

2022-2023



Jewish Federation[®]
& Foundation
OF NORTHEAST FLORIDA



8505 San Jose Blvd.
Jacksonville, FL 32217

WHO WE ARE

As the central fundraising agency for the Northeast Florida Jewish Community, Federation & Foundation is the one place where philanthropy, volunteerism, and shared commitment come together to make a difference in the community and the world.

The **Jewish Federation & Foundation of Northeast Florida**, a community organization for more than 77 years, convenes and raises funds for Northeast Florida's Jewish community of 16,000 individuals, for organizations and agencies, in Israel, and around the world. We are one of the most trusted names in local and national philanthropy. The Federation's giving societies and interest-specific divisions provide our community with numerous opportunities for engagement. Partnering with the Federation & Foundation provides corporate sponsors with exposure and access to our community, while promoting strategic alliances between our donors and your brand.

Whether caring for people in need or nurturing and sustaining Jewish identity for future generations, the Federation & Foundation brings the Northeast Florida Jewish community together as one. We develop innovative responses to critical, often life-threatening issues – where anyone who needs help can receive it – where an energized Jewish community grows and celebrates.

Through our vast network of services, programs and special campaigns, the **Jewish Federation & Foundation of Northeast Florida** helps millions of people. With funds raised each year through community events, phone-a-thons, outreach campaigns, mailings, and personal Jewish conversations, organizations devoted to helping Jews enhance or rebuild their lives in Northeast Florida and around the world are supported by Federation & Foundation.





OUR MISSION

To strengthen, support and sustain Jewish life in our local community, Israel and around the world through the mobilization of volunteer and financial resources.

WHO WE REACH

Your business will reach **attractive demographic groups** including affluent business, financial, legal and medical **professionals**; as well as women who drive **philanthropy and consumerism**.



International Leadership Reunion

Recognizes international Jewish business people who make a gift of \$250,000 or more to the Annual Campaign



Prime Minister's Council

Recognizes households who make a gift of \$100,000 or more to the Annual Campaign



King David Society

Recognizes households who make a gift of \$25,000 or more to the Annual Campaign



Joshua Society

Recognizes households who make a minimum gift of \$10,000 or more to the Annual Campaign



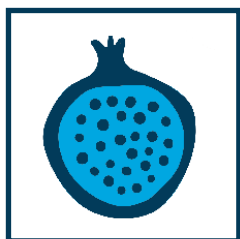
Major Gifts Division

Recognizes households who make a minimum gift of \$5,000 or more to the Annual Campaign
Major gifts account for 85% of the Annual Campaign



Lion of Judah

Recognizes women who make a gift of \$5,000+ to the Annual Campaign



Pomegranate Society

Recognizes women who make a gift of \$1,800+ to the Annual Campaign



Ben-Gurion Society

Recognizes young leaders (ages 25-45) who make a gift of \$1,000+ to the Annual Campaign

DIVISIONS OF THE FEDERATION:

BUSINESS & PROFESSIONALS

PARTNERSHIP2GETHER

WOMEN'S PHILANTHROPY

YOUNG PROFESSIONALS & FAMILIES

WHY PARTNER WITH US

Corporate social responsibility is more than just a consideration in the shopping aisle. It's now woven into the very fabric of how global consumers lead their lives.

Increase awareness of your company, brand, or product **across a spectrum of community events, media events, and leadership meetings** with a broad display of your company's branding.

CONNECT TO A **COMMUNITY THAT CARES**

Passion

Engagement

Inspiration

Commitment

Trust

CONNECT TO A **CAUSE THAT MATTERS**

Enhance your company's commitment to the community
Cause-Related Marketing - Social Impact is the new standard:

91% of consumers want to see companies support worthy social issues

90% of consumers are likely to switch to your product or service when you involve a cause of issue in your marketing message

80% of consumers can name a company that stands out in their mind as showing concern for social issues

74% of consumers are more likely to recommend your product or service to others if you are committed to a social cause

Source: Cone Corporate Citizen Study 2015

CONNECT TO **CONTACTS THAT COUNT**



Our donors are sophisticated, high net-worth individuals waiting to hear your message



Our donors place high value on good citizenship and support businesses that support values and ideals similar to their own



You are able to identify the target audience that best meets your goals and objectives



You will reach attractive demographic groups including affluent business, financial, legal, and medical professionals



YOUR TARGET AUDIENCE SEES YOU

FEDERATION EVENTS AND EXPOSURE

Between **2,199** and **3,011** emails are sent out to constituents for each of our signature events

