

# COMMUNITY IMPACT

REPORT  
2017-2018

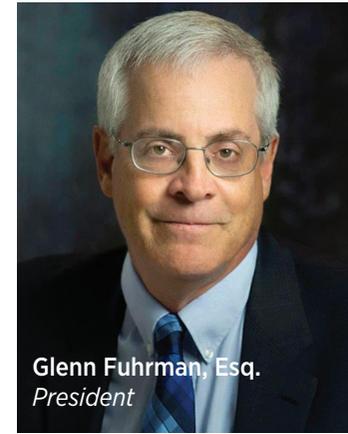


Jewish Federation<sup>®</sup>  
OF SOUTHERN NEW JERSEY  
AND OUR FAMILY OF AGENCIES

WE CARE FOR THOSE IN NEED, ENHANCE JEWISH LIFE, AND ENSURE THE CONTINUITY OF A VIBRANT JEWISH COMMUNITY LOCALLY, IN ISRAEL, AND AROUND THE WORLD.

THROUGH OUR FAMILY OF AGENCIES AND NETWORK OF OVERSEAS PARTNERS, WE PROVIDE PROGRAMMING THAT IS FOCUSED ON OLDER ADULTS, SPECIAL NEEDS, GLOBAL CONNECTIONS, COMMUNITY ENGAGEMENT, AND FAMILY & YOUTH.

# LETTER FROM OUR PRESIDENT & CEO



Glenn Fuhrman, Esq.  
President



Jennifer Dubrow Weiss  
Chief Executive Officer

2018 has been a meaningful year for the Jewish Federation of Southern New Jersey.

We made huge strides in the completion of our new and much-needed affordable housing for older adults and adults with special needs in the community. We broke ground on The Weinberg Commons this summer and started construction in early September. This project is a dream 25 years in the making, and we are so happy to see it becoming a reality.

We made a very special trip to Eastern Europe for the 30th anniversary of March of the Living. It was an incredibly moving journey as we remembered those taken from us in the Holocaust. Seeing how the victims are remembered in these places and the Jewish revival happening there left a lasting impression on those of us who went on this mission.

While we continue to grow each year, we remain committed to our mission of strengthening our South Jersey Jewish community and underserved Jewish communities around the world. We do this through our five areas of impact: Older Adults, Special Needs, Global Connections, Community Engagement, and Family & Youth.

It's hard to top such an incredible year, but we're up for the challenge - and look forward to what 2019 has in store for us.

A handwritten signature in black ink that reads "Glenn Fuhrman".

Glenn Fuhrman, Esq.  
President

A handwritten signature in black ink that reads "Jennifer Dubrow Weiss".

Jennifer Dubrow Weiss  
Chief Executive Officer



# OLDER

# ADULTS

Café Connection provides individuals with memory challenges and their care partners meaningful, interactive, cultural experiences in a café-style setting. This collaboration between **Jewish Family & Children's Service**, **Jewish Senior Housing and Healthcare Service**, and the **Katz Jewish Community Center** creates a safe, welcoming, and non-judgmental environment for community members to socialize with one another and learn about local resources.

Leah brings her husband, Daniel, who has memory challenges to Café Connection each month. When she tells him where they are going, Daniel always says, "I really like that place." They enjoy the time with friends and the creative activities, then make a day of it by staying for the congregate lunch program at the JCC followed by the Movement and Motivation wellness class.

Café Connection reduces the sense of isolation, loneliness, stigma, and emptiness that many with memory challenges – and their care partners – feel when dealing with cognitive changes.

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**AN ELDERLY, HOMEBOUND WOMAN FROM CINNAMINSON RECENTLY CALLED TO TELL US THAT SHE READS EVERY ISSUE OF THE JEWISH COMMUNITY VOICE – FROM COVER TO COVER – BECAUSE IT HELPS HER FEEL PART OF THE JEWISH WORLD AND CONNECTS HER TO HER FELLOW JEWS IN SOUTH JERSEY.**

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**OVER 900 CLIENTS**  
have been cared for by **Aleph Home Care** since its inception

**4,800 OLDER ADULTS**  
participated in the **JCC's** Life Long Learning program over the past year

**3,600+ OLDER ADULTS**  
received assistance from **JFCS** to help them age in place



# SPECIAL NEEDS

## 122 PEOPLE

with special needs and their families received one-on-one help by the **Jewish Abilities Alliance** this past year

## 111 CHILDREN

with special needs participated in the Open Hearts/Open Doors summer camp inclusion program at the **JCC** this summer

## 160 YOUNG ADULTS

with special needs found job coaching, vocational placement, and mentorship through **JFCS** this year

Talia is 19 and recently graduated from high school. She was feeling depressed about not going off to college with her peers, and really needed opportunities to get out into the community, be engaged, and find ways to make new friends.

