

February, 2019

Worcester Black-Jewish Alliance

JFCM
633 Salisbury Street
Worcester, MA 01609
508-756-1543

Supporting
Organizations:

Jewish Federation of
Central MA

Worcester Black
Clergy Alliance

Worcester NAACP

Dear Friends,

The Worcester Black-Jewish Alliance is inviting you to promote your business/organization in the program book of our Unity Seder to be held at Clark University on Sunday, April 7. You are welcome to submit personal messages as well. The book will actually be the Haggadah that contains the story of the Exodus from Egypt that is told at the Passover meal.

The event will bring together not only Jews and African Americans, but others in our community who believe in freedom and dignity for all people in our country. We expect that religious and political leaders from our community will be there as well.

The ads will help to cover the cost of this event. You can purchase several different size ads so that your business/organization is visible:

1/8 Page:	\$25
1/4 Page:	\$50
1/2 Page:	\$150
Full Page:	\$200.

Please send us your camera-ready ad with the form below by March 15. Checks should be made out to "Federation- WBJA." Our mailing address is on the left. If you prefer, you can email the ad copy to Lisa Thurlow in the Federation office at: lthurlow@jfcma.org.

Thanking you in advance for your support!

Sincerely,

Rabbi Michael Swartz Pat Yancey
WBJA Co-Chairs

Name _____ Company _____

E-Mail _____ Phone _____

Ad Size _____