FINANCIAL STATEMENTS
DECEMBER 31, 2018

United Jewish Charities of Greater Charlotte, Inc. Table of Contents

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INDEPENDENT AUDITORS' REPORT

To the Board of Directors of United Jewish Charities of Greater Charlotte, Inc. Charlotte, North Carolina

We have audited the accompanying financial statements of United Jewish Charities of Greater Charlotte, Inc., ("JFGC" - a nonprofit corporation), which comprise the statement of financial position as of December 31, 2018, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

<u>Opinion</u>

In our opinion, the financial statements referred to in the first paragraph present fairly, in all material respects, the financial position of United Jewish Charities of Greater Charlotte, Inc., as of December 31, 2018 and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

We have previously audited JFGC's 2017 financial statements, and our report dated June 12, 2018, expressed an unmodified opinion on those financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2017, is consistent, in all material respects, with the audited financial statements from which it has been derived.

C. Dewitt Foard & Congray, P.A.
November 9, 2019

Statement of Financial Position

December 31, 2018, with prior year comparative totals

		December 31,			
	2018			2017	
<u>SSETS</u>					
Cash and equivalents	\$	2,770,948	\$	2,878,54	
Pledges Receivable: Campaign (net)		851,397		1,734,30	
Other Receivables: Accounts receivable		18,468		45,75	
Prepaid expenses		19,020		19,45	
Investments		2,297,941		2,436,27	
Equipment, net		11,147		13,00	
TOTAL ASSETS	\$	5,968,921	\$	7,127,32	
IARILITIES AND NET ASSETS					
Liabilities:	\$	466,090	\$	302,19	
<u> </u>	\$	466,090 466,090	\$		
Accounts payable and other liabilities Total Liabilities Net Assets: Without Donor Restrictions: Undesignated	\$	466,090 2,145,445	\$	302,19 2,485,18	
Liabilities: Accounts payable and other liabilities Total Liabilities Net Assets: Without Donor Restrictions: Undesignated Designated	\$	466,090 2,145,445 2,020,090	\$	302,19 302,19 2,485,18 2,251,22	
Liabilities: Accounts payable and other liabilities Total Liabilities Net Assets: Without Donor Restrictions: Undesignated Designated Total Net Assets Without Donor Restrictions	\$	2,145,445 2,020,090 4,165,535	\$	2,485,18 2,251,22 4,736,41	
Liabilities: Accounts payable and other liabilities Total Liabilities Net Assets: Without Donor Restrictions: Undesignated Designated	\$	466,090 2,145,445 2,020,090	\$	302,19 2,485,18	

United Jewish Charities of Greater Charlotte, Inc. Statement of Activities

Year Ended December 31, 2018, with prior year comparative totals

	Year Ended December 31, 2018							2017		
		thout Donor testrictions		With Donor Restrictions		TOTALS		Comparative Totals		
SUPPORT AND REVENUE										
Contributions:										
Jewish Federation	\$	157,500	\$	2,594,698	\$	2,752,198	\$	3,956,170		
Center for Jewish Education		76,567		11,003		87,570		18,272		
All other programs		27,455		15,730		43,185		24,579		
Program Revenue:										
Jewish Federation		69,442		-		69,442		35,119		
Center for Jewish Education		48,249		-		48,249		44,283		
Charlotte Jewish News		115,255		-		115,255		109,816		
Investment income		(145,361)		-		(145,361)		307,708		
Other revenue		-		-		-		37,283		
Net Assets Released from										
Restrictions:										
Satisfied by time		3,202,931		(3,202,931)		-		-		
Satisfied by payment		169,926		(169,926)		-				
TOTAL		3,721,964		(751,426)		2,970,538		4,533,230		
EXPENSES										
Program Services:										
Jewish Federation		2,836,457		-		2,836,457		2,872,713		
Center for Jewish Education		400,100		-		400,100		259,609		
Charlotte Jewish News		128,243		-		128,243		113,573		
All other programs		90,571		-		90,571		103,936		
Total Program Services		3,455,371		-		3,455,371		3,349,831		
Management and general		312,080		_		312,080		304,078		
Fundraising		525,389		-		525,389		527,414		
TOTAL		4,292,840		-		4,292,840		4,181,323		
CHANGE IN NET ASSETS		(570,876)		(751,426)		(1,322,302)		351,907		
NET ASSETS, BEGINNING		4,736,411		2,088,722		6,825,133		6,473,226		
NET ASSETS, ENDING	\$	4,165,535	\$	1,337,296	\$	5,502,831	\$	6,825,133		

