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Iyar/Sivan/Tammuz 5772

A Publication of the Columbia Jewish Federation

www.jewishcolumbia.org

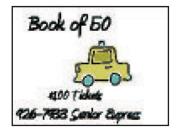
David Zalesne to be Honored May 17, 2012

Israel Bonds is proudly honoring David Zalesne at the Columbia tribute reception on Thursday, May 17th, 7:30 pm at the Columbia Marriot Hotel featuring guest speaker, Professor Stephen Berk, an acclaimed expert on the Middle East. The cost to attend the event is \$36 per person. The event is being chaired by Jennifer and Charles Kahn. David is being recognized for his commitment and support of Israel and Israel Bonds as well as his involvement in the Columbia community. He is the President of Owen Steel Company, among the largest structural steel fabricators and contractors in the eastern U.S. He has been an active leader in the Columbia Jewish community, as well, serving on the Board of the Katie and Irwin Kahn JCC since 2006 and serving as President from 2007-2009. He has also served on the Board of Beth Shalom Synagogue from 2006-2011. Israel Bonds has a long standing history of support from the Columbia Jewish and non- Jewish community. Investment in Israel Bonds help



keep the country's economy strong. Proceeds from bond sales go to fund Israel's infrastructure development and Israel has a stellar record of having paid all of the interest and principal on its bonds on time and in full making it one of the most dependable investments available.

For additional information about the event please feel free to contact the Israel Bonds office at 404-817-0617 or at Tracie.Bernstein@israelbonds.com.



Senior Transportation Available!

Columbia Jewish Federation's Jewish Family Service is proud to announce a partnership with Senior Express in order to provide lowcost transportation for seniors! Many of our community members are seniors who are very active and very independent. Despite being

independent, getting older sometimes means that one has to depend upon others for getting around. JFS is now offering ticket booklets, subsidized by Columbia Jewish Federation, for our seniors. For \$5.00, you can purchase a book of tickets worth \$50.00 of taxi rides through Senior Express. JFS chose to work with Senior Express because they offer comfortable, personalized, safe, and reliable transportation. All of their drivers have gone through extensive background checks, have clean driving records, and are licensed and insured to drive their vehicle or a family's vehicle. Go to www.seniorexpressusa.com to learn more about Senior Express. Please call Laney at 787-2023 ext 220 for more information or to get your booklet of tickets!



Columbia Jewish Federation Seeks **New Executive Director**

Erica Serbin has announced her resignation as Executive Director of the Columbia Jewish Federation. The resignation will become effective in mid-May. Erica is leaving her position to spend more time with her family. She took over as executive director in December 2010 when Steve Terner retired. "While I am sorry to lose her as executive director, I am so grateful for all she has done for Federation in the 18 months she has served," said CJF president Shelley Kriegshaber. "She has served our board and our community tirelessly and is leaving us with great focus and organization, as well as a terrific staff." A national search is underway for a replacement.





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Columbia, S.C. 29223 306 Flora Drive Gerry Sue & Norman Arnold Jewish Community Campus Columbia Jewish Federation

In this Issue

Federation News	2-3
CJF Donors	4
Jewish Family Service	5
Ask-a-Rabbi	6
Milestones	6
Community Voices	6-7
Community News	8-9
In the News	10
Beth Shalom News	11
Tree of Life News	11
Chabad News	12
TribeFest 2012	12
Katie & Irwin Kahn JCC News	13
Hillel News	14
BBYO News	14
Young Adult Division News	15
Shalom Baby	15



Published bi-monthly by the Columbia Jewish Federation 306 Flora Drive Columbia, SC 29223 803.787.2023 crc@jewishcolumbia.org www.jewishcolumbia.org

> May/June 2012, Volume XXXIII, Issue 3 Shelley Kriegshaber, *President* Erica Serbin, *Executive Director* Elaine Cohen, *JFS Director*

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The views and opinions expressed in the *Columbia Jewish News* are those of the authors and do not necessarily reflect endorsement by the Columbia Jewish Federation or the editorial staff of this newspaper.

The deadline for articles, life cycle announcements, photos, and advertising for the July/August issue of *Columbia Jewish News* is June 10. Email articles to crc@jewishcolumbia.org. Photos should be emailed as high-resolution jpeg files. Announcements should not exceed 100 words.

We welcome all voices from our community. If you would like to contribute to *Columbia Jewish News*, contact Cheryl Nail at crc@jewishcolumbia.org. The editorial staff has the right to edit all articles submitted for publication. Articles should not exceed 500 words. It is not guaranteed that all submissions will be published.

CJF Directory

Contact CJF at 803-787-2023

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www.facebook.com/jewish columbia

For a complete and up-to-date listing of community events, visit our calendar: www.jewishcolumbia.org/

What Will Be Your Legacy?

Giving (tzedakah) is at the core of Jewish life. For millennia, Jewish dreamers have passed on that tradition to their children through their words and deeds. They have left their legacy in the organizations and services that have nourished us, strengthened us, guided us and taught us during our lifetimes.

You learned well from their example. Through your generosity of spirit and resources, you have continued the sacred work of repairing our world. You have fed the hungry, educated the young, uplifted the lonely, protected the persecuted, and cared for the elderly. You have fought for justice and fairness and furthered scientific understanding. Whatever you have done, you have done with passion.

So how will you turn that passion into your legacy?

It's never too early to share your dreams and your passions with future generations. Call the Columbia Jewish Federation

Contact Erica Serbin, 787-2023 or ericas@jewishcolumbia.org, to start a conversation about how you can join others in the Create a Jewish Legacy effort.

Your dreams...your passion... your legacy.

From the desk

By Erica Serbin, Executive Director of the Columbia Jewish Federation



For those of you who don't know or haven't noticed, I am due this May with my third child. This pregnancy has led me to do some soul searching. I am incredibly committed to this community, the Federation, and my family. However, I can no longer dedicate the time and energy required for all three and, therefore, am resigning as Executive Director of the Columbia Jewish Federation. (Three children five and under is a full-time job in and of itself.)

This has been an extremely difficult decision for me. The Federation is like one of my children, and I have enjoyed working with the wonderful lay leaders, community members, and my incredible staff while serving our community. As the Federation Executive Director, this was never "just a job"; it is a cause, a commitment to collective responsibility, and a passion for our community. I have worked very hard to nourish the Federation and help it grow in the past two years. I believe the Federation is well positioned to flourish and attain new heights in the future.

