



EMERGING STRONGER

ANNUAL REPORT 2021



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**of blessed memory*



DIGITAL IN-DEPTH

Want to learn more about stories, profiles, and information in our annual report? Hover your phone camera over these QR codes, which will take you to additional content and video.



The Colony Group

The Tidewater Jewish Foundation would like to extend its sincerest appreciation to The Colony Group, LLC for their continued and generous support of this annual report.



The Tidewater Jewish Foundation is a proud partner of the Harold Grinspoon Foundation's LIFE & LEGACY® program.

ABOUT THE COVER

TJF donors and fund holders were instrumental in providing over \$64,000 in Emergency Grants, which helped local organizations, such as Strelitz International Academy, pivot to remote learning and set up safety measures for students and staff.

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The Cape Henry
Lighthouses in Virginia
Beach.

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EMERGING STRONGER IN TIDEWATER

Both of us grew up in families full of wonderful role models. While we came to Tidewater at different times and for different reasons, we both can say the missions of our Jewish communal institutions, agencies and places of worship and their impact on the community is profound. That’s why we are thrilled to be working as a team for the Tidewater Jewish Foundation. We deeply believe that the Foundation is securing the future of our Jewish community and that growing its assets is the best way to strengthen our community’s future.

The time is right because Tidewater is a place of tremendous generosity of heart. People here don’t just wear one hat, and they aren’t territorial. They move between organizations and share their leadership skills and bring new energy to their volunteer work. The culture of philanthropy in the community has expanded to integrate endowment conversations with annual support. We look forward to partnering with the next generation of active stakeholders in our Jewish future. Their children are inheriting an extremely different world than what they grew up in. That generation will have new solutions and ideas that are ripe for innovation.

The focus of TJF is to support the Jewish community and the causes that matter most to our donors with care, intelligent planning, and world class financial expertise. As we emerge from the pandemic, we emerge stronger and more united. If you’re looking to create the greatest positive impact on the charitable organizations you care about, we offer flexibility and expertise for meaningful and effective giving. We build legacies, not for what is today, but for our dreams tomorrow. We hope that you will join us.



Jody

Jody Wagner
Chairperson



Naomi

Naomi Limor Sedek
President & CEO



Thanks to TJF fund holders and leadership, over \$50,000 was distributed to organizations such as the Jewish Family Service of Tidewater Food Pantry to combat food insecurity during the pandemic.

WHY CHOOSE TJF?

We understand the importance of identifying multiple areas of charitable opportunities to be able to meet your varying goals and needs. We want to help you help others today and for generations to come.

TJF has been the philanthropic home of countless families and generations here in Tidewater and around the world.

1. EXPERIENCE

TJF has served Tidewater since 1984 and currently manages hundreds of funds for individual, family and foundation donors and local nonprofits. Since our inception, we have distributed over \$217 million to more than 1700 charitable organizations. During its long history of partnering with donors and the community, the Foundation has earned an outstanding reputation for integrity, transparency, and service.

2. MAXIMUM TAX BENEFITS

TJF is a public charity. Every fund created at the Foundation qualifies for the maximum charitable tax deduction permitted by law.

3. SECURITY

The responsibility for employing prudent investment strategies to carry out the Foundation’s mission rests with its Board of Directors. The Directors determine overall investment policies and asset allocation guidelines and set the Foundation’s payout rate (for Endowments only). The Investment Committee implements the Foundation’s investment policies, selects investment managers, and monitors investment performance. Funds are generally pooled for investment. However, the Foundation administers each fund as a separate account and reports each fund’s activities on an individual basis. TJF invests its assets to provide support for the community’s current needs and to preserve charitable resources for use by future generations.

4. STRATEGIC PHILANTHROPIC SERVICES

Our extensive knowledge of the local, national, and international Jewish community is at your fingertips. Our experienced professional staff is ready to support you and your charitable giving interests.

5. DONOR SERVICES

Courteous, knowledgeable, and responsive TJF staff are always ready to answer questions and concerns — of individuals, organizations, and professional advisors — and will turn challenges into opportunities, ensuring prompt attention to donor needs. We believe in a donor-centered approach to giving, and we are here to help create your vision.



6. FLEXIBILITY AND SIMPLICITY

Donors can create funds in any name they choose, for the charitable purposes they choose. With many charitable giving options available through the Foundation, solutions can be tailored to meet donors’ specific needs, visions, and objectives.

7. RECOGNITION OR ANONYMITY

You and your family may choose to receive public recognition or remain anonymous.

8. LEGACY

With TJF, you can leave a Jewish Legacy for your family and the causes you value — from generation to generation.

9. EFFECTIVE LEADERSHIP AND ACCOUNTABILITY

Our Board of Directors serves as the governing body of TJF. The Directors oversee operations, set policies, and make final decisions on all grant awards. It is the Board’s responsibility to ensure that distributions made from the funds the Foundation holds are in keeping with donors’ wishes and address the challenges that face our community as it changes and grows.