Statement of Functional Expenses

Year Ended December 31, 2018, with prior year comparative totals

				Prog	ram S	ervices										
			(Center for												
		Jewish		Jewish		Charlotte	All			anagement				2018		2017
	F	ederation	I	Education	Jev	wish News	 Other	 TOTALS	an	d General	Fu	ındraising	_	TOTALS	_	TOTALS
<u>PERSONNEL</u>																
Salaries and wages	\$	110,782	\$	193,786	\$	54,167	\$ 18,492	\$ 377,227	\$	170,001	\$	283,975	\$	831,203	\$	714,953
Payroll taxes		5,345		19,969		4,170	764	30,248		8,017		13,362		51,627		44,342
Benefits		19,432		20,129		3,148	3,403	46,112		31,827		48,587		126,526		100,025
Total		135,559		233,884		61,485	22,659	453,587		209,845		345,924		1,009,356		859,320
OTHER EXPENSES																
Grants		2,653,042		_		_	-	2,653,042		_		_		2,653,042		2,657,894
Occupancy		4,795		36,891		2,407	654	44,747		5,667		10,679		61,093		54,026
Program costs		30,907		79,041		-	64,284	174,232		-		107,982		282,214		267,086
Outside services		-		582		21,905	-	22,487		41,915		_		64,402		74,177
Printing and postage		173		2,930		39,945	882	43,930		1,281		17,536		62,747		66,879
Advertising and promotion	l	121		6,395		-	-	6,516		1,128		3,985		11,629		7,041
Meetings and confernces		1,184		5,187		-	219	6,590		20,743		11,917		39,250		30,655
Supplies		4,489		24,194		568	840	30,091		14,411		11,507		56,009		49,862
Information technology		6,187		8,908		1,892	1,033	18,020		9,494		15,859		43,373		108,652
Insurance		-		230		41	-	271		5,432		-		5,703		4,070
Depreciation		-		1,858		-	-	1,858		-		-		1,858		-
Bank service fees		-		-		-	-	-		2,164		-		2,164		1,661
Total		2,700,898		166,216		66,758	67,912	3,001,784		102,235		179,465		3,283,484		3,322,003
TOTAL EXPENSES	\$	2,836,457	\$	400,100	\$	128,243	\$ 90,571	\$ 3,455,371	\$	312,080	\$	525,389	\$	4,292,840	\$	4,181,323

Statement of Cash Flows

Year Ended December 31, 2018 with prior year comparative totals

	Year Ended December 31,				
		2018		2017	
OPERATING ACTIVITIES					
Change in net assets	\$	(1,322,302)	\$	351,907	
Adjustments to reconcile change in net assets to net cash flows from operating activities:					
Depreciation and amortization		1,858		_	
Loss on disposal of fixed assets		-		3,938	
Realized and unrealized losses (gains) on investments (Increase) decrease in operating assets:		162,103		(304,290)	
Campaign pledges receivable		882,905		235,626	
Accounts receivable		27,291		(38,289)	
Prepaid expenses		430		7,770	
Increase (decrease) in operating liabilities:				•	
Accounts payable		163,897		188,589	
Cash Flows from Operating Activities		(83,818)		445,251	
INVESTING ACTIVITIES					
Purchase of fixed assets		_		(13,004)	
Proceeds from sale of investments		20,000		7,563	
Purchase of investments		(43,775)		(1,480)	
Cash Flows from Investing Activities		(23,775)		(6,921)	
CHANGE IN CASH		(107,593)		438,330	
CASH AND EQUIVALENTS, BEGINNING		2,878,541		2,440,211	
CASH AND EQUIVALENTS, ENDING	\$	2,770,948	\$	2,878,541	

Notes to Financial Statements December 31, 2018

NOTE 1 - NATURE OF ACTIVITIES

Organization

United Jewish Charities of Greater Charlotte, Inc., d/b/a Jewish Federation of Greater Charlotte (JFGC) is a North Carolina not-for-profit corporation that began in 1995 and operates from its location at 5007 Providence Road, Charlotte, North Carolina. The purpose of JFGC is to benefit the Jewish community by providing centralized fundraising and distribution of resources to promote and maintain Jewish activities. JFGC is supported primarily by contributions from individuals, companies, and foundations.

