

Jewish Federation of Greater El Paso  
Grant Evaluation Criteria

|  | Up to \$2,500  | \$2,501 to \$10,000   | \$10,001 to \$25,000  |
|--|--|---|---|
| <b>Alignment with Jewish Federation of Greater El Paso's Mission 40%</b> |  |   |   |
|  | Short-term outcomes: Sustain and improve quality of Jewish life in El Paso                   | Short-term outcomes: Sustain and improve quality of Jewish life in El Paso                      | Short-term outcomes: Sustain and improve quality of Jewish life in El Paso                      |
|  | Provide Jewish-oriented cultural, education, social, and/or recreational programs & services | Provide Jewish-oriented cultural, education, social, and/or recreational programs & services    | Provide Jewish-oriented cultural, education, social, and/or recreational programs & services    |
|  |  | Short-term outcomes: Improve quality of Jewish life in El Paso, Israel, and/or around the world | Short-term outcomes: Improve quality of Jewish life in El Paso, Israel, and/or around the world |
|  |  |   | Strengthen Jewish community's link to Israel and/or global Jewish family                        |
|  |  |   | Provide human services and advocate for Tikkun Olam   |
|  |  |   | Long-term outcomes: Ensure the Jewish community continuing strength and vibrancy                |
|  | Up to \$2,500  | \$2,501 to \$10,000   | \$10,001 to \$25,000  |
| <b>Reach 30%</b>   |  |   |   |
|  | Strategy to reach new, non-traditional audiences, and underserved constituents               | Strategy to reach new, non-traditional audiences, and underserved constituents                  | Strategy to reach new, non-traditional audiences, and underserved constituents                  |
|  | Strategy to identify & attract target audiences  | Strategy to identify & attract target audiences   | Strategy to identify & attract target audiences   |
|  |  | Strategy to attract large audiences effectively   | Strategy to attract large audiences effectively   |
|  |  | Strategy to increase staff and/or lay leadership learning                                       | Strategy to increase staff and/or lay leadership learning                                       |
|  |  |   | Strategy to sustain project activities once grant period has ended                              |

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|-----------------------|---|---|---|
| <b>Management 20%</b> |   |   |   |
|                       | Effective organizational structure to support activities                                      | Effective organizational structure to support activities                                      | Effective organizational structure to support activities                                      |
|                       | Strategy to market and promote activities   | Strategy to market and promote activities   | Strategy to market and promote activities   |
|                       | Strategy to address challenges  | Strategy to address challenges  | Strategy to address challenges  |
|                       | Effective fiscal management   | Effective fiscal management   | Effective fiscal management   |
|                       | Degree to which narrative and budget correlate  | Degree to which narrative and budget correlate  | Degree to which narrative and budget correlate  |
|                       | Is the cost of the program in proportion to the goals?  | Is the cost of the program in proportion to the goals?  | Is the cost of the program in proportion to the goals?  |
|                       | Correlation between the requested amount and the potential benefit to the community           | Correlation between the requested amount and the potential benefit to the community           | Correlation between the requested amount and the potential benefit to the community           |
|                       | Ability to effectively plan and implement plan (is there a schedule/timetable)                | Ability to effectively plan and implement plan (is there a schedule/timetable)                | Ability to effectively plan and implement plan (is there a schedule/timetable)                |
|                       | Proper articulation of all budget costs   | Proper articulation of all budget costs   | Proper articulation of all budget costs   |
|                       | Strategy to mobilize volunteers   | Strategy to mobilize volunteers   | Strategy to mobilize volunteers   |
|                       |   | Collaborate with one or more partner organizations  | Collaborate with one or more partner organizations  |
|                       | Up to \$2,500   | \$2,501 to \$10,000   | \$10,001 to \$25,000  |
| <b>Evaluation 10%</b> |   |   |   |
|                       | Ability to articulate what changes you hope the activity will promote (goals of the activity) | Ability to articulate what changes you hope the activity will promote (goals of the activity) | Ability to articulate what changes you hope the activity will promote (goals of the activity) |
|                       | Ability to evaluate activities (is the evaluation mechanism effective)                        | Ability to evaluate activities (is the evaluation mechanism effective)                        | Ability to evaluate activities (is the evaluation mechanism effective)                        |
|                       |   | Ability for evaluation mechanism to improve future activities                                 | Ability for evaluation mechanism to improve future activities                                 |