



### MISSION

TO ADVANCE AND PROMOTE AN EXCEPTIONAL QUALITY OF JEWISH LIFE

### VISION

A THRIVING OTTAWA JEWISH COMMUNITY THAT IS INCLUSIVE, ACCESSIBLE, EDUCATED AND ENGAGED

### **CORE VALUES**

TORAH, CHESED (LOVING-KINDNESS), K'LAL YISRAEL (JEWISH PEOPLEHOOD), TZEDAKAH (PHILANTHROPIC GIVING), AND TIKKUN OLAM (REPAIRING THE WORLD)

ENDURING AFFINITY AND SUPPORT FOR THE JEWISH STATE OF ISRAEL

### CORPORATE PRINCIPLES

COLLABORATION AND PARTNERSHIP CARE, ACCEPTANCE AND RESPECT FOR EVERY INDIVIDUAL TRANSPARENCY AND ACCOUNTABILITY INNOVATIVE AND FORWARD-THINKING LEADERSHIP

### AGENCIES SUPPORTED BY FEDERATION

AJA 50+ THE BESS AND MOE GREENBERG FAMILY HILLEL LODGE CAMP B'NAI BRITH CHEDER RAMBAM SCHOOL JEWISH EDUCATION THROUGH TORAH JEWISH FAMILY SERVICES HILLEL OTTAWA: THE FOUNDATION FOR JEWISH CAMPUS LIFE NCSY OTTAWA JEWISH ARCHIVES OTTAWA JEWISH COMMUNITY DAY SCHOOL OTTAWA MODERN JEWISH SCHOOL OTTAWA TALMUD TORAH AFTERNOON SCHOOL OTTAWA TORAH CENTRE OTTAWA TORAH INSTITUTE/ MACHON SARAH HIGH SCHOOL SEPHARDI ASSOCIATION OF OTTAWA SOLOWAY JEWISH COMMUNITY CENTRE TAMIR FOUNDATION TEMPLE ISRAEL RELIGIOUS SCHOOL TORAH ACADEMY TORAH HIGH

The rippling of the water is like the rippling of a good deed – we never know how far it reaches.

~ Unknown

### Message from the President and Chair of Federation



As we complete our first year at the helm of the Jewish Federation of Ottawa, we are exceptionally proud of all that has been accomplished and are acutely aware of the work that remains.

Ottawa's Jewish community continues to shine brightly. Under the leadership of Charles Schachnow and Leiba Krantzberg, the Annual Campaign has increased its total contributions and the growing relationship with the Ottawa Jewish Community Foundation has garnered further investment in our community's future.

Federation has taken significant steps to boost community-building efforts by emphasizing its importance as the community convener. To this end, new collaborative forums were organized with our partner agencies, communications were increased to promote the breadth of activity within the community, the Ottawa Jewish Bulletin was re-launched, including a new on-line version, and a concerted effort was made to speak to, and engage with, more people – both in small groups, and in one-on-one discussions – so as to better focus on growing and varying needs within the community.

Federation programming is thriving. The Federation sent its largest contingent on the March of the Living, Hillel on campus had another stellar year, the PJ Library continues to be fully subscribed and the emerging generation's outreach efforts continue to grow steadily.

While there are many reasons to be proud of all that has been accomplished, our community still faces significant challenges. The affordability of Jewish life remains a struggle, creating an inclusive and welcoming community is a priority, and most fundamentally, this has been a year of change and transition for the Federation, many synagogues and communal institutions, including the Ottawa Jewish Community School. The Federation is proud of our bold new five-year strategic plan, with measurable goals, that aims to focus our efforts and tackle the "big" issues in our community.

In short, it has been an exciting, rewarding and challenging year! We are grateful and appreciative of our dedicated board and volunteers, hard-working staff, exceptionally generous donors and wonderful community.

We are tremendously thankful for the opportunity to serve our community!

Sincerely,

Andrea Freedman President & CEO, Jewish Federation of Ottawa afreedman@jewishottawa.com

Steven Kimmel Chair, Jewish Federation of Ottawa skimmel@westboroflooring.com

# Community Service Award Winners volunteers are our community's greatest strength



ORAWA 3.

