



JEWISH FEDERATION
& FOUNDATION
OF ROCKLAND COUNTY



THE JEWISH FEDERATION'S AM HASEFER INITIATIVE

In the Post October 7th environment, Jewish and Zionist voices in creative spaces have been silenced and marginalized, specifically among writers, booksellers, awards, conferences and related academia. This has been happening at an unparalleled scale and pace in the US and across the English speaking world. By highlighting Jewish and Zionist authors and books, the community can support their creativity, draw attention to their talent, learn from their insight, and call out the silencers. This is a proactive way for community members to be engaged in confronting antisemitism.

Rockland's unique Am Hasefer Initiative (amhasefer.org) engages the community in a creative endeavor, in an accessible and stimulating way. The Initiative asks community members from several different constituencies to read and review Jewish books for our platforms on our website, on social media and in our newsletter. Reviewers are offered a reimbursement for books purchased with a completed and published review. The Initiative aspires to highlight at least two titles per month reviewed by a community member.

Subject areas in our curated list include Fiction, Non Fiction, Children's, Jewish Cookbooks, Jewish Thought, Israel and antisemitism. The Initiative actively seeks out local Jewish authors to highlight and build additional programming around, including author talks and readings.

Data from the first four months of the Initiative is promising. There have been thousands of engagements on social media and the unique website, as well as a dozen reviews, with more anticipated each month. Potential partnerships being explored include local book clubs, synagogues, informal education programs and schools.

Your support will enable us to reach a broader audience, soliciting more content and providing more opportunities for creative action to confront hate and antisemitism by platforming Jewish and Zionist voices. A sponsorship of \$2,500 will support the basic operational infrastructure of the initiative. A sponsorship of \$5,000 will support the infrastructure and programming, such as presentations by authors. A sponsorship of \$10,000 will support all of the above and provide an opportunity for naming the initiative.

To inquire about your potential interest in supporting this initiative, please scan the QR code to the right or contact the Federation at 845.362.4200 ext.180.



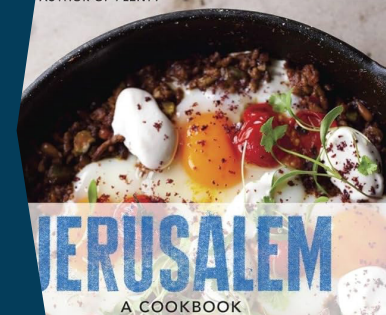
The Gates of Gaza

a story of betrayal, survival, and hope in Israel's borderlands

AMIR TIBON



AM OTTOLENGHI SAMI TAMIMI
AUTHOR OF PLENTY





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The Jewish Federation & Foundation of Rockland County is the organization representing the full breadth of the Jewish community. **A key element of our Mission is Overcoming Hate and Antisemitism.**

ADDITIONALLY, WE ARE DEDICATED TO:

ADVOCATING

for the safety and security of the Jewish community through our relationships with local, state and federal elected officials

BUILDING

relationships with Rockland community groups of various religions, ethnicities and backgrounds to collaborate and support one another

PROVIDING

grants to partner organizations in their work to strengthen community:

- *Holocaust Museum & Center for Tolerance and Education's programs* to overcome antisemitism and hate, educating tens of thousands of school children throughout the region annually
- *Rockland Jewish Family Service's Cafe Europa* gathering and Shabbat food deliveries for Holocaust Survivors, and provision of a Kosher food pantry
- *Rockland Community College Hillel* program for Jewish students to come together to celebrate Jewish culture and peoplehood
- *JCC Rockland's* programs for seniors, children and participants of all backgrounds

STRENGTHENING

connections to and support for the people of Israel with fundraising, cultural programming and missions to Israel

CELEBRATING

the breadth and beauty of Jewish identity including in community-wide holiday and festival events and programs