Our **Jewish Abilities Alliance** referred her to **Jewish Family & Children's Service** to learn more about one of their social programs called SOAR and supported employment opportunities. Talia was also referred to the **Katz Jewish Community Center** to learn about all the great classes and activities she could participate in through the ACHaD program.

We are very happy to say that Talia now has a full social calendar and has made lots of new friends!

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**“MY TWO CHILDREN HAVE BEEN ACTIVELY INVOLVED IN THE ACHAD PROGRAM AT THE JCC FOR A FEW YEARS. THE BEST PART ABOUT THIS IS THAT ALL OF THEIR ACTIVITIES ARE UNDER ONE ROOF! IT’S LIKE A SECOND HOME FOR MY KIDS. THERE IS NO NEED FOR A DIFFERENT TRANSITION EVERY FEW MONTHS. THEY LOVE IT HERE, AND SO DO I.”**

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# GLOBAL CONNECTIONS

**\$100,000**

donated to [JAFI](#) for our Community Shaliach Program

*JAFI sends 1,500 - 1,750 Israeli emissaries around the world each year to strengthen Jewish identity and connection to Israel*

**\$10,000**

donated to [Ofanim](#)

*Ofanim provides weekly creative activities to underserved children throughout Negev and in the North with six mobile STEM labs*

**\$25,000**

donated to [Alma Mechina](#)

*Alma Mechina is an all-female leadership development program that addresses the needs of young women who have come from disadvantaged backgrounds*

**“AS A SHALIACH, MY VISION IS TO INTERWEAVE ISRAEL AND ISRAELIS INTO THE FABRIC OF THE SOUTH JERSEY JEWISH COMMUNITY IN EVERY POSSIBLE WAY. BUT ABOVE ALL ELSE, I SEE MYSELF AS A COMMUNITY RESOURCE.”**



Jewish communities in Israel and in 70 other countries around the world need our support to ensure that Jewish identity continues to thrive and that the safety, security, and well-being of Jews is maintained. We do this through our national and overseas partners, such as the [Jewish Federations of North America \(JFNA\)](#).

Liel is a bright 16-year old, who started coming to JFNA's Ethiopian National Project (ENP) Rasta Youth Outreach Center in Beit Shean in 2012. There are a multitude of options open to Liel when she is at the Center, from extracurricular enrichment activities, to one-on-one emotional support, to leadership and mentoring opportunities.

Liel appreciates the Center's empowerment activities that teach everyone how to be leaders in their community. She recalls a particular activity where they sat in a circle with the Center Director, and talked about the history and stories of Ethiopian Jewry. It helped Liel to appreciate her own unique cultural heritage.

With the skills and confidence that Liel has gained from the Center, she hopes to one day become a fighter in the army and a heart surgeon.

# COMMUNITY ENGAGEMENT

“I WOULD LIKE TO THANK THE **JEWISH COMMUNITY FOUNDATION, INC.** FOR THE SCHOLARSHIP I WAS AWARDED. I GRADUATED THIS YEAR FROM THE RUTGERS UNIVERSITY SCHOOL OF NURSING. I HOPE TO BE ABLE TO GIVE BACK TO JCF IN THE FUTURE IN ORDER TO HELP A STUDENT LIKE ME IN NEED. MAY YOU CONTINUE TO MAKE CHANGES IN STUDENTS’ LIVES AS YOU HAVE MINE.”



Interfaith families are an important part of our South Jersey Jewish community. Our **Center for Impact and Innovation** recognized a need to create a welcoming space for families who wished for a deeper connection to Judaism and our community.

The group has made Heather, who is the partner of another religion in her marriage, feel much more connected to the community. Heather’s husband is Jewish and they are raising their children Jewish. This can make holidays a challenge to navigate as they figure out the balance between the two traditions in their home.

