

**ST. PAUL JEWISH FEDERATION  
BOARD OF DIRECTORS MEETING  
JULY 26, 2018**

**PARTICIPANTS:** Mark Adelman, Erin Baldinger, Jay Baldinger, Rabbi Zalman Bendet, Sharon Benmaman, Alan Bernick (phone), Deb Frishberg, Bruce Goldfarb, Mitzi Gramling, Liza Henry, Brian Kamin, Jennifer Kaplan, David Krco, Nancy Lane, Adi Leviatan, Rick Linsk (phone), Scott Marvy, Jon Parritz, Linda Perry, Mitch Rubinstein, Lynne Sanders, Marsha Schoenkin (phone), Yoav Segal, Sally Silk, Ezra Strohm, Marni Tselos, Mary Ann Wark, Deb Weiss

**STAFF:** Rob Jacobs, Sharyn Pesses, Marilyn Ruby, Julie Swiler

**NON-PARTICIPANTS:** Lisa Bernick, Aaron Biel, Steve Brand, Jon Brod Farber, Karen Gordon, Jerry Helfand, Michael Levitt, Ryan Lohr, Ron Matz, Susan Minsberg, Charlie Nauen, Linda Nides, Jeffrey Perlman, Bonnie Resnick, Ben Saxon, Mike Saxon, Polly Saxon, Roz Segal, Michelle Shaller, Steve Shaller, Mark Usem

**GUEST:** Barbara Diekmann

**WELCOME:** Mark Adelman called the meeting to order at 7:04 p.m.

**D'VAR TORAH:** Delivered by Rabbi Zalman Bendet. Next month's D'var Torah will be delivered by Jay Baldinger.

**APPROVAL OF JUNE 27, 2018 MINUTES:** Approved unanimously.

**PHILANTHROPIC FUNDS:** Approved unanimously. Last month, Rob said he'd send info on how much is in the "bucket" for philanthropic funds. Rob will send the information when he returns from vacation.

**CAMPAIGN UPDATE:** Campaign Chairs Linda Perry & Bruce Goldfarb noted that Federation raised \$1.84 million in 2017 (using accurate numbers), and we expect to meet or exceed that total for 2018. They emphasized that we are working strictly on the 2018 campaign now, and October's Fall Gala will celebrate the end of the campaign, versus the kickoff as has been done in the past.

**UPDATE ON DREAM TEAM FUNDRAISING:** Jon Parritz suggested revitalizing this campaign strategy that we've used before. Jon thanked all the volunteers who took pledge cards for outstanding 2018 donors who gave \$500+ last year. Since Monday, the team already closed 14 cards. Mark Adelman offered to join in any face to face solicitations if it would be helpful.

**BOARD RETREAT:** The Board is strongly encouraged to attend the retreat on Sunday, Aug. 19, 9:30 a.m.-2 p.m., at Sholom East. Rob will send out a final agenda within the next two weeks. Retreat organizers are Wendy Baldinger and JFNA consultant Gail Zucker.

**STAFF CHANGES:** Philomena Clausen has left Federation, and we have contracted with CliftonLarsonAllen as our virtual CFO.

**PRESENTATION: VIRTUAL CFO TEAM:** Barbara Diekmann, CLA 's representative leading the new virtual CFO team for Federation, reviewed the work her team has done for the transition, and she highlighted the team's short- and long-term priorities.

- The team plans to be on-site two days per week, and they will communicate via [accounting@stpaulfed.org](mailto:accounting@stpaulfed.org). Phone messages also will be relayed.
- CLA's costs should be the same or lower than an in-house CFO; however, start-up costs are involved. Once they have a solid understanding of Federation's needs, CLA will assign a less expensive "bookkeeper level" staff person to work with us.
- Whatever new accounting system that's chosen will be compatible with Sales Force.

**SELECTING A NEW AUDIT FIRM:** The Finance Committee will recommend a new auditing firm by the end of August so that the audit can be completed and approved at the November Board meeting. A 990 form would be filed shortly thereafter either by CLA or whatever firm we choose. In the future, we plan to begin the audit process earlier.

**ENDOWMENT:** It was called to our attention that Federation did not have proper signatories on file for Okabena endowment documents. In addition to Rob Jacobs, signers will be Steve Brand and Mark Adelman. It was recommended that the treasurer also be a signer. A Corporate Board Resolution switching signing authority from Eli Skora to Robert Jacobs passed unanimously with two friendly amendments: 1. Change Rob's title to CEO; 2. Strike wording "sign loan documents." Mark Adelman noted that we need CPAs to serve on our board and on the Finance Committee. Let him know if you have suggestions.

**REVIEW OF CURRENT TASK FORCES:** Discussion postponed to next month

**ST. PAUL JEWISH COMMUNITY FESTIVAL:** To help unify St. Paul's Jewish community, Federation is organizing a festival on Sunday, Sept. 30, noon-3 p.m., at the JCC. Charley Smith is heading the event planning. Event marketing will highlight Federation's role as the event convener.

**OCTOBER 14 GALA UPDATE:** Sharyn Pesses detailed plans for the Gala on Sunday, Oct. 14, 5:30 p.m., at Temple of Aaron. All Board members are welcome to help Bruce Goldfarb and Linda Perry with planning. Catering will be by Spirit of Asia. The Gala is meant to be a social event and a fundraiser to close the 2018 campaign. Entertainment has not been chosen.

**CARDOZO EVENT:** David Krco will be honored at the Cardozo Society event on Thursday, Nov. 1.

#### **GOOD & WELFARE**

- Effective Aug. 1, Mark Adelman will have sold his business and will be retiring.
- Mazal tov to Aaron Biel, whose sister is being married in South Africa.
- Condolences to Rabbi Esther Adler on the death of her father.

**ADJOURNMENT:** 8:35 p.m.

**NOTE:** Recipient of this month's Potted Plant Award is Brian Kamin.