organizations and 13 synagogues. These funds enabled them to adapt to new and extremely challenging circumstances. This was just the tip of the iceberg, with more rounds of funding to follow as the pandemic continues and needs evolve.

Fund holders at our endowment program, the Jewish Community Foundation, turned to the Foundation for guidance about how best to support community recovery.

Through their endowment funds, fund holders have distributed more than \$500,000 to support increased needs in the areas of food security, senior's services, and more.

The Jewish Community Foundation's Unrestricted Grant Program enabled our agencies to acquire additional funding to undertake new initiatives, launch new programs and address the ever-evolving needs of the community.

March of 2021 marked the anniversary of the initial closures of community organizations and workplaces. We had said that our community would be feeling the effects of COVID-19 well into 2021. Now we know that we will see the effects throughout 2022, and perhaps beyond. This is only the beginning. Regardless, through our role as the central leadership organization of the local Jewish community, we are committed to providing stability during these turbulent times and building better for the future.

COMMUNITY RECOVERY TASK FORCE MEMBERS

- Andrew Altow
- Jill Diamond
- Michelle Gerber
- Hodie Kahn
- Candace Kwinter
- Risa Levine, *Chair*
- Shawn Lewis
- David Porte
- Justin Segal
- Isaac Thau

EX-OFFICIO

- Alex Cristall
- Diane Switzer

COMMUNITY RECOVERY FUND RECIPIENTS – ROUND 1

Beth Hamidrash	\$15,000
Beth Israel	\$20,000
Beth Tikvah.	\$15,000
Burquest Jewish Community Association . . .	\$25,000
Camp Hatikvah	\$25,000
Camp Miriam	\$9,000
Chabad (41st & Oak)	\$10,000
Chabad City Centre.	\$10,000
Chabad Richmond	\$8,000
Chabad UBC	\$10,000
Har El	\$15,000
Hebrew Free Loan Association.	\$15,000
Hillel BC	\$25,000
Jewish Community Centre.	\$25,000
Jewish Family Services	\$25,000
Jewish Museum and Archives BC.	\$25,000
Jewish Seniors Alliance.	\$21,932
Kehila Society of Richmond. . .	\$1,500
King David	\$25,000
Kollel	\$10,000
Louis Brier Home and Hospital	\$25,000
Or Shalom	\$15,000
Peretz Centre for Secular Jewish Culture	\$6,704
Richmond Jewish Day School.	\$25,000
Schara Tzedek	\$20,000
Shalhevet Girls High School	\$25,000
Temple Shalom	\$20,000
The Bayit	\$10,000
Tikva Housing Society	\$7,760
Vancouver Hebrew Academy	\$25,000
Vancouver Holocaust Education Centre	\$25,000
Vancouver Jewish Film Centre.	\$13,500
Vancouver Talmud Torah.	\$25,000
White Rock	
South Surrey JCC	\$15,000

CONVENING OUR PARTNERS. FACILITATING COLLABORATION. PLANNING FOR THE FUTURE.

Jewish Federation's unique role enabled us to lead the community's response to COVID-19, and support our partners as they grappled with the consequences of the pandemic while providing the programs and services thousands of people suddenly needed to rely on more urgently than ever.

In the early days of the crisis, our staff were in regular contact with a wide range of stakeholders to determine immediate needs and how vulnerable

community members were being supported. Over the past year, we have convened monthly meetings with community professionals and volunteers working with seniors, distributing food, running summer camps, and delivering Jewish education. Our focus has been on ensuring that core programs and services were being maintained and that our partners had the resources to do this important work.

This convening role provided us with a regular and evolving understanding about the impact on our partner agencies and how individual community members were being affected.

By early June 2020, it was clear that the pandemic was affecting every aspect of our community, from the mental health of children and youth and the social isolation of seniors, to how community organizations could continue to deliver a wide range of programs and services.

Jewish Federation engaged in a number of important strategies to provide stability and support. These strategies not only responded to immediate needs but also recognized the importance of planning for recovery. See page 9 for the three key strategies that we implemented.





RESPONDING TO THE NEED FOR INFORMATION AND RESOURCES

Over the course of the year, Jewish Federation provided numerous information sessions and webinars on topics ranging from employment law and accessing federal government programs to parenting during the pandemic and managing anxiety and stress.

One particular highlight was the Moving Beyond COVID-19 education series. Planned in collaboration with 12 community partners, this education series attracted 200 community members, professionals and rabbis, and examined topics such as the impact of COVID-19 on mind and body functioning, growth after trauma and community resilience.



ENSURING FINANCIAL STABILITY

2020 was the beginning of a new allocations cycle. Partner agencies had submitted their applications just weeks before the pandemic took hold.

Our Local Allocations Committee met in the early summer and decided to maintain funding for all of our partner agencies at the 2019 level. In addition, they gave our partners the ability to direct the funding to where it was most needed to sustain their operations, rather than directing it to the programs and services that they had specified when they had applied for funding pre-pandemic.

