



2016 PJ Library Impact Evaluation Summary | Greater MetroWest New Jersey

Every three years, PJ Library hires a team of evaluators to learn about PJ Library families and their experiences with the program. This latest survey was conducted in the fall of 2016, with more than 25,000 families completing the online survey. For the first time, PJ Library was able to provide local PJ Library partners with results from PJ Library families in their area, giving a unique view into PJ Library families in Greater MetroWest NJ.

Families embrace the experience that PJ Library books and resources spark in their home.

- 92% are very likely to recommend PJ Library to family and friends.
- 97% of families are satisfied with their PJ Library books and resources.

PJ Library is a supportive parenting tool that helps families create Jewish moments and memories.

- 98% reported that PJ Library supports their family in having conversations about Jewish traditions, values, and/or customs.
- 95% feel that PJ Library supports their family in building upon or adding a Jewish tradition to their home life.
- 86% say that PJ Library helps their family think about what kind of Jewish practice they want to have in their home.

PJ Library inspires families to engage with and participate more in their Jewish communities.

- 23% say PJ Library influenced their family's decision to enroll children in Jewish nursery/pre-school.
- 22% say PJ Library influenced their family's decision to enroll children in Jewish day/overnight camp.
- 53% of PJ Library families reported attending events for families raising young Jewish children within the past year.

For the parents who have attended events:

- 65% connected socially with other adults, further extending their social networks.
- 68% are very likely to recommend them to a friend.



PJ Library
For ages 6 months
through 8 years



PJ Our Way
Program for
9-11 year-olds



3,100 Subscribers
in Greater
MetroWest NJ



More than 50
programs & events
each year