Heather is grateful to have found this group through the Jewish Federation. It has given her the opportunity to learn about the holidays, traditions, rituals, and customs of the Jewish faith, all while finding new friendships and sharing deep conversations in a warm and welcoming space.

“THROUGH **JCRC’S** INTERFAITH MISSION TO ISRAEL, I WAS ABLE TO SEE ISRAEL THROUGH THE LENS OF MANY RELIGIONS, NOT JUST MY OWN MUSLIM HERITAGE. THE TRIP REINFORCED MY BELIEF, THAT NO MATTER THE DIFFERENCES IN OUR WAYS OF WORSHIP, JERUSALEM IS HALLOWED GROUND FOR JEWS, CHRISTIANS, AND MUSLIMS ALIKE.”

This past year, the **Jewish Business Network** has **TRIPLED IN SIZE**

An estimated **24,000 PEOPLE** receive Jewish local news, events, and programs from **The Voice’s** printed bi-weekly newspaper

**120 PEOPLE** participated in Rock Steady Boxing, a national non-contact boxing program for individuals with Parkinson’s Disease at the **JCC**

# FAMILY

# & YOUTH

Bethany came to **Jewish Family & Children's Service** a few years ago, in need of services from the Rhona Fischer Family Assistance Program (FAP). She was in the process of getting divorced and in financial despair.

Since then, she has obtained donated food and personal items from the food pantry, received holiday gifts and scrip collected by the community, and enjoyed holiday meals prepared by local houses of worship. Bethany has been grateful for the help that she has received for herself, and her family, whenever they have been in need.

Recently, Bethany suffered the loss of her mother. She was completely overwhelmed by her mother's financial affairs, which were in disarray. Once again, Bethany turned to us, and was able to get a free consultation with a financial advisor who helped her formulate a plan and figure out her next steps.

Bethany now has the tools to make informed decisions about her mother's financial affairs, and a new hope for the future.

"I am beyond grateful. You have given me hope and direction that I have already started to put into action."



**OVER 1,100**

children (up to age 8) are currently enrolled in **PJ Library**, and an additional 268 children (ages 9-11) are enrolled in **PJ Our Way**

**3,000 +**

teens and tweens participated in **JFCS** Building Healthy Relationships workshops this past year, a program to educate students about dating violence

**332 CHILDREN**

participated in the **JCC's** Junior Maccabi Youth Basketball Program this year, an instructional and recreational basketball league that includes skills development, fun, and friendship

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**"PJ LIBRARY BOOKS MAKE OUR NIGHT AT HOME. WE READ ONE, AND THEN DISCUSS HOW WE CAN RELATE TO THE STORY. WE EVEN LOVE READING BOOKS EVERY SHABBAT AFTERNOON WITH THE KIDS. THEY ARE, UNDOUBTEDLY, MOSTLY PJ BOOKS."**

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# THE WEINBERG COMMONS

AT SPRINGDALE

INDEPENDENCE  
REIMAGINED



The Jewish Federation broke ground on The Weinberg Commons in early July of this year, taking a huge step forward in our new affordable housing development for older adults and adults with special needs. This project, in partnership with Penrose Development, LLC, has been a long-time dream for many in our community and we are thrilled to see it becoming a reality.

When complete, The Weinberg Commons will offer 80 one- and two-bedroom apartments, along with a new community building for additional onsite wraparound services and programming. The apartments are designed especially for older adults and adults with special needs, allowing them to live with comfort, independence, and dignity.



**IT'S MORE THAN JUST A PLACE TO LIVE. IT'S A PLACE TO CALL HOME. THE WEINBERG COMMONS WILL PROVIDE ONSITE SUPPORT WITH JEWISH VALUES FOR INDEPENDENT LIVING AT ITS FINEST.**



