

# Greater MetroWest CARES

Coordinating and enhancing  
Greater MetroWest's infrastructure of  
services for older adults

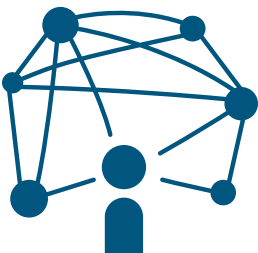
## What we do

**"Honor your mother & your father  
that your days may be long in the land..."**



### **Help ensure Federation planning and spending on senior services is informed and strategic**

By staying attuned to current trends and community needs, CARES helps to inform Federation's planning process. CARES regularly solicits and tracks needs pertaining to seniors, and shares this information with allocation decision makers at Federation. This year, 7 out of 11 CARES partners supplied information regarding current senior needs at the focus group meeting.



### **Create a network among 11 Federation partners serving older adults**

CARES connects the dots. By convening Federation partners that serve older adults (CARES agencies), CARES bolsters relationships between Federation and our agencies and also among the agencies themselves. Through these convenings and relationships, CARES also strives to help coordinate the senior services offered in GMW.



### **Enhance and augment services provided by CARES agencies**

Every year, CARES provides resources and offers educational events pertaining to issues of interest to the Federation partners serving seniors. These include roundtable discussions with subject matter experts and movie screenings.

## 2018 highlights



**Planning:** We convened listening posts with synagogues to learn more about the needs of seniors.



**Resource Sharing:** We launched Ha Keshet, the CARES Connection, an electronic newsletter to inform the community about particular types of services for seniors. 1,642 seniors received Ha Keshet.



**Convening:** Every CARES constituent partner attended at least one meeting, including one agency that had not previously participated in CARES.



**Beyond GMW:** CARES is gaining a voice on seniors' issues through, for example, a presentation to another Federation and a publication in eJewish Philanthropy.



**Tangible Results:** upon considering our data, Federation leadership shifted dollars to services for seniors.

How much we do



124

# of inquiries fielded by CARES professional



- 20% re: help at home
- 20% re: caregiver support
- 15% re: transportation
- <15% memory care (10%), housing (13%), general info. (14%)

"I'm so glad our community has these resources." - a community member who called CARES



12

convenings



- 4 CARES Meetings
- 4 Working Group Meetings
- 3 Community Events (Aging & Disability workshop, Being Mortal movie screening, Mental Health Players)
- 1 Professional Development Day (theme: Everyday Ethical Dilemmas in Geriatric Care). 100 Attendees.

"I have a better sense of what is going on in the GMW community. There are greater opportunities for collaboration." - a CARES partner



190

interactions to share information and enhance others' work



- 30 with FRD & Planning & Allocations and others for planning purposes
- 44 Other Federation departments
- 70 with CARES partners
- 42 with non-Federation groups including (FEMA, Synagogues, United Way Caregivers, RSVP, Alzheimer's Association, NJ TIP, NJ Jewish Film Festival)
- 4 Grant applications for which CARES assisted/provided support

 reflects an average of 16 interactions/month compared to 10 interactions/month in last reporting period.



3,183

CARES Resource Guides distributed

## How well we do it

### Interactions were up. So what?

What results from Interactions?

1. Allocable dollars shifted to services for seniors.
2. \$100,000 raised for crisis intervention services.
3. Agencies are connected to each other and outside resources.
4. CARES collaborates with ABLE, CRC, and other Federation departments.
5. CARES has a voice in community conversations.

Ha Keshet, the CARES electronic newsletter, was helpful with a donor because it showed in an organized way how we as a community are addressing the challenges of memory care.

- Federation Campaign Professional

"Thank you for connecting [my agency with a transportation program].

We will begin working with ... [that service] immediately."

- Agency Executive

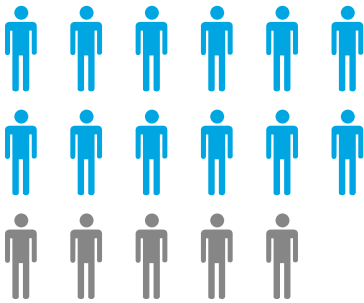
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"Because of CARES, there are individuals to contact if program participants need additional services."

- Agency Professional

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## Is anyone better off?



"CARES has **positively affected my perception of, or relationship with, Federation.**"

-12 out of 17 respondents. The other five respondents reported CARES hasn't affected the relationship with Federation. No one said his/her relationship was negatively affected.

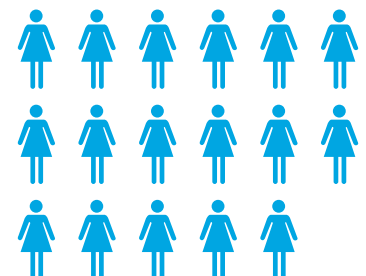


"Overall I believe **CARES supports and enhances the senior services** offered by my agency."

- 10 out of 17 respondents "strongly agree", five "agree", and one is "not sure".

"Through CARES, **my agency has a useful network** comprised of other agencies that serve seniors in GMW NJ."

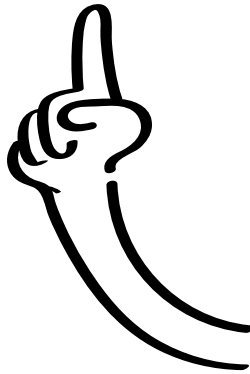
- 17 out of 17 responding CARES constituent partners "agree" or "strongly agree".



## Is anyone better off?

### It has given us a leg up...

"Other communities don't do the same kind of interagency networking that we do. GMW is very unusual...Federation's willingness to dedicate the resources to be sure that there is a professional assigned to coordinating the interagency efforts has given us a leg up that other communities just don't have."



- Agency Executive

# 140

Referrals were made to CARES constituent partners. 45% were to JFS MW. Of these, over 40% were to the Care Consultation program.



## The catalyst to address elder abuse

CARES educated three constituent agencies and the IRIS teens about elder abuse. One of CARES's constituent partners is planning a program to address the issue.

## **Who are the key players?**

### **CARES Partners**

**Daughters of Israel**

**JCC of Central NJ**

**JCC MetroWest**

**YM/YWHA of Union County**

**JESPY House**

**Jewish Community Housing Corporation**

**Jewish Family Service of Central NJ**

**Jewish Family Service MetroWest**

**Jewish Service for the Developmentally  
Disabled**

**Jewish Vocational Service**

**Joint Chaplaincy Committee**

## How much does CARES cost?

**\$74,407** (for 2018-2019)

- 1 Program Coordinator (shared with Planning & Allocations)
- 1 part-time Administrative Assistant
- Event Supplies
- Conference fees
- Speaker fees

\*CARES also receives an annual disbursement from a fund through JCF. In August 2018, the disbursement was approximately \$4,000.

## Looking Ahead

Areas in which CARES plans further work in the year ahead:

- ★ **Transportation: gathering more information about needs and making recommendations**
- ★ **Housing: partnering with Federation's Community Relations Committee to promote affordable options for seniors in our local communities**