Other activities

JFGC also publishes a newspaper, *Charlotte Jewish News*, and maintains, the Center for Jewish Education for the benefit of the Jewish community. These activities are included in the accompanying financial statements but are not presented in a separate fund.

Beneficiary agencies and community organizations

JFGC conducts fundraising activities which benefit a variety of not-for-profit organizations which operate in the Jewish community. Amounts allocated to these charities are detailed in Note 10.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America. Net assets and revenues, expenses, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets without donor restrictions can be both undesignated and designated in nature. Undesignated are those currently available for use in the day-to-day operation of JFGC and those resources invested in property and equipment. From time to time, the Board of Directors may designate certain amounts to be utilized or invested to meet specific objectives of JFGC. Such amounts are reflected as designated net assets without donor restrictions in the accompanying statement of financial position.

Net Assets With Donor Restrictions – Net assets with donor restrictions consist of temporarily restricted net assets and permanently restricted net assets. Temporarily restricted net assets are subject to donor-imposed stipulations that may or will be met, either by actions of JFGC or the passage of time. When a restriction expires, that is when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to net assets without donor restrictions and reported in the statement of activities as net assets released from restrictions. Permanently restricted net assets are subject to donor-imposed stipulations that they be maintained permanently by JFGC. Donors typically permit JFGC to utilize investment earnings generated by the related assets.

Notes to Financial Statements

December 31, 2018

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES, continued

Presentation

Revenues are reported as increases in unrestricted net assets unless use of the related assets is limited by donor-imposed restrictions. JFGC recognizes unconditional promises to give as support in the period the promise is received. Campaign pledges are shown as increases in net assets with donor restrictions and are then released during the year the campaign funds will be utilized. Conditional promises to give are recognized when the conditions on which they depend are substantially met. Gains and losses on investments and other assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulations or law.

Cash and equivalents

Cash and equivalents consists of cash on hand, cash in banks, certificates of deposit with an original maturity of 90 days or less, and money market funds.

<u>Equipment</u>

Equipment valued at \$500 or more is carried on the books at its original cost and depreciation expense is recorded using the straight-line method of depreciation over an estimated life of seven years.

Donated services

JFGC records donated services as contributions when the services either (a) create or enhance nonfinancial assets or (b) would be purchased if they had not been provided by contribution, require specialized skills, and are provided by individuals possessing those skills. Numerous individuals volunteer their time and perform a variety of tasks that assist JFGC with program services, management, and fundraising efforts. The value of this contributed time is not reflected in these financial statements since it does not meet the above recognition criteria. During the year, no donated services were recorded.

Federal income tax status

JFGC is exempt from Federal income tax on its exempt function income under Internal Revenue Code Section 501(c)(3). JFGC is classified as other than a private foundation as defined by Section 509(a) of the Internal Revenue Code.

Use of estimates

The preparation of the financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts of assets and liabilities and disclosures of contingent assets and liabilities at the date of the financial statements and the reported amounts of support, revenues and expenses during the reporting period. Actual results could differ from those estimates.

Prior-year comparative totals

The financial statements include certain prior-year summarized information, which is presented for comparative purposes only. Accordingly, such information should be read with the JFGC's 2017 financial statements, from which the summarized information was derived. Certain amounts shown as prior-year comparative totals have been reclassified to conform to the current-year presentation.

Notes to Financial Statements

December 31, 2018

NOTE 3 - RECEIVABLES

Reserves

Management's assessment of the collectability of receivables is based on a review of individual accounts, historical experience, and current economic conditions. Pledges are presented net of an estimated reserve for bad debts of \$179,082 and are expected to be collected during 2019. JFGC's policy is to present receivables related to the 2018 and prior campaigns net of a reserve of 100 percent of the balance. All other accounts receivable are presented at net realizable value with no bad debt allowance.