In less than two years, we have reached out to more members of our community, increasing our donor base by over 30% and growing our campaign. We had our first ever community-wide Mitzvah Day where over 250 Jews came together to serve all aspects of our greater community, as well as Israel, and enhance Jewish learning all around. Education has been a priority at Federation; we are now giving stipends to children to attend overnight Jewish summer camp, we presented a nationally sponsored award to a Jewish educator in our community, we educated over 550 students about the Holocaust, we increased support of Hillel, and we are reaching new families with our Shalom Baby and PJ Library programs. We are also organizing various educational workshops on security for our Jewish organizations.

In addition, we are leveraging technology more than ever before. We created a wonderful Facebook page (facebook.com/jewishcolumbia), and we are currently in the process of enhancing our website and email communications. Our Jewish Family Service has started a new transportation program, won two grants, started a senior entertainment series, and is assisting more people in our community. For more information on what your Federation has done lately, please take a few minutes to read the letter on page 3.

I thank all of you for making these changes possible and for helping us build a giving community in such a short time. There is still a lot of work to do, like developing our endowment, reaching more members of the community, and engaging and finding new ways to "keep the Jewish light on." The Columbia Jewish Federation cares about community and is inviting every one of you to help us create and inspire community. I am sure our community will be as welcoming and hospitable to my replacement as you were to me. Even though I am resigning from my position, my cause will continue, and I will continue to connect with my community as a volunteer. I hope to see you then.



Members of the Hilton Head Jewish community spent the day visiting Jewish landmarks and organizations in Columbia, including the Katie and Irwin Kahn ICC



Farewell to Our **Executive Director**



By Shelley Kriegshaber, President of the Columbia Jewish Federation

For the last 18 months, Erica Serbin has been on a mission to make our Jewish community a better place to live, learn, engage, collaborate, inspire, assist, support, inform, accomplish, and achieve ... lots of action verbs because Erica is all about doing. Erica helped our community grow stronger, more welcoming, and more giving. The Hebrew words "Yachad" and "Mitzvah" became part of our everyday vocabulary. We became an organized organization with agendas, goals, and budgets. We learned to live with less while doing much more. The Columbia Jewish Federation became visible in almost every Jewish organization, as we expanded allocations, grants, sponsorships, and volunteer efforts. National Federation leaders became familiar with Erica's enthusiasm, her desire to learn, and her ability to question.

As Erica prepares to leave her job to stay home with her growing family, we are so grateful for all she has done for Federation and the community in the short time she served. Our goal is to keep the momentum going. We are currently searching nationally (including locally) for someone with a similar vision, drive, and passion that made Erica so successful. While we are sorry to lose her as a director, we look forward to gaining her as a valuable volunteer in our community....with the added hope that she will raise her children to be future leaders! Todah Rabah, Erica!

COLUMBIA JEWISH FEDERATION

SEEKS NEW EXECUTIVE DIRECTOR

The Columbia Jewish Federation is seeking a dynamic and passionate leader with strong fundraising and financial management skills to lead this vibrant community CJF is looking for an Executive Director with superb interpersonal skills who can inspire others towards increased philanthropic participation, continue to build a community environment of collaboration and have the ability to attract and engage the next generation of community leaders. This is a wonderful opportunity for a self-starter who enjoys the challenge of building...building community, campaign and leadership.

The successful candidate will bring at least 5 years progressively responsible experience including at least 3 in leadership roles in business and/or non-profit organizations, demonstrated success as a fundraiser and outstanding interpersonal and communication skills. While previous Jewish Federation experience is not required, candidates should have a strong understanding of and identification with the Jewish community, locally and globally. Bachelor's degree minimum, MBA or other post graduate management degree preferred.

Candidates are asked to submit a letter of application and resume to ColumbiaCEO@jewishfederations.org.

What has my Federation done lately?

Thanks to your donations, the Columbia Jewish Federation is building community, engaging youth, and supporting our local organizations and abroad. Below are some examples:

- ✓ In February, we had our first community-wide Mitzvah Day where over 250 Jewish community members volunteered to serve a dozen organizations locally and abroad.
- ✓ We helped 28 Jewish youngsters attend an overnight Jewish summer camp.
- √ We administer PJ Library, which provides Jewish books/CDs monthly to 100 Jewish children in Columbia ages 6 months to 7 years old.
- ✓ Since the Shalom Baby program launched in September, we welcomed 15 Jewish babies to the community with a gift bag from the Federation, delivered by a community health care professional.
- √ We produce and distribute over 1200 copies of our Jewish community newspaper, the Jewish News, to members in our community.
- ✓ We have held outreach events to Jews around Columbia, organizing the first Jewish event in the Lexington-Irmo area and the first ever Jewish attorney event so Jews in the same area and profession could meet each other.
- ✓ We are engaging younger generations through CJF's Young Adult Division, which brings Jewish 25-40 year olds together for various social events, learning, and leadership.
- ✓ We support many local organizations through our allocations, such as the JCC, Columbia Jewish Day School, Hillel, Beth Shalom Religious School, Tree of Life Religious School, BBYO, and JELF (Jewish Educational Loan Fund).
- √ We hosted over 600 students to educate children about the Holocaust and organized a meaningful community-wide Yom HaShoah Memorial Service in April.
- ✓ Through our Jewish Family Service (JFS), we provide holiday gift bags and various programs for seniors, such as Tuesday with Friends and Tea & Tunes. We also recently launched the Senior Transportation Network to provide rides for seniors.
- √ JFS also assists Jewish Community members in need by providing food, clothing, counseling, and interest-free loans, as well as facilitating government subsidies.
- ✓ We have started a series of educational programs for "seniors caring for senior parents.'
- √ We co-sponsor events with different organizations to bring in wonderful speakers and give grants to organizations for start-up projects.

We could not have done all of this without you, our donors. The contributions you've made to the Columbia Jewish Federation (CJF) make a difference, here at home, in Israel, and in 60 countries around the world. Together, we change lives for the better.

Thank you for helping us build a giving community.





Columbia Jewish Federation

2012 Honor Roll of Donors (Addendum from 2/10/12)

Thank you for your support and helping us build a giving community!

Thoughtful gifts of all sizes make a tremendous difference in our ability to care for our fellow Jews - from our children to our seniors.

Below is a list of people who pledged to the 2012 campaign since February 10, 2012.

Names in bold indicate donors who have increased their pledge by at least 10% since the last campaign. It is still not too late to pledge to our 2012 Campaign. Please contact Erica Serbin ericas@jewishcolumbia.org or 787-2023 x211.

