

# 2019 Impact Report



# OUR IMPACT

JEWISH FEDERATION OF OTTAWA

Discover how YOUR SUPPORT has made  
a difference in the lives of thousands.



# The impact of your gift to Federation



Dear friends,

When determining whether or not to invest in a business, your desired Return on Investment (ROI) is relatively simple and relates to profit. When you make a gift to the Jewish Federation of Ottawa, you are investing in Jewish lives and the future of Jewish Ottawa and therefore the ROI can seem more intangible.

Our third annual Impact Report is designed to help you better understand the concrete ways that a gift to Federation benefits others. This past year, I am proud of Federation's work to continue supporting our historic investments in the storied institutions that have formed the backbone of Jewish Ottawa for generations. We continue to partner with established programs like PJ Library and Birthright Israel to organize game-changing Jewish programs and experiences that advance Jewish life. At the same time, I am thrilled that Federation, thanks to your generosity, has also invested in new areas of Jewish life through programs such as Jewish Jumpstart and Jewish Experience Microgrants.

In all our work, we value partnership, innovation, and the leveraging of resources and relationships to keep the cost of fundraising as low as possible. Federation is uniquely positioned to mobilize people and bring together like-minded individuals. Federation enables our community to function, 24 hours a day, seven days a week, by providing a coordinated approach to meeting needs.

Finally, our impact is about more than numbers, it is about the individual stories of the people Federation is helping. I encourage you to follow Federation on social media @Jfedottawa on Facebook, @JewishOttawa on Twitter, and @Jewish\_Ottawa on Instagram, so that you can regularly see the faces of people's lives you are touching and changing.

Thank you for making a difference.

Andrea Freedman  
President and CEO, Jewish Federation of Ottawa

# Remembering our past. Ensuring our future.

Federation supports education and activities that preserve and share our culture, tell our story and maintain our collective memory for now and for generations to come.



"Heart In My Suitcase"

"The history of the Holocaust is not just a lesson from the past, it is a lesson for the future." *Shimon Peres, former Israeli president*

**500**

guests attended the Yom Hashoah commemoration to hear Holocaust survivor, Elly Gotz's experience of survival during the Shoah.

**700+**

area public school students watched the play, "Heart In My Suitcase" the true story of Anne Lehman-Fox's family's experiences leading up to the Kindertransport.

**5,100**

public school students participated in 125 workshops that introduced them to Jewish holiday traditions and topics of religious diversity through Ottawa Torah Centre's Living Legacy program.

**330**

people listened to our first Ottawa Jewish Archives, 613 podcast about the history of Adath Jeshrun Synagogue.

# Caring for the More Vulnerable

Federation helps people in their time of need. We fund programs that reduce isolation, make Jewish life more affordable, and boost inclusion and access for everyone.



“We want to learn and do all the same things as everyone else.”

*Tamir resident*

## Tamir

Tamir is the Hebrew word that means tree or “to stand tall.” The symbolism of the word reflects the organization’s vision, mission and values; standing tall, strongly rooted within the community, and most importantly, providing support to those in need.

66

Tamir clients and their families enjoyed Shabbat dinners, Judaic crafts, and Hebrew lessons.

100

clients and their families enjoyed special holiday celebrations throughout the year.

40

Tamir professionals received Judaic training to better support those with special needs to live Jewish lives.



## Jewish Family Services

90+

families received fresh fruits and vegetables monthly and through Passover distributions.

69

Holocaust survivors received services to ensure their physical and emotional well-being.

2,066

Kosher Meals on Wheels were distributed to people in their homes.

## Camp B'nai Brith

29

children enjoyed Jewish summer camp thanks to scholarships.



AJA50+

87

seniors enjoyed the Creative Connections program with over 60 unique learning and recreation programs including exercise to music, Judaics, politics, and the arts.

750

lunches served to seniors enjoying day programming.

## Hillel Lodge

3,611

hours of one-on-one feeding were provided to frail residents.

61,625

healthy, kosher meals were served to residents.



# Jewish Education

A Jewish education is a gift to the next generation. It offers children confidence, identity, knowledge, community, friendship, and values. Ottawa's Jewish community has a variety of options for Jewish learning so families can find the right fit for their child.



"It has been the best of both worlds: strong academics and a caring community that celebrates our traditions and culture." *Day school parent*

**Day Schools:  
285 children attended**

- Machon Sarah
- Ottawa Jewish Community School
- Torah Day School

**Supplementary Schools:  
379 children attended**

- Chabad Hebrew School
- Ottawa Talmud Torah
- Ottawa Modern Jewish School
- Temple Israel Religious School
- Torah High

# 500+

children interacted monthly with our two Israeli volunteer Shinshinim who taught and engaged school-age children at day and supplementary schools.

