



Playing it Safe

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you cannot reach your
highest potential by
playing it safe. you've
got to take some risks.
nothing changes, if
nothing changes.

—
KYLIE FRANCIS

If turbulent times teach us anything it's that there is no such thing as "playing it safe." Some of the "safest" people I know found themselves out of work. They were the "steady as she goes" types, making sure to never rock the boat. They had themselves a nice looking 401k until the stock market tanked and then just to be "safe" they sold much of it at rock bottom prices.

This has always been true but it's even more so in challenging times... if you want to be safe then take a risk or two. Not crazy, ill considered risk but well thought out and planned risk.

Taking risks minimizes the possibility of looking back and asking, "what if?" Even if you fail, you walk away with more experience and knowledge. Lots of people would say that taking risks in one area of your life will lead to success in other areas of your life as well. I agree with those people.

Research says that people who take risks are far more likely to achieve their goals and live a more satisfying life.

Taking a well considered risk helps you stand out from the crowd of "safer" that settle for the status quo. Leaders accept risk as the price of success, they know that "good enough" is a direct path to mediocrity.

No matter what you hope to achieve in life taking a risk is a necessary step in actively pursuing success. Very seldom does anything of value fall into your lap. You must pursue it and with that pursuit comes risk.

Accept the fact that the appearance of failure also comes from taking a risk but also understand that appearance of failure is only a mirage. It doesn't become real until you stop taking risks that can lead to your ultimate success.

If you have the courage, and yes it takes courage, to accept the risk that comes with pushing yourself to achieve your full potential then success will likely be yours. If you can't muster the mindset that playing it safe leads to less, then you'll just have to settle for less than you know you deserve.

Take a well-considered risk today and your chances for well-earned success tomorrow go way, way up!

<https://stevekeating.me/2020/09/17/playing-it-safe/>