FAMILY

Andrew & Julie Gendil
Norman & Donna Goldberg
Ariel & Maria Mondino-Kattan *new
Paul & Elisa Westfall

MEN'S MENSCH (\$500 - \$900) David Zalesne

MEN'S CHAVERIM (\$100 - \$249) Dan Bornstein * new

MEN'S SHALOM (\$26 - \$99) Bener Amado Sid Sasiene WOMEN'S POMEGRANATES (\$2,500 - \$4,999) Charlotte Kahn

WOMEN'S KADIMA (\$500 - \$999) Ruth Rast

WOMEN'S HaTIKVAH (\$250 - \$499) Michelle Ehrlich

WOMEN'S CHAVERIM (\$100 - \$249) Karen Skelton Barbara LaBelle Claire Meltzer Myra Nelson

WOMEN'S SHALOM (\$26 - \$99) Stacy Duty * new Jessica Elfenbein * new Ruby (Ravdin) Harris Karen Portnoy Ilse Sammon

THANK YOU FROM THE COLUMBIA JEWISH FEDERATION TO THOSE WHO HAVE DONATED!

General Donations

Ava Goodwin In Honor of Purim
Frances & Gary Feldman in honor of Shep & Joni Cutler
Rabbi Leah Doberne Schor in honor of Rabbi Meir's son's Bar Mitzvah
Todd & Erica Serbin in honor of Rabbi Yisroel & Shlomit Epstein's wedding
Andrew Volin

<u>Donations to Jewish Family Services</u> Arkady & Valentina Krupitsky

Talap Khasiyetov

Hillel

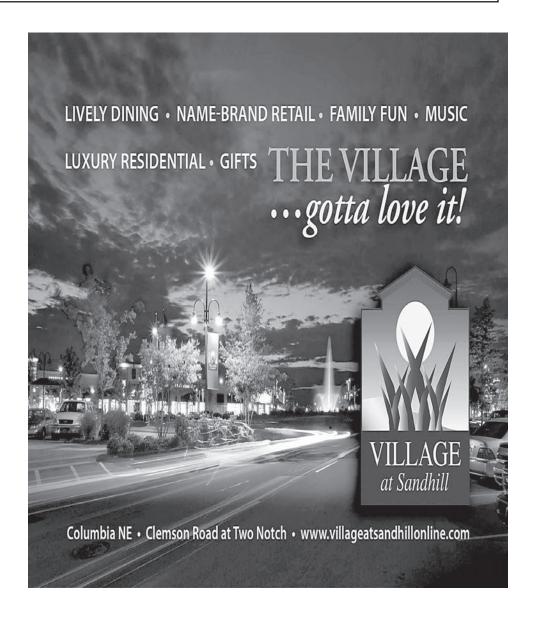
Mr. and Mrs. Russell Kenin, Simpsonville, SC- Good luck to USC Hillel George and Lou Ann Davis (Greenville, SC) Robert E. Stevens & Lynn E. Geiger, Ph. D (Hilton Head, SC) Alan & Mary Weinberg (Apex, NC)

It's not too late to give to our 2012
Campaign or send a General Donation!
Contact the Columbia Jewish Federation Office (803) 787-2023 or ericas@jewishcolumbia.org.

TODAH RABAH!

Thank you to the community members who volunteer their services to the Columbia Jewish Federation:

Alan Reyner. J.D., LLM of Barnes, Alford, Stork & Johnson, L.L.P. Bernard Fleischman, Jr., CPA of Fleischman & Associate PA Stephen Savitz, J.D. of Gignilliat, Savitz & Bettis, L.L.P







I want to take this opportunity to remind everyone that Jewish Family Service is having a program series on "The Aging Parent." My goal is to provide worthwhile programs and resources to our seniors who aren't quite seniors, and who may be caring for their senior parents. Our third class will be "Caring for the Caregiver." This is a great class designed to teach those who are caring for others how to care for themselves. Topics to follow later in the summer are Alzheimer's and Dementia; Advanced Directives Made Easy. I strongly invite all who may be encountering these difficult situations as these courses are designed to help ease the burden of care. All classes will be held at the JCC and are free!

The caring of loved ones often falls upon family members, with no help from anyone outside of the family. This can mean long hours, with no breaks for caregivers to take care of themselves. The website for SC Respite Coalition states, "Without respite, caregivers' own physical and mental health suffers." Jewish Family Service is very proud to announce an opportunity for families to gain respite care, and to have the ability to take a break from the day-to-day weight of care giving. This care will be given to family members and caregivers for the ability to go to Shabbat Services, or to attend programming at the JCC. JFS has been awarded a grant through the SC Respite Coalition to be able to fund these opportunities. According to www.screspitecoalition.org, the SC Respite Coalition works to help families and caregivers get the breaks

they need. The SC Respite Coalition brings people together from different faiths to assist them in providing respite for those in need of a break within their own faith communities. Without respite, caregivers burn out and institutionalization may occur. Nursing Home or residential cost is about \$50,000 a year, along with deep personal toll to both care receiver and caregiver. Please call Laney @ 787-2027 ext 220 for more information on how you can take advantage of this!

Upcoming Jewish Family Service programming: May 22nd, Tea and Tunes (JCC); June 24, Caring for the Caregiver (JCC); July 15, Alzheimer's and Dementia (JCC). Always make sure to check the community calendar at www. jewishcolumbia.org for programming! And don't forget to "Like" Federation on Facebook!



JFS would like to thank DayBreak Adult Services for their generous grant for programming for seniors!

TUESDAYS WITH FRIENDS

Senior Program Everyone Welcome Come enjoy the Fun, Food & Friendship

Tuesday, May 1, 2012 11:30-1:00

Beth Shalom Synagogue 5827 North Trenholm Rd

Featuring: Members of Southern Klezmer

Fun Fitness with Kaytina & Birthdays Celebration! All for only \$4 bucks.

Call 782-2500 to RSVP by Thursday April 26

Tea & Tunes presents Merry Hearts Quartet Tuesday, May 22 at 2:00 CJCC 306 Flora Dr.

Tuesdays With Friends summer schedule: June 5, July 10 and August 7

This program is funded in part with a grant from the BJH Foundation for Senior Services, the Columbia Jewish Federation, and DayBreak Adult Care Services.

Tea and Tunes presents: MERRY HEARTS Quartet

Seniors, please join us at the Gerry Sue and Norman Arnold Jewish Community Campus 306 Flora Drive, Columbia

May 22nd 2 pm-3 pm Free Event!

Come for music, fun, desserts and friendship!



Brought to you by Tuesdays With Friends, Jewish Family Service, Columbia Jewish Federation, and the Katie and Invin Kahn Jewish Community Center

RSIP to Laney by May 20th at 787-2023 ext 220







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Contact: Frances Levin at 788-5294 or Frannie11@aol.com 212 Cricket Hill Rd. Columbia 29223

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— Ask a Rabbi——— Rabbi Jonathan Case

As a child, I was taught to write "G-d" to prevent the destruction of G-d's name. In recent times, especially with the widespread usage of computers and social media, I see this being done less. What is the modern interpretation of this?

