

JFSM
2020-2021



CORPORATE SPONSORSHIP BENEFITS

People of the Book – Author Series

Various Dates: October 2020 – May 2021 (25 events)

\$5,000 Silver Sponsor (*\$2,000 tax deductible*)

- Recognition in digital event brochure, People of the Book webpage, and on screen prior to each virtual event
- Logo with website link on event registration form
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 8 participants to 8 virtual author events of your choosing
- \$1,000 advertising credit in Federation print or digital publications

\$2,500 Bronze Sponsor (*\$1,000 tax deductible*)

- Recognition in digital event brochure, People of the Book webpage, and on screen prior to each virtual event
- Logo with website link on event registration form
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 4 participants to 4 virtual author events of your choosing
- \$500 advertising credit in Federation print or digital publications

JFSM
2020-2021



CORPORATE SPONSORSHIP BENEFITS

Federation Celebration/Annual Meeting Sunday, November 8, 2020, 3:00PM EST

\$2,500 Bronze Sponsor (*\$2,000 tax deductible*)

- Recognition in event invitation, Jewish News ads and on screen prior to the event
- At least one tagged social media post (Facebook and/or Instagram)
- Logo on screen throughout virtual event
- Logo with website link on event registration form
- Ability to invite up to 6 participants to the virtual event
- \$500 advertising credit in Federation print or digital publications

JFSM

2020-2021



CORPORATE SPONSORSHIP BENEFITS

THE Women's Event

Monday, December 7, 2020, 7:00PM EST

\$5,000 Silver Sponsor *(\$3,900 tax deductible)*

- Recognition in all event publicity
- Option to share a pre-recorded message (up to 90 seconds) to guests at the start of the virtual program
- Option to include digital materials to be distributed to event participants
- Logo on screen throughout virtual event
- Logo with website link on event registration form
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 10 participants to the virtual event
- Opportunity to attend pre- or post-event virtual meet & greet with the speaker for up to 10 participants
- \$1,000 advertising credit in Federation print or digital publications

\$2,500 Bronze Sponsor *(\$1,940 tax deductible)*

- Recognition in event invitation, Jewish News ads and on screen prior to the event
- Option to include digital materials to be distributed to event participants
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 6 participants to the virtual event
- Opportunity to attend pre- or post-event virtual meet & greet with the speaker for up to 6 participants
- \$500 advertising credit in Federation print or digital publications

JFSM
2020-2021



CORPORATE SPONSORSHIP BENEFITS

Federation Newcomers Event/Bradenton December 21, 2020, 5:00PM, EST

\$2,500 Bronze Sponsor (*\$2,000 tax deductible*)

- Recognition in event invitation and Jewish News ads
 - Logo on screen throughout virtual event
 - Option to share a pre-recorded message (up to 90 seconds) to guests at the start of the virtual program
 - Option to include digital materials to be distributed to event participants
 - At least one tagged social media post (Facebook and/or Instagram)
 - Ability to invite up to 10 participants to the virtual event(s)
 - \$500 advertising credit in Federation print or digital publication
-

\$1,000 Sponsor (*\$1,000 tax deductible*)

- Recognition in Jewish News ads and on screen prior to the event
- Option to include digital materials to be distributed to event participants
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 4 participants to the virtual event(s)

JFSM
2020-2021



CORPORATE SPONSORSHIP BENEFITS

Federation Newcomers Event/Sarasota January 11, 2021, 5:00PM EST

\$2,500 Bronze Sponsor (*\$2,000 tax deductible*)

- Recognition in event invitation and Jewish News ads
- Logo on screen throughout virtual event
- Option to share a pre-recorded message (up to 90 seconds) to guests at the start of the virtual program
- Option to include digital materials to be distributed to event participants
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 10 participants to the virtual event(s)
- \$500 advertising credit in Federation print or digital publication

\$1,000 Sponsor (*\$1,000 tax deductible*)

- Recognition in Jewish News ads and on screen prior to the event
- Option to include digital materials to be distributed to event participants
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 4 participants to the virtual event(s)

JFSM
2020-2021



CORPORATE SPONSORSHIP BENEFITS

Major Gifts Event Date TBD

\$5,000 Silver Sponsor (*\$4,000 tax deductible*)

- Recognition in all event publicity
- Option to share a pre-recorded message (up to 90 seconds) to guests at the start of the virtual program
- Option to include digital materials to be distributed to event participants
- Logo on screen throughout virtual event
- Logo with website link on event registration form
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 4 participants to the virtual event
- \$1,000 advertising credit in Federation print or digital publications

\$2,500 Bronze Sponsor (*\$2,000 tax deductible*)

- Recognition in event invitation, Jewish News ads and on screen prior to the event
- Option to include digital materials to be distributed to event participants
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 2 participants to the virtual event
- \$500 advertising credit in Federation print or digital publications

JFSM
2020-2021



CORPORATE SPONSORSHIP BENEFITS

Lion of Judah and Pomegranate Luncheon Date TBD

\$5,000 Silver Sponsor (*\$4,000 tax deductible*)