### MITCHELL BELLMAN

The Gilbert Greenberg Distinguished Service Award is the highest tribute that the Ottawa Jewish Community can bestow on an individual for exceptional service over the course of many years. Mitchell Bellman, this year's recipient, is being recognized for his commitment to the Ottawa community and his numerous accomplishments during his eighteen years of service. Mitchell initially served as Communications Director of the Vaad Ha'Ir and eventually became its Executive Director and President and CEO of the Jewish Federation of Ottawa.

The significant achievements garnered by the community during his stewardship include the construction and expansion of the Jewish Community Campus, the consolidation of our educational institutions under one roof, and the implementation and management of the Strategic Planning Process which resulted in a new governance structure for the Federation.

Rabbi Bulka says of Mitchell Bellman, "He served honourably as the leader of the community and brought a much needed stability from the very beginning. He worked hard, long hours to help make the community work. He cares deeply for the community and oversaw many significant moves forward."



### TAMARA FATHI

The Freiman Family Young Leadership Award recognizes a member of the Ottawa Jewish community, under the age of 40, who has contributed actively to the community in the two or more years following his or her participation in the Young Leadership Development Program; or who, as a young leader, has rendered exceptional service to the Ottawa Jewish community.

Tamara Fathi, this year's recipient of the award, has been a dedicated and engaged member of the Ottawa Jewish community, volunteering from an early age in many different initiatives. She co-chaired the Sisterhood Committee for Congregation Machzikei Hadas, was part of the search committee for Rabbi Bulka's replacement, helped organize the Dragon Boat Foundation's fundraising event and participated in the inaugural Dragon Boat Israel. Tamara was also a founding member and chair of inet. a member of the Federation's Board of Directors, a member of the Soloway Jewish Community Centre Board of Directors and currently sits on the Federation's Finance Committee.

Dr. Howard Fremeth says of Tamara, "In trying to make Ottawa a better place for her to live and to make a future for herself, Tamara has made Ottawa a better place for all young Jewish adults."



### HENRY MOLOT

The Shem Tov Community Volunteer Award recognizes an outstanding and active volunteer within the Jewish community who, through many years of service, has contributed to the enrichment of Jewish life in Ottawa.

Henry Molot, this year's recipient of the award, has volunteered with most Jewish organizations in Ottawa. He has served on the board of the Jewish National Fund, the Ottawa Jewish Historical Society and Jewish Family Services. He was on the Board of Directors of Hillel Academy and then chaired that board. He served on the Board of Governors of Yitzhak Rabin High School and currently serves on the Ethics Board of the Ottawa Civic Hospital and is the Assistant Gabbai at Hillel Lodge.

Henry's most enduring volunteer commitment has been to the Ottawa Chevra Kadisha, which he joined 30 years ago, and which he assumed the leadership of in 2011.

Henry and his wife are also recognized as "community connectors", regularly opening their home to people on Shabbat and during the Jewish holidays.

Rabbi Arnold Fine says of Henry, "He has done great service in so many ways in the community, certainly most recently with the Chevra Kadisha, carefully moving that august and very traditional organization to view and accept different methods and regulations."

# Program Allocations

Amount \$

### Strengthening Community / Innovations

	g	
Building Management Adult Jewish Cultural Programmine Ganon Preschool Youth & Teens Programs Summer Camps Greenberg Families Library Community Events Jewish Campus Life Social & Recreational Programs Programming Holocaust Studies Trip <b>Total</b>	g SJCC SJCC SJCC SJCC SJCC SJCC SJCC Hillel AJA 50+ SAO OJCS	190,000 20,000 20,000 18,000 20,000 24,000 16,000 42,500 8,000 7,000 3,000 <b>368,500</b>
Total		368,500

Organization

Serving the Vulnerable	Organization	Amount \$
Scholarship Program	SJCC	65,880
Seniors Support Services	JFS	70,000
Student Support Services	JFS	20,000
Tikvah Poverty Relief	JFS	238,000
JIAS Subsidies	JFS	43,750
Hillel Care	Hillel Lodge	100,000
Feeding Program	Hillel Lodge	28,000
Kosher Food	Hillel Lodge	70,000
Judaic Outreach	Tamir	42,000
Residential Outreach	Tamir	15,000
Keshet	Tamir	14,800
Creative Connections	AJA 50+	2,400
Camp Scholarships	CBB	20,000
Total		729,830