Judaism does not prohibit the writing of God's name. If it did our siddurim would not contain the Name. What Judaism demands is that we treat the name of God with respect as it is holy. That is why works containing the name of God are not brought into profane places, such as a toilet.

Anything containing the precious name of God must be accorded respect. We do not place it on the ground or under a pile. If the object containing God's name becomes unusable we consign to it a genizah, repository for holy items that are no longer functional, for eventual burial.

Now the question of what is God's name is more complex. There are many names for God. Every name we use for God has a different connotation to it. Some are used to accentuate God's mercy, others kingship; some celebrate glory while others peace. Each of these principal names comes from Torah. That is, they have their origins in the Hebrew Bible. Religious folks take the idea of not employing God's names to a further extent of not even saying them outside of prayer. Yet, no religious Jew would shrink from saying "God" in their daily conversations. For both these reasons the name "God" is not one of the holy names of God that must be written with a hyphen.

Yet (there is always is a yet, isn't there?) one can argue that by hyphenating the name of "G-d" it teaches the underlying lesson of being vigilant in respecting the Holy One.

In all events, writing the Hebrew name of God applies only to things that endure. So, for example, if you were to write God's name in sand it would not be permanent or enduring. There would be no wrongdoing by anyone's account. In this regard, technology is similar to sand. There are many times when you will see "on line" the name of God written in its Hebrew, Torah form. As this has no permanence, it does not exist in any physical form and according to all authorities may be both written and taken "off line."

Have a question? Ask a rabbi!

The rabbis of the Columbia Jewish Community write columns in response to questions submitted by the readers. We encourage you - whether you are a member of the Jewish community or not - to submit your queries on theology, morality, ethics, religious observances, etc. for response by one of our rabbis.

If you have an issue you would like to see addressed, please email it to crc@jewishcolumbia.org, and put "Ask a Rabbi" in the subject line of your email. (It may take quite a while until your question is answered; there is also no guarantee that your question will be selected for publication.) You will not be identified as the writer of the question to either rabbis or readers. Please note that you cannot specify which rabbi should answer.



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Milestones

Baby Naming for Avital Faye Kranitz Saturday morning, May 26, 2012 at Beth Shalom Synagogue



Avital Faye Kranitz, pictured with Big Sister Madeline

Hannah Robbins Hendrick has arrived!

April 5, 2012

8 lbs.



Proud Parents: Eden and Matt Hendrick
Proud Grandparents: Lyssa and Jonathan
Harvey, Marcia and Ken Hendrick

Mazal Tov to...

- * Florence Levy, who celebrated her 105th birthday.
- * Alyssa Greenhouse, who was named a B.N. Duke Scholar. The B.N. Duke Scholarship is awarded to students from North or South Carolina who are outstanding students, with exceptional leadership potential and a demonstrated affinity for engagement in their community. The scholarship covers 100% of tuition, room and board, and mandatory fees for eight semesters at Duke.
- * Alan Howard Brill, Lilly S. Filler, Deborah Marie Greenhouse, Jeffrey G. Gross, and Pierre G. Jaffe, who were named Best Doctors® in the Midlands.
- * Michael Sharnoff, who received his Ph.D. in April.
- * Samuel Tenenbaum, President of the Palmetto Health Foundation, a retired business leader and active philanthropist, who will receive an honorary degree, Doctor of Public Service, from USC at the commencement ceremony on Friday, May 4, at 3 p.m. in the Colonial Life Arena.

-Community Voices-

New to Columbia Dor Hoffman

Shalom! I think I'm the newest Israeli who has come to live in Columbia, and so far (two months) I love it!

I was born in Jerusalem, but most of my life I lived close to Tel Aviv. Of course I miss Israel and my family/friends, but my life is here now, and I enjoy every moment. I came from Israel five years ago, and I lived all those years in Florida. Opening my own business in 2009, I had a few Dead Sea cosmetic kiosks. I worked many hours but still found the time to enjoy and explore.



After five years, I decided that I needed a change and knew from friends that Columbia is a nice place and would be good for my business. I also had known Stacy (Aviva) Duty for a few years, so the decision was even easier. I find that the Jewish community is big here, and I already met many great people, so I feel a little bit at home.

If you have free time and you feel like shopping, you can find me at the Columbiana Centre mall!

Community Voices

From Izmir to Cola Greysi Irdam

Have you been to Izmir? Turkey? Every time I go to a synagogue, I try to find people who visit my city Izmir; however, most people I met either haven't been to Turkey or they have only visited Istanbul. Istanbul is a fabulous but crowded city in the northwest of Turkey, whereas Izmir is a smaller, beautiful, warm, and calming city in the western part of Turkey. I am originally from Izmir, Turkey and came to Columbia, SC five years ago to study at the University of South Carolina. During these five years I had great opportunities to practice Judaism and observe if the practices in Turkey and here in America are different.

The origin of the Jews of Izmir dates from four centuries BCE. Back in the day there were 50,000 Jews in Izmir; however, there was a massive decline in the population due to immigration to Israel, South America, and the United States. Nevertheless, despite the decline in population, we are very proud to have our Jewish Hospital, Jewish Nursing Home, Youth Center, Our Society of Women Goodwill, founded Kisbah Organization, and of course our eight synagogues. We are honored to support all these institutions by such a small yet very strong community.

Even though I never thought that practicing the same religion in a foreign country might be different, I have observed some differences between the practice in Izmir and here in Columbia. In Columbia, for instance, there is more variety of origins; there are Reformist, Ashkenazi, and Sephardic Jews, but in Izmir we are only formed of 1300 Sephardic Jews. As a result, our food is another difference; we prefer to stay only with Sephardic cuisine. After services we gather as a family and eat our traditional Sephardic food, whereas here we are more open to fusion food. For example, during our Purim celebration we had Chinese food. In addition, our Jewish community here prefers to include local symbols to our synagogues in order to see where we are from, and they have a unique style from other synagogues around the country. In Izmir, the ceilings of the synagogues are made by inspiration from local ancient

architecture. Another interesting difference is in Izmir we don't have Mezuzot in our synagogues because we believe we need a Mezuzah only in places we live, and a synagogue is a place to practice religion, not to live. Moreover, all of our synagogues have 12 windows which resemble our 12 tribes. The Izmir Jewish community's main purpose is to preserve the heritage of our fathers and transmit it to our sons, which means that we are focused on keeping our traditions the same way they were 100 years ago; we choose to stay with old ways, as our fathers did, rather than being modern, and adding new practices or traditions.