As a result, many of our partners were able to continue to provide their usual programs and services, while partners that had lost significant revenue from their usual sources, were able to redirect this funding toward staff salaries and operations.



FOCUSING ON THE FUTURE

The establishment of the Community Recovery Task Force was an important step not only in addressing immediate needs, but to begin planning for the future.

Over the past year, the task force interviewed over 34 different agencies and synagogues and distributed an initial \$594,000 in funds to address immediate needs. As part of the process of designing the second grant round, the task force met with a number of key leaders in the philanthropic and not for profit sectors, engaged in a facilitated planning process, and generated a set of principles to guide their future work.

COVID-19 has been an accelerator for change in how programs and services are delivered and how agencies are structured. By incorporating principles of collaboration, innovation, efficiency, and reduced duplication in the next round of funding, the task force's goals are to address unmet needs, improve financial sustainability and facilitate new partnerships.

ENSURING STABILITY THROUGH STRATEGIC INVESTMENT

Jewish Federation's continued strategic investment in our community ensures that complex initiatives like community security, Jewish education, and community infrastructure can rely on stable funding. Ensuring that even in times of crisis, we continue to have a strong and vibrant community.

JEWISH EDUCATION

Our primary focus this year was ensuring that the five day schools had the resources and tools they needed to provide a safe and supportive environment for their students and staff. In addition to providing emergency funds, we worked with the schools to identify families in need of financial support, and we provided the schools with funds, so that no students were lacking access to nutritious breakfasts and lunches.

We continued to provide resources to the nine supplementary schools as they first transitioned to online learning and in the fall as they returned to the classroom under considerably altered conditions.

Despite COVID-19, we launched JSprouts, a community based after school program for unaffiliated families. The two-hour weekly program was held in the Circus Play Café and offered 10 children arts and

crafts, music and storytelling designed around the Jewish calendar.

COMMUNITY SECURITY

Community security continued to be an essential priority. Even though most community facilities were either closed or only open with very limited use, the potential for them to be targeted remained. Daniel Heydenrych-Davis, our director of community security, continued to provide support and assistance to community organizations as issues arose.

Cybersecurity threats took on greater prominence as the majority of employees began to work from home.

Our Subcommittee on Cybersecurity and Privacy Protection not only provided regular updates and briefings on how best to reduce the risk of a Cybersecurity breach, they began to conduct risk assessments for community organizations on their IT systems and protocols to enhance their protection. Over 10 comprehensive assessments have been completed and more are in process.



PREDICTABILITY IN TIMES OF UNCERTAINTY

Jewish Federation plays a critical role as a provider of consistent and predictable funding for our 35 partner agencies by committing to a two-year allocations cycle. As such, being in the second year of the cycle, we were able to guarantee stable funding to all of our partner agencies, even in a year of unprecedented instability. At the same time, to meet the evolving needs of our community, we created more flexibility and opportunities for our partners to access funding—in addition to their allocation—through special project funding and grants from the Community Recovery Fund.

\$3,228,605 LOCAL FUNDING BREAKDOWN BY ENVELOPE

SOCIAL SERVICES	\$939,915	YOUTH	\$460,700
Basic Resources	\$377,000	Camperships	\$60,000
Core Grant	\$95,000	Hillel	\$226,400
Counselling	\$91,500	JCC Child and Youth Programs	\$64,300
Employment Services	\$34,000	JCC Youth Services	\$25,000
Housing Coordinator	\$56,000	Jewish Federation — Next Generation	\$85,000
Immigrant Financial Aid	\$28,350		
Inclusion Services	\$34,685	SENIORS	\$304,760
JCC Childcare subsidies	\$9,080	Home Care	\$22,000
JCC Program Subsidies	\$38,800	Jewish Family Services — Seniors	\$94,750
Mental Health Services	\$55,000	JCC — Seniors	\$48,700
Settlement and Immigration	\$20,000	Kehila — Seniors Wellness	\$35,250
Low Cost Counselling	\$9,500	Kehila — Food Delivery	\$7,560
Tikva Housing	\$73,000	Jewish Seniors Alliance — Advocacy	\$7,500
Yaffa Housing Society	\$18,000	Jewish Seniors Alliance — Peer Counselling	\$22,000
		L'Chaim Adult Day Care	\$59,000
JEWISH EDUCATION	\$1,038,700	Richmond Bus	\$8,000
Classroom Assistants	\$13,500		
Day Schools	\$816,000	ARTS AND CULTURE	\$160,105
RJDS Community Program	\$9,500	JCC Cultural Arts	\$40,000
Day School Special Needs	\$70,000	Jewish Film Festival	\$10,000
JCC Education and Israel Engagement	\$17,700	Jewish Museum Outreach	\$25,300
PJ Library	\$25,000	Community Archives	\$17,250
Supplementary Schools	\$87,000	Rothstein Theatre	\$15,000
		Vancouver Holocaust Education Centre — Commemorative Programs	\$13,000
COMMUNITY BUILDING	\$324,425	Holocaust Symposia	\$12,000
Burquest	\$22,000	Pedagogical Resources	\$3,000
East Side Jews	\$5,000	Waldman Library	\$24,555
JCC Core Grant	\$172,000		
JCC Community Building	\$69,500		
Peretz Centre	\$20,000		
White Rock Jewish Community	\$26,425		
Connect Me In	\$9,500		

