

May 2014/Iyar 5774

Dear Community Members:

The 5775 *Columbia Jewish Community Directory* is entering production, so it's time to make sure your contact information is correct and that your copy has been reserved!

The directory is a service of the Columbia Jewish Federation (CJF) and provided to the community. One COMPLIMENTARY directory will be mailed to each household; additional copies can be purchased for \$10 and picked up at CJF offices at the Katie and Irwin Kahn Jewish Community Center. **For the first time, we will be making available an electronic copy of the directory, also for**

\$10. As in years past, we will offer the opportunity to place Rosh Hashanah greetings. *See the next page for information on sending new year wishes to friends and family.*

Please take a moment to provide your contact information below. We have updated the directory fields to include, *for each adult member of a household*, mobile and work phone numbers, as well as email addresses. **ONLY NAME, ADDRESS AND PHONE ARE REQUIRED FOR INCLUSION IN THE DIRECTORY.**



Title (e.g., Rabbi, Dr., Cantor)	Title (e.g., Rabbi, Dr. Cantor)
First Name	First Name
Last Name	Last Name
Home Phone	Home Phone
Work Phone	Work Phone
Mobile Phone	Mobile Phone
Email	Email
Address	Children's Names and DOB*

*Please encourage adult children to provide their own listing.

- Please update my records, but I do not wish to be published.
- I would like to purchase an electronic copy of the directory for \$10. Please send to my email address:

Please return this page by mail, fax, hand delivery or email to add or update your information in the directory. **If we do not receive your response by June 30, we will publish information that we already have on file.** If you do not need to update your information, you can simply call Ginna Green to confirm.

Columbia Jewish Community Directory

306 Flora Dr.

Columbia, SC 29224

VIA EMAIL: ginnag@jewishcolumbia.org

VIA FAX: 803. 462.1337

QUESTIONS? Email or call Ginna Green at 803.787.2023 x. 211

SEND ROSH HASHANAH GREETINGS in the JEWISH COMMUNITY DIRECTORY!

This is a wonderful way to share new-year greetings and acknowledge friends and family. Select an ad size, write your greeting and we'll include in the new directory!

Family Advertising

Size Rate

1/8 Page	\$18
¼ Page	\$36
½ Page	\$54
Full Page	\$72

MESSAGE (Please coordinate size and copy; supplied text must fit in the size of the ad purchased.)

Signature

Date

Please remit payment at time of submission. Advertisements or payments received after June 30 are not guaranteed inclusion.

Thank you for your support of the Columbia Jewish community!

Warmly,
Ginna Green
Community Relations Director

May 2014

Would you like for your company to be included in Columbia's 2014 *Jewish Community Directory*? Now is the time to place your ad!

The *Jewish Community Directory* is used hundreds of times per year by more than 1,000 Jewish households in the greater Columbia area, and is the perfect place to get your business in front of many demographic groups in the Midlands:

- Jewish Families
- Seniors
- Households with Children
- Households in Forest Acres, Northeast Columbia, Lexington and Downtown/Shandon/5Points



Commercial Advertising Rates and Sizes

Company Contact Information

Size

Rate

Company Contact Information	Size	Rate
	¼ Page	\$75
	½ Page	\$150
	Full Page B&W	\$225
	Full Page Color	\$300

Requirements:

- Camera-ready ads must be .PDF, .JPG, .BMP or .TIF files (e-mail to Ginna Green at ginnag@jewishcolumbia.org)
- Images must be 300dpi minimum

Signature

Date

Advertisements or payments received after JUNE 30 are not guaranteed inclusion.

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