Overall, I am having great experiences here, far away from home, practicing my religion. I am very thankful to those who warmly introduced me and supported my involvement in the Jewish Community of Columbia.





The outside and inside of a synagogue in Izmir, Turkey



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Community News

Community Recognition for Jewish Leaders



Board members from the Columbia Jewish Federation and the Katie and Irwin Kahn Jewish Community Center recently celebrated community honors bestowed upon Jewish leaders. On March 1, John Baker was honored as United Way's Humanitarian of the Year. Two nights later, Barbara and Roger Blau were honored by the Juvenile Diabetes and Research Association with the Living and Giving Award. John serves on the Federation and JCC boards and Barbara is vice president of the Federation. Mazal Tov!



Federation Holds its First Lexington/Irmo Event

Instead of asking Lexington/Irmo residents to "shlep" to the Northeast, the Columbia Jewish Federation held a happy hour get-together at the beautiful Irmo home of Donna and Ernie Magaro. Those who attended enjoyed meeting other Jewish families. The event is part of Federation's ongoing effort to build community. Federation hopes to make this an annual event.



Don and Michelle Bowen



Sandy Schiller and Myrna Cohen



Donna Magaro, Cindy Katz, Sandy Schiller, Herbert Schiller, Meredith Engler, and Shelley Kriegshaber



Community News

Yom HaShoah Remembrance Service

















Clockwise (from top L): Over 350 people gathered at this year's community-wide Yom HaShoah Remembrance Service, organized by Columbia Jewish Federation and hosted by Beth Shalom Synagogue. Bethany Smith and Leeam Stein read the poem "Fear." Yom HaShoah committee chair Abe Wandersman looks on as Dr. Jonathan Leader blows the shofar. Janet Hopkins, Rebecca Hunter, Dr. Robert Jesselson, and Constance Gee perform "Tomorrow Never Came," composed by Ayala Asherov Kalus. Rabbi Jonathan Case watches Henry and Minda Miller light a candle in honor of David Miller. Rabbis Jonathan Case, Daniel Sherman, and Philip Silverstein listen to Holocaust survivor Ela Weissberger as she speaks of her experiences in Terezin. Alon Segal conducts the Beth Shalom Synagogue Choir.

In the News

TO HEAL THE WORLD - JEWISH SOUTH CAROLINIANS IN PUBLIC SERVICE MAY 19-20, 2012

We hope you will make plans now to attend the Jewish Historical Society of South Carolina's spring conference, May 19-20 in Charleston. To Heal the World - Jewish South Carolinians in Public Service will examine the contributions modern-day Jewish South Carolinians have made in their communities. All meetings take place in the Sylvia Vlosky Yaschik Jewish Studies Center at the College of Charleston.

The meeting will begin on Saturday with Robert Rosen and Richard Gergel's lunch-time presentation, providing an overview of South Carolina Jews in elected office. We will continue that afternoon with a keynote address by Hollace Weiner, "Fighting the Philistines: Southern Jews in High Places."

A panel of women who currently serve in elected office follows. Moderated by Dale Rosengarten, Dyan Cohen, Belinda Gergel, and Susan Brill will discuss what propelled them into the fray of public life, what challenges they face, and what satisfactions they enjoy.

The day will end with a cocktail reception at the historic home of attorneys Robert and Susan Rosen, where we will honor community leaders from across the state whose stories are profiled in JHSSC's Spring 2012 newsletter.

Sunday morning's panel is comprised of children of former elected officials. "The Next Generation Speaks" will be moderated by Adam Mendelsohn and will focus on children of public servants, some of whom are following in their parents footsteps. We look forward to hearing from Mayor Billy Keyserling, Senator Joel Lourie, and Ernie Marcus as they share their memories of growing up with a parent who was a pioneer in public life.

The JHSSC annual meeting will take place following the panel on Sunday morning at 11:45am.

South Carolina Makes \$10 Million Israel Bond Investment



Newly appointed member of the board of directors of Israel Bonds, John Baker, was instrumental in helping to secure a \$10 million investment by South Carolina. Pictured left to right, commemorating the state's investment, are Brad Young, Executive Dir. Southeast Region; John Baker; Treasurer Curtis Loftis; Larry Berman, Israel Bonds head of corporate and institutional sales. Development Corporation for Israel (DCI)/ Israel Bonds is widely recognized as being among the primary catalysts for Israel's rapid evolution from struggling agrarian nation to global economic powerhouse. DCI, Canada-Israel Securities, Ltd., and Israel Bonds International (Europe and Latin America), have secured worldwide sales that, to date, exceed \$33 billion.

AMERICAN-ISRAEL CHAMBER OF COMMERCE ADDS NEW LEADERS TO ISRAELI AVISORY BOARD

The American-Israel Chamber of Commerce, Southeast Region (AICC), based in Atlanta, has added several new members to its Israeli Advisory Board.

"We are honored to continue to attract such outstanding individuals to the Israeli leadership of our organization. Their commitment strengthens our reputation in the country's business community and with organizations and companies that wish to do business with the United States," said AICC president Tom Glaser.

The American-Israel Chamber of Commerce is a bi-national business association with the mission of increasing economic development by fostering understanding, cooperation, and business relationships between Israel and the Southeast. Since its founding in 1992, AICC has Seen over \$1 billion in completed transactions. The Southeast is now home to more than 75 Israeli companies for their U.S. or regional headquarters.

For details and a complete list of Israeli Advisory Board members, visit www.aiccse.org.



SOUTH CAROLINA'S JOHN BAKER NAMED TO ISRAEL BONDS BOARD OF DIRECTORS

John Baker of Columbia, South Carolina, the second generation of his family to take a significant leadership role with Israel Bonds, has been named to the organization's board of directors, it was announced by Board Chairman Richard Hirsch and President and CEO Izzy Tapoohi.

In a statement, they praised Baker for his "continued dedication to the goals and objectives of the Bonds organization, and his enthusiasm for advocating the cause of an economically strong Israel."

Baker, whose father facilitated Columbia's first Israel Bonds dinner in 1951 - the year of the organization's founding - has held a number of Bonds leadership capacities, including serving as chairman of the South Carolina campaign.

He is active in the Columbia community and a prominent leader with numerous civic, Jewish and Israel-related organizations. Baker has received extensive recognition for his involvement, including being honored by Israel Bonds at its most prestigious national event, the annual Prime Minister's Club gala in Boca Raton, Florida. Most recently, he was the recipient of the 2011 Humanitarian of the Year Award, bestowed by the United Way of Midlands. In 2002, he was awarded the Order of the Palmetto by then-governor Jim Hodges, the state's highest citizen award.