Religious Outreach	Organization	Amount \$
Jewish Culture Clubs	NCSY	19,000
Adult Education	JET	7,650
Jewish Young Professionals	JET	10,000
Living Legacy	OTC	7,000
JLI Courses	OTC	3,000
Prior Year Adjustment		-2,000
Total		44,650

### Education Amount \$ Torah Academy Ottawa Torah Institute & Machon Sarah Temple Israel Torah High Ottawa Torah Centre Total 752,246 **Federation and Community Services** Amount \$ March of the Living Partnership2Gether Planning & Allocations Communications and Community Relations Jewish Identity and Responsibility Transition/Capacity Building Contingency 1,469,729 Total National and Overseas Amount \$ UIA - Domestic & Overseas Agenda Total 500,715 **Grand Total** 3,865,670 Allocations are reported in the financial statements as follows: 2,493,413 Allocations to agencies Internally Restricted net assets Total 3,865,670



### DINA BLUM - DIRECTOR OF THE CHABAD HEBREW SCHOOL

The Grinspoon-Steinhardt Award for Excellence in Jewish Education recognizes innovative educators in communities across North America who make a lasting impact on the lives of Jewish children. The Award honours outstanding classroom-based teachers in formal Jewish educational settings (early childhood through grade 12) and is awarded in Ottawa every two years.

# Financial Statements

### JEWISH FEDERATION OF OTTAWA BALANCE SHEET FOR THE YEAR ENDED JUNE 30, 2013

	ANNUAL	FEDERATION			JUNE 30/13	JUNE 30/12
	CAMPAIGN	SERVICES	оvн	PROPERTY	TOTAL	TOTAL
ASSETS						
CURRENT						
CASH & EQUIVALENTS	\$1,442,854	\$7,416	\$0	\$0	\$1,450,270	\$142,347
PLEDGES RECEIVABLE	\$2,767,033	\$871,495	\$0	\$0	\$3,638,528	\$2,762,130
ACCOUNTS RECEIVABLE	\$64,493	\$442,851	\$67,354	\$0	\$574,698	\$425,353
DEFERRED EXPENDITURES	\$17,109	\$0	\$0	\$0	\$17,109	\$15,413
OTHER	\$0	\$14,966	\$0	\$0	\$14,966	\$11,956
LOANS RECEIVABLE	\$13,000	<u>\$1,405,109</u>	\$0	\$0	<u>\$1,418,109</u>	<u>\$1,359,747</u>
	\$4,304,489	\$2,741,837	\$67,354	\$0	\$7,113,680	\$4,716,946
OTHER INVESTMENTS	\$55,815	\$0	\$0	\$0	\$55,815	\$54,684
LONG TERM PLEDGES RECEIVABLE	\$0	\$3,059,359	\$0	\$0	\$3,059,359	\$32,000
CAPITAL ASSETS	\$13,995	\$0	\$0	\$481,029	\$495,024	\$518,508
	\$69,810	\$3,059,359	\$0	\$481,029	\$3,610,198	\$605,192
	\$4,374,299	\$5,801,196	\$67,354	\$481,029	\$10,723,878	\$5,322,138
LIABILITIES						
CURRENT						
BANK INDEBTEDNESS	\$0	\$0	\$0	\$0	\$0	\$150,000
ACCOUNTS PAYABLE	\$325,002	\$203,322	\$26,046	\$0	\$554,370	\$618,452
ALLOCATIONS PAYABLE	\$3,085,117	\$0	\$0	\$0	\$3,085,117	\$2,927,544
LOAN PAYABLE	\$0	\$876,844	\$0	\$0	\$876,844	\$703,032
ADVANCE RECEIPTS	\$72,330	\$0	\$0	\$0	\$72,330	\$68,759
SECURITY DEPOSITS	\$0	\$0	\$1,500	\$0	\$1,500	\$1,500
INTERFUND ADVANCES	- <u>\$2,151,279</u>	<u>\$2,170,048</u>	-\$18,769	<u>\$0</u>	<u>\$0</u>	<u>\$0</u>
	\$1,331,170	\$3,250,214	\$8,777	\$0	\$4,590,161	\$4,469,287
DEFERRED REVENUE	\$1,088,664	\$35,314	\$0	\$0	\$1,123,978	\$147,802
	\$2,419,834	\$3,285,528	\$8,777	\$0	\$5,714,139	\$4,617,089
NET ASSETS						
GENERAL FUND						
UNRESTRICTED	\$468,213	-\$400,614	\$58,577	\$0	\$126,176	-\$1,082,147
INTERNALLY RESTRICTED	\$1,472,257	\$2,916,282	\$0	\$0	\$4,388,539	\$1,268,688
INVESTED IN CAPITAL ASSETS	<u>\$13,995</u>	<u>\$0</u>	<u>\$0</u>	<u>\$481,029</u>	\$495,024	<u>\$518,508</u>
	\$1,954,465	\$2,515,668	\$58,577	\$481,029	\$5,009,739	\$705,049
	\$4,374,299	\$5,801,196	\$67,354	\$481,029	\$10,723,878	\$5,322,138

