

Community Planning & Allocations Application

Federation & Campaign Recognition

In order to continue to raise the necessary funds to support the annual allocations process, agencies must publicly recognize the Federation for funding agency programs. Additionally, agencies must ensure the following:

a. Impact Statements

- Donors to the Annual Campaign must be informed about how their gifts impact the beneficiaries of your programs. Future funding may depend on agencies' ability to circulate effective impact statements attesting to the Federation's role in funding programs. If an agency needs help collecting data for these impact statements, they are expected to contact Federation directly to fulfill this requirement.

b. Branding

- When highlighting the Federation's allocation gift, agencies must follow Federation branding requirements.

[CLICK to view brand guidelines and downloadable logos](#)