10. PERMANENCE

We’re here for generations to come. You can rely on our stewardship of funds that will long outlast their donors. We will be here, ensuring funds are properly administered, far into the future.



BUILDING FOR THE FUTURE

Despite a global pandemic, TJF remains as committed as ever to meeting the challenges and needs of the community. From our after-lifetime giving programs to our community impact grants, we're helping build the future of Jewish Tidewater.

◀ TJF was able to assist Tidewater Jewish students as they experienced Israel through the Simon Family Passport to Israel Program.



Signing the Jewish Future Pledge in Tidewater

In February, TJF announced a new partnership with the Jewish Future Pledge, a program that calls on all Jews to sign a pledge that commits half or more of the charitable giving in their estate plan to support the Jewish people and/or the State of Israel.

TJF is partnering with the United Jewish Federation of Tidewater in this two-year pilot program, joining a cohort of 11 local federations and Jewish Foundations across North America. Cohort Federations and Foundations will educate its community about the importance of the Pledge, encouraging individuals to sign and share it with their family and friends.

In less than a year, TJF has seen over 10 families sign the Pledge. With the social and economic impact of the COVID-19 pandemic leaving the future of Jewish communities more uncertain than ever, now is the time to invest in Jewish futures. Whether it is for \$10 or \$10 million, every pledge contributes to securing a Jewish future for all.

“Alan and I both believe deeply in the need to assure continuity of our Jewish religion, culture, and community.”

Jody Wagner
TJF Chairperson

Jody Wagner, and her husband Alan, were one of the first to sign the Jewish Future Pledge in Tidewater.



READ MORE
Scan the code with your phone to read why Jody Wagner signed the Jewish Future Pledge, or visit: bit.ly/jody-pledge



Celebrating a LIFE & LEGACY® Community Milestone

After four years, it is clear that the Tidewater Jewish community members care about the long-term health of its agencies, synagogues, and areas of service. Since its start in 2016, the LIFE & LEGACY® program has seen 339 donors make 578 legacy commitments worth \$21.5 million in current and future gifts to support endowments in the local Jewish community. This, together with other donors and members of our Simon Family Legacy Society, means the community has over \$59

million in anticipated legacy gifts. To celebrate this incredible achievement, TJF created a virtual celebration in March that highlighted team leaders and legacy donors across Tidewater. Moving forward, LIFE & LEGACY® will remain a permanent program and partnership in Tidewater. Having established integrated endowment building infrastructure and resources throughout the community, much of the momentum is expected to carry on into the future.



Tidewater Legacy Donors Honored

Jewish Tidewater's 339 legacy donors were among the 18,000 who were honored at the first Legacy Donor Appreciation Event sponsored by the Harold Grinspoon Foundation (HGF). At the event, the Tidewater Jewish community was given a LIFE & LEGACY® graduation certificate after four successful years of the program.

Kaitlyn Oelsner and Naomi Limor Sedek accepting Tidewater's LIFE & LEGACY® graduation certificate.

Tidewater's year one LIFE & LEGACY® celebration.

As World Opens Up, Foundation Programs Get Fresh Start

When COVID-19 began in 2020, TJF programs such as Simon Family Passport to Israel and One Happy Camper ground to a halt as travel restrictions, social distancing, and staying home took precedent. As pandemic restrictions eased in 2021, TJF was able to restart travel and experience programs. Just this past summer alone, the Simon Family Passport to Israel program sent eight recipients to Israel after a year-long pause. One Happy Camper grants helped parents send their children to camp, which gave their campers an immersive Jewish experience, which was sorely missed last year because of COVID-19. As the Tidewater Jewish community emerges from the pandemic, it is exciting to see the next generation of Jewish philanthropists have grounded, real-world Jewish experiences.

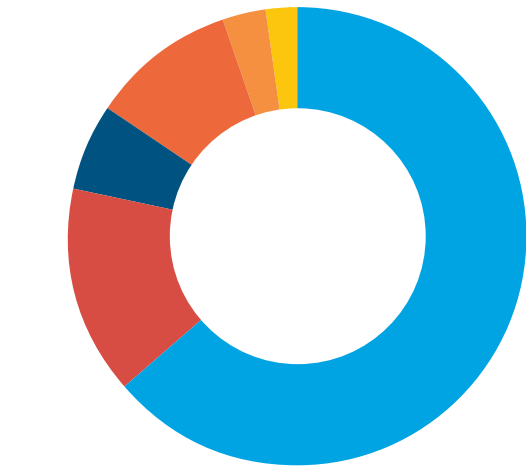
A Generous Community

In FY 2021, Tidewater Jewish Foundation fundholders distributed a total of \$7.9 million in grants to charitable organizations.



