

Faces of Federation Participation Guidelines



In May 2017, Jewish Federation of Greater Hartford will launch a "Faces of Federation" marketing campaign featuring our donors, volunteers, partners and friends.

Through this campaign, you are invited to share your personal reasons for supporting Federation by submitting a photo and a brief quote.

Your submission may be shared on social media, on the Federation website, and on signage at Federation events throughout the year.

What to Submit

- A color digital image of yourself (a selfie is fine)
- A brief quote (75 words or less) about why you support Federation

Where to Submit It

- Please email your photo and quote to Susannah MacNeil at smacneil@jewishhartford.org before June 1, 2017.

Important Notes about Rights and Distribution

By submitting your materials, you are agreeing that:

- Your quote may be edited by Jewish Federation of Greater Hartford ("Federation") for length or clarity.
- Your image may be edited by Federation with cropping or color correction.
- Your quote and image may be distributed by Federation in ways including, but not limited to: social media, the Federation website, emails, and signage and other materials.
- Your quote and image may be used to help Federation raise money for our Annual Campaign.
- You release Federation from all claims related to the use of the image and quote, and you waive any copyright claims to the image and quote.
- If other people are shown in the image, you have their permission (or their parents' permission, for minors) to share the image with Federation.

Questions? Please contact Susannah MacNeil, Associate Vice President of Marketing and Communications, at smacneil@jewishhartford.org or 860.727.6161.