

2021/22 Publication Dates

Advertise with us.

Your gateway to the Hamilton Jewish community

Welcome to the Hamilton Jewish News—the most effective way to reach the Greater Hamilton Jewish community.

Advertising in the Hamilton Jewish News provides a highly targeted, professional, influential readership. The HJN has a circulation of 2,000 copies, with more than 5,000 readers. This includes direct mailing to approximately 1,600 Jewish households in Greater Hamilton, and bulk distribution points at synagogues, Shalom Village, JHamilton and Fortinos on Main West.

The Hamilton Jewish News is published six times a year. A long-time tradition of more than 70 years exists between the Hamilton Jewish News and our audience. This connection results in a high value to our advertisers, as our readers appreciate and support local businesses.

Please take note of the 2021/22 publication dates, ad sizes and current advertising rates. Online advertising is also available. For more information call 905-628-0058 or email wschneider@jewishhamilton.org.

Rosh Hashana Issue

Deadline for booking ad space - July 19, 2021
Deadline for receiving editorial copy - July 26, 2021
Deadline for receiving ad copy - Aug. 10, 2021
Estimated date of arrival - Aug. 25, 2021

Chanukah Issue

Deadline for booking ad space: Oct. 5, 2021
Deadline for receiving editorial copy - Oct. 10, 2021
Deadline for receiving ad copy - Oct. 27, 2021
Estimated date of arrival - Nov. 8, 2021

February issue

Deadline for booking ad space - Jan 7, 2022
Deadline for receiving editorial copy - Jan 14, 2022
Deadline for receiving ad copy - Jan. 20, 2022
Estimated date of arrival - Feb. 2, 2022

Passover Issue

Deadline for booking ad space - March 1, 2022
Deadline for receiving editorial copy - March 3, 2022
Deadline for receiving ad copy - March 23, 2022
Estimated date of arrival - April 4, 2022

Spring/Summer

Deadline for booking ad space - June 1, 2022
Deadline for receiving editorial copy - June 1, 2022
Deadline for receiving ad copy - June 15, 2022
Estimated date of arrival - June 29, 2022

HJN Print Advertising Rates

Size	Cost
Business Card	\$125
1/6 page	\$200
1/4 page	\$300
1/3 page	\$400
1/2 page	\$570
Full page	\$1000
Back cover (colour included)	\$1200

Advertise in all five issues a year and receive a 5 per cent discount on the total.

Online Advertising

Advertise in both print and online editions and **SAVE!**

Lead banner (728 pixels wide by 111 pixels high)
Lead Banner placement on home page, including lead sidebar (200 pixels wide by 173 pixels high) on inside pages

Cost:

\$1,500/year, \$800/three months (if web only)
\$1,000/year, \$500/three months (if already print subscriber)
Maximum Lead Banners: 3

Sidebar Ads (200 pixels wide by 173 pixels high)
Sidebar ads appear on all inside pages

Cost:

\$800/year, \$500/three months (if web only)
\$500/year, \$300/three months (if already print subscriber)
Maximum sidebar ads: 5

Additional Information

Payments

New advertisers are required to prepay for their first two ads. All subsequent ads are billed net 30. Prepay for an annual contract to receive a 6 per cent discount.

Camera-Ready Art

Camera-ready art is defined as high-resolution digital files saved in PDF, TIFF or JPEG format.

Typesetting and Artwork

Typesetting is available for \$40/hour. Copy/text must be emailed to the editor along with a high-resolution JPEG, TIFF or EPS of the art or logo to be used.

Advertorials

Any ad that appears similar to editorial content will have the words PAID ADVERTISEMENT prominently displayed at the top and bottom of the ad.

Approval

All advertising is subject to the approval of the publisher. We reserve the right to refuse or cancel any advertisement at any time.

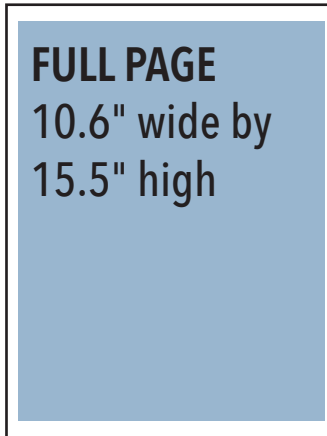
Contact Information

Wendy Schneider, Editor
Phone: 905.628.0058
Email: wschneider@jewishhamilton.org

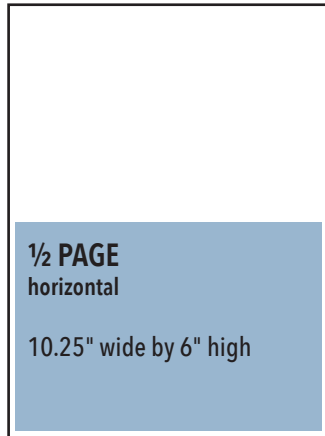
HJN Modular Ad Sizes

THE HJN IS A 6 COLUMN TABLOID.
Sizes shown are the image area. We do not offer bleed.

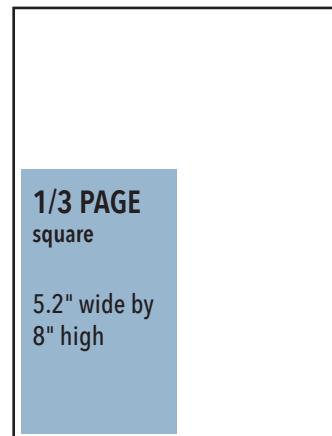
FULL PAGE



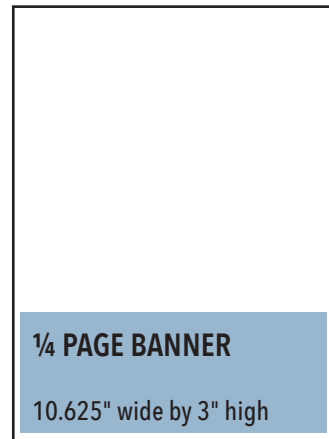
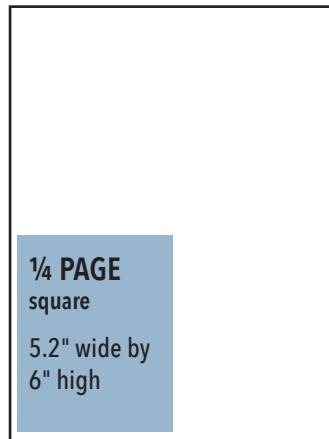
1/2 PAGE



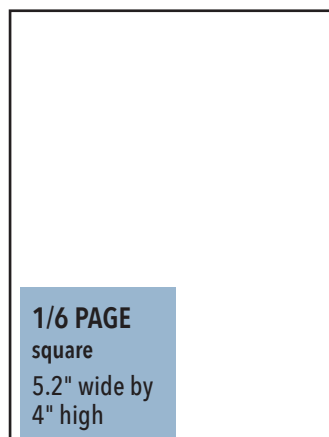
1/3 PAGE



1/4 PAGE OPTIONS



1/6 PAGE



BUSINESS CARD

