

ICATE.SUSTAIN.PR
SUPPORT.SERVE.L
OTE.ENGAGE.RAISE
RE.**HOW WE HELP.S**
LEAD.ENGAGE.SER
N.PROMOTE.SUPPO
SE.COMMUNICATE
L.PREPARE.LEAD.RA

HOW WE HELP

THE JEWISH FEDERATIONS OF NORTH AMERICA (JFNA) serves 148 Federations and 300 Network Communities with support ranging from fundraising and donor engagement to marketing, public policy advocacy and beyond. We represent our North American community in Washington and Jerusalem, and help Federations build relationships, respond to crises and meet the needs of the Jewish people all across the globe.

JFNA helps Federations raise money and engage donors

FUNDRAISING

Planned Giving support has helped the Federations secure and manage over

\$17.5 BILLION

in endowment assets

development, leadership development, missions planning and quality speakers for fundraising events, we enable Federations to strengthen their Annual Campaigns, deepen their relationships with donors and reach new segments and markets.

We pioneer new ideas by collaborating with Federations on innovative pilot programs. And we share our findings throughout the system. We also assist Federations with planned giving efforts, providing gift planning and compliance services to help them secure gifts and manage their endowment assets.

MAJOR DONORS

Sometimes you need to pull out all the stops. National events organized by JFNA help Federations cultivate high-level donors. JFNA also helps Federations organize once-in-a-lifetime experiences and tailored travel programs for their top donors.

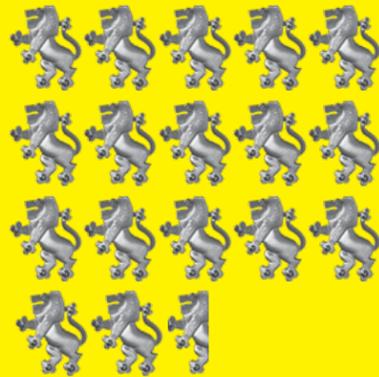
MISSIONS

Because you really need to see things for yourself. JFNA helps Federations shape, market, and carry out overseas missions that educate and inspire lay leaders. Some missions are focused on a single critical issue or location, while others showcase the breadth and life-changing impact of Federation's efforts.

AFFINITY GROUPS

Jewish leaders found here. JFNA cultivates and motivates Federation leaders by bringing people together with their peers. Some of the most prominent, successful and dedicated Jewish leaders are found among the ranks of our National Young Leadership Cabinet and National Women's Philanthropy. Their gatherings bring local donors and leaders to high-energy events that inspire greater giving and engagement.

17,500 LIONS



(1,000 WOMEN = )

Through the Lion of Judah program, National Women's Philanthropy and the Federations have inspired and empowered more than 17,500 women to be philanthropists and leaders. And many thousands more women are engaged in Federation through programs that NWP supports.

JFNA helps Federations operate more effectively

MARKETING AND COMMUNICATIONS

Get more mileage out of your message. JFNA customizable print, video and digital assets help Federations dramatize the impact of their work. The Communications team provides a united voice for our system, promoting Federation leadership as thought leaders and delivering key messages in major media outlets.

POWERFUL WEB PLATFORMS

You don't need to reinvent the wheel. JFNA offers Federations FedWeb, an affordable and customizable website platform used by two-thirds of our member communities, and FedCentral, a state-of-the-art intranet.

ENGAGING AND EDUCATING

Ignite the spark of Jewish life and learning. From 30 to 50 percent of Federation spending targets Jewish education and engagement. JFNA shares best-in-class initiatives and convenes Federations to develop new approaches.

TRAINING AND RETAINING STAFF

Keeping the best and the brightest on your team. JFNA's Mandel Center strengthens Federations by helping coach and retain talented professionals and lay leaders.

PLANNING & RESEARCH

Build the vision for your Case for Giving. To support critical Federation planning efforts, JFNA provides consultation and training services. Our focus areas include local demographics and needs assessments, allocation and grantmaking approaches, beneficiary relations, Israel & Overseas work, and special areas such as education and engagement and human services.

GENERAL ASSEMBLY

The forum that can change the world. At the annual General Assembly, JFNA brings together Federation lay leaders and professionals to tackle pressing issues of the day and to interact with top decision-makers from North America, Israel and the world.



Our annual General Assembly draws influential speakers from around the world

JFNA advocates on behalf of Federations

INNOVATION AND LOBBYING IN WASHINGTON

You've got a megaphone with the administration on Capitol Hill. JFNA provides Federations with a presence in Washington to ensure that our voices are heard by policymakers. Major programs include supporting the charitable tax incentive; protecting funding for human services; leading and sharing Jewish communal programs and inclusive legislation on aging and disabilities; expanding the Nonprofit Security Grant Program; protecting Medicaid, Medicare and the health safety net; and raising millions for a federal initiative to support Holocaust survivors.

WORKING IN ISRAEL

We make global connections. JFNA collaborates with the Israeli government and a wide network of Israeli NGOs to promote the philanthropic interests of the Federation system and strengthen Israeli society. We represent North American Jewry on issues of public policy in Israel, and help connect Federations with world Jewry and support overseas communities.

COUNTERING ASSAULTS ON ISRAEL'S LEGITIMACY

We're out there on the front lines. JFNA's Israel Action Network fights attacks on Israel's legitimacy. We also educate vulnerable constituencies to help inoculate them against anti-Israel messaging and propaganda.



JFNA helps Federations better understand and address Jewish needs worldwide

Federations and our partners can reach and help any Jew, anywhere



ISRAEL & OVERSEAS PARTNERS

Your reach extends across the globe.

Through JFNA and its major overseas partners, the Federation Movement provides basic human services around the world that sustain and offer hope to our most vulnerable, create connections and rebuild our global community in places where Jewish life was nearly lost.

JFNA works closely with The Jewish Agency for Israel, JDC, World ORT and other agencies making a significant impact on Jews in more than 70 countries.

JFNA helps Federations respond to crises

EMERGENCY RELIEF

Prepared for every contingency.

When disaster strikes, JFNA leads a continental response. We assist Federations with strategic planning support, marketing and communications materials, and assistance raising and distributing funds as quickly as possible.

SECURITY AND PREPAREDNESS

Keeping our finger on the pulse.

Through the Secure Community Network, JFNA helps safeguard Jewish institutions, including Federation buildings and houses of worship, against security threats and emergencies. In light of growing anti-Semitism and terrorism, we work proactively with U.S. and Israeli security agencies and provide ongoing security training to Federations.

HOW CAN WE HELP?

JFNA staff is available to help Federations in all of the areas mentioned here and many more. Have a question, problem or idea? Please call or email:

Brian Abrahams

Senior Vice President, Financial Resource Development
Brian.Abrahams@JewishFederations.org
212.284.6935

Rebecca Caspi

Senior Vice President, Israel & Overseas
Rebecca.Caspi@JewishFederations.org
011.972.2.620.2002

William Daroff

Senior Vice President, Public Policy
William.Daroff@JewishFederations.org
202.736.5868

Mark Gurvis

Executive Vice President
Mark.Gurvis@JewishFederations.org
212.284.6695

Renee Rothstein

Senior Vice President, Strategic Marketing & Communications
Renee.Rothstein@JewishFederations.org
212.284.6505

Pamela Zaltsman

Chief Financial Officer
Pamela.Zaltsman@JewishFederations.org
212.284.6958