

Corporate Giving FAQs

Q. Why is Jewish Federation of Northeastern New York's corporate sponsorship effort attractive to sponsors?

- Jewish Federation gives each corporate sponsor multiple recognitions in conjunction with its sponsored event or program.
- Jewish Federation gives each corporate sponsor year-round exposure through its website, annual report, and corporate sponsorship display board.
- Corporate sponsors reach the entire Capital Region, including Albany, Columbia, Greene, Rensselaer, Saratoga, Schenectady, Troy, and Warren counties.
- Corporate sponsorship recognition reaches attractive demographic groups including affluent business, financial, insurance, legal, and medical professionals.
- Jewish Federation limits the number of corporate sponsors per event or program so each sponsor's logo and name are featured prominently.

Q. Why should a secular business sponsor a Jewish Federation event or program?

- Jewish Federation and its agencies annually fund non-sectarian programs and help thousands of Jews and non-Jews. Federation dollars:
 - Promote tolerance and understanding among groups in our interfaith community.
 - Combat prejudice and safeguard civil rights.

- Help care for our elderly.
- Provide shelter, food, medical, and child care.
- Help children in grades K-3 improve reading skills in Albany, Schenectady, and Troy city school districts.
- A strong partnership among local businesses, individuals, and not-for-profit organizations is the cornerstone of a thriving community.
- Corporate sponsors help to guarantee and strengthen the health of the Northeastern New York community.
- Jewish Federation has been a partner in helping people—Jews and non-Jews—throughout the Capital Region for more than 50 years.

Q. Is Jewish Federation a religious organization?

No. Jewish Federation is a 501(c)3 tax exempt organization and is required to file a 990 annually. Charity Navigator lists Jewish Federation as a Public Benefit organization.

Q. What budget lines have corporations used to fund their sponsorships?

- Marketing
- Corporate
- Charitable
- Advertising