



SPONSORSHIP
PACKET

JEWISH FOOD

FESTIVAL

SUNDAY

APRIL 7, 2019

11AM - 4PM

LIBRARY PARK
MONROVIA



JEWISH
FEDERATION
OF THE GREATER SAN GABRIEL
AND POMONA VALLEYS



2019 JEWISH FOOD FESTIVAL

OVERVIEW AND HIGHLIGHTS

Sunday, April 7, 2019 / 11:00 am – 4:00 pm
Library Park in downtown Monrovia

PRESENT YOUR BRAND TO OUR COMMUNITY!

The 2019 Jewish Food Festival is the largest community-wide Jewish festival in the San Gabriel and Pomona Valleys!

Celebrating the diverse culinary traditions of Jewish communities throughout the world and throughout history, the 2019 Jewish Food Festival will welcome thousands of Jewish and non-Jewish community-members, and will feature extensive opportunities to share the best of Jewish culture.

This highly anticipated event will feature:

- 2 Live Music Stages
- Dozens of Local Jewish Artists
- KIDZONE – A Mini Food (and fun!) Festival in Itself
- Lots of Community Organizations
- AND... TONS OF AMAZING FOOD!

Contact:

Jason Moss / Executive Director
626-445-0810 / sponsorships@jewishsgpv.org



THE JEWISH FEDERATION IS A NON-PROFIT ORGANIZATION

The Jewish Federation of the Greater San Gabriel and Pomona Valleys, a 501(c)3, is the umbrella organization for all Jewish institutions and the Jewish community in our area.

As a local advocate, community organizer, and community liaison, our Jewish Federation offers programs and services that support thousands of local Jewish individuals and families in the Greater San Gabriel and Pomona Valleys.

Your tax-deductible sponsorship fee will directly support our programs and help to fund scholarships for local teens, build community awareness to combat anti-Semitism on college campuses, support a dynamic Jewish cultural arts program, and support other local Jewish nonprofits.

Join us in having fun, bringing our community together, and giving back at the same time!



114A W. Lime Avenue, Monrovia, CA 91016 | 626.445.0810

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OUR VENUE



Monrovia's Library Park is at the heart of the city's Old Town. This all-American city is a unique downtown environment where you will find a variety of boutique shops, exciting dining options, and entertainment for the whole family. Monrovia is easy to get to, but hard to leave because of its picturesque setting at the foot of the San Gabriel Mountains.



With plenty of free parking all around the park and throughout the city, and with a Metro stop along the Gold Line, Monrovia's Library Park is an ideal setting for the festival.

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SPONSORSHIP: MAKE YOUR IMPACT

Sunday, April 7, 2019 / 11:00 am – 4:00 pm
Library Park in downtown Monrovia

PARTICIPATION opportunities

- COMMERCIAL BOOTH space in Library Park (10' x 20')
- ENTERTAINMENT STAGES
2 opportunities
- WINE & BEER GARDEN
1 opportunity
- KID & FAMILY ZONE in Monrovia Library Park (20,000 square feet)

BRANDING opportunities

- 100+ VOLUNTEER T-SHIRTS
- 500+ WINE & BEER GARDEN WRISTBANDS
- KIDZONE ACTIVITY
- ADVERTISING AND BRAND RECOGNITION IN 1,000 FESTIVAL GUIDES
- COMPANY LOGO ON LIGHTPOLE BANNERS
- ROTATING AD BANNER ON FESTIVAL WEBPAGE
- BRAND PROMOTION IN SOCIAL MEDIA
- ADVERTISING AND PROMOTION IN TARGETED EMAIL CAMPAIGNS

We look forward to establishing a partnership with you and helping you position your company as an advocate and supporter.

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WE WILL MAKE EVERY EFFORT TO WORK WITH YOU TO BUILD A CUSTOM PACKAGE THAT IS INDIVIDUALLY DESIGNED AND TAILORED TO YOUR DESIRED IMPACT, ENABLING THE GREATEST POSSIBLE RETURNS FOR YOUR SPONSORSHIP DOLLARS.

