

**ST. PAUL JEWISH FEDERATION
BOARD OF DIRECTORS MEETING
WEDNESDAY, SEPT. 26, 2018, 7 p.m.**

PARTICIPANTS: Mark Adelman, Erin Baldinger, Jay Baldinger, Sharon Benmaman, Alan Bernick, Aaron Biel, Deb Frishberg, Bruce Goldfarb, Mitzi Gramling, Jerry Helfand, Brian Kamin, David Krco, Nancy Lane (by phone), Michael Levitt, Rick Linsk, Ryan Lohr, Scott Marvy, Ron Matz, Susan Minsberg, Charlie Nauen, Linda Nides, Jon Parritz, Linda Perry, Mitch Rubinstein, Lynne Sanders, Marsha Schoenkin, Roz Segal, Yoav Segal, Michelle Shaller, Steve Shaller, Sally Silk, Ezra Strohm, Marni Tselos, Mark Usem, Mary Ann Wark, Deb Weiss

STAFF: Barbara Diekmann, Rob Jacobs, Sharyn Pesses, Marilyn Ruby, Judy Sharken Simon, Julie Swiler

NON-PARTICIPANTS: Rabbi Zalman Bendet, Lisa Bernick, Steve Brand, Jon Brod Farber, Karen Gordon, Liza Henry, Jennifer Kaplan, Adi Leviatan, Jeffrey Perlman, Bonnie Resnick, Ben Saxon, Mike Saxon, Polly Saxon

GUESTS: Michael Waldman

WELCOME: Mark Adelman called the meeting to order at 7:05 p.m.

DVAR TORAH: Delivered by Jay Baldinger. Next month's Dvar Torah will be delivered by Lisa and Alan Bernick.

APPROVAL OF JULY 26, 2018 MINUTES: Approved unanimously.

JCC UPDATE: JCC CEO Michael Waldman and JCC Board member Steve Shaller explained that a new two-year management model is being created for the Twin Cities JCCs. Under the new agreement, the St. Paul JCC's CEO will oversee management of both organizations starting Jan. 1, 2019. The JCCs will remain separate legal entities, and their boards will remain intact. A third entity (LLC), a subsidiary of the St. Paul JCC and governed by the St. Paul JCC board, will serve as the management group. The Minneapolis CEO will step down, but other management staff will remain. A formal agreement will be approved by both JCCs at their November board meetings.

- Why doing this? One JCC with two campuses will best serve the entire Jewish community. At the end of two years, they can examine the viability of a Twin Cities JCC. St. Paul's JCC will be leading the process. Benchmarks are in place for both JCCs.
- No St. Paul Federation dollars will go to the Sabes JCC.
- There is no plan to sell the Sabes campus and move the JCC west. The Minneapolis Federation will now own the land and building, and the Federation will pay off Sabes JCC debt.

CAMPAIGN UPDATE: Campaign Chairs Linda Perry & Bruce Goldfarb reported that the 2018 campaign has reached 83.5% of its \$2 million goal. Three months remain in the campaign. The "Dream Team" solicitors were thanked for their work on closing many outstanding gifts. We need to remind donors that the Gala celebrates the closing of the 2018 campaign, and they will not receive a 2019 pledge card at the Gala.

FALL GALA STATUS: Rob Jacobs encouraged all Board members to attend the Gala on Sunday, Oct. 14, at Temple of Aaron. He asked all Board members to become Table Captains and invite others to learn about Federation. We currently have 19 table captains and about 100 registrations.

FINANCE/AUDIT: 3 Board resolutions were presented.

1. Gives Rob permission to act on behalf of Federation
2. Gives 5 people permission to act on behalf of Federation with Okabena regarding endowment funds
3. Gives 5 people permission to act on behalf of Federation with Bremer Bank

It was decided that an attorney should review these documents, so no vote was taken. New documents will be distributed, and Board members can vote electronically.

FINANCE TEAM: Barb Diekmann, our CFO from Clifton Larson Allen, presented an overview of the Federation's current financial status. The Board thanked Barb and her team for their professionalism. Issues raised:

- We are waiting to hear if JFNA will write off more than \$3 million in debt.
- Oversight of RAJMN has transferred to the Minneapolis Federation.
- We will clarify the value of "bank shares gift" (pg 5).
- Federation has operated for 5 months without a budget. This should raise to the top priority. While Rob wants a budget by department, a more general budget for board approval will suffice for now.
- Our contract with CLA is hourly and allows for 30-day cancellation by either side.
- Concern was expressed about the impact of changing our campaign year. Rob said that he will put together a task force to look into this.

AUDIT STATUS: Jay Baldinger reported that bids are due Friday from seven local audit firms. CLA will review the bids, and the Finance Committee will make its recommendation to the Board. The plan is to complete the audit by the end of November. Rob Jacobs said he is in the process of convening a Finance Committee meeting. Committee members are Brian Kamin, Bruce Goldfarb, Mark Adelman, Sharon Benmaman, Deb Weiss, Jay Baldinger, and two others yet to be confirmed.

EXECUTIVE COACH: Mark Adelman explained that as part of the review process for Rob Jacobs, the Board is considering hiring an executive coach. JFNA recommended Hal Lewis and offered to pay half the cost for six months of coaching. Mark estimated that expenses would be \$6,000-\$10,000 (maybe lower), of which St. Paul would pay half. The Executive Committee's recommendation is to move forward. Discussion was held in executive session. The motion to hire an executive coach passed.

RETREAT UPDATE – Discussion was tabled until the October Board meeting.

DEVELOPMENT DIRECTOR UPDATE: Rob posted the job one month ago on local sites and on jewishjobs.com. He's received only two responses, and neither are appropriate candidates. He also is asking local Jewish development professionals for recommendations. He would like to fill the position before we close the 2018 campaign.

PHILANTHROPIC FUNDS: Phil funds were approved unanimously pending removal of donor names and removal of the word “pledge” in UJFC donations. Mark Adelman will send apologies to donors whose names were published by mistake.

GOOD & WELFARE / MISC.:

- A request was made that Federation not send emails right before Shabbat and holidays.
- Mazal tov to Rabbi Zalman and Nechama Bendet on the birth of their son; Jon Parritz on the birth of his granddaughter, Hannah Rose.
- Condolences to the Saxon family on the death of Michael’s mother; Bonnie Resnick on the death of her sister; Marilyn Ruby on the death of her father; and the Shaller family on the death of Steve’s aunt.

CLOSING: The meeting was dismissed at 9:40 p.m.