2021 Distributions by Grantee Type

UJFT/ Campus	\$2,341,000	30.1%
Other Jewish Charities	\$1,792,000	23.0%
Temples	\$1,009,000	13.0%
Jewish Day Schools	\$990,000	12.7%
Beth Sholom Home of Eastern Virginia	\$87,000	1.1%
Jewish Family Service of Tidewater	\$144,000	1.9%
Jewish Community Center of SHR (Simon Family JCC)	\$134,000	1.7%
Non-Jewish Charities	\$1,278,000	16.4%
Total 2020 Distributions by Grantee Type	\$7,775,000	100%
Endowment Divisional Transfers to Other Funds	\$131,000	
TOTAL	\$7,906,000	100%



2021 Distributions by Fund Type

Donor Advised Funds	\$5,033,000	63.7%
Unrestricted (Affiliate/Agency Unrestr. Fund)	\$1,171,000	14.8%
Family Supporting Organizations	\$482,000	6.1%
Restricted	\$ 811,000	10.3%
TJF Grants (TJF Community Impact Grants)	\$240,000	3.0%
Other Foundations	\$169,000	2.1%
TOTAL	\$7,906,000	100%

2021 HIGHLIGHTS

84%

amount distributed to Jewish Charities in FY2021

449

charitable organizations that were supported, 16% more than last year

40

TJF community impact grants awarded

857

active funds



TJF Community Impact Grants helped UVA Hillel maintain social distancing and safety during the pandemic by providing students with Shabbat boxes every Friday.

Helping Toras Chaim Renovate Their Auditorium

In March 2021, TJF awarded Toras Chaim a Community Impact Grant to renovate their auditorium. At Toras Chaim, the auditorium is the place where students congregate for special activities, community events, and perform for parents and schoolmates. “An auditorium should be an exciting, bright place to share the success of the students and their school,” said Andie Pollock, Assistant Principal at Toras Chaim. Thanks to the renovation, the school is now ready for guests. Toras Chaim is already planning on having a Mitzvah Fair, Science Fair, Career Day, Academic Fair, and more in the refurbished auditorium.



READ MORE
Scan the code with your phone to read more about Toras Chaim’s renovation or visit: bit.ly/toras-chaim

Making a Big Impact in Tidewater

TJF’s grant making program plays a crucial role in Tidewater by providing seed money for new programs and services. In 2021, Foundation grants were more crucial than ever, helping agencies and organizations navigate the COVID-19 pandemic. Just over the past year, TJF community impact grants totaled \$240,000.