#### EWISH FEDERATION OF OTTAWA

STATEMENT OF CHANGES IN NET ASSETS FOR THE YEAR ENDED JUNE 30, 2013

	ANNUAL	FEDERATION			JUNE 30/13	JUNE 30/12
	CAMPAIGN	SERVICES	оvн	PROPERTY	TOTAL	TOTAL
REVENUE						
PLEDGES	\$3,818,582	\$4,809,868	\$0	\$0	\$8,628,450	\$4,034,717
CAMPAIGN EVENTS	\$227,457	\$0	\$0	\$0	\$227,457	\$201,957
OJCF GRANTS	\$243,511	\$9,515	\$0	\$0	\$253,026	\$154,860
INTEREST	\$11,569	\$23,185	\$0	\$0	\$34,754	\$37,193
DONATIONS AND GRANTS	\$535,853	\$95,653	\$0	\$0	\$631,506	\$713,302
OTHER	<u>\$0</u>	<u>\$169,138</u>	<u>\$267,698</u>	<u>\$0</u>	<u>\$436,836</u>	<u>\$465,514</u>
	\$4,836,972	\$5,107,359	\$267,698	\$0	\$10,212,029	\$5,607,543
EXPENDITURES						
ADMINISTRATIVE	\$575,841	\$1,493,792	\$265,027	\$16,319	\$2,350,979	\$2,628,882
CAMPAIGN EVENTS	\$96,009	\$0	\$0	\$0	\$96,009	\$109,078
	\$671,850	\$1,493,792	\$265,027	\$16,319	\$2,446,988	\$2,737,960
NET RESULT BEFORE ALLOCATIONS	\$4,165,122	\$3,613,567	\$2,671	-\$16,319	\$7,765,041	\$2,869,583
ALLOCATIONS						
AGENCIES	\$2,493,413	\$512,237	\$0	\$0	\$3,005,650	\$2,681,942
DESIGNATED DISTRIBUTIONS	\$454,701	\$0	\$0	\$0	\$454,701	\$517,533
SUB-TOTAL	\$2,948,114	\$512,237	\$0	\$0	\$3,460,351	\$3,199,475
NET RESULT FOR THE YEAR,						
BEFORE INTERFUND TRANSFER	\$1,217,008	\$3,101,330	\$2,671	-\$16,319	\$4,304,690	-\$329,892
NET ASSETS, BEGINNING OF YEAR	\$1,831,989	-\$1,680,194	\$55,906	\$497,348	\$705,049	\$1,034,941
	\$3,048,997	\$1,421,136	\$58,577	\$481,029	\$5,009,739	\$705,049
INTERFUND TRANSFER	-\$1,094,532	\$1,094,532	\$0	\$0	\$0	\$0
NET ASSETS, END OF YEAR	\$1,954,465	\$2,515,668	\$58,577	\$481,029	\$5,009,739	\$705,049

ALLOCATIONS TO LOCAL JEWISH ORGANIZATIONS FROM THESE FOUNDATIONS WERE AS FOLLOWS:

JACOB FREEDMAN CHARITABLE TRUST DAVID AND RACHEL EPSTEIN FOUNDATION THE HARRY AND JEANETTE WEINBERG FOUNDATION **2013** \$16,125 \$92,553 \$154,073

# New Federation Initiatives

### Federation is a convener, emphasizing partnership and collaboration

130 individuals participated in 8 strategic planning community consultations

- Collaborative quarterly forums were organized with executive directors of our partner agencies.
- Federation held six workshops for professional development, including one on crisis communication, another on financial statements, two on governance and two on Jewish education.
- Collaborative marketing pieces were created, with all agencies and organizations being invited to participate.
- Formed a new partnership with the Ottawa Jewish Community Foundation and the Centre for Jewish Philanthropy.