Professionally, Baker is managing partner with Baker and Baker Real Estate Developers, L.L.C., in Columbia.



Gabbi and Matt Baker at the AIPAC (The American Israel Public Affairs Committee) Policy Conference, the largest gathering of the pro-Israel movement. Thousands of participants came from all 50 states to take part in "three of the most important days affecting Israel's future."

June 12th Eagle Star Awards Gala: American-Israel Chamber of Commerce Celebrates 20 Years' Accomplishments

Israeli Technology Business Leader, Jonathan Medved, Keynote



The American-Israel Chamber of Commerce, Southeast Region (AICC), will celebrate its 20th anniversary at the 11th annual Eagle Star Awards Gala on June 12, 2012. It will be held at the Westin Perimeter Atlanta North Hotel, 7 Concourse Parkway, Atlanta, GA 20228 from 7, 9:00 p.m.

Concourse Parkway, Atlanta, GA 30328 from 7 - 9:00 p.m.

The Eagle Star Gala is AICC's community flagship event, honoring the people and companies who have contributed most to the Southeast-Israel business relationship. The event will honor the Israeli Company of the Year and Deal of the Year, and three companies will compete for each award with the winners to be selected by an expert panel of judges. The Chamber will also recognize Asheville, NC attorney Robert Deutsch with the Chamber Founders Award and the Israel Economic Office to the US Southern Region with the Community Partner Award.

Jonathan Medved, one of Israel's most celebrated entrepreneurs and high tech venture capitalists who was prominently featured in the bestselling Start Up Nation, will be the keynote speaker. The New York Times named him one of the top 10 most influential Americans who have impacted Israel. "It is a testament to the prestige of the Eagle Star Awards Gala that we have attracted a speaker of Jon Medved's caliber, a major leader in the country's business community," said event chairman Barry Sobel of Deutsche Bank Alex. Brown.

The event website, www.eaglestargala.com, features all the event details and offers the ease of online ticket purchasing. For further information, contact aiccse@aiccse.org or call (404) 843-9426.

Sponsors-to-date include Deutsche Bank Alex.Brown, The InterTech Group, GlobalAtlanta, Jones Day, Given Imaging, Smith Gambrell & Russell, Habif Arogeti & Wynne, Government of Israel Economic Mission, Nelson Mullins, Given Imaging, Ballard Spahr, Cresa, McGriff Siebels & Williams, Consulate General of Israel, and Dale M. Schwartz & Associates.

Beth Shalom

A GATHERING FOR WATER AND HOPE



It was a night of shared experiences and hopes for the future when members of Beth Shalom, Chabad of SC, and Tree of Life came together to discuss The Hanna Schwalbe Mikveh. Speakers Mrs. Chavi Epstein, Ms. Skyler Harvey, and Rabbi Sherman took turns sharing their thoughts and feelings about the Mikveh and why it's such an important part of Jewish spirituality. The Hanna Schwalbe Mikveh is very unique in that it's one of the only known Mikva' ot that is shared by three different branches of Judaism: Reform, Conservative, and Chabad. Following the speakers, Dr. Marc Berger of Beth Shalom gave a presentation detailing the current status of the Mikveh as well as areas in need of repair and renovation. The meeting culminated with a group tour of the facility and a discussion on ways to encourage better utilization of the Mikveh by Columbia's Jewish Community

A visit to the Mikveh is a beautiful and sacred experience as well as an essential part of our shared Jewish spirituality. If you would like more details about the Hanna Schwalbe Mikveh, please contact Marc Berger at 543-6901 or mikvahcolumbia@gmail.com. If you would like to schedule a time to use the Mikveh, please call Beth Shalom Synagogue at (803) 782-2500.





Tree of Life



On May 14, 1948 - 64 years ago - after a brutal War of Independence, the dream of an Eretz Yisrael - a land of freedom for all Jewish people - became a reality. This flag, two blue stripes on a white background with a Magen David in the middle, reflected the hope of a nation. Yom Haatzmaut, Israel Independence Day, is celebrated on April 26 and 27 this year (the 4th and 5th of the Hebrew month of Iyar).

During the War of Independence in 1948, Jerusalem became a divided city. The "new" side was under Israeli control and the "old" side under Arab control. Then, in 1967 during the Six-Day War, the Old City of Jerusalem was captured by Israeli soldiers. Yom Yerushalayim - Jerusalem Day - commemorates Jerusalem's reunification in 1967 during the Six-Day War and is observed on the 28th day of Iyar. For those of us that have traveled to or have lived in Israel, it is difficult to imagine that 45 years ago visiting a "whole" Jerusalem, including the Western Wall or Kotel (in Hebrew), was not possible.

Both of these incredible events help us to pause for a moment and marvel at the historical strength, cultural tenacity, and wisdom of the Jewish people. At TOL we will celebrate and rejoice spiritually, as well as culturally and historically, the wonders of our homeland Eretz Yisrael.

Tree of Life Congregation wishes a **MAZAL TOV**

to its 2012 Confirmation Class!

Hannah Amado Daniel Bannister Agnes Barroll David Blue Robert Bowen Sarah Brotman Elena Carr Hannah Greenhouse Brianna Rafferty Simi Rodgers **Bethany Smith**

May Religious School Calendar 5/4: Kidz Shabbat, 6:45pm w/ childcare

5/6: RS, 9am; Chai-School, Final TYG Bagel Breakfast 5/11: Kitah Alef Shabbat, Teacher and High School Senior Appreciation 5/13: RS, 9am; Confirmation Mother's Day Fundraiser-Carwash and Flower Sale

5/20: RS Last Day Celebration, Yom Yerushalayim Commemoration 5/26: Bar Mitzvah of Spencer Amado; Mazal Tov to Spencer and his family

5/26: Erev Shavuot Service 5/27: Shavuot Service of Confirmation, 10 am



Summer Play and Learn

Open to all children between 2 and 5 years of age!



Three weeks in June on Tuesdays, Wednesdays, and Fridays, from 9:30 am - 12 noon June 5, 6, and 8; 12,13, and 15; 19, 20, and 22 Each week includes a special Shabbat Celebration on Friday.