The Shinshinum led programs on Hebrew language, Israeli culture, Yitzak Rabin, army service and the IDF, and Holocaust remembrance.

# \$50,000+

was provided to schools for special education to make Jewish learning more inclusive and accessible.



## School

| School                         | Annual Funding | Total Funding Including Strategic Grants |
|--------------------------------|----------------|--|
| Chabad Hebrew School           | \$23,914       | \$31,914                                 |
| Ottawa Jewish Community School | \$554,526      | \$609,151                                |
| Ottawa Modern Jewish School    | \$12,477       | \$15,877                                 |
| Ottawa Talmud Torah School     | \$13,516       | \$16,331                                 |
| Ottawa Torah Institute         | \$21,000       | \$21,000                                 |
| Temple Israel Religious School | \$27,033       | \$34,033                                 |
| Torah Day School Ottawa        | \$152,040      | \$279,540                                |
| Torah High                     | \$27,033       | \$27,033                                 |

## Total School Funding Supplementary Schools

|                   |                  |
|-------------------|------------------|
| Annual Funding    | \$91,496         |
| Strategic Funding | \$21,215         |
| <b>TOTAL:</b>     | <b>\$112,711</b> |

## Day Schools

|                   |                  |
|-------------------|------------------|
| Annual Funding    | \$727,566        |
| Strategic Funding | \$182,125        |
| <b>TOTAL:</b>     | <b>\$909,691</b> |

## TOTAL FUNDING TO SCHOOLS:

**\$1,022,402**



# Inclusive Vibrant Jewish Life

Together we are stronger.  
We invest in making Jewish Ottawa  
accessible and welcoming to all.



“By supporting us to be members of a shul, our family has the ability to be more connected and inspired. Thank you for this mitzvah.” *Jewish Jumpstart family of four*

## Jewish Jumpstart

Jewish Jumpstart was an incentive program to help Jewish individuals and families, who were not yet members, join an Ottawa synagogue, or the Soloway Jewish Community Centre. This two-year membership discount made belonging possible for more people in our community.

**200+**  
adults

and 126 children became members at Ottawa synagogues and the Soloway JCC thanks to the **Jewish Jumpstart** welcoming grant.

more than **50%**  
of new members  
were newcomers to Ottawa.

**9**

synagogues welcomed new members.



# Federation 74

newcomers connected with Federation staff or attended newcomer events in the past year. Federation provides a warm welcome to our community and helps newcomers find their Jewish home in Ottawa.

# 509

children and volunteers performed good deeds and shared in Jewish values at Mitzvah Day 2019.

# 790+

people attended events funded through Emerging Generation grants. We reached new segments of our community and brought people together for Jewish experiences in their own spheres.

# Community Collaboration

As the hub of Ottawa's Jewish community, Federation brings partners, people, and ideas together. We leverage innovation to achieve impact on a community-wide scale.

## Pushing the Boundaries

was an amazing **Jewish Inclusion Conference**, a first for our community. Tamir, JOIN, JFS and Federation provided an inspiring day of learning and discussion. Representatives from all schools, supplementary schools, synagogues, and Jewish organizations attended.

# 120

people were matched with ongoing volunteer roles within over 18 agencies, community boards, and Federation committees.

# 12

grants for innovative projects to help local agencies enhance and improve their programs through the Fund for **Innovative Capacity Building**.

# 175

women gathered for an evening of philanthropy and fun at **Party with Purpose** and raised over \$20,000 in support of Shalom Bayit, Ten Yad, and Tamir's Keshet for Kids programs.

# Engaging the Next Generation

Young people are our future. On and off campus, Federation provides access to Jewish social, recreational and educational programs, and support for those facing anti-Israel sentiment. As young people begin their careers, we support them with networking, social connection, and opportunities to take on leading roles in our community.



*"Shabbat dinners are my favourite time of the month!" Hillel Ottawa Student*

## Hillel Ottawa and Chabad Student Network

These organizations provide a Jewish home away from home for university and college students with Shabbat dinners, holiday celebrations, lectures, speakers, fun events and more!

**600+**

students on Ottawa's university campuses enjoyed Jewish programs, Shabbat dinners, educational and recreational programs.

**40+**

student leaders were empowered to tackle new challenges as they participated in various leadership development opportunities throughout the year.

## Federation

# 110

teens celebrated Jewish holiday and educational evenings through **Federation Teen Engagement Grants**.

# 40+

young professionals participated with **Glebe Shul** in monthly Shabbat dinners, holiday programs and group learning.

# 40+

**NCSY Jewish Culture Clubs** took place in 6 public high schools, and engaged 126 Jewish students and their friends in lunch-time activities and learning sessions.

