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For Immediate Release

Jewish Federation of Greater MetroWest NJ Raises \$24.4 Million Through the 2019 UJA Annual Campaign

Whippany, NJ, August 12, 2019 — Jewish Federation of Greater MetroWest NJ is proud to announce that through a combination of new, innovative fundraising campaigns and the incredible generosity of the Greater MetroWest community, we raised a total of \$24.4 million.

This amount includes more than \$20.81 million in unrestricted gifts (an increase of \$160,000 over last year and including 67 new households giving \$10,000 or more) and \$3.54 million in designated gifts, making 2019 the third year in a row with an increase in unrestricted gifts.

Much of the supplemental giving this year focused on two main areas of interest: security and mental health awareness. Federation President Scott Krieger commented, “The supplemental giving this year made a significant impact on Federation’s work. In security, these funds are providing much needed guidance and financial support to Jewish organizations and synagogues in Greater MetroWest. In addition, Greater MetroWest ABLE and our JFS partners support and raise awareness of issues surrounding mental health, enabling 50 educators, parents, and teens throughout the community to participate in Mental Health First Aid training sessions.”

UJA Campaign Chair Ira Steinberg said, “It was a challenging year however, our incredible commUNITY Mission, our generous donors, the NextDor matching gift effort, our tireless lay and professional campaign team, and our Lions’ Leap effort ensured an up unrestricted campaign. It has been an honor and privilege to lead our community through 3 years of campaign growth. We implemented new strategies, overcame challenges and inspired our supporters to give generously.”

The women of Greater MetroWest raised \$7.7 million for the 2019 UJA Annual Campaign. The successful Lions’ Leap initiative brought in \$566,146 in new dollars; \$50,000 of which will fund renovations to the Arad Music Conservatory in our partnership city of Arad, Israel. During the campaign, 277 Lions of Judah (women giving \$5000 or more) increased their annual gifts by \$500 or more. This included 93 new Lions, giving Women’s Philanthropy more Lions – 437 in total – than in more than a decade. Also contributing to this success were 76 new Pomegranate donors (women giving \$1800 or more) and 136 new supporters.

Women’s Philanthropy President Jody Hurwitz Caplan said, “This is our communal success. We are a group of incredibly strong and caring women engaging in community leadership, responsibility, and philanthropy. We care for people in need, build Jewish life, and save the world, one person at a time, every day.”

The Board of Trustees of Jewish Federation of Greater MetroWest NJ has approved the allocation of \$24.4 million for the 2019-2020 program year (see chart on following page for more details). Allocation highlights include:

\$8.4 million to creating a vibrant Jewish community, including supporting programs and partners in Greater MetroWest New Jersey and overseas that connect more people to Jewish life and learning, enhancing their lives and shaping who they are as individuals and as a community, now and into the future.

\$5 million to caring and inclusion, including caring and advocating for Jewish people in need locally and overseas, providing resources and support to those who are aging and creating communities where people of all abilities are valued and able to participate.

\$3.6 million to connecting to Israel and overseas, including supporting initiatives that create strong connections to Israel and overseas communities and empower people to advocate for Israel.

\$2.3 million to community planning and strengthening our institutions including providing support, training, and opportunities for collaborative planning to our agencies to make them even stronger.

Maxine Murnick, chair of the Unified Allocations Council said, "Over 200 volunteers spend countless hours working together to allocate the resources of Jewish Federation of Greater MetroWest NJ. This year the process was incredibly smooth and professional. I thank all of the lay leaders and the Federation professional staff for their time and dedication in ensuring that the gifts made to the UJA Annual Campaign have the greatest impact possible."

Jewish Federation of Greater MetroWest NJ stands at the center of a network of partner agencies dedicated to providing comprehensive social services and meeting the educational, vocational, recreational, and social needs of Jews locally, in Israel, and in 70 countries around the world.

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WE RAISED **\$24.4 MILLION** TOGETHER *Your Federation Dollars at Work...*

CONNECTIONS TO ISRAEL AND OVERSEAS: **\$3,596,000**

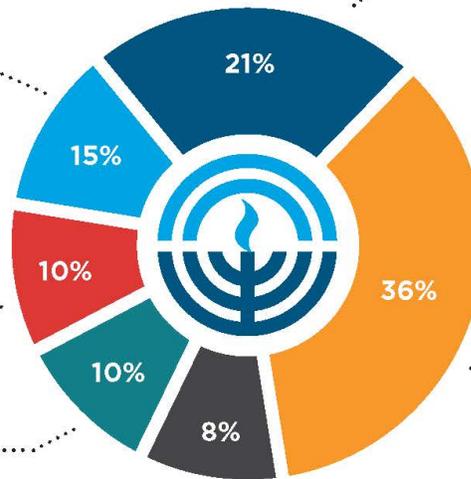
We support initiatives that create strong connections to Israel and overseas communities and empower people to advocate for Israel.

COMMUNITY PLANNING AND STRENGTHENING OUR COMMUNITY INSTITUTIONS: **\$2,272,000**

We provide support, training, and opportunities for collaborative planning to our agencies to make them even stronger (e.g. security, professional development, program evaluation).

FUNDRAISING: **\$2,349,000**

Supporting fundraising efforts and stewarding philanthropic relationships.



PROVIDING CARE AND SUPPORT FOR PEOPLE IN NEED: **\$4,974,000**

We are committed to caring and advocating for Jewish people in need locally and overseas, providing resources and support to those who are aging and creating communities where people of all abilities are valued and able to participate.

CREATING A VIBRANT JEWISH COMMUNITY: **\$8,340,000**

We support programs and partners in Greater MetroWest New Jersey and overseas that connect more people to Jewish life and learning, enhancing their lives and shaping who they are as individuals and as a community, now and into the future.

OPERATING EXPENSES: **\$1,861,000**

Managing multiple programs and administering our strong endowment to support all of Federation's wide-reaching efforts locally, in Israel, and around the world.

* Includes Unrestricted Annual Campaign Allocations and Supplemental Gift Designations to Agencies and Federation
* Amount allocated factors in 4.5% uncollected pledges from unrestricted campaign.
* These figures are rounded to the nearest thousandth.