RESPONDING TO NEW AND EVOLVING NEEDS (WITH OR WITHOUT A PANDEMIC)

COVID-19 amplified new and emerging needs in our growing community. Our collaborative approach with our partners enabled us to set priorities strategically to address these needs, all while maintaining key programming and regional outreach.

PJ LIBRARY

PJ Library continued to serve young families with 1,050 local children aged six months to eight years old receiving the gift of high-quality, age-appropriate Jewish children's books on a monthly basis. In addition, 260 children aged nine to 11 years old receive Jewish-themed chapter books and engage in an online community of their peers through PJ Our Way, a program fueled by the Harold Grinspoon Foundation.

As we pivoted to work through the pandemic, we had to re-think how we could continue to keep families connected to community and enable them to "do Jewish" at home. For Rosh Hashanah we wanted to create an engaging experience for families who would not be able to attend any type of in-person holiday programming or

services. In conjunction with seven other partner agencies and Jewish Federation's outreach program, Connect Me In, we created and distributed Rosh Hashanah boxes to more than 500 families throughout the Lower Mainland. The boxes included a range of items, from honey to dip your apples to challah and the materials to make your own shofar.

BEYACHADBC

Spearheaded by Jewish Federation and developed in collaboration with numerous grassroots and communal organizations, BeyachadBC's primary objective is to help Jewish newcomers of all backgrounds become full and active participants in the community, while empowering them to stay connected socially and culturally with their own unique cultural practices and traditions. In addition to introducing newcomers to the many resources in the Jewish community that are available in different languages, BeyachadBC has hosted several workshops on topics such as navigating the Canadian banking and medical systems, networking, and career planning.

SUMMER CAMPS

Summer 2020 was unlike any other. With travel and indoor gatherings restricted, many of the typical summer activities were cancelled. Recognizing the importance of summer camp for child and youth mental health and well-being, we sought ways to enable

the camps to continue to provide this essential programming in new ways. In addition to the annual camperships provided to the camps, we provided funding to enable Camp Shalom and Camp Miriam to rent additional space at Vancouver Talmud Torah to provide their summer programs in compliance with public health orders, and a grant to Camp Gan Israel to be used for camperships.

CONNECT ME IN

As Jewish Federation's outreach program, Connect Me In has worked to strengthen community around the Lower Mainland, adapting existing programs for COVID-19 and building important relationships for the future of the region.

After switching to virtual programming early in the pandemic, our Hebrew Schools in Langley and Coquitlam returned to in-person lessons with updated safety measures. In spite of the challenge posed, enrollment increased, with 35 students in Coquitlam and 20 students in Langley.

Connect Me In has also been investing in the future, establishing new, community-led volunteer committees in both the Tri-Cities and Langley areas, as well as reinforcing our relationships with the Burquest Jewish Community Association and the White Rock/South Surrey JCC. These committees meet regularly to collaborate on programs and events, benefitting the entire region.





Yael Segal
Co-Chair, Ben Gurion Society

Justin Segal
Member, Community Recovery Task Force

ENGAGING THE NEXT GENERATION

Jewish Federation is committed to engaging young Jewish adults in ways that are meaningful for them. With innovative programs like Axis, we offer Millennials and Gen Z a platform to get involved and grow their leadership skills.

AXIS

This year, our young adult programming transitioned to online almost immediately. The Axis Steering Committee demonstrated both their creativity and commitment to staying connected through a wide variety of activities, including online Shabbat dinners, fitness classes, cocktail hours, and game nights.

With in-person events on hold, Axis members shifted their energy toward volunteering in the community. Whether it was delivering food to socially isolated seniors, sending cards to Louis Brier residents or arranging for deliveries of PPE to our

partner agencies, Axis members were actively engaged.

A new initiative this year was Axis Pro, a series of webinars in which young professionals share their expertise with other young adults. When members of the Axis Steering Committee first came up with the idea for Axis Pro, they envisioned developing a peer-to-peer experience through which young adults could learn from each other on topics related to professional networking, personal finance, and career planning.

BGS

The Ben Gurion Society (BGS), a recognition program for young adults who donate \$1,000 or more to the Federation Annual Campaign, continued to grow under the leadership of Becky Glotman and Yael Segal and now has 36 active members. Among the activities planned for BGS members is a new series on leadership. Speakers have included community philanthropists, Jonathon Leipsic and Horatio Kemeny, Rabbi Baitleman of Chabad Richmond, and Karen Levitt, Vancouver's deputy city manager.