# Connection to Israel

We bring diaspora and Israeli Jews together with programs that build people-to-people connections and teach us about our innovative and inspiring homeland. Through our funding we contribute to Israel's success and sustainable development.

# 280

students and 40 teachers from our partner region in Israel, Etzbah Hagalil, learned Design Thinking and interdisciplinary approaches to learning thanks to our support through the Coast-to-Coast Partnership (P2G).

# 500+

youth in our community interact with Ottawa Shinshinim each month. The program brings two Israeli young people to our community for a year of service.

# 120

young people experienced **Birthright Israel** and joined Birthright alumni for Shabbat, holiday and Israeli-themed programs.



# Engagement on the Jewish Superhighway

Federation provides experiences for people of all ages to enhance their Jewish identity, knowledge, and connections with the Jewish community.



“We feel inspired to pursue our Jewish connection. Thanks for making us feel welcome.” *PJ family*

## PJ Library

engages young families in Jewish life through activities, programs and holiday celebrations.

Since 2011, PJ Library has provided free Jewish books and music. This is made possible through the generous donations of a local group of inspired donors and the support of Federation and the Harold Grinspoon Foundation.

**785**

children received PJ Library Jewish-themed books monthly.

**200**

family members benefited from 37 PJ Library Get-Together Grants to celebrate Shabbat and other Jewish holidays with friends.



# 82

children attended Ganon preschool at the Soloway JCC, with new extended hours to help working families.

# 850+

people came together at the Soloway JCC to celebrate Yom HaA'tzmaut.

# 6,000

hours of programs kept the 400 members of Active Jewish Adults (AJA) 50+ engaged, energetic, and curious.

# 75

people came together to celebrate the Sephardi tradition of Mimouna after Passover.

# 700

adult learners took part in educational programs offered through Jewish Education Through Torah, Ottawa Torah Centre, Soloway JCC, and Limmud.





# Advocacy and Community Relations

On issues from human rights to security, antisemitism and social welfare, we promote our interests to government and community stakeholders, together with our partner Centre for Israel and Jewish Affairs (CIJA).

**“We cannot afford to be complacent, given the link between online hate and real world violence”**

*Shimon Fogel, CIJA, testimony to Justice and Human Rights Standing Committee*

**20+**

non-Jewish organizations joined CIJA’s coalition to combat online hate, leading to a June 2019 Parliamentary Report entitled “Taking Action to Combat Online Hate” that included many of the recommendations CIJA made when testifying at the House of Commons Standing Committee on Justice and Human Rights.

**Election 2019**

Roundtable meetings with candidates from the Liberal, Conservative, NDP and Green Parties in advance of the October Federal Election allowed our community leadership and students from OJCS to ask the candidates questions on issues ranging from support for Israel to community security.

**Antisemitism**

The federal government adopted the International Holocaust Remembrance Association (IHRA) definition of antisemitism as part of its new anti-racism strategy in June 2019. The IHRA definition recognizes anti-Zionism as a form of modern antisemitism.

**170+**

People participated in Capital Pride Shabbat dinners and celebrated diversity in our community.