### Federation is... open and transparent

• Key Performance Indicators have been developed and shared community-wide to measure the "health" of our fundraising, operations and community building efforts.

• Monthly board meeting notes and the President's Report are now posted on our website jewishottawa.com.

EMERGING

### **Federation is...** community communication

• The Ottawa Jewish Bulletin has been revamped with a new look, a new editorial direction, and is now available on-line, averaging 1,000 weekly visitors.

• 2,100 people currently receive the Federation's bi-monthly e-newsletter that covers the breadth of activities going on throughout the community.

### Federation is... planning for our future

- A new Strategic Plan has been developed which includes a new mission statement, vision, values and measurable goals.
- Federation is excited to announce a new fund to support innovative projects that help build capacity within Federation's partner agencies.



500 NEWLY DONATED ITEMS WERE ACCEPTED INTO THE OTTAWA JEWISH ARCHIVES COLLECTION.

# The Year in Numbers

### **CRISIS FUNDS RAISED** \$42,788 in total

Philippine Disaster Relief \$28,997

> **Ukraine Crisis Relief** \$8.541

Chabad Student Network Fire Relief \$5.256

### **EMERGING GENERATION**

PLANNED **11** EVENTS THIS **GRATITUDE** AND OVER 200 ATTENDED SHABBAT AT **SHOPIFY**. THERE WERE 74 **NEW DONORS TO THE** EMERGING GEN DIVISION WITH



raised

296 NEW DONORS

OVER 225 DONORS TO THE ANNUAL CAMPAIGN ATTENDED A COMPLIMENTARY **APPRECIATION EVENT.** 



1670 MEALS WERE SHARED THROUGH HILLEL OTTAWA: THE FOUNDATION FOR JEWISH LIFE ON CAMPUS.



41 ΟΤΤΑΨΑ ΥΟυΤΗ EXPERIENCED **BIRTHRIGHT ISRAEL.** 

24 STUDENTS WENT TO POLAND AND ISRAEL WITH MARCH OF THE LIVING.



**40 PARTICIPANTS WENT ON EXCHANGE PROGRAMS BETWEEN ISRAEL AND OTTAWA** WITH PARTNERSHIP2GETHER.



500 ATTENDED THE YOM HASHOAH COMMEMORATION.

250 ATTENDED A PANEL DISCUSSION ON GENOCIDE.

**PJ LIBRARY** 370 children subscribed to the program this year

and 4,440 free Jewish books were distributed.

### **MITZVAH DAY**

Over 540 community members participated, including 120 students from supplemental schools.

## Board of Directors and Committees



### **2014 Federation Board of Directors**

Back row, left to right: Mark Thaw, Jason Shinder, Mike Shahin, Linda Kerzner - Vice Chair, Lauren Bronstein, Jennifer Kardash and Stuart Ages

Front row, left to right: Debbie Halton-Weiss - Past Chair, Steven Kimmel - Chair, Andrea Freedman - CEO

Absent: David Appotive, Lisa Rosenkrantz, Neil Zaret, Phil Stein

Observers: Leiba Krantzberg, Lynne Oreck-Wener, Charles Schachnow

### Communications & Community Relations

Mike Shahin, Chair Stephanie Levitz, Vice Chair Stephen Bindman Mark Buckshon Jonathan Calof Jonathan Freedman Scott Goldstein Ian Sadinsky Benita Siemiatycki Rebecca Zuckerbrodt