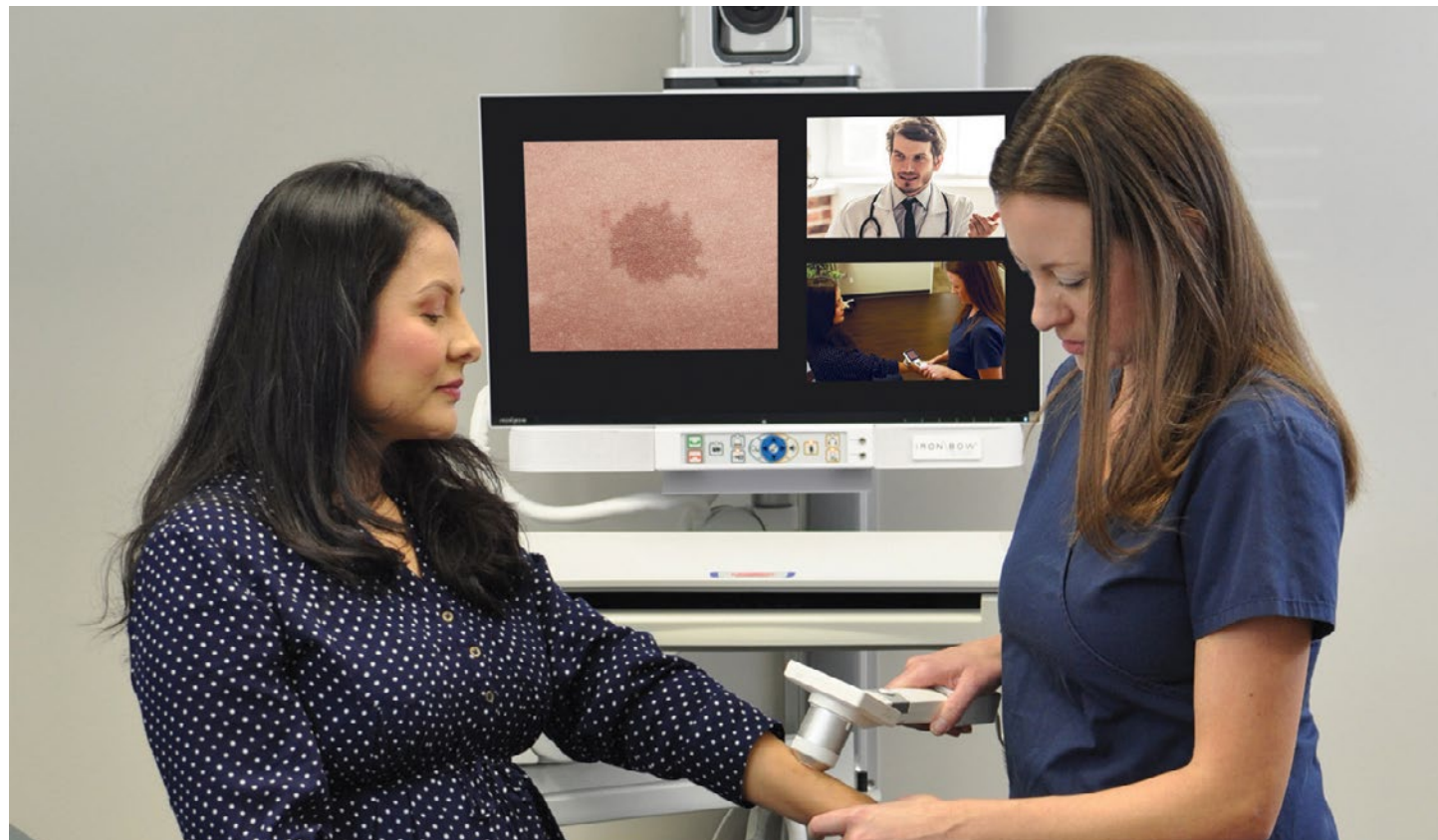


2021 GRANT HIGHLIGHTS

- B’nai Israel Congregation**
 - Aron Kodesh Repair & Upgrade**Congregation Beth El**
 - Zoom Confidence Monitor & Touch Free VTC System
 - Ongoing Mission of Inclusivity**Hillel @ Virginia Tech**
 - Campus & Community Inclusion Initiative
- Norfolk Area Community Kollel**
 - Legal Holiday Program**Ohef Sholom Temple**
 - Virtual High Holiday Services
 - Upgrading Audio for Streaming During COVID**Toras Chaim**
 - Auditorium Beautification Project

Grants also provided to BSHEV, Kehillat Bet Hamidrash (KBH), Strelitz International Academy, Temple Emanuel, Temple Israel, UJFT/JCC, UVA Hillel - Brody Jewish Center, William & Mary Hillel, and Yeshivas Aish Kodesh (Talmudical Academy).

TOP: Strelitz International Academy students. **BOTTOM:** Toras Chaim’s renovated auditorium.



▲ An example of the mobile telehealth cart being used by a patient and healthcare professionals.

Building an Innovative Telehealth Program at BSHEV

In March 2021, the TJF awarded a \$25,000 Community Impact Grant to Beth Sholom Village for their new comprehensive telehealth initiative.

“We are very excited to introduce this technology program to our residents, families, and staff,” said Amy Weinstein, Director of Philanthropy at Beth Sholom Village. “The benefits of an effective telemedicine program during a pandemic are undeniable. This technology is the future of proactive, day-to-day resident care in senior communities.”

The telemedicine initiative looks to provide countless benefits to BSHEV residents through mobile telehealth carts. These carts, equipped with a camera, microphone, display, wireless access points, a variety of medical scope attachments, and more will provide real-time health services to residents without the need to go into a hospital or medical center. TJF’s grant will cover the approximate cost of equipment and software for one of four mobile telehealth carts.

“Our expertise with state-of-the-art telemedicine technology will set Beth Sholom apart as the provider of choice regionally, both improving our ability to recruit new long-term residents and fill staff openings,” said Weinstein.

Additionally, Beth Sholom Village hopes the mobile telehealth carts will provide faster diagnoses and evaluations, a reduction of hospitalizations and emergency room visits, and remote participation of family members in healthcare decisions.

“TJF is proud to support Beth Sholom’s innovation in health care delivery to members of our community by investing in this telehealth initiative,” said Naomi Limor Sedek, President and CEO of Tidewater Jewish Foundation. “TJF exists to assist the Tidewater Jewish community’s future by promoting necessary, creative, and innovative solutions to present and future needs.”



READ MORE

Scan the code with your phone to read more about BSHEV’s telehealth program or visit: bit.ly/bshev-health



Simon Family Passport: Having a Life-Changing Experience in Israel

◀ Ethan Prince traveled to Israel this summer with funding from TJF’s Simon Family Passport to Israel Program.