Call TOL for more info at 803 787 2182

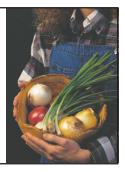
The 59th annual Tree of Life Sisterhood Holland Bulb Sale

is underway with top quality # 1 selected bulbs that are guaranteed to bloom. The Tree of Life Sisterhood has been selling Holland bulbs since 1954. Blooms from the Sisterhood grace many personal gardens, patios, and various businesses across the Midlands and all the Carolinas since mail order is available. Many different varieties are available, and prices vary. Even if you live in an apartment, bulbs grow beautifully in containers. They also make lovely gifts that last for a long time. Orders should be placed by June 1st to ensure delivery by mid-October. Anyone ordering more than \$30 by May 15th will receive a free gift of Clairette Reticulata irises. Proceeds help support the Sisterhood's many community efforts such as Sistercare, Cooperative Ministries, and Harvest Hope Food Bank. For information or an order form call Cheri Alexander at 803/530-4307 or email cheridonna@prodigy.net. The order form and photos can be found at http://www.tolsc.org/schmooze.



Seeds of Hope Farmers Market

will once again be available in the parking lot of Tree of Life on Thursday mornings, beginning in June. If you are a high schooler and need community service hours, then we need you! Join our loyal volunteers and farmer Louis Reid as we help support our local South Carolina farmers.



Chabad

Coming soon to Columbia!



Mayim Hoya Bialik is best known for her lead role in the 1990s NBC sitcom Blossom, as well as for her portrayal of the young Bette Midler in "Beaches." She has also appeared in Woody Allen's "Don't Drink the Water" and HBO's Curb Your Enthusiasm.

Bialik was born to first-generation Jewish American teachers and documentary filmmakers and was raised in Los Angeles, attending both public and Jewish school. Bialik speaks about her Jewish roots and how they have influenced her career in Hollywood.

Thanks to a generous grant from the Columbia Jewish Federation, Norman and Gerri Sue Arnold and Charlotte, Alan, Charles and Jennifer Kahn, Mayim will be in Columbia this Summer. Stay tuned for details.



This Purim the Chabad Aleph House

was overflowing with princesses,

Live 2012 Photo Gallery at

photos.

spidermen, kings, queens, soldiers and even a banana. Visit the Purim

www.chabadofsc.com to see more

May 2012

The Art of Marriage A practical and spiritual guide to making your marriage more fulfilling.

Mendel and Yosef Epstein stand in front of the board they designed for the Seder game. With 88 in attendance, including 36 soldiers from Ft. Jackson, the seder game was a great tool for learning all about Pesach.

> The Art of Marriage: A new JLI course that will provide spiritual and practical ways to enhance your relationship, increase your happiness, and strengthen your marriage.

Six Thursdays starting May 3 at 7:00pm at the Chabad Aleph House 2509 Decker Blvd. \$75 textbook included. For more information call 803 237-7330

TribeFest 2012



Saturday Night Live alum Rachel Dratch addresses the 1500-person crowd at TribeFest saying, "I'm in the desert, I'm with the Tribe, and I'm home. Photo credit: JFNA

By Cheryl Nail **Community Relations Coordinator** of the Columbia Jewish Federation

Fifteen hundred Jewish volunteers and professionals between the ages of 22 and 45 from Federations all across North America descended upon Las Vegas, Nevada on March 25th to participate in TribeFest, the Jewish Federations of North America (JFNA)'s "interactive and educational celebration" of Jewish life.

I, along with Stacy Duty, had the privilege of attending TribeFest this year, thanks to a subsidy provided by the Columbia Jewish Federation. We enjoyed professional development sessions, such as Leadership Presence and The Power of Social Media; discussed hot topics, such as Navigating Jewish Identity and Advocating for an Inclusive Community; and listened to the inspiring words of several speakers, including Children's Rights Institute founder Brooke Goldstein, four-time Olympic gold medalist Lenny Krayzelburg, Sharsheret founder Rochelle Shoretz, and RandomKid CEO and founder Talia Leman (who is only 16 years old!). On Monday morning, we joined 600 other TribeFest participants to read PJ Library® books with students at Las Vegas elementary schools as part of this year's TribeFest service project. Each student received a backpack containing six books to take home and enjoy. Stacy said, "For me, TribeFest was much more than an experience; it was a connection that created an energy and made me proud to be Jewish."

If you are interested in connecting with your Judaism, meeting young Jewish volunteers and professionals from across North American, and learning how JFNA responds to the needs of the worldwide Jewish community, consider attending TribeFest in 2013!

> For full event coverage of TribeFest, visit http://www.jewishfederations.org/tribefest-coverage.aspx.

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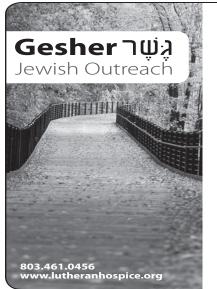


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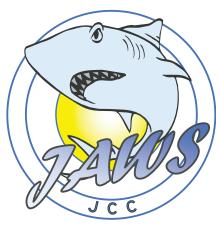
Katie & Irwin Kahn Jewish Community Center

The Aquatics Department at the Katie & Irwin Kahn JCC is pleased to announce the addition of the PAL 1000, portable aquatic lift. The portable lift will allow those with physical limitations easier access to the pool. We are grateful to Rabbi Sanford and Ruth Marcus for their generous donation in memory of Ruth's mother, Dr. Henrietta Schleider Farber. Please stop in and see one of our Aquatics team members for more information on how to use this wonderful addition.









For over 40 years, swim team has been an important part of our summer programming and we are thrilled to host the JAWS Swim Team in our indoor pool. The JCC JAWS Swim Team welcomes members and non-members to participate. So don't hesitate! Sign up early to reserve your spot on our JCC JAWS Swim Team!

JAWS summer swim team is open to swimmers* of all levels and abilities who are between the ages of 5 and 18. JAWS competes against other local swim teams participating in the Columbia Swim League. Our team is coached by instructors who have years of competitive swimming experience.

*Swimmers must be able to swim a minimum of 10 yards with their face in the water unassisted.

Practices start in May and swim meets run from early June through the middle of July. Swim meets are held on Monday and Thursday

evenings.

•••••••••••••••••

10 & Under Practice Times Mon, Wed, Fri.....7:30—8:30 am

Tues & Thur......4:30—5:30 pm 11 & Older Practice Times Tues, Thur, Fri......7:30—8:30 am Mon & Wed......4:30—5:50 pm

Members: \$70 1st child

\$50 each additional child

Non-Members: \$100 1st child

\$80 each additional child

Congratulations to JCC President Keith Babcock for being named to the 2012 List of South Carolina Super

Congratulations to JCC Treasurer Rob Kriegshaber for running the 2012 Boston Marathon.



JCC President Keith Babcock and JCC Board Member David Lovit present Ian Picow with the Lifetime Coach's Award 2012.

