

# LASTING LEGACIES



Toby Hollenberg

*"I had been of the feeling for awhile that for the things that I support in my lifetime, I'd like there to be continued support, if possible."* That was Toby Hollenberg talking about why she decided

responsibility for making sure it happens. As much as I like supporting other things in the community, and I do, there will be plenty of other people supporting those things, whereas there is only the Jewish population to support Jewish life.

"So being very much committed to how Federation supports Jewish life in this community and elsewhere, I felt that I wanted to plan ahead and look at how I would leave a legacy gift once I'm gone. So I created this fund for me to designate money to continue to make annual gifts to Federation after I'm gone as I'm doing in my lifetime."

Having been actively involved in Campaign and foundation work, Toby is perhaps more knowledgeable than most about legacy giving. "What I am aware of is that people think that you have to have lots and lots of money in order to leave a legacy and you really don't. Any time someone makes a designation in their will or something else – there are so many ways to do

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something, it doesn't have to be a lot of money – they can make a statement and support things important to them. It's important for family and friends and heirs to understand, that supporting causes – and in my mind, especially Jewish causes – is important, whether you leave a hundred dollars or a hundred thousand dollars. I think that there's room for every level of giving. You don't have to be wealthy to be a philanthropist, you just have to be caring and giving and want to support things that are meaningful and need our support."

How do Toby's children feel about this? She says they are very supportive and in fact, it was her son's idea to endow the first fund she created, one to honor her husband shortly after his death that helps needy cancer patients at the Anderson Cancer Center at Memorial Hospital. "I do this for my family, in terms of being an example – it shows a philosophy of caring and giving that I want to pass on."

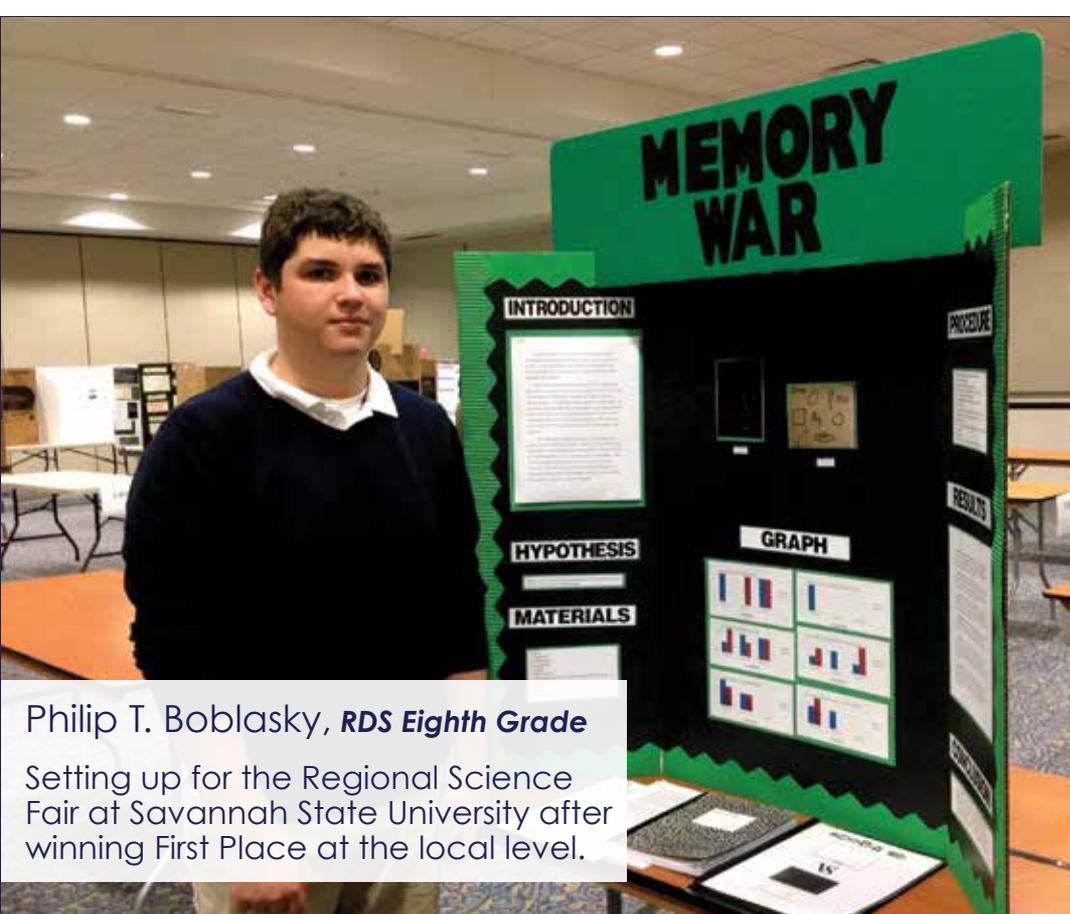
Toby wants people to know that you don't have to be wealthy to make a difference. "I want to emphasize to others that in addition to setting up a fund like this, there are other ways

to leave a legacy. For example, you could leave a gift in your will to the Tikvah Fund [to benefit Jewish social services in Savannah] that we know will be matched. For me, this is an extension of what is important in my life while I'm alive and I want to show that it will be important once I'm gone, too.

"One thing that is important to me to have people realize is that *what ever* you give makes a statement. If you happen to have the resources to establish funds, that's wonderful; if not, that shouldn't be a reason not to support Jewish life. I was designating money for the Federation and it made sense to do it so that every year there would be a gift for the campaign just as I've done every year since I've been here."

## Create a Fund

A designated fund can benefit a specific purpose dear to your family or the community at large. Funds can be created and activated now or established with a bequest or other financial instrument. To discuss establishing a Lasting Legacy for your family with a fund at the Jewish Community Foundation of Savannah, contact Adam Solender at (912) 355-8111 or adam@savj.org.



Philip T. Boblasky, **RDS Eighth Grade**

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