

OUR COMMUNITY IMPACT

TOP POPS

Highlights from our Jewish Pop Study

565

Number of families enrolled in the Gift of Israel program, a co-funded savings program, which strengthens Jewish identity by enabling post-Confirmation Hebrew School students to afford a visit to Israel.

100%

Percentage of referred cases staffed by Aleph Home Care.

1,400

Number of children who receive a free age-appropriate Jewish book or music CD each month through PJ Library to help foster their love of learning.

350

Number of people who volunteered for Super Sunday and Super Week to help raise funds for the Jewish Federation's annual campaign.

\$1,263,417

Dollars contributed by women in our community, which is 42% of what has been raised for the entire 2014 annual campaign.

50%

Increase in annual campaign gifts made by the 72 participants of the Israel mission in the spring of 2014.

15%

of adults identify as "Just Jewish"

58

is the median age

48%

of children, ages 5-18, are enrolled in a Jewish day school or religious school



While being Jewish matters to many, fewer value "community life." Many feel the community is not as welcoming as it could be. For some, cost is an obstacle; for others, distance poses a problem. Perhaps more troubling is the fact that people who are not married are less likely to feel welcomed or that they belong.

Synagogue affiliation follows life stages - peaking among those in the 45-59 age segment. Opportunities for growth are strongest among unmarried couples, families with young children, and those under the age of 45.

While many live comfortably, others face challenges - disabilities, financial issues, and social/emotional stressors. Jewish agencies tend to be the first line of defense for caring for the elderly and coping with dementia, but are not leveraged as much for other social service needs.

There are more than one dozen Jewish denominations/movements in the tri-county area. While the greatest number identify with the Reform and Conservative movements, others are seeing growth - most notably the Orthodox and those who identify as "Just Jewish." The rise in those who identify as "Just Jewish" may present challenges for the long-term sustainability of a Jewish community.

3%

rate of those on the autism spectrum; the national average is 1%



What does the Jewish population of South Jersey look like?

15%

growth since 1991

61%

reside in Camden County

28%

reside in Burlington County

11%

reside in Gloucester County

65%

of adults are empty nesters