ISRAEL & GLOBAL ENGAGEMENT

On any given year, funding of educational and social services projects in our partnership region and our support of long-term economic drivers helps residents of the Upper Galilee overcome the disadvantages that stem from geographic isolation and socio-economic challenges prevalent in Northern Israel.

With the added impact of COVID-19, already vulnerable populations have become even more so, and consequently more dependent on our support.

Organizations in our partnership region are stretched in providing basic services such as a warm meal, groceries, medication, medical assistance, and reaching out to individuals who are oftentimes experiencing loneliness or some level of anxiety.

The Israel and Global Engagement Committee has addressed three critical emergency requests from the region and distributed \$137,000 in emergency funds to assist residents of the Upper Galilee.

MASHABIM — COMMUNITY STRESS PREVENTION CENTRE

The psychological impact of quarantine and social distancing often includes stress and anxiety-related symptoms. The centre offers state-of-the-art short-term treatment of anxiety disorders delivered through four pathways:

- » Outreach to identified patients whose treatment was halted due to lack of funding from other agencies or personal financial difficulties;
- » Specialized support to families of children with special needs;
- » Focused treatment for quarantined patients in the Upper Galilee; and
- » Service to the general population of the Upper Galilee region.

THE GALIL-GOLAN RAPE CRISIS CENTRE

With the added impact of the pandemic, the Galil-Golan Rape Crisis centre has seen a dramatic 30% increase in calls of young victims who have found themselves trapped at home with their abuser. The centre operates a crisis hotline available 24/7 and provides personal support, accompaniment to legal proceedings, educational programs for children and teenagers, and workshops and lectures for education professionals and parents. They also offer sexual harassment prevention programs for places of work. The centre operates in the Eastern Galilee, Golan Heights, and the Tiberias region.

BETTER TOGETHER

Better Together plays a crucial role in the Upper Galilee, providing food, medication, and social services to residents of our partnership region. Unfortunately, COVID-related program closures, loss of funding sources, and government budget cuts, combined with an increased demand in services, have brought Better Together to a state of emergency. Jewish Federation stepped in to allocate emergency funding, which is enabling Better Together to continue to provide their much-needed services.

BETTER TOGETHER — BEIT VANCOUVER NETWORK

Since the beginning of COVID-19, the Better Together – Beit Vancouver Network has delivered over 2,500 daily meals to seniors and families in need, thanks to a network of 100 volunteers. Better Together has also played a significant role in the roll out of vaccinations across Kiryat Shmona.

ISRAEL PROGRAMMING

COVID-19 and worldwide travel restrictions halted much of our Israel and Global Engagement department's Israel programming this past year. Like many other organizations, we had to pivot and embrace virtual programming, lectures, and events. We hosted 30 Israel-related webinars for the Jewish community both in English and Hebrew, and over 350 households participated in the Yom Hazikaron ceremony. These virtual



platforms allowed us to bring our community members together and enhanced ties and collaborations with our trusted international partners, the Jewish Agency for Israel and The Joint Distribution Committee, as well as with the Consulate General of Israel in Toronto, Israeli universities, and our partnership region.

JEWISH FEDERATION'S GLOBAL REACH

We take our responsibility to help world Jewry seriously. As part of our strategic priorities, we help Jews in need around the world. This includes helping Jewish communities thrive in Far East

Russia by empowering young adults to play an active role in their Jewish community.

CULTIVATING YOUNG LEADERS IN THE URAL MOUNTAINS

Equipping young adults in the Former Soviet Union (FSU) with a sense of communal responsibility and the skills they need to take on local leadership roles is of critical importance. Metsuda, a year-long leadership training program operated by our trusted partner, the Joint Distribution Committee, is doing just that for young people in the Ural Mountains region of the FSU.

Participants who range in age from 18–30 attend four seminars that combine engaging and interactive lectures with group-building activities, Jewish content, outdoor challenges, and the development of volunteer-based community projects.

Metsuda took a giant stride toward multiplying its impact with the introduction of the Post-Metsuda Project, which provides graduates of the program with a forum and support for continuing to initiate and implement projects in their communities using the tools they gained in Metsuda.

MOMENTUM GROWS FOR JCC REDEVELOPMENT

Our tradition teaches that each generation plants for those who come after us, and that is a theme that has guided this project and the community consultations in which our shared vision is rooted. This is a very exciting time for our community, as we work together to build a brighter future for generations to come.

The Jewish Community Centre is a leader in providing cultural, recreational and social activities to the community, and is a beacon of diversity and inclusion. The current 60-year-old JCC facility is enjoyed by people from a variety of different faith-based and ethno-cultural communities and is one of the leading and most diverse community centres in the area. It serves 40,000 people a year, comprising more than 300,000 visits annually. The Oakridge neighbourhood, in which the JCC is located, is central to the City of Vancouver's Cambie Corridor Plan and is poised for significant development and growth.