- Recognition in all event publicity
- Option to share a pre-recorded message (up to 90 seconds) to guests at the start of the virtual program
- Option to include digital materials to be distributed to event participants
- Logo on screen throughout virtual event
- Logo with website link on event registration form
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 4 participants to the virtual event
- \$1,000 advertising credit in Federation print or digital publications

\$2,500 Bronze Sponsor (*\$2,000 tax deductible*)

- Recognition in event invitation, Jewish News ads and on screen prior to the event
- Option to include digital materials to be distributed to event participants
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 2 participants to the virtual event
- \$500 advertising credit in Federation print or digital publications

JFSM
2020-2021



CORPORATE SPONSORSHIP BENEFITS

Community Lecture

Tuesday, February 23, 2021, 7:00PM EST

\$10,000 Gold Sponsor *(\$8,100 tax deductible)*

- Recognition in all event publicity
- Option to share a pre-recorded message (up to 90 seconds) to guests at the start of the virtual program
- Logo on screen throughout virtual event
- Logo with website link on event registration form
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 10 participants to the virtual event
- Opportunity to attend pre- or post-event virtual meet & greet with the speaker for up to 10 participants
- \$1,800 advertising credit in Federation print or digital publications

\$5,000 Silver Sponsor *(\$3,940 tax deductible)*

- Recognition in all event publicity
- Logo with website link on event registration form
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 6 participants to the virtual event
- Opportunity to attend pre- or post-event virtual meet & greet with the speaker for up to 6 participants
- \$1,000 advertising credit in Federation print or digital publications

(Continued on next page)

JFSM
2020-2021



CORPORATE SPONSORSHIP BENEFITS

Community Lecture *(Continued)*
Tuesday, February 23, 2021, 7:00PM EST

\$2,500 Bronze Sponsor
(\$1,960 tax deductible)

- Recognition in all event publicity
- Recognition in event invitation, Jewish News ads and on screen prior to the event
- At least one tagged social media post (Facebook and/or Instagram)
- Ability to invite up to 4 participants to the virtual event
- Opportunity to attend pre- or post-event virtual meet & greet with the speaker for up to 4 participants
- \$500 advertising credit in Federation print or digital publications

JFSM

2020-2021



CORPORATE SPONSORSHIP BENEFITS

Jewish Film Festival March 1 – 25, 2021

\$10,000 Premiere Sponsor

(\$5,492 tax deductible) – ONE AVAILABLE

- The opportunity to have the Jewish Film Festival named for you or your designee
- Option to share a pre-recorded message (up to 90 seconds) to guests at the start of the Centerpiece Event and the Closing Night Event
- Ability to invite up to 10 participants to Opening Night Event
- Ability to invite up to 10 participants to Centerpiece Event
- Ability to invite up to 10 participants to Closing Night Event
- Access to virtually view all JFF film selections
- Recognition in all event publicity, on JFF webpage, and in the pre-film commercial, shown before each film screening
- Full page ad with premium placement in the Jewish Film Festival guide (mailed to 12,000+ in January 2020)

- \$1,800 advertising credit in Federation print or digital publications

\$7,500 Gold Sponsor

(\$3,662 tax deductible) – ONE AVAILABLE

- The opportunity to have the Jewish Film Festival Opening Night Event named for you or your designee
- Option to share a pre-recorded message (up to 90 seconds) to guests at the start of the Opening Night Film
- Ability to invite up to 8 participants to Opening Night Event
- Ability to invite up to 8 participants to Centerpiece Film
- Ability to invite up to 8 participants to Closing Night Film
- Access to virtually view all JFF film selections

(Continued on next page)

JFSM

2020-2021



CORPORATE SPONSORSHIP BENEFITS

Jewish Film Festival *(Continued)* March 1 – 25, 2021

- Recognition in all event publicity, on JFF webpage, and in the pre-film commercial, shown before each film screening
- Full page ad in the Jewish Film Festival guide (mailed to 12,000+ in January 2020)
- \$1,400 advertising credit in Federation print or digital publications

\$5,000 Silver Sponsor *(\$2,337 tax deductible)*

- Ability to invite up to 6 participants to Opening Night Event
- Ability to invite up to 6 participants to Centerpiece Event
- Ability to invite up to 6 participants to Closing Night Event
- Access to virtually view all JFF film selections
- Recognition in Festival brochure, on JFF webpage, and on screen prior to each film screening
- Half page ad in the Jewish Film Festival guide (mailed to 12,000+ in January 2020)

- \$1,000 advertising credit in Federation print or digital publications

\$2,500 Bronze Sponsor *(\$822 tax deductible)*

- Ability to invite up to 4 participants to Opening Night Event
- Ability to invite up to 4 participants to Centerpiece Event
- Ability to invite up to 4 participants to Closing Night Event
- Access to virtually view all JFF film selections
- Recognition in JFF brochure, on the JFF webpage, and on screen prior to each film screening
- Quarter page ad in the Jewish Film Festival guide (mailed to 12,000+ in January 2020)
- \$500 advertising credit in Federation print or digital publications