Jewish Federation & Foundation of Northeast Florida's publication, *JewishLife Magazine*, reaches over **20,000** people throughout the community

Attendance at our yearly, exclusive Major Donors Events represent more than **85%** of the Annual Campaign dollars

Our signature events bring in more than **300** attendees and more than **\$1.7** million

Jewish Federation & Foundation of Northeast Florida has more than **8,396** unique names in our database

FEDERATION GIVING

More than **\$8** million raised through all income channels

Board of Directors median annual gift is **\$19,000**

2022

NUMBERS TO KNOW

\$8 MILLION GENERATED

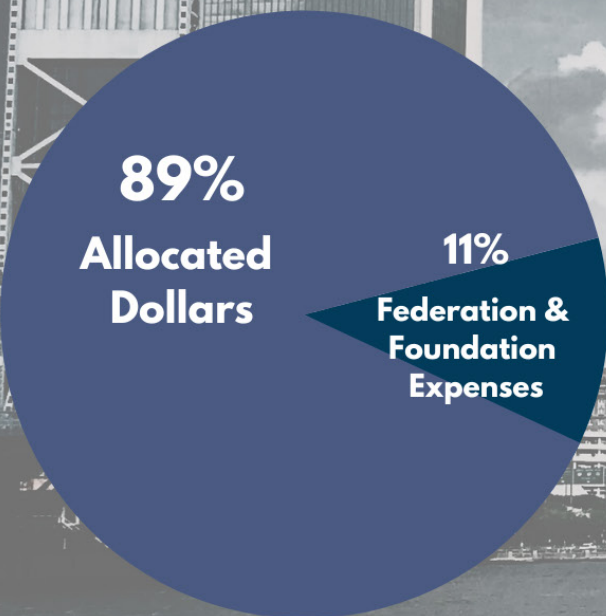
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Agencies, Programs and Initiatives Funded through the Annual Campaign

\$614K

In pass through donations to local agencies & organizations

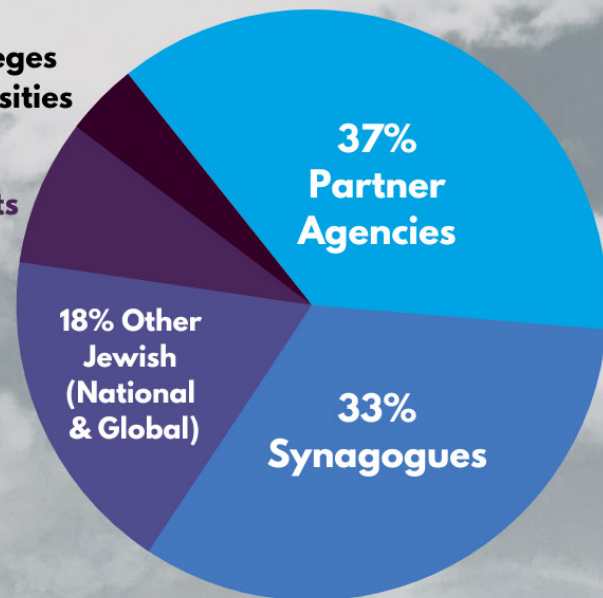
DOLLARS BROUGHT IN



1,389 TOTAL NUMBER OF DONORS



\$1.4M TOTAL GRANT DISTRIBUTION



\$2.3M

Received by our Foundation in cash gifts

\$3.1M
Received by our Foundation in real-estate gifts

381

Number of Individual Grants Awarded

\$2.2M

Annual Campaign Total



\$271K

Raised for our extraordinary campaign for Ukraine



Jewish Federation & Foundation
OF NORTHEAST FLORIDA

CORPORATE SPONSORSHIP BENEFITS

	DIAMOND \$25,000	GOLD \$18,000	SILVER \$10,000	BRONZE \$5,000
Logo placement & Recognition as Level Sponsor	Prominent Placement	Premier Standard Placement	Prime Standard Placement	Standard Placement
Thank You recognition in emails and on Federation website				
Federation website homepage & hyperlink to your company's website				
Annual report				
All event programs				
Weekly e-newsletter				
Quarterly Magazine				
All marketing materials/events/programs/fundraising (print & digital communications & social media)				
Benefits				
Recognition in event follow-up communications				
Recognition at event				
Tickets or tables in any combination to all Federation events	10 Tickets/ 1 Table	8 Tickets/ 1 Table	6 Tickets	4 Tickets
Opportunity to offer "register" to "win drawing", if applicable, at Federation events	3 Events	2 Events	*	
Preferred seating at all events				
VIP reception access, if applicable			*	
Opportunity to present "swag bags" to all participants			*	
Opportunity to host event at your facility/location/venue				
Opportunity to serve as a subject-matter expert/panelist, if applicable				
Direct interaction with VIP event attendees				
Verbal recognition from the podium during live program			*	
Opportunity to sponsor a target mailing				
Opportunity to present a check at a Federation board meeting				
Opportunity to provide testimonials in Corporate Sponsorship materials				
Opportunity to bring greetings from the podium				

