Jewish Federation of El Paso
2015 Grant Request Application
Cover Sheet

Organization Name: The El Paso Hebrew Day School Association Inc., dba Jewish Community Center

Purpose of Organization: Preschool for ages 12 months old through Kindergarten

Address: 405 Wallenberg Drive, El Paso, TX 79912
Email: candyd@jccelpaso.com
Telephone Number: 915-584-4437

Contact Person/Title: Candy Dudley, Director email:candyd@jccelpaso.com

Project/Program Name: JCC Technology Initiative

New Request: Yes No Ongoing Request: Yes No

If ongoing requests, number of volunteers participating in 2014 call session(s) 11 (4 from EPJA and 7 from JCC)

Percentage of participation of your board of directors in the Jewish Federation of El Paso Annual Campaign: 55%

Total Program/Project Cost:
$18,000.00 for 30 iPads, $8,640.00 for 8 iMac Computers (JCC computer lab), $5,300.00 in vouchers for Apple apps/programs

Funds requested from Jewish Federation $31,940.00

Other Source(s) and Amount(s) of other Pledges/Commitments to date:

Source	Amount Pending	Amount Committed
Cookie Sales	$3,500.00	$
Purim Carnival	$13,000.00	$
Write a Check	$6,500.00	$

Only those agencies that meet the guidelines will be invited to present to the committee.

I have read and answered all material on this application to the best of my knowledge and agree with the requirements set forth in this application.

Candy Dudley
Contact Signature

October 1, 2014
Date

PROGRAM ABSTRACT

Program Sponsor Jewish Community Center Preschool
Program Location: El Paso X National Israel _____
Number of Persons Served 85 students
Total Cost Per Person $375.00

Program Summary
Describe the proposed program in 50 words or less.

Purchase iPad tablets, iMac computers, and Apple vouchers for apps/programs that will allow our 2 year olds through Kindergarteners to begin implementing the tools of technological learning in preparation for their elementary and beyond learning experiences. The JCC must keep up with the 21st century learning programs nearly all private and public educational institutions have already implemented. By receiving this money it will enable the preschool to have a competitive edge. This will also help attract new students.

Target Population
Community Access to the Program

1. Demonstrate how the program reaches new and non-traditional audiences to your organization.

2. Is there an effort to reach K – 12 students?
Describe the population to be served, the projected number of service recipients and the specific needs being addressed.

The JCC preschool provides for the education and care of the youngest members of the Jewish community to take their first steps toward independence, and forming concepts about the world around them.

Through the activities in the preschool and related service programs, parents may reconnect and strengthen ties to Judaism. Parents have opportunities to rekindle their faith through their child's experiences and celebrations. These religious, cultural, and uniquely Jewish traditions include weekly Shabbat services as well as Sukkot, Purim, Chanukah, Yom Kippur, Tu B'Shevat, Yom Ha'atzmaut, and Passover observances.

PROGRAM DESCRIPTION
Quality of Program or Service

1. Does the program relate to or advance your mission?

2. Does the program meet the organization's vision of success?
Describe the program's goals and objectives, type of service to be provided, mode of service delivery, including beginning and ending dates, the frequency and duration of the proposed

activities, the number of participants in each group (if applicable) and how the activities will be staffed or supervised and any other pertinent information. Distinguish whether this is a continuing or new program.

Project Start Date: January 2015 **Project End Date** December 2015

The goals are to improve computer literacy, enhance curriculum development, and facilitate online learning for all students of the JCC. Students will also gain access to hundreds of free online educational environments that facilitate learning at the Pre-K and Kinder levels. Judaic studies will benefit with access to websites such as PJ Library, Behrman House apps, and the wealth of other Judaic resources found on the app store. Services provided for these computers will come from the existing computer teacher (former paid, now volunteer), in addition to the individual teachers using the computers in the curriculum.

With new desktop computers, JCC students can have regular computer classes, and the Pre-K and Kindergarten classes can have daily access to the tablet. Our existing 12 desktop computers were donated over 12 years ago, and are a continuation of the existing, outdated computer classroom. The tablets would be considered a new program and part of our technology initiative.

PROGRAM SPONSOR/APPLICANT ORGANIZATION

Describe your organization, its mission, current structure and funding sources.

The JCC is a preschool and daycare for the children of both the Jewish and Non-Jewish community. Our program provides a nurturing Jewish environment in which children grow and develop their own identity and begin to internalize values and traditions of Judaism. Graduates of the preschool are well prepared to enter public or private elementary schools where they will continue to be confident and curious students grounded in strong Jewish values.

Staff at the JCC Preschool includes: Director of Preschool/Daycare, Administrative Assistant, Business Manager, Receptionist, Teachers, classroom aides, and specialist including Judaics instructor, music, physical education, science and art teacher and a technology volunteer. Our staff consists of both Jewish and non-Jewish personnel. It is a priority to hire well qualified, professional employees. To keep our standards of professionalism, we must go above and beyond the minimum wage standards.

Current funding sources include student tuition, Jewish Federation of El Paso Grant, annual fund raising and private donations.

MANAGEMENT

1. Describe how you have been able to support and structure similar programs in the past.
2. Demonstrate how you effectively planned and implemented a project similar to this in the past.
3. How and to whom will you market and promote these activities to the community?
4. What is your method of evaluating such programs?
5. Demonstrate effective fiscal/ financial management of similar programs carried out by your organization.

In the past, the computer classroom was supported by generous donations of computers for our students. The costs were minimal, with one paid part-time employee. JCC students start their computer classes at 18 months of age. When prospective parents visit the school they are impressed that we have a computer lab available to our young students. This may seem young to start children on a computer but we find that it is great for their eye/hand coordination. They're learning how to share by taking turns on the computer and working together with a buddy.

The level of programs change and become more challenging as the students' cognitive development matures.

Teachers will be encouraged to explore websites and online programs for expanding Judaic studies. Judaism and Jewish traditions will be incorporated by purchasing specifically Jewish computer programs.

IMPACT OF PROGRAM

Describe how the proposed program will contribute to the achievement of one or more of the goals and priorities of the Jewish Federation of El Paso (see Federation Mission Statement). Is the program's target population currently underserved? If so, how? How does this program address the unmet needs of the Jewish community? Be specific.

The Jewish Federation of El Paso has identified Jewish education as its highest priority. The preschool recognizes a critical time in an individual's life is childhood. The preschool staff contends that the most important role in a child's development is the connection with parent, family and faith. Families see religious environments and training for their children because they recognize the importance even if they have become less observant. At this time, the preschool programs support children as well as the parents in observing and supporting Jewish traditions and values.

EVALUATION

A. What are the outcome objectives of this program?

B. What methods and measures will be used to assess the program's progress?

- How will you measure outcomes? (Method)
- What measures will you use?

A. Outcome objectives

1. Children will gain computer literacy and teacher will utilize computers in their classrooms.

2. Children will explore Judaism through technology.

B. Methods and Measures for assessments

1. Teachers will use a log to document how often they use the computers in their curriculum. Measures will include quantitative data on usage.