

**JEWISH FEDERATION OF GREATER ST. PAUL**

**Board of Directors Meeting**

**Wednesday, Aug. 23, 2017**

**ATTENDANCE:** Mark Adelman, Jay Baldinger, Rabbi Zalman Bendet, Lisa Bernick, Aaron Biel (by phone), Steve Brand, Charles Fodor, Deb Frishberg, Karen Gordon, Mitzi Gramling, David Krco, Nancy Lane, Jessica Lerman, Rick Linsk, Scott Marvy, Ron Matz, Susan Minsberg, Jon Parritz, Mitch Rubinstein, Lynne Sanders, Polly Saxon, Roz Segal, Marni Tselos, Mary Ann Wark, Deb Weiss

**NOT IN ATTENDANCE:** Wendy Baldinger, Sharon Benmaman, Alan Bernick, Jon Brod Farber, Barry Glaser, Bruce Goldfarb, Jerry Helfand, Brian Kamin, Elyse Less, Charlie Levine, Sarah Levine, Michael Levitt, Charlie Nauen, Linda Nides, Jeffrey Perlman, Bonnie Resnick, Ben Saxon, Mike Saxon, Marsha Schoenkin, Yoav Segal, Michelle Shaller, Steve Shaller, Sally Silk, Mark Usem

**STAFF:** Phil Clausen, Rob Jacobs, Sharyn Pesses, Marilyn Ruby, Juliana Sellers, Judy Sharken Simon, Julie Swiler

**MINUTES TAKEN BY:** Marilyn Ruby

**WELCOME:** Steve Brand called the meeting to order at 7:04 p.m. Because we met our Life & Legacy goal of 25 letters of intent, Juliana Sellers provided treats.

**CAMPAIGN REPORT**

- The 2018 Annual Campaign is officially underway. Last week's kick-off event for workers featured guest speaker David Saginaw.
- An exciting incentive for this year is a two-for-one match on any increases to gifts, up to \$20,000. The match applies only through September 17 at the gala.
- This year's second-line campaign will raise funds for a Holocaust Survivors project administered by JFS.
- Board members are encouraged to attend the Annual Gala on Sunday, Sept. 17, at Temple of Aaron. Consider buying a table of 10 and inviting friends who've not attended in the past. The gala is a great introduction to federation in a fun atmosphere.
- St. Paul is participating in its first International Challah Bake on Thursday, Oct. 26. Special thanks to the Baldinger family for sponsoring the event. Volunteers will be needed.

**REMARKS FROM OUR NEW CEO, ROB JACOBS:**

- Rob plans to personally reach out to each board member so that he can learn what Federation does well and where it can improve. He also looks forward to generating new ideas to achieve Federation's mission, engage new people, and support our existing organizations.
- To increase accessibility to the community, Rob will hold open office hours each Friday from noon-2 p.m. He also is setting up meeting sessions at local coffee shops where people can stop by to meet and talk about Federation.
- Board members are encouraged to attend a brunch to welcome Rob and his family on Sunday, Aug. 27, 9:30-11 a.m., at Beth Jacob.

**MINUTES:** Minutes from the meeting of July 26, 2017, were approved unanimously.

**REPORT ON EXECUTIVE COMMITTEE MEETING OF AUG. 14:**

Steve Brand reported that the agenda included:

- Update on Israel's religious pluralism issues.
- Introduction to Rob Jacobs and an overview on the transition to a new CEO
- Update on the Jewish Metropolitan Council
- Discussion on presidential appointments to the Board

**ELECTION OF EXECUTIVE COMMITTEE/BOARD MEMBERS:**

- Steve Brand nominated Jon Parritz and David Krco to the Executive Committee. Both were approved unanimously. Steve plans to appoint one more person.
- Steve nominated Howard Zack, president of the Minneapolis Jewish Federation, to the Board. The nomination was approved unanimously.

**PHILANTHROPIC FUNDS:** Approved unanimously.

**CONFLICT OF INTEREST FORM:** Every board member is required to turn in a completed form.

**UPDATE ON LIFE & LEGACY:** Juliana Sellers explained that Federation and all participating St. Paul agencies are on track to meet or exceed their goals. Everyone who signed a letter of intent is invited to a celebration event on Wednesday, Sept. 13, at the Sabes JCC. Steve Brand expressed congratulations to Juliana and to the community for reaching an important goal.

**GOOD & WELFARE:**

- Condolences to Jon Parritz on the recent death of his mother, Nancy Parritz.

**NEW INFORMATION & UPCOMING EVENTS:**

- Charley Smith has been hired as the new Twin City Young Adult Engagement Manager. Because this is a shared position, he will be in St. Paul four days per week.
- Bruce Goldfarb has accepted the position of Men's Division Campaign Chair-Elect.
- Judy Sharken Simon announced that the Jewish Metropolitan Council is seeking nominations for members (4 needed from each community). Board members are encouraged to nominate themselves and others. Marilyn Ruby will send out a copy of the council's charter.

**ADJOURNED:** 8:12 p.m.