

# JewishLife

## ADVERTISE IN JEWISHLIFE MAGAZINE



REACH A READERSHIP of more than 20,000.

REACH TARGETED MARKETS in Northeast Florida - including St. Johns, Duval, Nassau, & Clay counties.

### REACH A GROWING DEMOGRAPHIC

While other publications are experiencing decreases in circulation, JewishLife Magazine, which is distributed to all Jewish households, is GROWING as more Jewish families are moving to the area.



**Jewish Federation  
& Foundation**  
of Northeast Florida

8505 SAN JOSE BLVD.  
JACKSONVILLE, FL 32217  
(904) 448-5000  
JEWISHJACKSONVILLE.ORG



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JewishLife

## RATES & SPECIFICATIONS

Submit to Zahni Thuzar, Marketing Manager, at  
[zahnit@jewishjacksonville.org](mailto:zahnit@jewishjacksonville.org)

AD SIZE	FREQUENCY RATES			
	1X	2X	3X	4X
FULL PAGE (7.5"W x 10"H)	\$865	\$822	\$778	\$735
1/2 PAGE (7.5"W x 4.9"H)	\$550	\$523	\$495	\$468
1/4 PAGE (3.69"W x 4.9"H)	\$275	\$261	\$248	\$234
1/8 PAGE (3.69"W x 2.4"H)	\$195	\$185	\$175	\$165

The deadline schedule for advertising is as follows:

Fall Issue (Sept./Oct./Nov.) - **August 4, 2023**

Winter Issue (Dec./Jan./Feb.) - **November 3, 2023**

Spring Issue (Mar./Apr./May) - **February 5, 2024**

Summer Issue (Jun./Jul./Aug.) - **May 3, 2024**

SEE NEXT PAGE FOR PRODUCTION REQUIREMENTS

QUESTIONS? FOR MORE INFORMATION,  
PLEASE CONTACT:  
[info@jewishjacksonville.org](mailto:info@jewishjacksonville.org)  
(904) 488-5000



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## PRODUCTION REQUIREMENTS

**FILE FORMAT:** PDF/X-1a

**COLOR:** CMYK

**REQUIRED MATERIAL:** Adobe PDF is the preferred format for artwork. Use the PDF/X-1a export option to create a proper PDF file for print production. Send ads **without** crop marks. PDF files should be delivered with fonts embedded, and transparent objects should be flattened.

**SPECIFICATIONS:** Resolution for color images is 300dpi.

### NEED AN AD CREATED?

Sent text and/or any graphics via email to  
[zahnit@jewishjacksonville.org](mailto:zahnit@jewishjacksonville.org)

Send graphics as JPEG, TIFF, or EPS at 300dpi. Send clear instructions along with the files. **There is a \$50 design fee, plus standard advertising rates.** In order to ensure the creation of your ad, please send in requests prior to noted deadline.

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PLEASE CONTACT:  
[info@jewishjacksonville.org](mailto:info@jewishjacksonville.org)  
(904) 488-5000