

JACKSONVILLE JEWISH NEWS

Grow your business: If you want to reach a demographic with a higher-than-average household income and education, the Jacksonville Jewish News is your connection.

WHY YOU SHOULD ADVERTISE WITH US



REACH A READERSHIP of more than 12,000.



REACH TARGETED MARKETS in Mandarin, St Johns Town Center, Southside, Beaches, Fernandina, and Amelia Island – plus growing markets in St. Augustine and St. Johns County.



REACH A GROWING DEMOGRAPHIC While other publications are experiencing decreases in circulation, the Jacksonville

Jewish News, which is distributed to all Jewish households, is **GROWING** as more Jewish families are moving to the area. **An average of 200 Jewish families have moved to Jacksonville each year during the past five years.**



ADVERTISE IN THE SUMMER MAGAZINE

An all color, glossy publication, with a shelf life of over three months! Replacing the June and July papers, this 64-page publication will be delivered to mailboxes on June 14.



QUICK FACTS ABOUT THE MARKET

In the San Jose area, the median Jewish household income is more than \$70,300, and the median value of Jewish homes is more than \$174,500.

At the Beaches, the median Jewish household income is approximately \$100,000 and the median value of Jewish homes is around \$343,200.

Most adults in the area are college educated and many possess advanced degrees.

FIND US AROUND TOWN

In addition to direct mail circulation, the Jacksonville Jewish News is distributed at stands in the San Jose/Mandarin, Avondale, and Beaches areas and included in newcomer packets at the Jewish Community Alliance.



The Jacksonville Jewish News is a publication of the Jewish Federation of Jacksonville

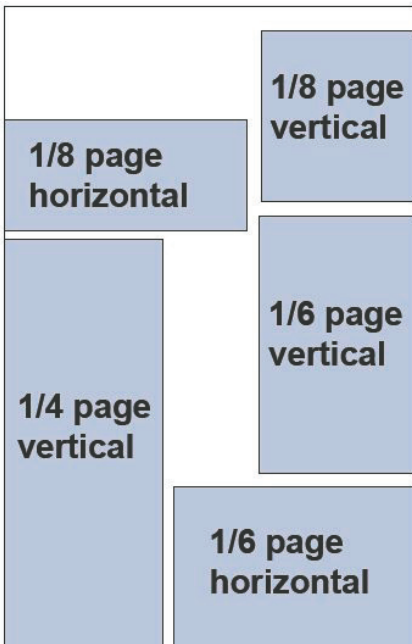
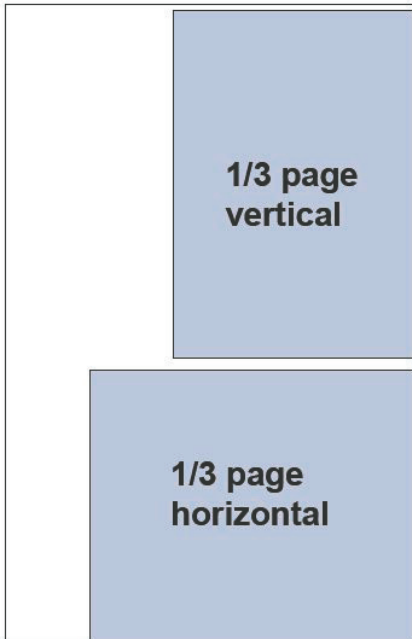
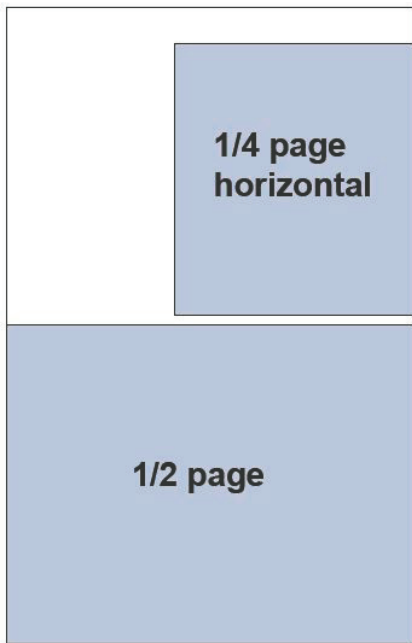
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JJN **Mindy Rubenstein**
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Jacksonville Jewish News
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JJN

Advertising Rates

Number of insertions*

	1	3 (10% off)	6 (15% off)	12 (20% off)
Full page color	\$864	\$777	\$734	\$691
Full page black/white	\$627	\$565	\$533	\$502
<i>10.25" w x 16" h</i>				
Half page color	\$550	\$495	\$468	\$440
Half page black/white	\$334	\$301	\$284	\$268
<i>10.25" w x 8" h</i>				
1/3 page color	\$440	\$396	\$374	\$352
1/3 page black/white	\$243	\$219	\$207	\$195
<i>vertical: 6.0833" w x 9" h horizontal: 8.1667" w x 6.75" h</i>				
1/4 page color	\$275	\$248	\$234	\$220
1/4 page black/white	\$167	\$151	\$142	\$134
<i>vertical: 4" w x 10.5" h horizontal: 6.0833" w x 7" h</i>				
1/6 page color	\$231	\$208	\$197	\$185
1/6 page black/white	\$132	\$119	\$112	\$106
<i>vertical: 4" w x 6.5" h horizontal: 6.0833" w x 4.333" h</i>				
1/8 page color	\$194	\$174	\$165	\$155
1/8 page black/white	\$99	\$89	\$84	\$79
<i>vertical: 4" w x 5" h horizontal: 6.0833" w x 3.333" h</i>				

Mechanical Specifications

Five-column tabloid format printed on newsprint. Digital art required: .eps, .tiff, .pdf or .jpg format. For detailed prepress guidelines, contact Communications Director Mindy Rubenstein at mindyr@jewishjacksonville.org.