NOTE 4 - INVESTMENTS

Investments

Investments are reported at fair value. Investments consist of the following as of December 31, 2018:

Foundation for the Carolinas:

Beneficial interest in pooled investment funds	\$ 2,272,941
State of Israel bonds	25,000
TOTAL INVESTMENTS	\$ 2,297,941

Fair value measurements

Generally accepted accounting principles require fair value of financial instruments to be determined based on the exchange price that would be received for an asset or paid to transfer a liability (an exit price) in the principal or most advantageous market for the asset or liability in an orderly transaction between market participants. It establishes a three-level valuation hierarchy based upon observable and unobservable inputs, as follows:

- Level 1 Fair value is based on quoted prices in active markets for identical assets or liabilities.
- Level 2 Fair value is based on observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities, quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.
- Level 3 Fair value is based on unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

The Foundation for the Carolinas (FFTC) funds are classified as Level 3 assets and are valued by FFTC based on the value of the underlying assets, which consist of some assets which are publicly traded and others which are not. The State of Israel bonds are classified as Level 3 assets and are valued at face value. The following table sets forth a summary of changes in the fair value of JFGC's level 3 assets for the year ended December 31, 2018.

Notes to Financial Statements December 31, 2018

NOTE 4 - INVESTMENTS, continued

Balance, beginning of year	\$ 2,436,270
Net decrease in value	(162,104)
Purchases of investments	43,775
Sales of investments	(20,000)
BALANCE, END OF YEAR	\$ 2,297,941

Endowment policies

Endowment investments are managed by Foundation for the Carolinas, who has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment funds while also maintaining the purchasing power of those endowment assets over the long-term. Accordingly, the investment process seeks to achieve an aftercost total real rate of return, including investment income as well as capital appreciation, which exceeds the annual distribution with acceptable levels of risk. Endowment assets are invested in a well diversified asset mix, which includes equity and debt securities, that is intended to result in a consistent inflation-protected rate of return that has sufficient liquidity to make annual distributions while growing the funds. Actual returns in any given year will vary.

JFGC may request distributions of investment income, but the Board of Directors of FFTC has complete discretion as to the timing and amounts of distributions from these funds. However, all funds are ultimately repayable to JFGC and FFTC has no variance power to distribute any portion of these funds to another not-for-profit entity. In accordance with U.S. generally accepted accounting principles, these assets and the related investment income are included in the accompanying financial statements.

NOTE 5 - NET ASSETS

Designated

Board designated net assets without donor restrictions as of December 31, 2018, have been reserved to be used for the following purposes:

Perpetual fund	\$ 1,290,448
Community contingency fund	573,113
Board discretionary fund	114,530
Judaic Resource Center endowment	41,999
TOTAL BOARD DESIGNATED	\$ 2,020,090

Notes to Financial Statements

December 31, 2018

NOTE 5 - NET ASSETS, continued

Net assets with donor restrictions

Net assets with donor restrictions as of December 31, 2018 were restricted to be used for the following purposes:

Temporarily Restricted Net Assets:

Time Restricted – Campaign funds		\$ 851,397
Purpose Restricted:		
P2G Charlotte	\$ 12,837	
Human Capital Campaign	87,900	
Special programs	17,454	
Library	65,198	
All other, no fund greater than \$10,000	62,765	246,154
Total Temporarily Restricted Net Assets		1,097,551
Permanently Restricted Net Assets:		
Florence Jaffa	106,896	
Library campaign	105,000	
Barbara B. Levin Lion of Judah	24,891	
Anita I. Rounds Lion of Judah	2,958	239,745
Total Permanently Restricted Net Assets		239,745
TOTAL NET ASSETS WITH DONOR RESTRICTIONS		\$ 1,337,296

NOTE 6 - LEASES

Operating lease - offices

JFGC leases its facilities from the Foundation of Shalom Park, Inc., an affiliated organization, under an agreement which expires in 2046, but may be terminated effective December 31, 2036. Annual rents are determined based on the projected operating expenses of the facilities. Rent payments made during the current year and payable during year 2019 are as follows:

	 2018	 2019	
JFGC	\$ 15,327	\$ 16,822	
Judaic Resource Center	24,917	27,411	
Charlotte Jewish News	660	729	
TOTAL OPERATING LEASES - OFFICES	\$ 40,904	\$ 44,962	

