



STRATEGIC PLAN | 2025 – 2028

Approved By The Board of Directors on February 26, 2025

OUR MISSION

We believe no Jew should ever feel alone. We exist to ensure the lasting presence of an inclusive and vibrant Jewish community in St. Paul.

OUR VISION

To be the trusted partner with the Greater St. Paul Jewish community, working together to create a thriving Jewish ecosystem that is accessible and welcoming to all.

OUR COMMITMENT

Further, we believe an inclusive and vibrant Jewish community is one in which all members feel seen, understood, and supported. Guided by Jewish values, the St. Paul Jewish Federation uses our comprehensive vantage point to listen to the many voices in our community and strengthen Jewish life in St. Paul.

Therefore, we are committed to the vitality and financial stability of our community at large. We work alongside individuals, organizations, and synagogues within every facet of Judaism to create a robust Jewish presence in our community. We believe this entails informing our community and mobilizing to meet its needs, maintaining a connection to other Jewish communities in Israel and around the world, and ensuring all Jews feel welcome and excited to live in St. Paul.

OUR PRIORITIES

RESOURCES. Ensure a lasting Jewish community.

Over the coming years, we will seek to inspire and increase annual and legacy giving to grow our ability to invest resources into our service area. We will focus on increasing our role as a leader in the community, working to anticipate and navigate future needs. We will develop a robust volunteer program to meet community needs and engage young adults to ensure next generation participation and sustainability.

PEOPLE. Promote an inclusive Jewish community.

We will work to ensure that all members of our community are represented and feel welcome through our communications, funding, and programming. We will make it a priority to locate, identify, and engage with non-engaged Jews throughout our service area.

ECOSYSTEM. Nurture a vibrant Jewish life.

We will build new and strengthen existing partnerships that foster a robust and responsive Jewish ecosystem. We will align our allocation process with our mission and vision and invest in organizations and activities that seek to make Jewish life accessible to all, no matter financial status, geography, or age.