Publication Dates and Deadlines

Publication dates are the first of each month, publishing 10 newspapers per year (Aug. - May). Deadline for advertising is the 15th of the month prior to publication. Changes must be submitted in writing by the advertising deadline. Send digital art to mindyr@jewishjacksonville.org.

Preprinted Inserts

Preprinted inserts may be placed at a cost of \$415 per insert. Printing and delivery of the insert is the responsibility of the advertiser. Inserts should be delivered directly to the printer c/o Jacksonville Jewish News, 54024 Cravey Road, Callahan, FL 32011. Notice is required in advance. Send electronic copy for approval to mindyr@jewishjacksonville.org.

Business Card Directory

3+column inches at \$390 per year, \$50 per insertion.

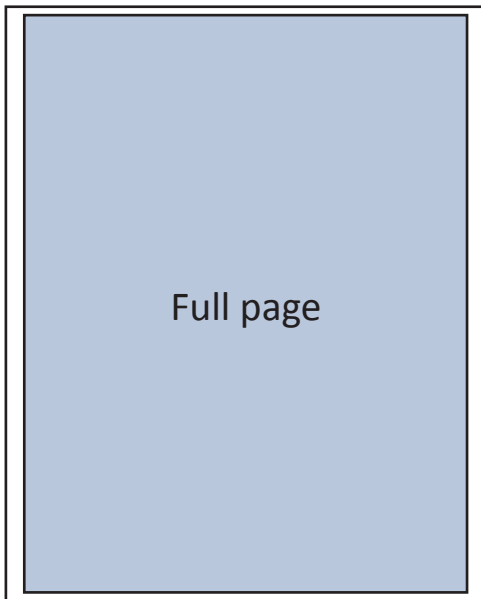
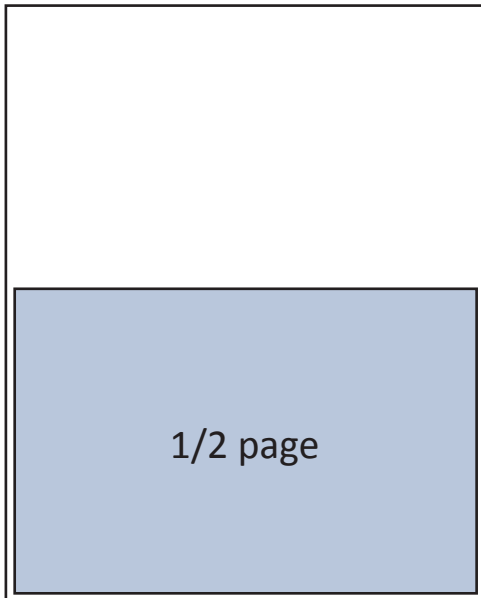
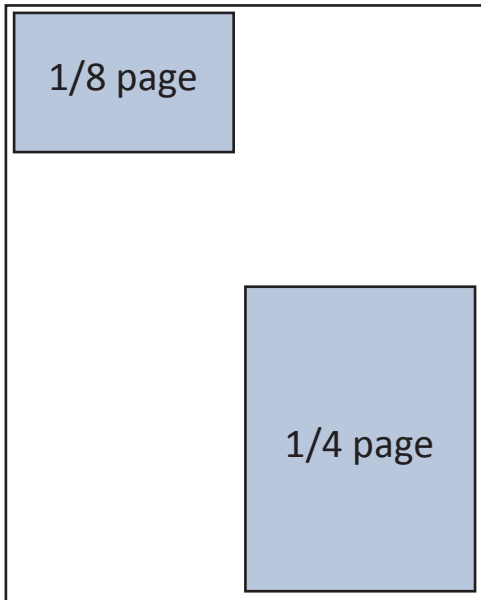
*Per insertion rate shown - Discounted rates available on consecutive insertions only.

Rates are subject to change without prior notice. Design services are not available at this time.

*Effective July 1, 2017

COMING SUMMER 2019!

JACKSONVILLE
JEWISH NEWS
Summer Magazine



Advertising Rates

All ads are in **COLOR**

Type	Size	Cost
Full page	7.5" w x 10" h	\$682
1/2 page	7.5" w x 4.9" h	\$506
1/4 page	3.69" w x 4.9" h	\$374
1/8 page	3.69" w x 2.4" h	\$275

** Please ad 1/4 inch on all sides of full page ads for bleeding*

Mechanical Specifications

Five-column magazine format printed on 60 lb. gloss stock. Digital art required: .eps, .tiff, .pdf or .jpg format. For detailed prepress guidelines, contact Communications Director Mindy Rubenstein at mindyr@jewishjacksonville.org.

Publication Dates and Deadlines

Publication date for the summer magazine will be June 14, with the deadline for advertising on May 24. Changes must be submitted in writing by the advertising deadline. Send digital art to mindyr@jewishjacksonville.org.

Preprinted Inserts

Preprinted inserts may be placed at a cost of \$550 per insert with a size NO BIGGER than 8"x10". Printing and delivery of the insert is the responsibility of the advertiser. Inserts should be delivered directly to the printer c/o Jacksonville Jewish News, 54024 Cravey Road, Callahan, FL 32011. Notice is required in advance. Send electronic copy for approval to mindyr@jewishjacksonville.org.

Business Card Directory

2+column inches at \$99 per insertion.



Magazine measures 8.25" w x 10.25" h