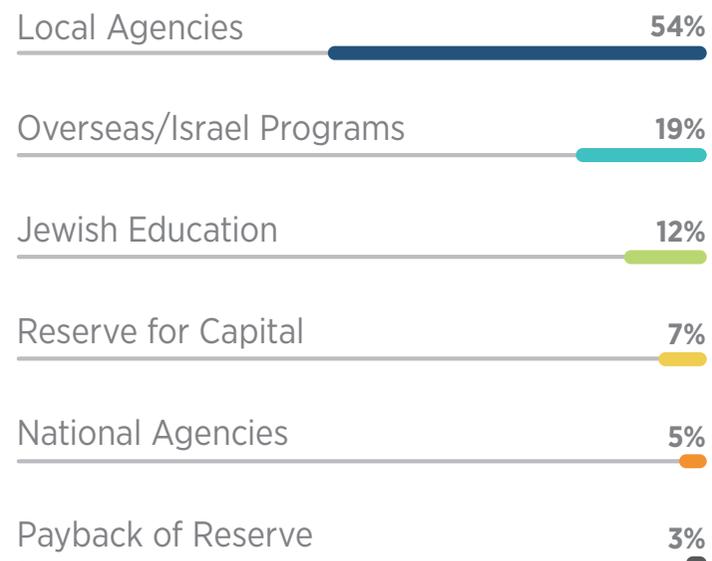
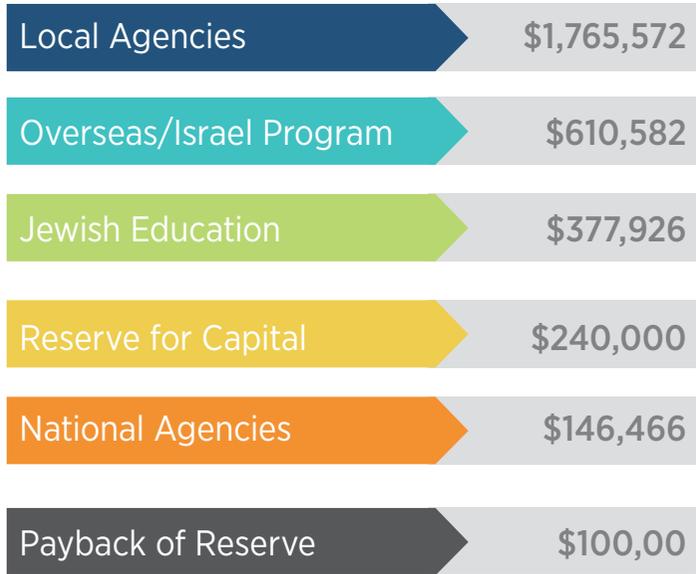
An onsite coordinator will provide wraparound services to help residents maintain an independent lifestyle. The coordinator will help residents access support services, social and recreational activities, and health and wellness programs through the Jewish Federation family of agencies.

Phase One began this September, with the construction of the community building and the first residential building. We look forward to the next steps in this exciting project!

# FINANCIALS

Total Allocations for Fiscal Year 2018

**\$3,240,546**



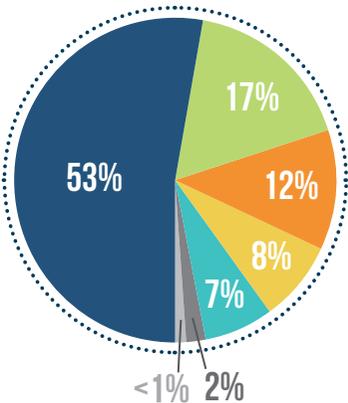
## SOURCES OF REVENUE

### INTERNAL AGENCIES

			INCLUDES JCF & JSHHS	
Tuition, fees, dues	\$15,669,549	53%	\$43,143,415	74%
Donations	\$5,133,097	17%	\$5,145,548	9%
Aleph Home Care services	\$3,680,285	12%	\$3,680,285	6%
Saltzman Foundation (grants to internal agencies)	\$2,350,656	8%	\$2,350,656	4%
Other grants (includes JCF grants totaling \$54,718)	\$2,187,771	7%	\$2,187,771	4%
Advertising	\$600,903	2%	\$600,903	1%
Investment Earnings	\$50,180	<1%	\$972,356	2%
<b>TOTAL JFED &amp; AGENCIES</b>	<b>\$29,672,441</b>	<b>100%</b>	<b>58,080,934</b>	<b>100%</b>

