

10 Nonprofit Leaders You Should be Following



LOOKING FOR SOME INSPIRATION?
CHECK OUT THESE SOCIAL MEDIA
ACCOUNTS AND WEBSITES FROM THE
BEST THOUGHT LEADERS THE
NONPROFIT SECTOR HAS TO OFFER.

JULIA CAMPBELL

@JULIACSOCIAL

Julia helps organizations get more visibility and online connections through improving their social media presence and websites.

VU LE

@NONPROFITAF

Vu knows the ins and outs of the industry and tells it like it is, providing a fresh, light-hearted take on even the hardest-hitting content.

SHANON DOOLITTLE

@SLDOOLITTLE

Shanon has a unique focus: along with usual fundraising efforts, she places an especially high importance on donor appreciation after they decide to give.

JOHN HAYDON

@JOHNHAYDON

John is another sought-after digital marketing expert for nonprofits. Along with coaching nonprofits, he's a best-selling author and public speaker.

DAN PALLOTTA

@DANPALLOTTA

Dan's 2013 TED Talk entitled "The way we think about charity is dead wrong" is one of the 100 most viewed of all time.

BETH KANTER

@KANTER

Beth has made waves in the nonprofit sector with her massive social media presence. She's written over ten books and trained nonprofits on every continent.

KISHSHANA PALMER

@FUNDDIVA

Kishshana uses her spunk, style and altruistic attitude to coach and consult nonprofits, train boards and staff and speak at conferences.

GAIL PERRY

@GAILPERRYNC

Gail specializes in major gifts and capital campaign fundraising. In her 30-year career, she's helped raise over 500 million dollars!

MARC PITMAN

@MARCAPITMAN

Marc founded FundraisingCoach.com, which The Atlantic calls "1 of 5 Philanthropic blogs fundraisers need to read." He's also the executive director of "The Nonprofit Academy."

TOM AHERN

@THATTOMAHERN

Tom is all about donor communications. He's written six books and with strong backgrounds in both copywriting and sales, Tom knows how to use words to leverage people to action.

www.jlahartford.org

<http://nonprofithub.org/resources/11-nonprofit-thought-leaders-you-should-be-following/>