On July 12th, I hopped on a nine-and-a-half-hour plane ride with two of my best friends and 41 other teens to visit the land of Israel for 22 days. I always knew that visiting Israel would shift my perspective on being Jewish, but being able to experience that change with 43 other like-minded teenagers was one of the most life-changing experiences I’ve ever had. My most memorable event happened on the 6th day when we took a trip to the Western Wall. Being able to pray next to 20 other Jewish boys with our tallises and tzitzit in the blistering heat will be an experience I will never forget. We experienced life as a bedouin, hiked Masada at

the peak of dawn, layered ourselves in mud when we went to the Dead Sea, and so much more. Our trip wasn’t only about experiencing the wonders of Israel, but to educate us on the founding of Israel, real-world conflicts, and how Israel has advanced as a society. — *Ethan Prince*



READ MORE

Scan the code with your phone to read more about Ethan’s Israel trip or visit: bit.ly/ethan-israel



One Happy Camper: Connecting With Jewish Roots

◀ Summer Hoffman at her Bat Mitzvah, which took place at BBYO’s Kallah summer program.

This summer, I went on BBYO’s Kallah summer program. When the catalog came in for all the summer programs, I chose Kallah for one main reason: it was the summer program of connection. At any given moment on shabbat, I could look out at a sea of tallit and siddurim. I could watch people who I only just met wrapped in each other’s arms

during Havdalah. It was just so beyond mind-blowing to see how one thing we all shared in common could bring us that close, that fast. Every time I would see one of these things, I could feel my Jewish identity growing stronger by the second. Going to Kallah and knowing I was completely safe in being Jewish was such a weight lifted off my shoulders that

I did not even know it was there to begin with. I felt a sense of safety and comfort in the person I realized I had wanted to be all along, which was a strong Jewish young woman. This experience made me realize the thing I was missing all this time was not external, but internal. I wanted to be more Jewish but simply did not know how. — *Summer Hoffman*



READ MORE

Scan the code with your phone to read more about Summer’s BBYO experience or visit: bit.ly/summer-ohc



Investing in Our Future

TJF offers a range of programs that engage all ages to address the philanthropic needs of our community.



STEIN FAMILY SCHOLARSHIP
Danial Watts, a graduate of Princess Anne High School, was this year’s recipient of the four-year scholarship of up to \$10,000 per year. The Stein Family College Scholarship was established in 2009 in memory of Arlene Stein, who did not complete college because of financial hardship.

◀ Danial Watts, this year’s Stein Family Scholarship recipient, is currently attending Virginia Tech.



SIMON FAMILY PASSPORT TO ISRAEL
This endowed program was launched by the Simon Family Foundation and numerous other donors. Thanks to their generosity, eight local teens traveled to Israel this summer.

◀ Brothers Ethan (left) and Nathan (right) Prince visited Israel this summer with grants from the Simon Family Passport to Israel Program.

B’NAI TZEDEK TEEN PHILANTHROPY
Encourages teens to become involved in tzedakah by establishing a fund for Jewish charitable giving, enabling them to make charitable distributions and learn about Jewish needs locally and around the world.

ONE HAPPY CAMPER
A partnership with the Foundation for Jewish Camp, One Happy Camper helps send campers to Jewish overnight camps.

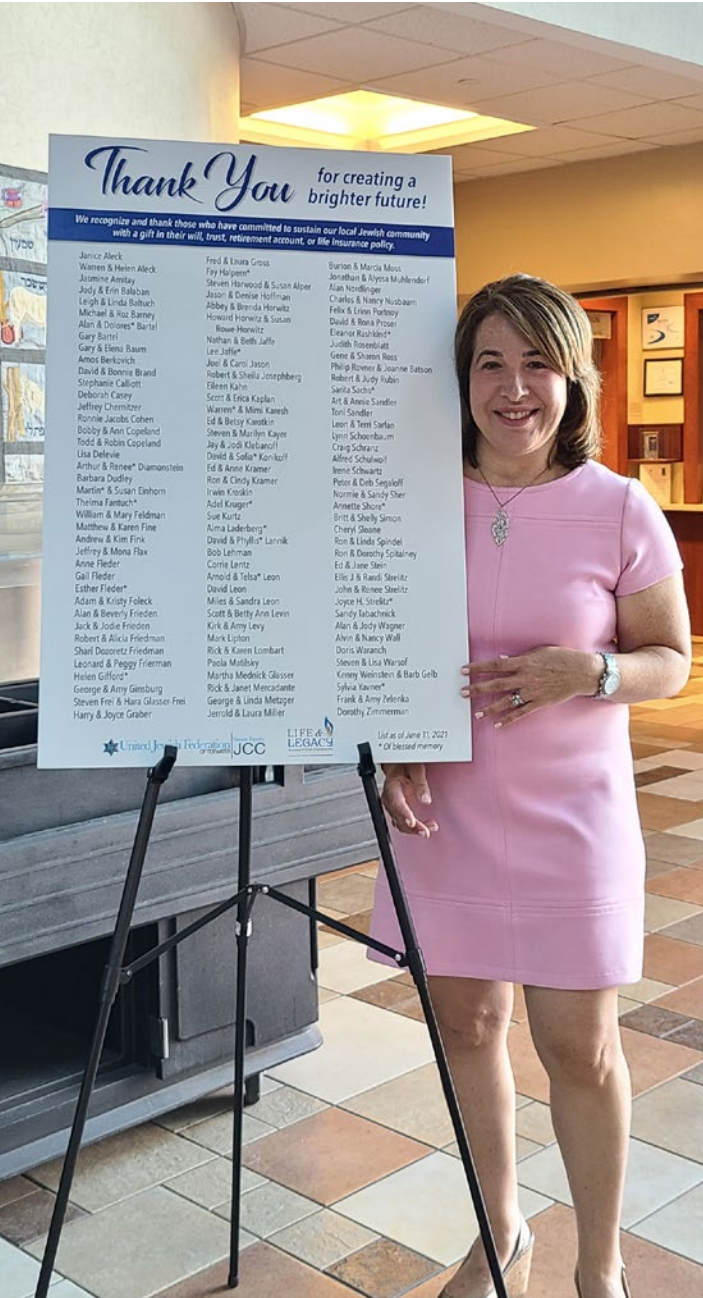
◀ This summer, eight Simon Family Passport to Israel recipients traveled to Israel after a year-long pause.

