

Jewish Federation of Greater El Paso Granting Evaluation Criteria

	Up to \$2,500	\$2,501 to \$10,000	\$10,001 to \$75,000
Alignment with Jewish Federation of Greater El Paso's Mission 40%			
	Short-term outcomes: Sustain and improve quality of Jewish life in El Paso	Short-term outcomes: Sustain and improve quality of Jewish life in El Paso	Short-term outcomes: Sustain and improve quality of Jewish life in El Paso
	Provide Jewish-oriented cultural, education, social, and/or recreational programs & services	Provide Jewish-oriented cultural, education, social, and/or recreational programs & services	Provide Jewish-oriented cultural, education, social, and/or recreational programs & services
		Short-term outcomes: Improve quality of Jewish life in El Paso, Israel, and/or around the world	Short-term outcomes: Improve quality of Jewish life in El Paso, Israel, and/or around the world
			Strengthen Jewish community's link to Israel and/or global Jewish family
			Provide human services and advocate for Tikkun Olam
			Long-term outcomes: Ensure the Jewish community continuing strength and vibrancy
	Up to \$2,500	\$2,501 to \$10,000	\$10,001 to \$40,000
Reach 30%			
	Strategy to reach new, non-traditional audiences, and underserved constituents	Strategy to reach new, non-traditional audiences, and underserved constituents	Strategy to reach new, non-traditional audiences, and underserved constituents
	Strategy to identify & attract target audience	Strategy to identify & attract target audience	Strategy to identify & attract target audience
		Strategy to attract large audiences effectively	Strategy to attract large audiences effectively
		Strategy to increase staff and/or lay leadership learning	Strategy to increase staff and/or lay leadership learning
			Strategy to sustain project activities once grant period has ended

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Management 20%			
	Effective organizational structure to support activities	Effective organizational structure to support activities	Effective organizational structure to support activities
	Strategy to market and promote activities	Strategy to market and promote activities	Strategy to market and promote activities
	Strategy to address challenges	Strategy to address challenges	Strategy to address challenges
	Effective fiscal management	Effective fiscal management	Effective fiscal management
	Degree to which narrative and budget correlate	Degree to which narrative and budget correlate	Degree to which narrative and budget correlate
	Is the cost of the program in proportion to the goals?	Is the cost of the program in proportion to the goals?	Is the cost of the program in proportion to the goals?
	Correlation between the requested amount and the potential benefit to the community	Correlation between the requested amount and the potential benefit to the community	Correlation between the requested amount and the potential benefit to the community
	Ability to effectively plan and implement plan (is there a schedule/timetable)	Ability to effectively plan and implement plan (is there a schedule/timetable)	Ability to effectively plan and implement plan (is there a schedule/timetable)
	Proper articulation of all budget costs	Proper articulation of all budget costs	Proper articulation of all budget costs
	Strategy to mobilize volunteers	Strategy to mobilize volunteers	Strategy to mobilize volunteers
		Collaborate with one or more partner organizations	Collaborate with one or more partner organizations
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Evaluation 10%			
	Ability to articulate what changes you hope the activity will promote (goals of the activity)	Ability to articulate what changes you hope the activity will promote (goals of the activity)	Ability to articulate what changes you hope the activity will promote (goals of the activity)
	Ability to evaluate activities (is the evaluation mechanism effective)	Ability to evaluate activities (is the evaluation mechanism effective)	Ability to evaluate activities (is the evaluation mechanism effective)
		Ability for evaluation mechanism to improve future activities	Ability for evaluation mechanism to improve future activities