Vancouver City Council's unanimous approval of the rezoning and redevelopment plan for the site and the announcement of the \$25 million from the BC government, in April 2021, may have happened outside the fiscal reporting year, however, a considerable amount of work and planning over the

past fiscal year kept the momentum of this project growing and led to this incredible milestone. This significant investment by the province is a strong indication of the momentum that is building for this project.

The redevelopment is the single biggest project in the history of our Jewish community, and the redevelopment will be a legacy for everyone to enjoy and from which we can all benefit.

The first phase, which was the subject of the province's announcement, will result in a renewed 200,000 square foot, state of the art, multigenerational community centre on what is currently the JCC parking lot. It will include expanded childcare, seniors' services, arts and cultural spaces, and amenities for all Vancouver residents. More than 15 not-for-profit organizations are expected to call the centre home, and plans include expanded space for the Vancouver Holocaust Education Centre, a new theatre, and more.

The redevelopment of the JCC will facilitate the development of phase two, which will begin on what is currently the site of the existing JCC building. Central to this is a mixed-use rental housing project, with units expected to be offered at or below market value and be open to everyone. As part of phase two, King David High School will move to a new facility that will give the growing school ample space to provide innovative academic, athletic, and extra-curricular programming.



While the province's support was tremendous good news, we have always recognized that it will take support from all levels of government and from private donors to make this vision a reality. Jewish Federation, the JCC, and King David High School took the prudent next step of hiring Emily Pritchard as director of the upcoming capital campaign. Emily brings a decade of experience and has led successful capital campaigns



I am thrilled to be working on this project. Not only is this one of the most ambitious capital campaigns in the city, it is an excellent example of how a capital project can pull a community together."

EMILY PRITCHARD, CAPITAL CAMPAIGN DIRECTOR

throughout her career including, for Christ Church Cathedral and Covenant House Vancouver.

Since the start of this project in 2015, the JCC and Jewish Federation have engaged in a strategic process with our stakeholders with regard to the proposed redevelopment of the JCC site. As part of that strategic process, our organizations, along with King David High School, have agreed to collaborate on fundraising.

"The creation of the capital campaign director role is the prudent next step in our process," explained Alex Cristall, our board chair. "The proposed redevelopment of the JCC site is a complex, long-term project that will take commitments from across the community, government and beyond to realize. Ensuring we have Emily in place at this early stage will enable us to be fully prepared when the time comes to launch the capital campaign."

\$12.2 MILLION RAISED FOR COMMUNITY

Jewish Federation generates the financial resources to fund programs and services that address our community's current, emerging and future needs, and over the past several years we have placed a greater strategic focus on diversifying the ways through which we raise funds. This proactive approach, combined with our unique position as the central planning and convening organization for the local Jewish community, enabled us to act decisively to generate additional funds to address the impact of the pandemic.

This year's total of \$12.2 million includes funds generated through the 2020 Federation Annual Campaign and by working with donors who have the capacity to make additional gifts to fund specific programs that meet high-priority community needs, including substantial one-time gifts to the Community Recovery Fund. Contributions to endowment funds at the Jewish Community Foundation are reported separately, since the Foundation's focus is to build relationships over the long-term, rather than on annual giving.

A SEISMIC SHIFT CALLED FOR AN UNPRECEDENTED RESPONSE.

\$8.8 MILLION 2020 FEDERATION ANNUAL CAMPAIGN

The Federation Annual Campaign is our community's central fundraising initiative. It supports critical programs and services delivered by 35 partner agencies locally, nationally, and in our partnership region in Israel. When a donor supports the community through the Annual Campaign, they enable us to do the important strategic work that knits together the programs and services delivered by all our partner agencies.

In 2020, COVID-19 posed an existential threat to our community, and our donors stepped up and gave generously to help sustain the vibrancy of our community. We also worked closely with our major donors to ensure continuity by asking them to maintain their giving level through 2020 and to commit in advance to maintaining that through 2021 as well. Many of them made this important two-year commitment, in addition to giving generously to the Community Recovery Fund.

We also asked donors who were able to help to consider increasing their gifts and make a one-time contribution to the Community Recovery Fund of 19% to alleviate the impact of COVID-19. Many of our donors did just that, and their generosity has impacted the lives of community members, from infants

to seniors, supporting critical social services, keeping the lights on for important arts and cultural programs, and so much more. Under the leadership of Jonathon Leipsic, the 2020 Federation Annual Campaign generated over \$8.8 million. Here is a general breakdown of the funds raised:

- » **\$7.97 million** in unrestricted funds to support programs and services locally, nationally and in Israel through the allocations process;
- » **\$800,000** in special project funding from donors who give above and beyond their Annual Campaign commitments to support programs that meet high priority community needs; and
- » **\$75,000** to support the work of specific agencies from donors directing a portion of their increased gifts through our Plus Giving program.