How to Strengthen Jewish Tomorrows

Strengthening Jewish tomorrows starts with you. The TJF team works with donors, their families, and often their professional advisors to develop meaningful, tax-wise philanthropic plans so they can maximize their gift’s impact. We’ll help you and your family pick the right giving option(s), package those options to meet your specific goals, and ensure that you can make a difference by giving to the organizations and causes you and your family care about. We believe that every TJF gift begins with a person or family that wants to make the world a better place. By partnering with TJF, we can help make that happen.



LEARN MORE
Scan the code with your phone to learn how you can help strengthen Jewish tomorrows or visit: bit.ly/jewish-tomorrows



Securing Jewish Tidewater’s Future

LIFE & LEGACY® in Jewish Tidewater is now comprised of **339 donors**, whose one or more legacy gifts will benefit local Jewish day schools, synagogues, affiliates, and other cherished organizations. With **578 legacy commitments**, donors will continue to make a lasting impact in Tidewater for generations to come.

YEAR 4 ACCOMPLISHMENTS

8 local participating organizations
\$21.5 million in estimated gifts for Jewish Tidewater
578 new Legacy commitments

◀ Betty Ann Levin, UJFT’s Executive Vice President and CEO, is one of the 339 Legacy donors in Tidewater.

Celebrating Tidewater’s Legacy Success (Virtually)



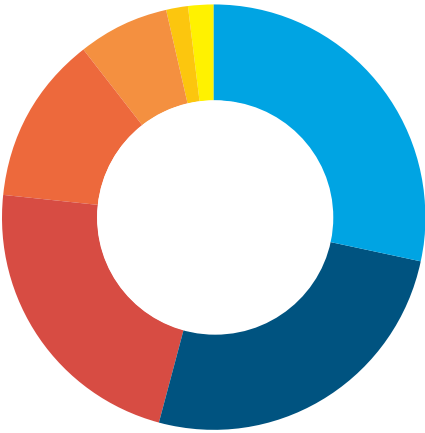
▲ Gift boxes that were sent out for TJF’s Virtual LIFE & LEGACY® Celebration.

Every year, TJF celebrates LIFE & LEGACY® with a celebration, gathering the community to highlight yearly accomplishments. Due to the pandemic, meeting in person wasn’t an option. Instead, TJF created a virtual celebration, crafting a video with team leaders and Legacy donors in Tidewater. Additionally, we sent gift boxes out to our donors, complete with a letter, treats, and masks.



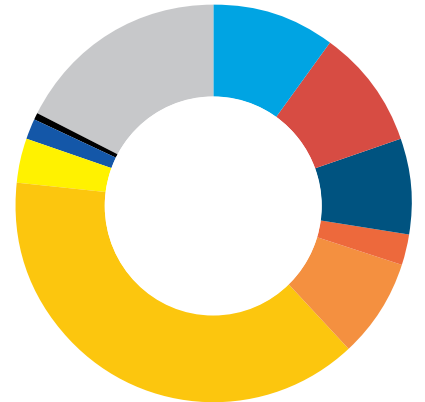
WATCH MORE
Scan the code with your phone to watch TJF’s LIFE & LEGACY® Celebration video or visit: bit.ly/tjf-celebrate

The Tidewater Jewish Foundation was formed in 1984 when the endowment fund of the United Jewish Federation of Tidewater grew to \$2 million. Today, as the independent Jewish community foundation in Tidewater, TJF manages over a dozen community organization and agency endowments whose consolidated assets are valued at more than \$129 million.