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2012 Contact Lindsay Agostini at lindsaya@

Swim Team

jcccolumbia.org or 787-2023 ext 306 for more information or to sign up.

Visit us online at www.jcccolumbia.org

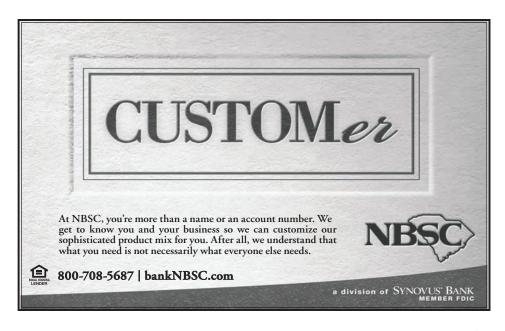
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Hillel





Hillel at USC celebrates Passover at our annual student run seder. Freshmen chanted the 4 questions, and everyone participated in the seder, enjoyed a catered dinner, and hunted for the afikomen. It was a great night!





A reminder: students are gearing up to welcome Jewish freshmen in the fall. If you know of a student who will be attending USC, please be in touch with Rabbi Leah (rabbileah@gmail.com) so that we can welcome him/her to campus! Also, be sure to check out our Facebook group "Hillel at USC."

BBYO

Atlanta hosted more than 1,100 of the Jewish community's brightest thinkers, strategists, philanthropists, and educators from 13 countries February 16 - 20 for the largest-ever International Convention (IC) of BBYO, the world's leading pluralistic Jewish teen movement. For the past eight decades, this convention has served to unite the rising leaders of AZA and BBG, BBYO's global cadre of teen members, to set the course for the coming year, determine strategies for strengthening BBYO as a youth-led movement and connect teens to the worldwide Jewish community. In addition to nearly 900 teen leaders in attendance, 5 of which were from Columbia, the convention brought together BBYO professionals, Board of Directors and volunteer advisors that represent some of the most passionate, educated and committed leaders in the Jewish community today.

"IC 2012 was one of the most amazing BBYO experiences I've ever had," said Alyssa Greenhouse, 18, of Columbia, SC. "Walking the Atlanta Beltline and learning about their efforts to connect the city; and meeting 900 Jewish teens around the world...these are memories I'll never forget. IC left me with an even better understanding of my connection to Judaism and I know I'll take that and the many new friendships I've made with me to college and beyond." Additional teens in attendance from Columbia included: Sam Lourie, Bethany Smith, Sarah Smith and Hannah Greenhouse.

With a convention theme entitled, "Our Tomorrow Starts Today," participants set their focus on making an immediate difference in the world as representatives of a movement of more than 31,000 teens. The weekend was headlined by a Day of Service and Advocacy, in which teen participants dispersed throughout Atlanta to 18 service learning sites. One track included the first all teen-audience premiere and Q & A with the director of *The Bully Project*, a new feature-length documentary that follows "a year in the life" of America's bullying crisis.

Another track focused on pro-Israel advocacy was held at Emory University Hillel in partnership with AIPAC's leadership development staff with guest speakers including the Vanguard Group, an all African American young professionals and graduate student pro-Israel advocacy network from Atlanta, members of AIPAC's Board of Directors and congressional staff. Additional service sites included media and advocacy trainings at CNN and Fox News; an urban expansion study, discussion and clean-up hike with the Atlanta Beltline Project; development of Public Service Announcements at Vox Rox; the creation

of a new panel for the AIDS Memorial Quilt through the Names Project, and

In addition to the Day of Service and Advocacy, IC 2012 highlights included:

- A Day of Learning on Shabbat, with 25+ learning session and multiple services to choose from, allowing teen participants to customize their own Jewish experience. Some Day of Learning topics include Jewish life on college campuses, what it means to be a "global Jew," how to decipher what behaviors count as bullying, modern social justice movements with the National Council of Jewish Women, and how to plan programs rich in Jewish content for peer teen communities. Groups such as the Anti-Defamation League (ADL), Youth Service America and Repair the World partnered on the Day of Learning.
- A keynote speech on the importance of global Jewish Peoplehood and interdependence delivered by Avraham Infeld, renowned Jewish scholar and President Emeritus of Hillel, the Foundation for Jewish Campus Life.
- An address at by Bernice King, the daughter of Dr. Martin Luther King Jr., during a service site visit at the Martin Luther King Jr. Center for Nonviolent Social Change.
- The presentation of BBYO's Alumni of the Year Awards to AJ Robinson of Atlanta and Judith Finer Freedman of Toronto.
- The election of the top ten teens who will serve at the helm of the 2012-2013 AZA & BBG International Boards.
- A personal video address from Congressman John Lewis on the importance of volunteering in your community.
- "I thought IC was pretty much amazing. Having the opportunity to meet other Jewish teens from literally all around the world, was awesome," said Sam Lourie, a Junior from Columbia. "I loved IC."

Photos, videos and live recordings of the convention are available at bbyo.org/azabbgic2012.







From L to R: Sydney Bland (L) is chosen sweetheart of the Paul Schwartz chapter, AZA; other candidates included Bethany Smith (center) and Lauren Cherney. Columbia's Brandon Picow reaches for a jump ball to start the championship basketball game, which Columbia won against Charleston, 37 - 23. BBYO members take part in games during the weekend convention.

YAD visits WOB



By Hila Horovitz Young Adult Division of the Columbia Jewish Federation

Banana Bread Beer, Chocolate Double Raspberry Beer, Sweetwater Blueberry Beer, and Terrapin Moo Hoo Beer. With all these delicious options, it's hard to decide what would be better: getting a six pack from "World of Beer" or from an "Ābs of Šteel" video. Well, on Thursday, February 16th, fellow Columbia YADies met at the new Vista hotspot to listen to live music, drink amazing beer, and enjoy each others's company A good night was had by all.

If you are a young adult (mid 20s - early 40s), join in on our events! Send an email to yadcola@jewishcolumbia.org to get notified about our upcoming events. Also, become a fan of our group on Facebook: http://www.facebook.com/yadcjf.



The Shalom Baby program of the Columbia Jewish Federation would like to say Mazal Toy to Jessica and Larry Kline, Lisa and Travis Wheeler, Eden and Matt Hendrick, and Meridith Goldstein and David Shure on the recent births of their children.

As part of the program, parents of Jewish newborns or newly adopted Jewish children receive a Shalom Baby bag welcoming their new addition to the Columbia Jewish community. Todah rabah to Carolyn Kressler Greenberg, Debbie Greenhouse, and Cindi Stark for volunteering their time to deliver bags. Contact crc@jewishcolumbia.org to submit a name to the Shalom Baby program.

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