Notes to Financial Statements December 31, 2018

NOTE 7 - FUNCTIONAL EXPENSES

JFGC's activities are focused in three functional areas. Program services represent the primary focus of JFGC's activities. Supporting services are fundraising activities and general and administrative activities. The major expenses that are allocated include personnel, occupancy, and supplies. Personnel expenses are allocated based on an estimate of time and effort. Occupancy costs are allocated based on estimated square footage. Supplies are allocated based on management's estimate of usage. All other expenses are allocated to program and are allocated to program services, management and general, and fundraising based on an analysis by management of the various costs that compose those expenses.

NOTE 8 - RETIREMENT PLAN

JFGC maintains a retirement plan, as described in Internal Revenue Code Section 401(k), for the benefit of its employees. Employees can make pretax contributions to the plan up to limits established by the Internal Revenue Service. JFGC can make matching or discretionary non-elective contributions on behalf of its employees. For the fiscal year ended December 31, 2018, JFGC made discretionary contributions of four percent of pay and totaled \$22,604 for the year.

NOTE 9 – LIQUIDITY AND AVAILABILITY OF FINANCIAL ASSETS

JFGC has \$5,546,373 of financial assets available within one year of the balance sheet date to meet cash needs for general expenditure consisting of cash of \$2,770,948, pledges and other receivables of \$869,865, which are expected to be collected during the year ending December 31, 2019, and investments of \$1,905,560, which consists of the spendable portion of the FFTC accounts and the FFTC accounts that are not donor restricted. The JFGC has a goal to maintain financial assets, which consist of cash and short-term investments, on hand to meet 90 days of normal operating expenses, which are, on average, approximately \$1,050,000. The JFGC has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due. In addition, as part of its liquidity management the JFGC invests cash in excess of daily requirements in various short-term investments, including certificates of deposit and short-term treasury instruments.

Notes to Financial Statements

December 31, 2018

NOTE 10 - ALLOCATIONS

JFGC allocated \$2,653,042 to beneficiary agencies and community organizations that operate in the Jewish community during the year 2018, as follows:

United Jewish Communities	\$ 845,219
Foundation of Shalom Park	415,023
Jewish Family Services	298,837
Sandra and Leon Levine Jewish Community Center of Charlotte, Inc.	295,000
Charlotte Jewish Day School	175,000
Birthright Israel Foundation	160,500
North Carolina Hillel	56,000
Charlotte Jewish Preschool	43,000
Community Development Programs	35,434
Hebrew Cemetery Association	33,200
Consolidated High School of Jewish Studies	28,000
Friendship Circle	26,500
North Carolina Holocaust Foundation	24,000
Jewish Preschool on Sardis	22,500
Butterfly Project	22,500
Moishe House	20,000
Jewish Council of Lake Norman	18,000
B'nai B'rith Youth Organization	15,500
Shalom Park Freedom School	15,000
Ballantyne Jewish Center	13,000
Uptown Chabad	12,500
Other allocations, not exceeding \$10,000	 78,329
TOTAL	\$ 2,653,042

NOTE 11 – CONCENTRATIONS OF RISK

Cash

JFGC regularly maintains cash balances at financial institutions in excess of FDIC and SIPC insured limits. At December 31, 2018, the uninsured balance of cash was \$2,294,512. However, management believes that the risk related to the accounts is minimal because of the strong credit rating of the financial institutions.

Investments

JFGC invests in a variety of investments, which are subject to fluctuations in market values and expose JFGC to a certain degree of investment risk.

Notes to Financial Statements

December 31, 2018

NOTE 11 - CONCENTRATIONS OF RISK, continued

Support

During 2018, 33 percent of JFGC's contributions were provided by four donors. This represents a significant concentration of risk that operations could be affected if one or more if these donors discontinued or reduced their support.

Geographic area

JFGC operates in a small geographic area and is therefore sensitive to changes in the local economy.

NOTE 12 - SUBSEQUENT EVENTS

JFGC has evaluated subsequent events from the date of the statement of financial position through the date of the audit report, which is the date the financial statements are available to be issued. During this period, no material recognizable subsequent events were identified.