

Greater MetroWest CARES

Coordinating and enhancing Greater MetroWest's infrastructure of services for older adults

CARES MAKES A DIFFERENCE

CARES Helped Secure and Facilitate JFNA Critical Supports for Holocaust Survivors Grant



Our Federation was one of six nationally to receive JFNA Critical Supports Grant.*



\$200,000 from JFNA plus

\$100,000 in matching funds:
(\$31,000 in cash and remainder were in-kind contributions)



CARES convened a Leadership Council to identify unmet needs as required by the grant

Because of the JFNA Grant:

1. Jewish Family Service of MetroWest was able to hire a Russian speaker to engage with and assist survivors from the Former Soviet Union.

2. Jewish Family Service of Central NJ now provides additional case management hours and has an activities coordinator who visits survivors in their homes.

3. Chaplaincy is able to provide home visits to survivors in their homes.

4. Our community is helping survivors cover the expenses of items that permit them to live more independent lives such as hearing aids, housekeeping help and home modifications and repairs.

"I'm glad my parents live here." -Child of a Holocaust survivor speaking about services available to Holocaust survivors in our community

CARES MAKES A DIFFERENCE

CARES learned about elder abuse:



CARES's role as convener and planner helped lead Jewish Family Service of Central NJ to launch **Project CEASSE (Combating Elder Abuse through Supportive Services and Education)** and our community now has joined other forward-thinking communities in addressing elder abuse.

"A result of Federation's leadership, in demonstrating a need to prevent elder abuse, Jewish Family Service of Central NJ developed a successful program called Project CEASSE to both educate the community on elder abuse and provide interventions to help individuals who have been abused."
-Agency Executive

"You got us off to a good start, did all the groundwork and it's through the network of CARES's leadership that we got our program going."

-Agency Executive

CARES learned about "solo seniors":



CARES ran an educational event at which community members learned about community resources and tips for tackling the challenges faced by those growing older without the support of others.

CARES learned the needs of constituent partners and of seniors:



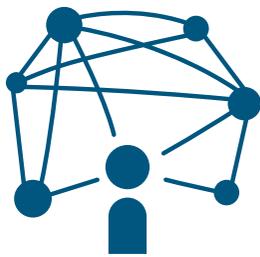
CARES was able to assist in **obtaining \$20,000 in gifts** for programs benefiting seniors.

WHAT CARES IS ALL ABOUT



CARES helps ensure Federation planning and spending on senior services is informed and strategic

By staying attuned to current trends and community needs, CARES helps to inform Federation's planning process. CARES regularly solicits and tracks information pertaining to seniors' needs and shares this information with allocations decision makers at Federation. This year, 8 out of 11 CARES partners supplied information regarding current senior needs at the focus group meeting.



CARES creates a network among 11 Federation partners serving older adults

CARES connects the dots. By convening Federation partners that serve older adults, CARES bolsters relationships between Federation and our partners and also among the partners themselves. Through these convenings and relationships, CARES also strives to help coordinate the senior services offered in GMW.

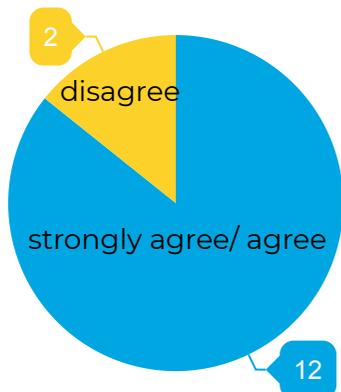


CARES enhances and augments services provided by CARES agencies

Every year, CARES provides resources and offers educational events pertaining to issues of interest to the Federation partners serving seniors.

WHAT WE HEAR ABOUT CARES

"Through CARES, my agency has a useful network comprised of other agencies that serve seniors in GMW."*



"We are able to communicate and work on programming that will benefit more seniors living in our community."

-Agency Professional

"CARES has positively affected my perception of, or relationship with, Federation."

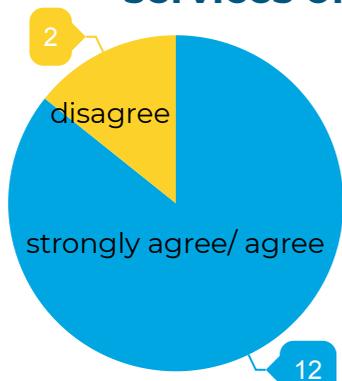


"It wouldn't have happened without you."