Total Revenue for Fiscal Year 2018

**\$29,672,441**



## EXPENSES BY AGENCY & DEPARTMENT

### INTERNAL AGENCIES

			INCLUDES JCF & JSHHS	
Katz Jewish Community Center	\$15,237,928	53%		25%
Jewish Family & Children's Service	\$5,708,694	19%		9%
JFED - Aleph Home Care	\$2,992,023	10%		5%
JFED - Admin & The Weinberg Commons	\$1,555,818	5%		3%
Jewish Community Properties	\$1,201,000	4%		2%
JFED - Development	\$963,706	3%		2%
Jewish Community Voice	\$634,705	2%		1%
JFED - Center for Impact & Innovation	\$618,113	2%		1%
Jewish Community Relations Council	\$473,008	2%		1%
<b>TOTAL JFED &amp; AGENCIES</b>	<b>\$29,384,995</b>	<b>100%</b>		

Total Expenses for Fiscal Year 2018

**\$29,384,995**

JSHHS	\$29,309,107	50%
JCF	\$450,648	1%
	<b>\$59,144,751</b>	<b>100%</b>



# COMMUNAL OWNERSHIP FOR

# SUSTAINABILITY

**21,359**  
total individual donors\*  
(system wide)

**47%** MEN **53%** WOMEN

*\*excluding organizations and bequests*

**“MY GRANDPARENTS AND PARENTS INSTILLED IN ME A DESIRE TO BOTH HELP OUR COMMUNITY AND SUPPORT THOSE IN NEED LOCALLY AND WORLDWIDE. THE JEWISH FEDERATION OF SOUTHERN NEW JERSEY IS MY PRIMARY CHARITY BECAUSE IT IS THE MOST EFFICIENT VEHICLE FOR ACHIEVING THE ABOVE MENTIONED CHARITABLE GOALS. MY ONGOING VOLUNTEERISM WITHIN THE JFED SYSTEM OVER THE PAST TWO DECADES REMAINS ONE OF THE BEST VOLUNTEER INVESTMENTS I HAVE EVER MADE.”**

EDWARD RIVKIN, JEWISH FEDERATION HONORARY VP

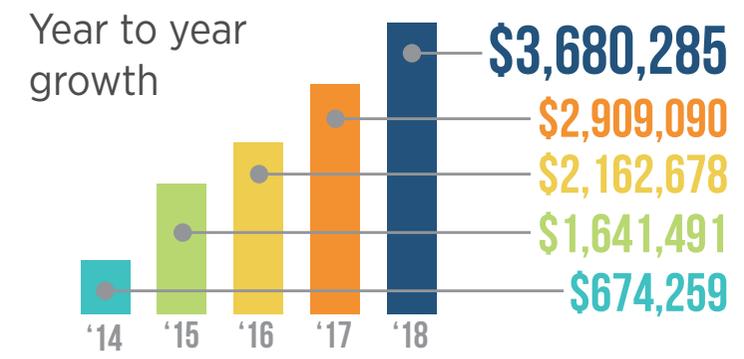
## THE STORY OF ALEPH HOME CARE

Since its inception, our communal and professional leadership has worked tirelessly to bring Aleph’s services to our community. **Aleph Home Care** allows our clients to have greater independence and offers comfort to their families while providing support to the entire Jewish Federation family of agencies.

**“I AM TRULY GRATEFUL TO OUR VOLUNTEER LEADERS FOR THEIR VISION AND DETERMINATION IN MAKING ALEPH HOME CARE AN AMAZING SUCCESS. ALEPH HAS BECOME THE MODEL FOR ALL JEWISH FEDERATIONS ACROSS THE COUNTRY.”**

JENNIFER DUBROW WEISS, JEWISH FEDERATION CEO

This is the first of many initiatives the Jewish Federation is exploring to build sustainable philanthropy for our community. We aspire to enrich the lives of those in need and help solve their challenges in a manner that will financially sustain our community for many years to come.



**AN AVERAGE OF 3,162** service hours were provided by Aleph each week in 2018

**\$550,000** of the expected 2018 Aleph surplus will be reinvested:

**\$150,000** JFund campaign

**\$200,000** New endowment to benefit Older Adults programming and services

**\$100,000** Reinvestment in Aleph

**\$100,000** Allocation to Older Adults programming and services



# THANK YOU

The Jewish Federation of Southern New Jersey thanks our committed volunteers, dedicated leaders, generous donors, and corporate sponsors who do so much for our community. Every single day you change lives. Your support cares for those in need, builds a safe and strong Jewish community, and touches lives not only in South Jersey, but in Israel and around the world.