* PRESENTING EVENT ONLY

SUPPORTING FUNDER OPPORTUNITIES ARE ALSO AVAILABLE UNDER THE BRONZE LEVEL

PRESENTING SPONSORSHIP OPPORTUNITIES

Joshua Society Event **DIAMOND**

This inaugural event welcomes donors of \$10,000 or more. There are 46 families invited to this event, with an average gift of \$38,000.

Major Gifts Speaker Series **GOLD**

This inaugural series will give donors of \$5,000 or more the opportunity to hear insider briefings on global and regional topics. There are 98 families within this category.

Annual Meeting **SILVER**

An annual event where we honor members of the community, recognize award winners, install the Board of Directors, reflect on the past year's accomplishments, and launch the start of the new year.

Business & Professionals Launch Event **SILVER**

This inaugural event expects 150-200 Northeast Florida professionals for a dynamic speaker.

Lion of Judah Event **SILVER**

This event recognizes women who give a gift of \$5,000 or more. There are 119 Lions in Northeast Florida. This year, the Lion of Judah giving society is celebrating its 50th Anniversary. See asterisk under Silver Level for additional benefits.

Super Sunday **SILVER**

The largest, annual fundraising effort held by the Federation & Foundation. Each year, volunteers participate in this annual phone-a-thon to make calls asking for support and to say thank you. Funds raised during the day are used to provide critical support to our agencies and programs.

Women's Philanthropy Champagne Brunch **SILVER**

This annual event hosts over 120 women each year for a dynamic speaker in a special location. Past speakers include best-selling author, Kristin Harmel, international fashion designer, Sharon Tal, and best-selling cookbook author, Leah Koenig.

Young Professionals & Family's Night of Generosity **SILVER**

The signature evening for young Jewish philanthropists in Northeast Florida. The evening provides the next generation of leaders and philanthropists the opportunity to hear from an engaging speaker, network, and leave feeling informed and connected to the local and global Jewish community.

BRIDGES Leadership Development Initiative **BRONZE**

The mission of BRIDGES is to expand the vision of Jewish volunteer leaders, deepen their Jewish knowledge of community locally and abroad, and inspire transformative leadership.

Business & Professionals Networking Series **BRONZE**

This networking series will feature local business leaders, successful in real estate, finance, law, and entrepreneurship. Attendees will have the opportunity to personally network while hearing from an engaging speaker.

Fundholder Social **BRONZE**

An annual cocktail event where fundholders come together to learn about strategic philanthropy and how the Foundation is investing their funds to secure the future.

Women's Endowment Luncheon **BRONZE**

An annual event for women to come together and learn how to create a legacy through endowed giving.

Women's Philanthropy Leadership Development Program **BRONZE**

Established to provide women throughout the community education and details on the organization, develop public speaking skills, gain knowledge of governance, and build confidence for the next step of participation.

OFFICERS

Jennifer Plotkin

President

Haley Trager

Vice President & Campaign Chair

Steve Silverman

Vice President

Erik Rostholder

Vice President

Allison Jacobs

Vice President

Diane Rothstein

Vice President & Women's Philanthropy Chair

Michael Setzer

Treasurer

Debbie Banks

Secretary

Iris Kraemer

Immediate Past President

Sandy Zimmerman

President's Appointee

PAST PRESIDENTS/HONORARY LIFE MEMBERS

Scot Ackerman

Guy Benrubi

Ronald Elinoff

Leslie Held

Ken Jacobs

Joan Levin

Mitchell Levine

Gary Perlman

Hal Resnick z'l

David Robbins

Kenneth Sekine

Leonard Setzer

Steve Silverman

Richard Sisisky

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Rabbi Maya Glasser

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2022-2023 BOARD OF DIRECTORS

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Meryl Rittenberg

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Jeff Rood

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