**Jewish Federation & Foundation of Rockland County Board of Directors March 26, 2019 7:30 PM Silverman Federation Suite Jewish Community Campus West Nyack NY**

**Attendance:** Steve Cohn, Lisa Green, Co-Chairs, Scott Coopersmith, Andrew Eisen, Lance Gilden, Steve Gold, Robert Grosser, Jeff Koenig, Jeremy Ruberg, Carol Schiller, Steven Schulman, Robert Silverman, Harriet Spevack, Alfred Weiner and Bonnie Werk

Guest: Howard Teich

Gary Siepser, CEO Rebecca Bannerman, Director, Community Engagement

**Approval of Minutes:**  Upon motion and second, the minutes of the meeting of December 17, 2018 were approved as distributed.

**Annual Campaign and Life & Legacy:** The Board’s march Madness phone sessions secured 40 pledges with a value of almost $19,000. This has brought the Annual Campaign total to $523,762 from 726 supporters. Gary shared that this result reflects an average increase of each gift by about 15% and the pace remains almost $35,000 ahead of this date last year. However, he emphasized that there are over 200 donors from 2017 and 2018 who have not renewed so more call nights are needed.

The Life & Legacy report was distributed. 67 letters of intent have been signed reflecting 148 separate intended gifts. 30 of those gifts are directed to Jewish Federation.

**Finance Report:** The finance report was distributed for the period ending Feb 28, 2019. Gary noted that income and expenses are about on plan. Members were asked to review and to direct any questions to Greg or Gary.

Gary asked the board for a resolution to update Federation’s authorized users of QuickBooks. Motion made and seconded.

Whereas: From time-to-time Jewish Federation needs to update the users and administrative privileges in Intuit QuickBooks; Federation’s accounting software; and

Whereas: The Federation Board of Directors is authorized to make such updates,

Therefore it is resolved that Bruce Sicherman, Eve Zukergood and any other names of former employees be removed from Jewish Federation’s Intuit QuickBook account,

It is further resolved that Jewish Federation’s users on Intuit QuickBooks shall be Emma Lebowitz and Nancy Seeback.

The motion was adopted.

**Jewish Standard Eight Week Report:** Areport was distributed showing all Rockland stories published since mid-January and comparing this to the number of stories published in FedConnect over a 2 month period. While far more stories and calendar events are being published, the challenge remains to secure storied and events from both agencies and congregations. There will be a workshop at the end of April to help everyone in understanding the value of publicity in the Standard. Additionally, the electronic version has been modified to make a Rockland focus much easier.

**Community Relations Council:** Steve Gold reported on recent developments and the sense that CRC needs additional resources to address the serious challenges in Rockland. It was agreed that Federation should investigate securing additional resources to address the challenges of anti-Semitism and relationship/coalition building. If necessary, additional funds should be raised for this purpose.

**Community Weaving Initiatives:** On March 16, Community Weavers met and discussed a number of initiatives that flowed from a survey of weavers and board members about strengths and challenges in the community. Five initiates were suggested from that as well as other discussions, including the leadership discussion in November around dramatically increasing inter-organizational collaboration and combinations. The initiatives were discussed and there was broad agreement that these were needed to advance the vibrancy of the community. A resolution was introduced and seconded:

Resolved: Jewish Federation will further investigate the 5 initiatives and develop specific implementation proposals, strategies and approximate budgets for implementation. The Board will further discuss these by June 30, 2019.

The motion was adopted.

**Adjournment:** The meeting adjourned at 9:05 PM.