BUILD A CUSTOMIZED SPONSORSHIP PACKAGE TO PROMOTE YOUR BRAND

All proceeds from the Jewish Food Festival will directly benefit the Jewish Federation and our work to strengthen the Jewish community and the Jewish organizations in the Greater San Gabriel and Pomona Valleys.

SHOWCASE YOUR BRAND AT THE LARGEST COMMUNITY-WIDE JEWISH FESTIVAL IN THE SAN GABRIEL AND POMONA VALLEYS!

SPONSORSHIP: MAKE YOUR IMPACT

Sunday, April 7, 2019
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Library Park in downtown
Monrovia



COMMUNITY **PARTNER** package - \$25,000

- PRESENTING billing on Festival Banners
- 10' x 20' COMMERCIAL BOTH space
- FULL PAGE AD in JLIFE SGPV magazine
- FULL PAGE AD in Festival Guide
- Brand FEATURED IN ALL FESTIVAL MARKETING MATERIALS
- LOGO WITH WEBLINK on Festival webpage
- 4 Jewish Food Festival LIGHTPOLE BANNERS with your logo
- 10 WINE & BEER GARDEN FASTPASS WRISTBANDS
- 5 VIP ALL ACCESS BADGES

COMMUNITY **SUPPORTER** package - \$10,000

- 10' x 20' COMMERCIAL BOTH space
- FULL PAGE AD in JLIFE SGPV magazine
- FULL PAGE AD in Festival Guide
- Brand FEATURED IN ALL FESTIVAL MARKETING MATERIALS
- LOGO WITH WEBLINK on Festival webpage
- 3 Jewish Food Festival LIGHTPOLE BANNERS with your logo
- 8 WINE & BEER GARDEN FASTPASS WRISTBANDS
- 2 VIP ALL ACCESS BADGES

COMMUNITY **CONTRIBUTOR** package - \$5,000

- 10' x 20' COMMERCIAL BOOTH space
- 2 Jewish Food Festival LIGHTPOLE BANNERS with your logo
- HALF PAGE AD in JLIFE SGPV magazine
- Brand FEATURED IN ALL FESTIVAL MARKETING MATERIALS
- 4 WINE & BEER GARDEN FASTPASS WRISTBANDS

COMMUNITY **PARTICIPANT** package - \$2,500

- 10' x 20' COMMERCIAL BOOTH space
- 1 Jewish Food Festival LIGHTPOLE BANNER with your logo
- QUARTER PAGE AD in JLIFE SGPV magazine
- Brand in ALL FESTIVAL MARKETING MATERIALS
- 2 WINE & BEER GARDEN FASTPASS WRISTBANDS

COMMUNITY **FRIEND** package - \$1,000

- 10 x 10 COMMERCIAL BOOTH space
- 1 Jewish Food Festival LIGHTPOLE BANNER with your logo
- Brand in ALL FESTIVAL MARKETING MATERIALS



KID & FAMILY ZONE SPONSORSHIP: MAKE YOUR IMPACT

A mini-festival in itself, the Jewish Food Festival Kid & Family Zone is designed for kids of all ages to enjoy games, craft booths, activity areas, and a Family Entertainment stage!

Build a CUSTOMIZED SPONSORSHIP PACKAGE to PROMOTE YOUR BRAND with local families and kids.

- TOP BILLING on Kid & Family Zone signage and banners
- FAMILY ENTERTAINMENT STAGE
- LOGO ON KIDZONE WEBPAGE AND FESTIVAL GUIDE
- LIGHTPOLE BANNERS with Company Logo
- 10' x 20' COMMERCIAL BOOTH space
- BRANDED PROJECT

Sponsor a craft, project, or game with your branding for kids to enjoy and (possibly) take home with them!



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Hungry to get started?

Give us a shout and let's make it happen.

Contact:

Jason Moss

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626.445.0810 x 305

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AND POMONA VALLEYS

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