

Advertising Representative - Kathy Brown • 500 Clubhouse Road, Vestal, NY 13850

## PUBLISHING THEMES • 2024

| Issue No.<br>R24-01<br>R24-02 | Special Sections  Dine Out • Business Profiles** • Winter Fun  Bar/Bat Mitzvah Planning Guide***  Tax & Financial Planning | Publication Date January 12 January 26 | Ad Copy Due<br>January 4<br>January 18 |
|-------------------------------|--|--|--|
| R24-03<br>R24-04              | Dine Out • Women In Business** Health & Wellness • Tax & Financial Planning  | February 9<br>February 23              | February 1<br>February 15              |
| R24-05                        | Wedding, Prom & Party Planning Guide***  | March 8                                | February 29                            |
| R24-06                        | Dine Out Spring Home Improvement • Summer Camps Personal & Business Services   | March 22                               | March 14                               |
| R24-07<br>R24-08              | Dine Out • Car Care • Prepare for Passover Passover*** • Summer Camps & Programs   | April 5<br>April 19                    | March 28<br>April 11                   |
| R24-09                        | DINE OUT • GIFTS FOR MOMS & GRADS  | May 3                                  | April 25                               |
| R24-10                        | Business Profiles** Senior Living • College Simchas  | May 17                                 | May 9                                  |
| R24-11                        | Gifts for Dads & Grads Personal & Business Services • Summer Camps & Programs  | May 31                                 | May 23                                 |
| R24-12                        | Graduation Simchas • Summer Fun  | June 14                                | June 6                                 |
| R24-13                        | SAFE DRIVING • DINE OUT FAMILY LIVING + PETS ARE PEOPLE TOO ICE CREAM SCOOPS**   | June 28                                | June 20                                |

|         | *Early Deadline | **Includes FREE write-up (due two days before ad copy) | ***Color Issue |       |
|---------|-----------------|--|----------------|-------|
| Company |                 | Contact  |                | _Date |