

**JFSM**  
2021-2022



## SPONSORSHIP BENEFITS

### **People of the Book Author Series** October 2021 – May 2022

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#### **\$10,000 Gold - Title Sponsor** *(\$8,000 Tax Deductible)*

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- Invite up to 6 participants to all live author events (10 events)
  - Invite up to 10 participants to all virtual featured author events (10 events)
  - Opportunity for you and your guests to attend pre- or post-event virtual meet & greets with the authors (will be planned as authors' schedules allow)
  - Premium placement of name and/or logo in event brochure, on the People of the Book webpage, in Jewish News ads and on screen prior to the events
  - \$1,800 advertising credit in Federation print or digital publications *(\*Corporate benefit only)*
  - All authors' books for the 2021-2022 series (autographed when possible)
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#### **\$5,000 Silver Sponsor** *(\$3,610 Tax Deductible)*

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- Invite up to 4 participants to all live author events (10 events)
- Invite up to 8 participants to all virtual featured author events (10 events)
- Opportunity for you and your guests to attend pre- or post-event virtual meet & greets with the authors (will be planned as authors' schedules allow)
- Name and/or logo recognition in event brochure, on the People of the Book web-

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page, Jewish News ads and on screen prior to the events

- \$1,000 advertising credit in Federation print or digital publications  
*(\*Corporate benefit only)*
- Your choice of up to 10 authors' books (autographed when possible)

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#### **\$2,500 Bronze Sponsor** *(\$1,290 Tax Deductible)*

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- Invite up to 4 participants to all live author events (10 events)
- Invite up to 6 participants to all virtual featured author events (10 events)
- Opportunity for you and your guests to attend pre- or post-event virtual meet & greets with the authors (will be planned as authors' schedules allow)
- Name and/or logo recognition in event brochure, on the People of the Book web-page, Jewish News ads and on screen prior to the events
- \$500 advertising credit in Federation print or digital publications  
*(\*Corporate benefit only)*
- Your choice of up to 8 authors' books (autographed when possible)

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## SPONSORSHIP BENEFITS

### **People of the Book Author Series** October 2021 – May 2022

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#### **\$1,500 Copper Sponsor** *(\$1,120 Tax Deductible)*

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- Invite up to 2 participants to all live author events (10 events)
  - Invite up to 4 participants to all virtual featured author events (10 events)
  - Name and/or logo recognition in event brochure, on the People of the Book web-page, Jewish News ads and on screen prior to the events
  - Your choice of up to 6 authors' books (autographed when possible)
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#### **\$750 Pewter Sponsor** *(\$540 Tax Deductible)*

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- Invite up to 2 participants to all live author events (10 events)
- Invite up to 4 participants to all virtual featured author events (10 events)
- Name and/or logo recognition in event brochure, on the People of the Book web-page, Jewish News ads and on screen prior to the events
- Your choice of up to 4 authors' books (autographed when possible)