The unrestricted funds raised in this campaign will be distributed during the 2022 allocations cycle, which will take place next summer. This is part of the two-year local allocations cycle that we established after the 2008 economic downturn in order to provide greater predictability to our partners, and to provide a measure of protection in the event of unanticipated fluctuations or crisis like the COVID-19 pandemic.



COMMUNITY RECOVERY FUND: \$2 MILLION

Community recovery became a focal point of our fundraising efforts in 2020. Once our Community Recovery Task Force had assessed the needs of community organizations, they were able to take a thoughtful, inclusive, and strategic approach to recommending effective distribution of these funds.

The first round of distributions in early 2021 saw \$594,000 support 34 community organizations as they navigated the impact of COVID-19. As we enter year two of the pandemic, the community recovery fund

will continue to help community organizations and synagogues through a variety of additional grants, so they can continue to meet the needs of the thousands of people who rely on their programs and services.

SPECIAL PROJECTS: \$1.4 MILLION

Jewish Federation works with community partners to identify high-priority needs in our local community and in our partnership region in Israel. Then we connect donors, who already make capacity gifts to the Annual Campaign, with special projects that align with their interests and values.

In the 2020-2021 fiscal year, special project donors supported a wide range of initiatives including Jewish education, food security, affordable housing, PJ Library, and outreach to regional communities. In addition, COVID-19 created new, urgent needs and our donors' tremendous responses were instrumental in meeting these new challenges.

Jewish Federation works with donors throughout the year to generate special project funding to meet community needs both attributed to and outside of the Federation Annual Campaign.



Federation plays an essential role as an organization that focuses on the collective. It brings people together and realizes that we can't just focus on one issue but we have to look at the community as a whole."

JONATHON LEIPSIC,
ANNUAL CAMPAIGN
CHAIR 2018-2020

JEWISH FEDERATION GRATEFULLY ACKNOWLEDGES ITS CORPORATE SUPPORTERS:



THE JEWISH COMMUNITY FOUNDATION OF GREATER VANCOUVER

Managing assets of over \$73 million, the Foundation is the endowment program of the Jewish Federation of Greater Vancouver and serves as the centre of philanthropy and legacy giving for the Jewish community. Foundation staff work closely with donors and their families to tailor their funds to fulfill their philanthropic objectives, connecting donors to community needs related to their passions and values and to generate additional financial resources to support community priorities.

As the centre for philanthropy and legacy giving in the Jewish community, the Jewish Community Foundation enables fund holders to make a lasting impact with their giving. The Foundation's flexible approach became even more valuable during these uncertain times, enabling fund holders to maximize their impact by directing funds where they were needed most in our community.

This past year, the Foundation distributed over \$3 million from endowment funds to support our community in a time of exceptional need. Foundation chair, Diane Switzer, and executive director, Marcie Flom, were directly involved with Jewish Federation's Community Recovery Task Force, providing them with a wide-angle view of emerging needs in our community. This knowledge enabled the Foundation to work strategically with fund holders to direct their funds toward rapidly evolving needs. As every area of the community faced similar challenges in the wake of the pandemic, the Foundation's integrated and strategic response translated into maximized support for our entire community.

Each type of endowment fund held at the Foundation plays a distinctive role in providing long term support for our community. This was especially true during the pandemic: donor-advised fund holders directed the distributable income from their funds to the organizations they care about, designated funds provided support for predetermined areas of the community, and unrestricted funds allowed the Foundation to respond nimbly to our community's pressing needs.

Unrestricted funds also support the Foundation's Unrestricted Grant Program, which provides funding for emerging needs in our community. This year, the Foundation distributed more funding through this program than in any previous year. This is due in large part to the trust and confidence fund holders have in the Foundation to direct funds where they are needed most, especially during times of crisis.

The stable and diverse support provided by the Jewish Community Foundation is essential to the longevity of our community, and its value was more apparent than ever during the challenges we faced this year.



\$73M
IN ASSETS
UNDER MANAGEMENT

MANAGING **350+**
ENDOWMENT FUNDS

\$3
MILLION+
DISTRIBUTED
from endowment funds
this fiscal year.

