

Advertising Rates & Application September 2018 – August 2019

Contact Information:

Your Name: _____ Company/Organization: _____

Street: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Website: _____

Display Advertisements:

Advertisements are black & white unless otherwise noted.

Advertisement Size	Price Per Issue	Layout Dimensions (Width x Height)
<input type="checkbox"/> Business & Professional Services Page	\$ 48.00	2.2" X 3.5"
<input type="checkbox"/> Sixteenth - Wide	\$ 75.00	4.65" X 1.3"
<input type="checkbox"/> Sixteenth - Tall	\$ 75.00	2.2" X 2.65"
<input type="checkbox"/> Eighth Page- Wide	\$155.00	4.65" X 2.65"
<input type="checkbox"/> Eighth Page- Tall	\$155.00	2.2" X 5.4"
<input type="checkbox"/> Quarter Page- Wide	\$275.00	9.5" X 2.65"
<input type="checkbox"/> Quarter Page- Tall	\$275.00	4.65" X 5.4"
<input type="checkbox"/> Black and White Insert	\$365.00	8.5" X 11"
<input type="checkbox"/> Half Page- Wide	\$415.00	9.5" X 5.4"
<input type="checkbox"/> Half Page- Tall	\$415.00	4.65" X 11.125"
<input type="checkbox"/> Full Page	\$555.00	9.5" X 11.125"
<input type="checkbox"/> Full Page in COLOR	\$725.00	9.5" X 11.125"



Issues (Check all that apply):

- | | | |
|--|---|---|
| <input type="checkbox"/> September 2018 (High Holidays) | <input type="checkbox"/> February 2019 (Summer Camp Guide) | <input type="checkbox"/> July 2019 (Summer Fun) |
| <input type="checkbox"/> October 2018 (Celebrations and Simchas & Annual Report) | <input type="checkbox"/> March 2019 (NH Jewish Film Festival) | <input type="checkbox"/> August 2019 (Back to School) |
| <input type="checkbox"/> November 2018 (Giving) | <input type="checkbox"/> April 2019 (Passover) | <input type="checkbox"/> Full Year Special 15% Discount* |
| <input type="checkbox"/> Dec 2018 /Jan 2019 (Chanukah) (Nov. 10 deadline) | <input type="checkbox"/> May/June 2019 (Celebrate Israel) (April 10 deadline) | |



Buy 3, Get 4th Free Special

Run 3 ads of the same size; get a 4th ad of the same size free! All 4 ads must run within 12 months of each other, and the issues must be indicated in advance when this contract is submitted.

*Discounts not valid on the "Buy 3 Get 4th Free" Special.

Preparation Charges:

To avoid a preparation charge, the advertisement must be submitted exactly as it will appear, at the exact size specified on page one. *Preparation is not “graphic design”*; it includes simple layout of text plus any graphics or photos provided. Copy not camera-ready at correct size will incur one-time fee(s) of: \$30.00 per quarter page or smaller; \$60.00 per half page or larger.

Finished ad copy at correct size is:

- attached (do not staple – use paperclip)
- to be provided before first deadline to TheReporter@jewishnh.org
- NOT provided; additional preparation charges apply (as listed above)

Copy Deadline:

10th of the month proceeding the month of publication unless otherwise indicated below:
 Dec 2018/Jan 2019 issue deadline is November 10, 2018, and May/June 2019 issue deadline is April 10, 2019.

How to submit your contract:

Mail to: The NH Jewish Reporter
 Jewish Federation of NH
 66 Hanover St., Suite 300
 Manchester, NH 03101

or email PDF contract to: info@jewishnh.org

How to submit your payment:

Mail a check payable to “*Jewish Federation of NH*” with “Reporter Ad” in the memo line or call (603) 627-7679 to pay with MasterCard or Visa.

TERMS AND CONDITIONS: Net 30 days. An interest charge of 1.5% per month will be added to all delinquent accounts over 30 days. Advertisers canceling placement after a deadline will be liable for payment, in full, for space reserved. Advertisers reserve the right to sign off on copy prior to publication date. The Reporter shall not be liable for misprints. The Reporter shall not be liable for the failure, for any cause, to insert an advertisement. The publisher reserves the right to decline any and all advertisements which are judged inappropriate, or for any reason undesirable. The publisher also reserves the right to print the word “advertisement” on the publication of any and all pages of The Reporter. The publisher is not liable for delays in delivery and/or non-delivery in the event of an act of G-d, action by any governmental/non-governmental entity, fire, flood, insurrection, riot, explosion, embargo, strike, labor or material shortage, transportation interruption of any condition beyond the control of the publisher affecting production or delivery in any manner.

Display Advertisements $\frac{\text{Price per Issue}}{\quad} \times \frac{\quad}{\text{\# of Issues}} =$	\$
Discounts <input type="checkbox"/> Full Year - 15% Discount* <input type="checkbox"/> Pre-Paid - 5% Discount* <input type="checkbox"/> Full Year + Pre-Paid – 20% discount* <i>*Discounts not valid on the “Buy 3 Get 4th Free” Special.</i> Total Discount:	- \$
Preparation Fees <input type="checkbox"/> \$30 for ¼ page or smaller <input type="checkbox"/> \$60 for ½ page or larger Total Preparation Fees:	+ \$
TOTAL:	\$

Signature of Authorized Advertiser: _____ Date: _____



Jewish Federation
 OF NEW HAMPSHIRE

Our Sales Representatives:

Michelle Harrison – (603) 437-0167 or RunFree94@yahoo.com

For Temple Ads, contact office staff - (603) 627-7679 or info@jewishnh.org