We also extend our deepest gratitude to the Raymond & Gertrude R. Saltzman Foundation for its unwavering support for more than 40 years. The legacy of Ruth Saltzman to help older adults and children in need lives on today through the programming and services you see throughout the Federation family of agencies.

Raymond & Gertrude R.  
**Saltzman**  
F o u n d a t i o n

On behalf of our agencies and the members of our community whose lives you have touched,  
**THANK YOU.**



## BOARD OF DIRECTORS

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# STAFF

## OUR FEDERATION

# FAMILY

### OUR DEPARTMENTS

- Aleph Home Care
- Center for Impact & Innovation Development
- Finance
- Human Resources
- Marketing & Communications
- Operations

### OUR AGENCIES

- Jewish Community Relations Council (JCRC)
- Jewish Community Voice (JCV)
- Jewish Family & Children's Service (JFCS)
- Jewish Senior Housing and Healthcare Service (JSHHS)
- Katz Jewish Community Center (JCC)

### OUR SUPPORTING & AFFILIATED ORGANIZATIONS

- Jewish Community Foundation, Inc. (JCF)
- Jewish Community Properties (JCP)
- Lions Gate
- Raymond & Gertrude R. Saltzman Foundation

### NATIONAL & OVERSEAS PARTNERS

- The American Jewish Joint Distribution Committee (JDC)
- The Jewish Agency for Israel (JAFI)
- The Jewish Federations of North America (JFNA)
- World ORT

*Together,* we make an **IMPACT.**

**Jennifer Dubrow Weiss**  
*Chief Executive Officer*

Andi Goldman, *Operations Manager*  
Dawn Stern, *Special Projects Coordinator*

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Cindy Jacobson, *Administrative Coordinator*  
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Jennifer Arey, *Special Needs Navigator & Grant Administrator*  
Charlene Green, *Learning Specialist & Leadership and Community Engagement*  
Arkady Hasidovich, *Senior Community Shaliach*  
Iris Snyder, *Family Outreach Coordinator*

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Rachel Klingenstein, *Development Officer*  
Leah Wolf, *Event Planner & Development Officer*

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Lana Sudakova, *Staff Accountant*  
Judy Szymczak, *Bookkeeper*  
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Francesca Miceli, *Human Resources Assistant*

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Trish Henrich, *Graphic Designer*  
Chara Kramer, *Communications Coordinator*

### OPERATIONS

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Xiomara Alicea, *Mail & Print Coordinator*  
Jeffrey Geller, *Administrative Assistant*  
Jennifer Goodman, *Office Assistant*  
Donna Williams, *Evening Receptionist*



**Jewish Federation**<sup>®</sup>  
OF SOUTHERN NEW JERSEY  
AND OUR FAMILY OF AGENCIES

THE **STRENGTH** OF A PEOPLE.  
THE **POWER** OF COMMUNITY.

## Our Federation Family of Agencies



### **Jewish Community Foundation, Inc. (JCF)**

A supporting organization of the Jewish Federation, providing planned giving and endowment funds, donor advised funds, and legacy giving services, while also providing financial scholarship awards and grants for organizations serving the community.



### **Jewish Community Properties (JCP)**

Acquires, owns, operates, and manages real estate on behalf of the Jewish Federation.



### **Jewish Community Relations Council (JCRC)**

The voice of the Jewish Federation on issues of public policy, social advocacy, and community outreach.



### **Jewish Community Voice (JCV)**

Informs and educates the South Jersey community about events locally, in Israel, and around the world.



### **Jewish Family & Children's Service (JFCS)**

Brings help and hope to those in need through a comprehensive array of social services – services for seniors and individuals with special needs and their families, counseling, family assistance, and food pantries.



### **Jewish Senior Housing and Healthcare Service (JSHHS)**

Provides the benefits of quality housing and compassionate healthcare services to senior residents and their families.



### **Katz Jewish Community Center (JCC)**

Promotes and enriches Jewish culture, heritage, values, and lives by providing outstanding educational, social, and health and wellness programs and experiences to the community.

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#### **Main Office**

Harold R. Isdamer Building | Weinberg Community Campus  
1301 Springdale Road, Suite 200 | Cherry Hill, NJ 08003

#### **The Weinberg Commons**

1721 Springdale Road  
Cherry Hill, NJ 08003

**856.751.9500 | [jewishsouthjersey.org](http://jewishsouthjersey.org)**