JEWISH FEDERATION OF GREATER VANCOUVER CONDENSED STATEMENT OF FINANCIAL POSITION AND OPERATIONS

Year ended March 31, 2021

STATEMENT OF FINANCIAL POSITION	GENERAL FUND MARCH 31, 2021 \$	FOUNDATION FUND MARCH 31, 2021 \$	TOTAL MARCH 31, 2021 \$	TOTAL MARCH 31, 2020 \$
Assets				
Cash	11,094,411	1,590,541	12,684,952	6,902,517
Pooled investments	—	69,212,459	69,212,459	59,004,985
Bonds and mortgages (State of Israel Bonds)	—	435,138	435,138	495,069
Pledges receivable	3,678,771	—	3,678,771	2,204,733
Other receivables and prepaids	815,127	615,008	1,430,135	1,403,752
Inter-fund advances	(1,014,381)	1,014,381	—	—
Property and equipment	362,903	—	362,903	352,734
TOTAL	14,936,831	72,867,527	87,804,358	70,363,790
Liabilities & Net Assets				
Payables and accruals	4,572,596	432,801	5,005,397	4,801,041
Grants and allocations payable	2,209,660	—	2,209,660	2,753,723
Due to other charitable entities	538,944	1,993,106	2,532,050	1,884,146
Deferred revenue	3,182,924	—	3,182,924	1,214,678
Net Assets	4,432,707	70,441,620	74,874,327	59,710,202
TOTAL	14,936,831	72,867,527	87,804,358	70,363,790

JEWISH FEDERATION OF GREATER VANCOUVER CONDENSED STATEMENT OF FINANCIAL POSITION AND OPERATIONS

Year ended March 31, 2021

STATEMENT OF OPERATIONS	GENERAL FUND MARCH 31, 2021 \$	FOUNDATION FUND MARCH 31, 2021 \$	TOTAL MARCH 31, 2021 \$	TOTAL MARCH 31, 2020 \$
Revenue				
Annual Campaign Pledges	8,570,648	-	8,570,648	8,261,767
Contributions	-	2,861,296	2,861,296	1,230,627
Miscellaneous donations	3,690,739	1,599,686	5,290,425	3,919,873
Investment Income (loss)	47,620	13,515,804	13,563,424	(3,642,086)
	12,309,007	17,976,786	30,285,793	9,770,181
Expenditures				
Fundraising	1,605,092	438,848	2,043,940	2,072,993
Administration	684,566	292,563	977,129	899,830
Allocations and Grants (local, national, overseas)	7,911,099	4,189,500	12,100,599	14,937,560
	10,200,757	4,920,911	15,121,668	17,910,383
Excess of revenues over expenditures and allocations	2,108,250	13,055,875	15,164,125	(8,140,202)
Net Assets, beginning of year	1,741,207	57,968,995	59,710,202	67,850,404
Inter-fund Transfers	583,250	(583,250)	—	—
Net Assets, end of year	4,432,707	70,441,620	74,874,327	59,710,202

These financial statements for the year ended March 31, 2021 are derived from the audited financial statements prepared by our independent auditors, Baker Tilly WM LLP. The complete set of audited financial statements is available online at www.jewishvancouver.com.

IN RECOGNITION OF OUR PARTNERS

Jewish Federation is committed to providing stable and reliable financial resources for our partner agencies through diverse sources to meet current, emerging and future needs. The following agencies receive support through the Federation Annual Campaign, our community's central fundraising initiative.

SOCIAL SERVICES

Jewish Family Services
Tikva Housing Society
Yaffa Housing Society

SENIOR SERVICES

Jewish Seniors Alliance
Kehila Society of Richmond
L'Chaim Adult Day Centre

COMMUNITY BUILDING

Burquest Jewish Community Association
Jewish Community Centre of Greater Vancouver
Jewish Federation of Greater Vancouver
Peretz Centre for Secular Jewish Culture
White Rock/South Surrey Jewish Community Centre

JEWISH EDUCATION

Supplementary (Part-Time) Programs:
Beth Israel Hebrew School
Beth Tikvah Hebrew School
Har El/North Shore Hebrew School
Or Shalom Religious School
Peretz Centre for Secular Jewish Culture
Regional Communities Hebrew School

Schara Tzedek Supplementary School
Temple Sholom Religious School
Torah High
White Rock/South Surrey Jewish Community Centre

Day Schools:

King David High School
Richmond Jewish Day School
Shalhevet Girls High School
Vancouver Hebrew Academy
Vancouver Talmud Torah

YOUTH

Camp Hatikvah
Camp Solomon Schechter
Habonim-Dror Camp Miriam
Hillel BC

ARTS AND CULTURE

Jewish Museum and Archives of BC
Vancouver Holocaust Education Centre
Vancouver Jewish Film Centre

NATIONAL PARTNERS

Canada Israel Experience
Coast-to-Coast Partnership2Gether
Jewish Federations of Canada – UIA