2021 Total Assets by Fund Type

Restricted	\$36,851,000	28.5%
Donor Advised Funds	\$28,934,000	22.4%
Unrestricted	\$33,398,000	25.9%
Family Supporting Organizations	\$16,389,000	12.7%
Other Foundations	\$9,032,000	7.0%
Trusts and Annuities	\$2,246,000	1.7%
Life Insurance CSV	\$2,339,000	1.8%
TOTAL	\$129,189,000	100%

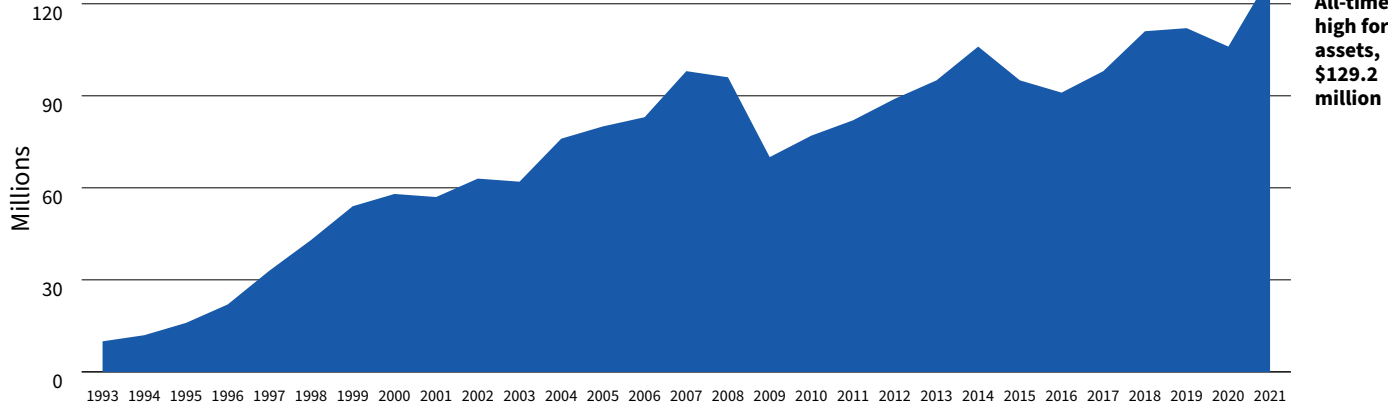


2021 Investment Asset Allocation

US Equity	10.2%	Total Marketable Equity 30.2%
Non-US Equity	9.6%	
Global Equity	7.9%	
Emerging Markets	2.5%	
Private Equity/Venture Capital	7.9%	Alternatives 52.4%
Hedged Equity/Credit	38.6%	
Credit Illiquid	3.8%	
Real Estate	1.5%	
Real Assets	0.6%	Fixed Income/Cash 17.4%
Fixed Income/Cash	17.4%	
TOTAL	100%	

Investment Performance	Annualized Returns			
	1 Yr	2 Yr	5 Yr	10 Yr
Total TJF Portfolio	26.4%	8.8%	9.0%	6.6%
Blended Index Target	19.5%	8.1%	7.9%	5.6%

2021 Growth of TJF Assets



Combined Financial Summary **unaudited*

As of June 30, 2021

Assets:	
Cash, receivables & other current assets	\$720,910
Investment portfolios	\$124,082,104
Other assets	\$4,385,704
Total assets	\$129,188,718

Liabilities & net assets:	
Affiliate funds payable	\$34,366,355
Split interest agreements payable	\$1,395,099
Grants & other payables	\$74,393
Net assets	\$93,352,871
Total liabilities & net assets	\$129,188,718

For the Year Ended June 30, 2021

Revenues & support:	
Contributions & support	\$7,487,207
Other net income	\$402,708
Net investment income & appreciation	\$25,044,725
Total revenues & support	\$32,934,640

Grants & expenses	
Charitable distributions & grants	\$7,905,644
Split income non-charitable distributions	\$137,916
Fund & operating expenses, fees	\$1,381,241
Total grants & expenses	\$9,424,801
Change in net assets	\$23,509,839

* These condensed financial summaries of the ending balances and the activities for the fiscal year ending June 30, 2021 do not include all disclosures or the presentation format required by generally accepted accounting principals (GAAP). Complete audited financial statements combining the ending balances and activities of Tidewater Jewish Foundation and its Supporting Foundations for this period, which are prepared and presented in accordance with GAAP, including all required disclosures, will be made available upon request and posted to www.Foundation/JewishVA.org by December 31, 2021.

