

Digital Advertising • 2026

The Reporter will send a monthly e-blast, to those who have provided email addresses, on the first Thursday of each month starting in February 2026. The e-blast will include links to any new articles about upcoming events that may be happening too late for a print edition. Those articles will appear on www.thereporter.org. The e-mails will also include links to articles of upcoming events or interest that may have appeared in print and are already posted on the website.

Those interested in sponsoring any of *The Reporter's* monthly e-blasts, by advertising their business or celebrating a *simcha*, can contact Advertising Representative Kathy Bown at 607-724-2360, ext. 244, or advertising@thereporter.org.

Digital Sponsorship Deadline	Date Appearing Online
Monday, January 26	Thursday, February 5
Monday, February 23	Thursday, March 5
Monday, March 23	Thursday, April 2
Monday, April 27	Thursday, May 7
Thursday, May 21*	Thursday, June 4
Monday, June 22	Thursday, July 2
Monday, July 27	Thursday, August 6
Monday, August 24	Thursday, September 3
Friday, September 18*	Thursday, October 1
Monday, October 26	Thursday, November 5
Monday, November 23	Thursday, December 3
Monday, December 28	Thursday, January 7, 2027