

**JEWISH FEDERATION OF GREATER ST. PAUL
BOARD OF DIRECTORS MEETING
TUESDAY, DEC. 19, 2017, 7:00 p.m.
MINUTES**

ATTENDING: Mark Adelman, Jay Baldinger, Sharon Benmaman, Alan Bernick, Aaron Biel, Steve Brand, Jon Brod Farber, Deb Frishberg, Barry Glaser, Mitzi Gramling, Jerry Helfand, David Krco, Charlie Levine, Rick Linsk, Scott Marvy, Ron Matz, Jon Parritz, Mitch Rubinstein, Lynne Sanders, Marsha Schoenkin, Roz Segal, Yoav Segal, Michelle Shaller, Steve Shaller, Marni Tselos, Mark Usem, Mary Ann Wark, Deb Weiss

GUESTS: Randi Roth

STAFF: Rob Jacobs, Marilyn Ruby, Judy Sharken Simon, Julie Swiler

NOT ATTENDING: Wendy Baldinger, Rabbi Zalman Bendet, Lisa Bernick, Charles Fodor, Bruce Goldfarb, Karen Gordon, Brian Kamin, Nancy Lane, Elyse Less, Sarah Levine, Michael Levitt, Susan Minsberg, Charlie Nauen, Linda Nides, Jeffrey Perlman, Bonnie Resnick, Ben Saxon, Mike Saxon, Polly Saxon, Sally Silk, Howard Zack

MINUTES TAKEN BY: Marilyn Ruby

WELCOME: Steve Brand called the meeting to order at 7:05 p.m. The Board joined in lighting candles on the last night of Chanukah. Steve asked Board members to complete a short survey at the end of the meeting to provide feedback on Board meetings.

MINUTES FROM NOV. 29, 2017: Approved unanimously.

PANEL 2 REPORT: NEXT GENERATION: Randi Roth took questions carried over from last month's discussion on the report. The Panel 2 report was accepted by the Board unanimously.

COMMUNITY PLANNING STATUS REPORT: Judy Sharken Simon gave an update on community planning projects currently being implemented. Highlights include:

- Agencies have applied for social media coaching grants through TCJewfolk
- Meetings are planned to explore creation of giving circles for young adults
- PJ Library has begun a tzedakah program
- A launch party is planned for the Jewish Twin Cities website
- The Jewish Metropolitan Council has begun regular meetings

Planning continues for a communal high school that could launch in September 2019. The Board will receive an update, and members will vote on the Education Panel report at the January Board meeting. Mary Ann Wark and members of the Education Panel were thanked for their work.

Judy explained that the Community Planning Steering Committee has decided to phase itself out. Committee members were thanked for their dedication to this project that began in 2012. Steve Brand also thanked Judy for her leadership.

CAMPAIGN REPORT: Deb Frishberg reported that the 2017 annual Campaign officially ends Dec. 31, 2017. A few outstanding pledges remain, and staff will be calling these people within the next two weeks. Campaign statistics thus far:

- \$2,183,593 pledged from 1,006 donors. 411 donors were decreased, moved or refused.
- Last year at this time, \$2,201,176 had been pledged.
- To better coordinate fundraising and allocations, we will change to a 12-month campaign starting on Jan. 1, 2018.
- Rob Jacobs said that a full report on all aspects of the 2017 campaign will be presented at the next Board meeting.

FINANCIAL UPDATE:

- Rob Jacobs explained that all checks now will carry two signatures.
- The staff is reviewing allocations and projected revenue for the year. Steve Brand said that a working group will be established to verify and simplify our financials and to bring recommendations to the Board. Board members urged that the Budget & Finance Committee and the Personnel Committee be reconstituted as soon as possible. Board members were encouraged to call Rob or Steve if they are interested in serving on either committee. Steve expects the committees to be in place by January 18.
- Rob reported that, based on JFNA's advice, we have not informed the general community about the Federation's budget and allocation issues. Board members were reminded not to discuss these issues in the community; if asked, questions should be direct questions to Rob.

PHILANTHROPIC FUNDS: Adopted unanimously.

GOOD AND WELFARE:

- The Board accepted Jessica Lerman's resignation, as she has moved to New York.
- *Refuah shlaimah* to Charles Fodor, who recently was diagnosed with cancer of the throat. Charles welcomes cards and emails. His Caring Bridge website: <https://www.caringbridge.org/visit/charlesfodor>; site name: charlesfodor.
- Best wishes for a safe, fun trip to eight St. Paul teens and Tal Dror, who are leaving Sunday for a P2G *mifgash* (exchange) in Israel. Ron Matz thanked Holly Brod Farber for her work on this project.

ADJOURNMENT: 8:32 p.m.