# FUNDING

JULY 1, 2018 - DECEMBER 31, 2019

| ORGANIZATION                   | OPERATIONAL FUNDING   | SCHOOL FUNDING   | GRANTS AND STRATEGIC FUNDING | JEWISH JUMPSTART MEMBERSHIP GRANTS | TOTAL              |
|--------------------------------|-----------------------|------------------|------------------------------|------------------------------------|--------------------|
| Adath Shalom                   |                       |                  |                              | \$524                              | \$524              |
| AJA 50+                        | \$13,000              |                  |                              |                                    | \$13,000           |
| Beit Tikvah Congregation       |                       |                  | \$2,500                      | \$1,776                            | \$4,276            |
| Camp B'nai Brith               | \$22,000              |                  | \$4,500                      |                                    | \$26,500           |
| Chabad Hebrew School           |                       | \$23,914         | \$8,000                      |                                    | \$31,914           |
| Chabad Student Network         | \$3,500               |                  |                              |                                    | \$3,500            |
| Hillel Lodge                   | \$231,787             |                  | \$15,000                     |                                    | \$246,787          |
| Hillel Ottawa                  | \$51,000              |                  | \$3,100                      |                                    | \$54,100           |
| Jewish Education through Torah | \$27,000              |                  | \$2,200                      |                                    | \$29,200           |
| Jewish Family Services         | \$384,487             |                  | \$6,000                      |                                    | \$390,487          |
| Jewish Youth Library           | \$7,400               |                  | \$3,500                      |                                    | \$10,900           |
| Israel Connect                 |                       |                  | \$8,800                      |                                    | \$8,800            |
| Kehillat Beth Israel (KBI)     |                       |                  | \$760                        | \$24,000                           | \$24,760           |
| Limmud                         | \$2,000               |                  |                              |                                    | \$2,000            |
| Machzikei Hadas                |                       |                  | \$9,500                      | \$25,026                           | \$34,526           |
| NCSY                           | \$24,200              |                  |                              |                                    | \$24,200           |
| Or Haneshamah                  | \$1,000               |                  | \$1,500                      | \$8,491                            | \$10,991           |
| Ottawa Jewish Community School |                       | \$554,526        | \$54,625                     |                                    | \$609,151          |
| Ottawa Modern Community School |                       | \$12,477         | \$3,400                      |                                    | \$15,877           |
| Ottawa Kosher Foodbank         |                       |                  | \$1,000                      |                                    | \$1,000            |
| Ottawa Talmud Torah School     |                       | \$13,516         | \$2,815                      |                                    | \$16,331           |
| Ottawa Torah Institute         |                       | \$21,000         |                              |                                    | \$21,000           |
| Ottawa Torah Centre Chabad     | \$13,000              |                  | \$4,154                      |                                    | \$17,154           |
| Sephardi Association           | \$9,000               |                  | \$2,500                      |                                    | \$11,500           |
| Temple Israel Religious School |                       | \$27,033         | \$7,000                      |                                    | \$34,033           |
| Torah Day School               |                       | \$152,040        | \$127,500                    |                                    | \$279,540          |
| Torah High                     |                       | \$27,033         |                              |                                    | \$27,033           |
| Soloway JCC                    | \$384,667             |                  | \$2,500                      | \$13,385                           | \$400,552          |
| Tamir                          | \$86,787              |                  | \$2,500                      |                                    | \$89,287           |
| Temple Israel                  |                       |                  | \$4,500                      | \$25,869                           | \$30,369           |
| Young Israel                   |                       |                  |                              | \$6,051                            | \$6,051            |
| <b>TOTAL:</b>                  | <b>\$1,260,828.00</b> | <b>\$819,062</b> | <b>\$277,854.00</b>          | <b>\$105,122</b>                   | <b>\$2,459,466</b> |

## ADDITIONAL GRANTS NOT INCLUDED IN THE CHART

|  |                 |
|--|-----------------|
| Pushing the Boundaries Conference.....       | \$8,000         |
| PJ Library Book Club.....                    | \$735           |
| Sisters on Board/OJCF.....                   | \$2,500         |
| Pride Shabbat/CIJA.....                      | \$2,350         |
| Israeli women in Ottawa.....                 | \$3,700         |
| Jewish Law Student Shabbat.....              | \$2,250         |
| Makom.....                                   | \$2,000         |
| Big Comfy Shabbat events.....                | \$4,661         |
| Global Iftar.....                            | \$1,000         |
| Bus to Jewish schools.....                   | \$14,000        |
| Shabbat Shira/SAO & CBTO.....                | \$2,500         |
| Security Committee (several synagogues)..... | \$3,500         |
| <b>TOTAL.....</b>                            | <b>\$47,196</b> |

## FEDERATION AND COMMUNITY SERVICES

|   |                    |
|---|--------------------|
| Archives.....                                       | \$16,830           |
| Birthright.....                                     | \$29,000           |
| Campus & Maintenance.....                           | \$262,829          |
| Next Generation (EG).....                           | \$20,000           |
| March of the Living.....                            | \$13,600           |
| Partnership 2Gether.....                            | \$35,000           |
| Federation Services:                                |                    |
| Communication & Community Relations.....            | \$194,291          |
| Community Building, Culture, Heritage & Memory..... | \$188,577          |
| Community Services.....                             | \$668,589          |
| Governance & Representation.....                    | \$91,431           |
| Capacity Building Contingency.....                  | \$20,000           |
| <b>TOTAL.....</b>                                   | <b>\$1,277,318</b> |

## NATIONAL AND OVERSEAS

|   |           |
|---|-----------|
| JFC-UIA - Domestic (including CIJA) & Overseas Agenda and Israel..... | \$671,090 |
|---|-----------|

\* Jewish Jumpstart was an incentive program for Jewish individuals and families who were not yet members at an Ottawa synagogue or the Soloway Jewish Community Centre.



**Jewish Federation of Ottawa brings our community together.**

**Gifts to the Annual Campaign help feed people in need, reduce isolation, provide Jewish education and build community through enriching Jewish experiences.**

**Mission: To advance and promote an exceptional quality of Jewish life.**

**Vision: A thriving Ottawa Jewish community that is inclusive, accessible, educated and engaged.**

