

**Advertising Rates & Application September 2021 – August 2022****Contact Information:**

Your Name: \_\_\_\_\_ Company/Organization: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

**Display Advertisements:***Advertisements are black & white unless otherwise noted.*

Advertisement Size	Price Per Issue	Layout Dimensions (Width x Height)
<input type="checkbox"/> Business & Professional Services Page	\$ 65.00	3.5" X 2.2"
<input type="checkbox"/> Sixteenth - Wide	\$ 90.00	4.65" X 1.3"
<input type="checkbox"/> Sixteenth - Tall	\$ 90.00	2.2" X 2.65"
<input type="checkbox"/> Eighth Page- Wide	\$175.00	4.65" X 2.65"
<input type="checkbox"/> Eighth Page- Tall	\$175.00	2.2" X 5.4"
<input type="checkbox"/> Quarter Page- Wide	\$305.00	9.5" X 2.65"
<input type="checkbox"/> Quarter Page- Tall	\$305.00	4.65" X 5.4"
<input type="checkbox"/> Black and White Insert	\$400.00	8.5" X 11"
<input type="checkbox"/> Half Page- Wide	\$470.00	9.5" X 5.4"
<input type="checkbox"/> Half Page- Tall	\$470.00	4.65" X 11.125"
<input type="checkbox"/> Full Page	\$600.00	9.5" X 11.125"
<input type="checkbox"/> Full Page in COLOR	\$780.00	9.5" X 11.125"

**Issues (Check all that apply):**

- |  |  |   |
|--|--|---|
| <input type="checkbox"/> September 2021 (Sweet New Year)                                     | <input type="checkbox"/> February 2022 (Summer Camp Guide)                       | <input type="checkbox"/> July 2022 (Food/Dining)      |
| <input type="checkbox"/> October 2021 (Fall/Giving)  | <input type="checkbox"/> March 2022 (NH Jewish Film Festival)                    | <input type="checkbox"/> August 2022 (Back to School) |
| <input type="checkbox"/> November 2021 (Chanukah)  | <input type="checkbox"/> April 2022 (Passover)                                   | <input type="checkbox"/> <b>Full Year Special</b>     |
| <input type="checkbox"/> Dec 2021 /Jan 2022 (Celebrations and Simchas)<br>(Nov. 10 deadline) | <input type="checkbox"/> May/June 2022 (Celebrate Israel)<br>(April 10 deadline) | <b>15% Discount*</b>                                  |

**Buy 3, Get 4<sup>th</sup> Free Special**

Run 3 ads of the same size; get a 4<sup>th</sup> ad of the same size free!  
All 4 ads must run within 12 months of each other, and the issues must be indicated in advance when this contract is submitted.

*\*Discounts not valid on the "Buy 3 Get 4<sup>th</sup> Free" Special.*

## Preparation Charges:

To avoid a preparation charge, the advertisement must be submitted exactly as it will appear, at the exact size specified on page one. *Preparation is not “graphic design”*; it includes simple layout of text plus any graphics or photos provided. Copy not camera-ready at correct size will incur one-time fee(s) of: \$30.00 per quarter page or smaller; \$60.00 per half page or larger.

## Finished ad copy at correct size is:

**Please make sure that the ad is in PDF Format!**

- ad in PDF format attached (do not staple – use paperclip)
- to be provided before first deadline to [TheReporter@jewishnh.org](mailto:TheReporter@jewishnh.org)
- NOT provided; additional preparation charges apply (as listed above)

## Copy Deadline:

10<sup>th</sup> of the month proceeding the month of publication unless otherwise indicated below:  
 Dec 2021/Jan 2022 issue deadline is November 10, 2021, and May/June 2022 issue deadline is April 10, 2022.

## How to submit your contract:

Mail to: The NH Jewish Reporter  
 Jewish Federation of NH  
 273 South River Rd. #5  
 Bedford, NH 03110

or email PDF contract to: [info@jewishnh.org](mailto:info@jewishnh.org)

## How to submit your payment:

Mail a check payable to “*Jewish Federation of NH*” with “Reporter Ad” in the memo line or call (603) 627-7679 to pay with MasterCard or Visa.

TERMS AND CONDITIONS: Net 30 days. An interest charge of 1.5% per month will be added to all delinquent accounts over 30 days. Advertisers canceling placement after a deadline will be liable for payment, in full, for space reserved. Advertisers reserve the right to sign off on copy prior to publication date. The Reporter shall not be liable for misprints. The Reporter shall not be liable for the failure, for any cause, to insert an advertisement. The publisher reserves the right to decline any and all advertisements which are judged inappropriate, or for any reason undesirable. The publisher also reserves the right to print the word “advertisement” on the publication of any and all pages of The Reporter. The publisher is not liable for delays in delivery and/or non-delivery in the event of an act of G-d, action by any governmental/non-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strike, labor or material shortage, transportation interruption of any condition beyond the control of the publisher affecting production or delivery in any manner.

<b>Display Advertisements</b> _____ x _____ = Price per Issue      # of Issues	\$
<b>Discounts</b> <input type="checkbox"/> Full Year - 15% Discount* <input type="checkbox"/> NH Temples – 50% Discount* <input type="checkbox"/> Jewish Non Profit Camps – 25% Discount* <i>*Discounts not valid on the “Buy 3 Get 4<sup>th</sup> Free” Special.</i>	- \$
<b>Total Discount:</b>	
<b>Preparation Fees</b> <input type="checkbox"/> \$30 for ¼ page or smaller <input type="checkbox"/> \$60 for ½ page or larger	+ \$
<b>TOTAL:</b>	\$

Signature of Authorized Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_



**Jewish Federation**  
OF NEW HAMPSHIRE

## Our Sales Representatives:

Michelle Harrison – (603) 437-0167 or [RunFree94@yahoo.com](mailto:RunFree94@yahoo.com)

**For Temple Ads**, contact Wendy Green - (603) 627-7679 or [info@jewishnh.org](mailto:info@jewishnh.org)