

**JEWISH FEDERATION OF GREATER ST. PAUL**  
**Board of Directors Meeting**  
**Wednesday, July 26, 2017**

**ATTENDANCE:** Mark Adelman, Jay Baldinger, Wendy Baldinger, Sharon Benmaman, Alan Bernick, Aaron Biel, Steve Brand, Charles Fodor, Deb Frishberg, Barry Glaser, Bruce Goldfarb, Mitzi Gramling, David Krco, Nancy Lane, Jessica Lerman, Charlie Levine, Rick Linsk, Scott Marvy, Ron Matz, Linda Nides, Jeffrey Perlman, Bonnie Resnick, Mitch Rubinstein, Lynne Sanders, Ben Saxon, Polly Saxon, Rosalyn Segal, Yoav Segal, Michelle Shaller, Steve Shaller, Mary Ann Wark, Deb Weiss

**NOT IN ATTENDANCE:** Rabbi Zalman Bendet, Lisa Bernick, Jon Brod Farber, Karen Gordon, Jerry Helfand, Brian Kamin, Elyse Less, Sarah Levine, Michael Levitt, Susan Minsberg, Jon Parritz, Mike Saxon, Marsha Schoenkin, Sally Silk, Marni Tselos, Mark Usem

**STAFF:** Phil Clausen, Sharyn Pesses, Marilyn Ruby, Juliana Sellers, Eli Skora, Judy Sharken Simon, Julie Swiler

**MINUTES TAKEN BY:** Marilyn Ruby

**WELCOME:** Steve Brand called the meeting to order at 7:07 p.m. Since this is the first meeting of the year, board members introduced themselves.

**MINUTES:** Minutes from the meeting of May 24, 2017, were approved with one abstention, subject to checking the amount of the Federation's allocation.

**FINANCIALS/AUDIT:**

- Treasurer Jay Baldinger, explained that financial information will be placed in the board folders for each meeting, but financials will be discussed quarterly as part of the agenda. Jay said financials are running per normal for this time of the year. We are in the middle of an audit now.
- Phil Clausen explained that our annual campaign runs for 18 months. Therefore, pledges made in 2017 for the 2018 campaign are credited to the 2018 campaign. The Federation's fiscal year runs from May 1-April 30.
- When making allocations for the coming year, we underestimated the amount received from the Edelstein Foundation. Since the actual amount was higher than projected, we will know if we can add the extra dollars and revisit allocation amounts once all 2017 campaign pledges are in.

**LIFE & LEGACY UPDATE:**

- Juliana Sellers provided an update on endowments secured through the "It's Your Legacy" program. The community has exceeded expectations, and the St. Paul Federation needs only four more letters of intent by July 31 to secure an additional

bonus from the Harold Grinspoon Foundation. Juliana also outlined some changes expected for the second year of the program.

- She encouraged all board members to attend the Twin Cities It's Your Legacy Celebration on Wednesday, Sept. 13, at the Sabes JCC. We need 4 more letters of intent by July 31 to get an additional \$2,500.
- As of now, this program has not been widely publicized in the community. The next steps will involve reaching out to former St. Paul residents who've moved away, and contacting those who have made gifts in their wills that we don't know about.

**CEO TRANSITION:** Steve Brand explained that our new CEO Rob Jacobs will begin work on July 31. He has been having ongoing communication with Eli and Steve, and Eli will continue working for two weeks to help with the transition. Rob plans to meet individually and in small groups with all board members. The Search Committee is organizing a brunch for Rob. Steve expressed gratitude to Eli for sharing his accumulated knowledge with Rob.

**JFNA UPDATE ON ISRAEL POLICIES:** Eli Skora explained that he has participated in conference calls with JFNA to follow developments in Israel regarding religious pluralism. Some of the movements representing the Reform and Conservative streams are seeking grants from Federations, and JFNA is asking that we refer these requests to them for coordination. Policy still is being discussed, and the Federation will keep board members apprised as new developments occur. It was suggested that federation hold a community forum on these issues. The head of our P2G partnership in Israel sent a letter to our U.S. cluster expressing their sentiments on this issue, and we will forward the letter to the board.

**PHILANTHROPIC FUNDS:** Eli Skora announced that Michelle and Steve Shaller are sponsoring local costs for our young *shaliach* program. The philanthropic funds were approved with one recusal.

**CONFLICT OF INTEREST FORM:** All board members are required to complete this form and turn it in to Marilyn Ruby.

**GOOD & WELFARE:** Condolences to Jon Parritz on the death of his mother. Condolences to the family of Benjamin Lasoff, who served for many years as director of Jewish Vocational Service.

**UPCOMING EVENTS:**

- Worker Appreciation Event: Sunday, Aug. 13, 5-8 p.m., @ Sholom
- Brunch to Welcome Rob Jacobs: Sunday, Aug. 27, 9:30-11 a.m., @ Beth Jacob
- Federation Gala: Sunday, Sept. 17, 5:30 p.m., @ Temple of Aaron
- Next Board Meeting: Wednesday, Sept. 27, 7 p.m.
- International Challah Bake: Thursday, Oct. 26, 6:30-9 p.m. @ Mount Zion

**ADJOURNMENT:** 8:23 p.m.