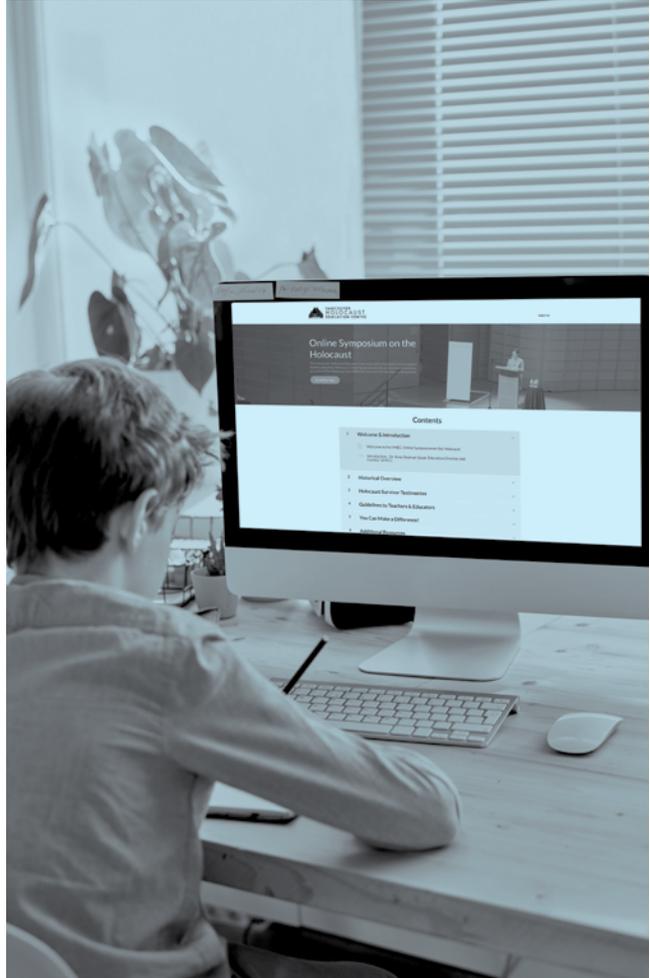
ISRAEL AND OVERSEAS PARTNERS

Jewish Agency for Israel
Joint Distribution Committee (JDC)
Keren Hayesod

DOMESTIC AND ISRAEL ADVOCACY

The Centre for Israel and Jewish Affairs (CIJA)







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Kyra Morris

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Lisa Pullan

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Stan Shaw

Diane Switzer

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Gordon Diamond

Arnie Fine

Dennis Frankenburg z'l

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Stephen Gaerber

Sondi Green

Mitchell Gropper

Peter Oreck

Daniel Pekarsky

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Michael Fugman

Robert Greenwald

Ron Rozen

Aaron Saks

Daniel Steiner

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Jill Diamond

Marnie Goldberg

Renée Katz

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Bev Phillip

Noah Shipman

Shaina Stuart

Brois Tabakman

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Frieda Miller

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Geoffrey Druker

Michael Elterman

Noemi Gal-Or

Eli Mann

Terry Yung

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Maggie Karpolovsky

Marvin Stern

Jewish Education Committee

Chair

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Members

Anne Andrew

Maggie Karpolovsky

Astrid Lubinesky

Ginaya Peters

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Members

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Shay Keil

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Incoming Campaign Chair

Lana Pulver

Major Gifts Chair

Shay Keil

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Michael Averbach & Daniel Dodek

Women's Philanthropy Co-Chairs

Susan Hector & Shawna Merkur

Campaign Advisor

Alvin Wasserman

Agency Liaison

Catherine Epstein

Marketing Chair

Al Szajman

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Candice Thal & Judith Cohen

Zohar

Catherine Epstein & Lindsay Isserow

Sapphire

Renée Katz & Pamela Wolfman

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Benjamin

Andrew Altow & Allon Shapiro

Joseph

Lee Cohene, Jeff Lowenstein & Todd Thal

Dan

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Corin Neuman

Lianna Philipp

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Tomer Zazkis

Aluma Zweifler Reicher

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Randy Milner

Michael Moscovich

Michelle Pollock

Harley Rothstein

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Pam Wolfman

Ted Zacks

Tomer Zackis

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Chair

Pam Wolfman

Members

Neal Chark

Geoffrey Druker

Sharon Goldman

Sagit Kotik

Sigal Mathews

Cheryl Milner

Deborah Youngson

Yom HaZikaron Committee

Chair

Geoffrey Druker

Members

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Yair Tabenkin

Dina Wachtel

March of the Living Committee

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Charlotte Katzen

Members

Dvori Balshine

Alex Buckman

Barbara Duncan

Adele Lewin

Sarah Shaffer

Susan Siklos

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Lisa Pullan

Stacey Silber

Daniel Steiner

Perry Teperson

Shira van den Berg

Garry Zlotnik

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Lisa Pullan

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Marcie Flom

Director

Laura Braude

Administrative Coordinator

Wendy Finlayson

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Marketing & Communications Resource Group

Al Szajman

Alvin Wasserman

Social Media Resource Group

Tess Dingman

Kim Werker

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Ezra S. Shanken

Vice President, Local & Global Engagement

Shelley Rivkin

Executive Director, Jewish Community Foundation

Marcie Flom

Vice President, Marketing and Communications

Becky Saegert

Vice President, Operations

Jeff Balin