TJF has been awarded a certificate of conformance to the Best Practices under the Global Fiduciary Standard of Excellence as assessed by The Colony Group



The Advisory Process is modeled after the Fiduciary Quality Management System, as established by the Center for Fiduciary Excellence, to facilitate ongoing conformity with the Standard. In the execution of The Colony Group’s four-step Process, TJF documents and recordings were reviewed, including: Investment Policy Statements and Asset Allocation Analyses, Investment Committee Meeting minutes, bylaws, as well as other investment governance records maintained by TJF.

Investment Report for the Year Ended *June 30, 2021*

Equity markets continued to rally during the Fiscal Year ended June 30, 2021. The S&P 500 Composite Index was positive in each quarter of the fiscal year and ended up 44% for the year. Small Cap stocks were up even more at 62% while international stocks lagged modestly as developed markets increased 33% and emerging markets jumped 41%.

The growth in the market was fueled by optimism about COVID-19 vaccines and their impact on the economy due to a reopening of most business activities. Additionally, the Federal Reserve maintained extraordinary monetary accommodation along with the government providing massive stimulus to businesses and to those who were laid off due to the disease. According to USASpending.gov, the US spent \$3.3 Trillion in direct outlays. Much of the benefits were not spent by recipients during the lockdown and pent-up demand led to large increases in retail sales once restrictions eased. Company profits increased dramatically.

Interest rates rose during the year, particularly in the longer end of the yield curve. The benchmark 10-year treasury jumped from 0.69% at the beginning of the year to 1.45% at the end of the year. Real Gross Domestic Product grew by 6.6% recovering dramatically from the large drop in the second quarter of the calendar year 2020.

The Jewish Community Endowment Pool (JCEP) in which the Foundation is invested, grew 26.4% for the year ending June 30, 2021, recovering dramatically from difficult markets during the prior fiscal year. The Pool beat the benchmark by almost 7%. Risk control was strong with the upside/downside capture ratio at 110.6% / 98.1% relative to the total fund benchmark for the past 10 years.

J. Timothy Jester, CAIA®, AIF®, Managing Director, Institutional Advisory Practice, The Colony Group

Sources: Mercer Investments, BCA Research, US Treasury, InvestorForce, Federal Reserve Bank of St. Louis, BEA



A Treasured Partnership

TJF is honored to work closely with the United Jewish Federation of Tidewater. TJF focuses on investing in Jewish tomorrows and UJFT provides for an enriched vibrant Jewish community today. TJF also works to support the community’s efforts to build Lion of Judah Endowments (LOJEs) and Perpetual Annual Campaign Gifts (PACEs).

\$2.5 million

distributed to UJFT/JCC and Sandler Family Campus from LOJE/PACE funds, other restricted funds, DAFs, other foundations, and invested reserve funds.



United Jewish Federation OF TIDEWATER



TIDEWATER JEWISH FOUNDATION



From left, LOJE donors Cindy Kramer and Laura Miller.

Lion of Judah Endowments

LOJE donors are women that have endowed their annual campaign gifts to ensure they will be made every year in perpetuity. Donors wear the Or L’Atid (Light Unto the Future) flame on their pins as a symbol of this lasting commitment to the community.

Bonnie Brand
Stephanie Calliott
Marsha Chenman
Ann Copeland
Anne Fleder
Gail Fleder
Esther Fleder*
Shari Friedman
Helen Gifford*
Amy Ginsburg
Hara Glasser-Frei
Laura Gross
Fay Halpern*

Brenda Horwitz
Beth Cohen Jaffe
Lee Jaffe*
Sheila Josephberg
Eileen Kahn
Mimi Karesh
Betsy Karotkin
Jodi Klebanoff
Sofia Konikoff*
Cynthia Kramer
Alma Laderberg*
Phyllis Lannik*
Telsa Leon*

Betty Ann Levin
Amy Levy
Karen Lombart
Martha Mednick-Glasser
Laura Miller
Marcia Moss
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Perpetual Annual Campaign Endowments

PACE donors have established an endowed fund for the benefit of the UJFT Annual campaign, ensuring that their legacy of support for the Tidewater Jewish community continues in perpetuity.

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Leaving a Legacy

The Simon Family Legacy Society honors those who have committed themselves to the future of our Jewish community. The Society encompasses all donors who have either pledged to leave a permanent gift or already maintain an endowed gift at TJF.

Simon Family Legacy Society member Hilary Truman (right) with her daughter, Tatyana Calloway (left).



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Community members with a TJF Donor Advised Fund support their favorite organizations while maximizing their tax savings and avoiding administrative paperwork. These fundholders make thousands of distributions to countless organizations in Tidewater and around the world, with approximately 80% of all distributions made to Jewish organizations and causes.

◀ Laura Gross and her husband, Fred, are TJF donor advised fund holders.

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◀ Sisters and TJF fundholders, Babbi Bangel (left) and Ronnie Jacobs Cohen (right).

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