

BROCHURE & PROGRAM GUIDE ADVERTISING

JEWISH FILM FESTIVAL™

OF SARASOTA-MANATEE **2020**



The Jewish Film Festival is one of our region's most respected film festivals. Our audience is affluent, well-educated, and culturally-aware: a highly attractive target for top brands that appreciate the marketing potential of arts and entertainment. Make your brand a part of the JFF audience's special experience!

Advertising in the 11th ANNUAL JEWISH FILM FESTIVAL'S Brochure and Program Guide offers a unique opportunity to present your business to our ever-growing community.

Ticket sales were UP 33% in 2019 versus 2018!

LIMITED PREMIUM SPACE IS AVAILABLE FOR AN ADDITIONAL FEE. Call for details.

ADVERTISING DEADLINES

The Brochure is mailed to 12,500 targeted households.

Brochure Space ReservationNov 15, 2019
Brochure Camera Ready Art Dec 1, 2019

The Festival Program Guide is distributed to thousands of Festival Attendees.

Program Space Reservation Jan 17, 2020
Program Camera Ready Art Jan 31, 2020

EVENT ATTENDEE PROFILE*

- A majority earn more than \$75,000 with 25% earning over \$150,000 annually
- More than half hold a college degree or advanced degree
- A preponderance frequently purchase products or services from businesses that support our organization

**Statistics compiled from a survey by the Circulation Verification Council.*

BILLING INFORMATION

Client Contact Information

Organization _____
Name _____
Address _____
City/State/Zip _____
Phone _____ Email _____

Billing Address Check here if same as above

Name _____
Address _____
City/State/Zip _____ Phone _____

Form of Payment Bank Check (check # _____) Credit Card

(Make checks payable to **The Jewish Federation of Sarasota-Manatee** or include CC info below)

Name on Card _____
Card # _____
Expiration Date _____ Security Code _____

Please Check One: Brochure Program Guide Both

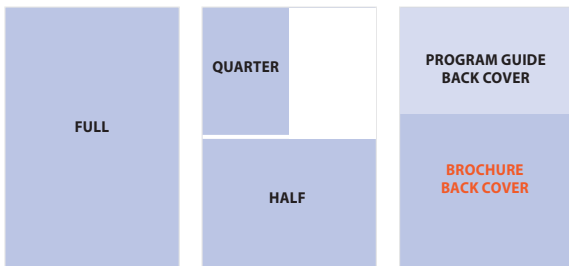
Fee Calculation

Numerals and decimals only; no letters or symbols.

Ad Size
Ad Price = \$ _____
Design Fee (if any, \$40/hr. min.) = \$ *Type 0 if None* _____
Total = \$ _____

**DO YOU WANT TO SPONSOR THE JEWISH FILM FESTIVAL?
Many benefits can be yours! Call for details.**

AD SIZES AND RATES



ONLY ONE AVAILABLE

DESCRIPTION	SIZE		PROGRAM	BROCHURE	SAVE 25% ON BOTH
Full page	5" x 8"	no bleed	\$950	\$950	\$1,425
Half page	5" x 3.825"	no bleed	\$525	\$525	\$795
Quarter page	2.125" x 3.825"	no bleed	\$350	\$350	\$525
Inside front cover	5.5" x 8.5"	w/bleed	\$1,185	\$1,185	\$1,775
Inside back cover	5.5" x 8.5"	w/bleed	\$1,140	\$1,140	\$1,710
Back cover (program)	5.5" x 8.5"	w/bleed	\$1,330	\$1,330	\$1,995
Back cover (brochure)	5.5" x 4.5"	w/bleed	\$1,330	\$1,330	\$1,995

CONTACT INFORMATION

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