### Finance, Audit and Administration

Jason Shinder, Chair Tamara Fathi Jared Greenberg Randy Greenstone Samuel Levine

### Grants and Evaluation

Arlene Wortsman, Chair Stuart Ages David Baker Sharon Diamond Brian Goldstein Susan Marcus Sye Mincoff Deborah Saginur Zelda Shore Jessica Strauss Harland Tanner Mark Thaw Jordana Vered Helen Zipes

### Nominating

Debbie Halton-Weiss, Chair Stuart Ages Rabbi Menachem M. Blum Bernard Dolansky Linda Kerzner Steven Kimmel Sol Shinder

### Personnel

Steven Kimmel, Chair Debbie Halton-Weiss Linda Kerzner

### **Resource Development**

Phil Stein, Chair Kevin Barwin Leiba Krantzberg Michael Landau Jeffrey Miller Adam Nayer Charles Schachnow

### Members at Large

Kevin Barwin Jonathan Calof Barbara Crook Bernard Dolansky Howard Fremeth Robert Greenberg Julie Greenspoon Randy Greenstone Alexandra Izso Betina Kuzmarov Adam Nayer Karen Palayew Neil Presner Allan Shefrin Josh Zaret

### **Other Committee Chairs**

Archives: Benita Baker

Campus: Neil Zaret

Hillel Ottawa: Jonathan Ben-Choreen Freedman

Jewish Outreach, Identity and Education: Debbie Halton-Weiss

March of the Living: Karen Palayew Evan Zelikovitz

Micro-Grants: Byron Pascoe

Ottawa Vaad HaKashrut: Paul Claman

Partnership2Gether: Lisa Rosenkrantz

Shoah Committee: Mina Cohn

### Honorary Legal Counsel Ron Prehogan



**Together,** we are stronger. **Together,** we can achieve important goals. **Together,** we ensure a vibrant Jewish life.

Thank you for your generous support.

## Staff

### JEWISH FEDERATION OF OTTAWA

Communications Consultant • Pauline Colwin Coordinator for Jewish Ottawa InfoCentre and Shoah Committee • Benita Siemiatycki Director, Ottawa Vaad HaKashrut • Rabbi Levy Teitlebaum Director, Community Collaboration • Sarah Beutel Director, Information Technology • Mat Dalrymple Director, Initiatives for the Emerging Generation • Samantha Banks Director, Hillel Ottawa • Scott Goldstein

Graphic Designer/Web Coordinator • Sylvie Bordeleau Office Manager/Executive Assistant • Rachel Abenhaim President and CEO • Andrea Freedman Senior Director, Communications and Community Relations • Francie Greenspoon

Student Life Coordinator • Noah Borer Vice President, Community Building • Bram Bregman Vice President, Corporate Services • Leslie Kaufman

### ANNUAL CAMPAIGN AND

### OTTAWA JEWISH COMMUNITY FOUNDATION

Assistant Director, Development • Jared Isaacson Campaign and Database Manager • Dawn Paterson Database Analyst • Janet Anderson Development Associate • Samantha Cook/Erica Geller Events and Sponsorship Coordinator • Rena Garshowitz (maternity)/ Ariel Fainer Foundation Associate • Rebecca Nagrodski/Michael Bazuk Tribute Card Coordinator • Jessica Borenstein (maternity)/ Jessica Kerzner

### OTTAWA JEWISH ARCHIVES Archivist • Emily Leonoff

#### CAMPUS MANAGEMENT

**Building Technician** • Rob Murray **Custodial Manager** • John Mullen **Director, Property Management** • Charles Brazeau

#### FINANCIAL SERVICES (SHARED STAFF)

Accounting Associate • Robin Cole Accounting Clerk • Erin Bolling Annual Campaign, Community Endowment Campaign, Cemeteries • Jean Myers Chief Financial Officer • Shelley Crawford Financial Controller • Tinh Ly Payroll Manager/HR Advisor • Bernadine Eckensviller

### OTTAWA JEWISH BULLETIN PUBLISHING COMPANY LIMITED

**Business Manager** • Barry Silverman **Editor** • Michael Regenstreif **Production Manager** • Brenda Van Vliet





### Thank you to our **Corporate Partners**





### EVERY VALUED GIFT TO THE JEWISH FEDERATION OF OTTAWA ANNUAL CAMPAIGN:



### ...ONE GIFT AT A TIME



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