-Agency Partner Executive

The five other respondents reported CARES has not affected the relationship with Federation. No one said his/her relationship was negatively affected

"Overall I believe CARES supports and enhances the senior services offered by my agency."*



"Reading the CARES's Ears to the Ground Report made me feel that if I get totally overwhelmed (with role of parents' caregiver), I know there's somewhere for me to go. I'm not alone in this. I feel enfolded by our community. It's worth millions." -Community member

* The surveys were completed by CARES Partners listed on page 10.

CARES PROVIDES INFORMATION



84^{*}



Inquiries fielded by CARES professional



14

caregiver support



18

transportation



21

help at home



27

housing



29

memory care: 6
general info: 10
other: 13



103



Referrals made to CARES constituent partners

47% were to JFS MW. Of these, over 40% were to the Care Consultation Program



2,409



CARES Resource Guides distributed

* Breakdowns do not equal total because one inquiry may involve more than one need.

CARES ENHANCES OTHERS' WORK

Convenings



14



1

Community Event: ("Solo Seniors") 36 attended

1

Professional Development Day (Understanding & Improving Relationships Later in Life) over 70 attended

5

Other

7

Working Group Meetings

"She was so impressed by the partners in the CARES group that she wanted to get more involved."

-Agency Executive discussing a professional's experience on the CARES Professional Development Day Committee

Interactions to Obtain and Share Information

204[★]

(up from 190 interactions in 2018)



8

with Financial Resource Development & Planning & Allocations and others for planning purposes

46

with non-Federation groups

88

with other Federation departments

111

with CARES partners

* Breakdowns do not equal total because one interaction may be more than one type.

CARES LEARNS AND SHARES INFORMATION

Pressing needs continue to include:

- Transportation
- Support for Caregivers
- Help at Home
- Memory Care
- Housing Seniors Can Afford

What we learned about transportation:

*CARES conducted a Transportation Survey to which over 250 seniors responded and told us that the top destinations to which they need transportation are:

1. medical appointments
2. grocery store
3. JCCs/Y

*Transportation is not only about getting from Point A to Point B; it also helps to combat social isolation.

*Education about online transportation platforms may be helpful to some of our community's seniors.

Needs also on CARES's radar include:

- Elder Abuse
- Social Isolation
- “Solo Seniors” (those growing older without the support of friends or family)
- “Younger Older Adults” (a 65 year-old, for example, with a 90 year-old parent)

2019 HIGHLIGHTS

Resource Sharing:



This year, CARES began delivering welcome packets with information about services in Greater MetroWest to seniors who moved into Jewish Community Housing Corporation buildings. Issues of HaKeshet, the CARES Connection, focused on caregiving, exercise and arts programs for seniors and memory care.

Convening:



Conversations are increasing and CARES constituent partners are stepping up and examining community needs even when community needs may not align with agency needs. For the second year, every CARES constituent partner attended at least one meeting.

LOOKING AHEAD

Areas in which CARES plans further work in the year ahead:

- ★ **Transportation: partnering with Community Relations Committee & ABLE**
- ★ **Critical supports for Holocaust survivors**
- ★ **Caregiver needs**

HOW MUCH DOES CARES COST?

\$114,104 (for 2019-2020)

- CARES Coordinator (shared with Planning & Allocations), part-time Administrative Assistant and part-time Community Program Coordinator (who runs JFNA Critical Supports grant)
- Event Supplies
- Conference fees
- Speaker fees

***CARES also receives an annual disbursement from a fund through Jewish Community Fund. In August 2019, the disbursement was approximately \$4,400.**

WHO ARE THE KEY PLAYERS?

CARES Partners:

Daughters of Israel

Federation Chaplaincy

JCC of Central NJ

JCC MetroWest

JESPY House

Jewish Community Housing Corporation

Jewish Family Service of Central NJ

Jewish Family Service of MetroWest

Jewish Service for the Developmentally Disabled

Jewish Vocational Service

YM/YWHA of Union County



The Jewish Federations®
OF NORTH AMERICA

Center for Advancing
Holocaust Survivor Care

*The grant received by Jewish Federation of Greater MetroWest NJ is made possible by federal funds from a grant through the JFNA Center for Advancing Holocaust Survivor Care. Approximately 67% of the project or \$200,000 comes from federal sources. Approximately 33% or \$100,000 comes from non-federal sources including grants from the Grotta Fund for Senior Care, Iris Teen Tzedakah Fund, Jewish Community Foundation of Greater MetroWest NJ, Joseph and Rachel Luchfeld Memorial Fund, as well as in-kind contributions.